DATA 621 - HW4

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Homework 4 - Binary Logistic Regression & Multiple Linear Regression

Introduction:

We load an auto insurance company dataset containing 8,161 records. Each record represents a customer, and each record has two response variables: TARGET_FLAG and TARGET_AMT. Below is a short description of all the variables of interest in the data set, including these response variables:

| VARIABLE NAME | DEFINITION | THEORETICAL EFFECT |
|---------------|--|--|
| INDEX | Identification Variable | None |
| TARGET_FLAG | Was Car in a crash? 1=YES 0=NO | None |
| TARGET_AMT | If car was in a crash, what was the cost | None |
| AGE | Age of Driver | Very young and very old people tend to be risky |
| BLUEBOOK | Value of Vehicle | Unknown effect on probability of collision, but probably effect the payout if there is a crash |
| CAR_AGE | Vehicle Age | Unknown effect on probability of collision, but probably effect the payout if there is a crash |
| CAR_TYPE | Type of Car | Unknown effect on probability of collision, but probably effect the payout if there is a crash |
| CAR_USE | Vehicle Use | Commercial vehicles are driven more, so might increase probability of collision |
| CLM_FREQ | # Claims (Past 5 Years) | The more claims you filed in the past, the more you are likely to file in the future |
| EDUCATION | Max Education Level | Unknown but possible more educated people tend to drive safer |
| HOMEKIDS | # Children at Home | Unknown |
| HOME_VAL | Home Value | Homeowners tend to drive safer |
| INCOME | Income | Rich people tend to be in fewer crashes |
| JOB | Job Category | White collar jobs tend to be safer |

| VARIABLE NAME | DEFINITION | THEORETICAL EFFECT |
|---------------|--------------------------------|---|
| KIDSDRIV | # Driving Children | When teenagers drive your car, you are more likely to get into crashes |
| MSTATUS | Marital Status | Married people driver safer |
| MVR_PTS | Motor Vehicle Record Points | If you get a lot of traffic tickets, you tend to get into more accidents |
| OLDCLAIM | Total Claims (Past 5 Years) | If your total payout over the past five years was high, this suggests future payouts will be high |
| PARENT1 | Single Parent | Unknown |
| RED_CAR | A Red Car | Urban legend says that red cars (especially red sports cars) are more risky |
| REVOKED | License Revoked (Past 7 Years) | If your license was revoked in the past 7 years, you probably are a more risky driver |
| SEX | Gender | Urban legend says that women have less crashes then men |
| TIF | Time in Force | People who have been customers for a long time are usually more safe |
| TRAVTIME | Distance to Work | Long drives to work usually suggest greater risk |
| URBANICITY | Home/Work Area | Unknown |
| YOJ | Years on Job | People who stay at a job for a long time are usually more safe |

Data Exploration:

We check the classes of our variables to determine whether any of them need to be coerced to numeric or other classes prior to exploratory data analysis.

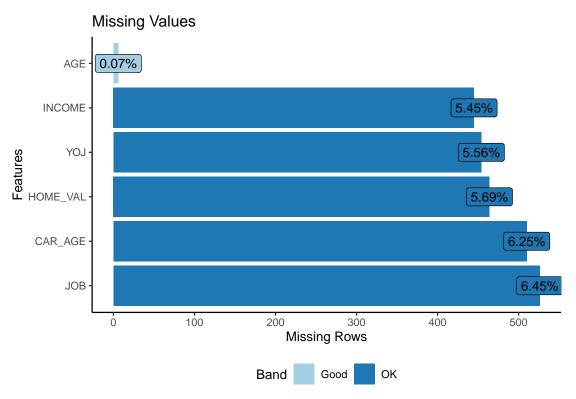
| Class | Count | Variables |
|-----------|-------|--|
| character | 14 | BLUEBOOK, CAR_TYPE, CAR_USE, EDUCATION, HOME_VAL, INCOME, JOB, MSTATUS, OLDCLAIM, PARENT1, |
| integer | 11 | RED_CAR, REVOKED, SEX, URBANICITY AGE, CAR_AGE, CLM_FREQ, HOMEKIDS, INDEX, KIDSDRIV, MVR_PTS, TARGET_FLAG, TIF, TRAVTIME, YOJ |
| numeric | 1 | TARGET_AMT |

INCOME, HOME_VAL, BLUEBOOK, and OLDCLAIM are all character variables that will need to be coerced to integers after we strip the "\$" from their strings. TARGET_FLAG and the remaining character variables will all need to be coerced to factors.

We remove the identification variable INDEX and take a look at a summary of the dataset's completeness.

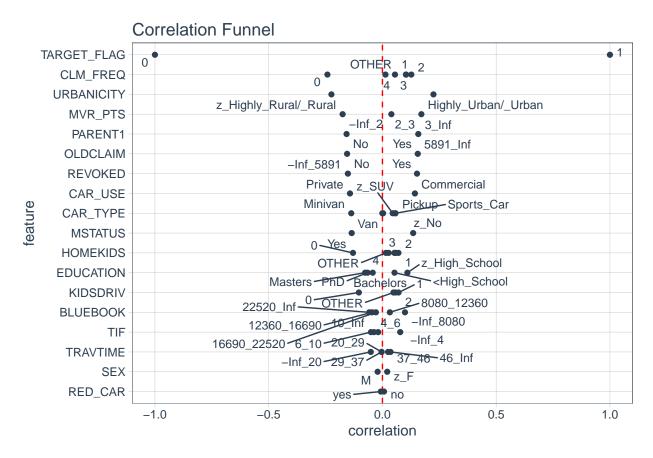
| 8161 |
|------|
| 25 |
| 0 |
| 2405 |
| 6045 |
| |

None of our columns are completely devoid of data. There are 6,045 complete rows in the dataset, which is about 74% of our observations. There are 2,405 total missing values. We take a look at which variables contain these missing values and what the spread is.



A very small percentage of observations contain missing AGE values. The INCOME, YOJ, HOME_VAL, CAR_AGE, and JOB variables are each missing around 5.5 to 6.5 percent of values. There are no variables containing such extreme proportions of missing values that removal would be warranted on that basis alone.

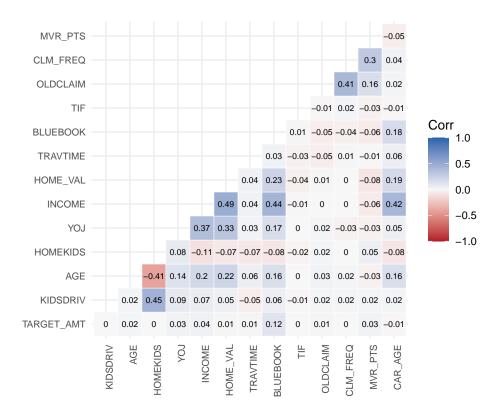
To check whether the predictor variables are correlated with the binary response variable, we produce a correlation funnel that visualizes the strength of the relationships between our predictors and TARGET_FLAG. This correlation funnel will not include variables for which there are any missing values.



The predictor variables without missing values that are most correlated with getting into a car crash are CLM_FREQ, URBANICITY, MVR_PTS, OLDCLAIM, PARENT1, REVOKED, and CAR_USE. Some of this is unsurprising. Increased claim frequency, increased numbers of traffic tickets, increased past payouts, having your license previously revoked, and using your car commercially all positively correlate with getting into a car crash, as we expected they would. We did not expect URBANICITY to be so relevant, but urban areas can often be more difficult to drive through and have more traffic, so that combination could reasonably make urban-dwellers more likely to get into car crashes, as the correlation suggests. We also did not expect PARENT1 to be so relevant, but the correlation between being a single parent and getting into a car crash is very similar to that of having your license previously revoked and getting into a car crash.

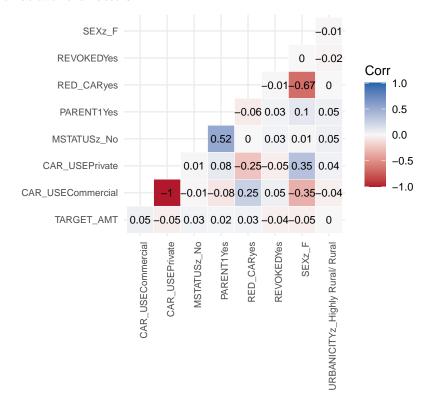
The predictor variables without missing values that are least correlated with getting into a car crash are SEX and RED_CAR. Being a woman has a very slight positive correlation with getting into a car crash, and driving a red car has a slightly negative correlation with getting into a car crash. These are contrary to urban legend, and more importantly they probably won't be useful when modeling.

To check whether the predictor variables are correlated with the numeric response variable, we produce correlation plots that visualize the strength of the relationships between our predictors and TARGET_AMT (only when observations involve a car crash, as otherwise we know TARGET_AMT = 0). For readability, first we look at numeric predictors only.



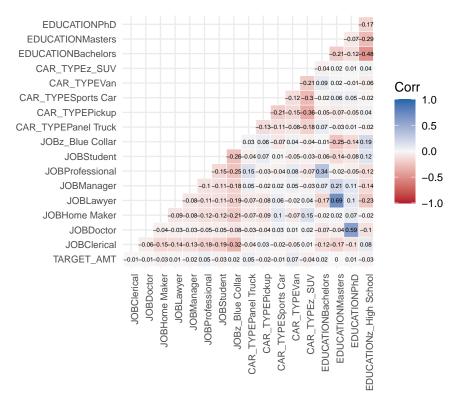
It's worth noting that BLUEBOOK is the single numeric variable most correlated with an increased TARGET_AMT, which is sensible. Cars that are currently still more valuable can be more expensive to fix. We expected CAR_AGE to be more negatively correlated with TARGET_AMT.

Next we look at two-level factors.



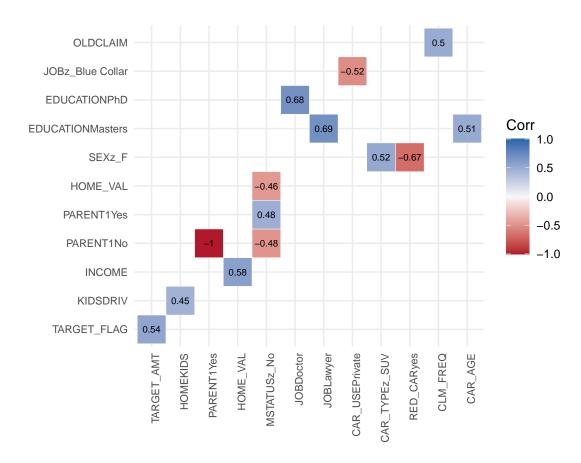
We see a small positive correlation between using your car commercially and TARGET_AMT. But we see an equally large negative correlation between being female and TARGET_AMT. The former is more logical than the latter, so neither may be a good predictor of TARGET_AMT ultimately.

Finally we look at factors with more than two levels.



The various car types don't have as high of a correlation (either positively or negatively) with TARGET_AMT as expected, but we still believe CAR_TYPE will be somewhat useful for modeling.

Because we have so many variables, it would be difficult to check for and visualize collinearity for our responses and predictors all at the same time without setting a threshold. So we will set a correlation threshold of 0.45 (in absolute value) and only visualize variables with any correlation values at or above that level.



We see some expected collinearity. KIDSDRIV and HOMEKIDS are moderately positively correlated because teenagers driving your car depends on you having kids at all, but the number of teens driving your car won't always exactly match the number of kids you have. HOME_VAL and INCOME are pretty positively correlated, as higher incomes lead to the ability to purchase higher valued homes. Not being married is also moderately negatively correlated with HOME_VAL, likely because married people often have two incomes instead of one and can therefore purchase higher valued homes. Having a PhD is equally correlated with being a doctor or lawyer, which makes sense because those jobs require them. Working a blue collar job is logically pretty negatively correlated with driving your car privately since driving your car commercially is itself a blue collar job. Being a woman is very negatively correlated with driving a red car. Lastly of note, claim frequency is moderately correlated with higher past payouts, which adds up.

We have 14 numeric variables and 11 categorical variables (including the dummy variable TARGET_FLAG). We list the possible ranges or values for each variable in the breakdown below:

| Variable | Type | Values |
|--|---|---|
| AGE BLUEBOOK CAR_AGE CLM_FREQ HOME_VAL | Numeric Numeric Numeric Numeric Numeric | 16 - 81 1500 - 69740 -3 - 28 0 - 5 0 - 885282 |
| HOMEKIDS INCOME KIDSDRIV MVR_PTS OLDCLAIM | Numeric Numeric Numeric Numeric Numeric | 0 - 5 0 - 367030 0 - 4 0 - 13 0 - 57037 |
| TARGET_AMT TIF TRAVTIME YOJ CAR_TYPE | Numeric Numeric Numeric Numeric Categorical | 0 - 107586.1 1 - 25 5 - 142 0 - 23 Minivan, Panel Truck, Pickup, Sports Car, Van, z_SUV |
| CAR_USE EDUCATION | Categorical Categorical | Commercial, Private <high bachelors,="" masters,<br="" school,="">PhD, z_High School</high> |
| JOB MSTATUS PARENT1 | Categorical Categorical | Clerical, Doctor, Home Maker, Lawyer, Manager, Professional, Student, z_Blue Collar Yes, z_No No, Yes |
| RED_CAR REVOKED SEX TARGET_FLAG URBANICITY | Categorical Categorical Categorical Categorical Categorical | no, yes No, Yes M, z_F 0, 1 Highly Urban/ Urban, z_Highly Rural/ Rural |

The ranges for TARGET_AMT, HOME_VAL, INCOME, KIDSDRIV, and HOMEKIDS all include zero, and recoding these zero values as NA will make analyzing summary statistics for these variables more meaningful than if we included zeroes in their calculations. (We will maintain a separate copy of the data, in which we do not introduce additional NA values, for later use when creating the fully imputed dataset that some of our models will rely on for completeness.)

The range for CAR_AGE includes -3. Since the variable can only take positive or zero values logically, and only one observation in the dataset has a negative sign, we make the assumption that the age of 3 years is correct for this observation, and the sign is simply a data entry error. We fix this observation.

Some of the factor levels are named inconsistently, so we will rename and relevel them in the next section.

Let's take a look at the summary statistics for each variable.

| ## | TARGET_FLAG | TARGE | T_ | AMT | KIDS | SDRIV | AC | βE |
|----|-------------|---------|----|----------|--------|---------|---------|--------|
| ## | 0:6008 | Min. | : | 30.28 | Min. | :1.000 | Min. | :16.00 |
| ## | 1:2153 | 1st Qu. | : | 2609.78 | 1st Qu | .:1.000 | 1st Qu. | :39.00 |
| ## | | Median | : | 4104.00 | Median | :1.000 | Median | :45.00 |
| ## | | Mean | : | 5702.18 | Mean | :1.423 | Mean | :44.79 |
| ## | | 3rd Qu. | : | 5787.00 | 3rd Qu | .:2.000 | 3rd Qu. | :51.00 |
| ## | | Max. | :1 | 07586.14 | Max. | :4.000 | Max. | :81.00 |
| ## | | NA's | :6 | 800 | NA's | :7180 | NA's | :6 |

```
##
       HOMEKIDS
                           YOJ
                                           INCOME
                                                         PARENT1
                                                                         HOME_VAL
                              : 0.0
                                                     5
##
    Min.
            :1.000
                      Min.
                                      Min.
                                              :
                                                         No:7084
                                                                             : 50223
                                                                     Min.
                      1st Qu.: 9.0
                                      1st Qu.: 34135
                                                         Yes:1077
                                                                      1st Qu.:153074
##
    1st Qu.:1.000
    Median :2.000
                      Median:11.0
                                      Median : 58438
                                                                     Median :206692
##
##
    Mean
            :2.049
                      Mean
                              :10.5
                                      Mean
                                              : 67259
                                                                     Mean
                                                                             :220621
##
    3rd Qu.:3.000
                      3rd Qu.:13.0
                                      3rd Qu.: 90053
                                                                      3rd Qu.:270023
##
    Max.
            :5.000
                      Max.
                              :23.0
                                      Max.
                                              :367030
                                                                     Max.
                                                                             :885282
##
    NA's
            :5289
                      NA's
                              :454
                                      NA's
                                              :1060
                                                                     NA's
                                                                             :2758
##
    MSTATUS
                  SEX
                                      EDUCATION
                                                                 J<sub>0</sub>B
##
    Yes: 4894
                 М
                     :3786
                              <High School:1203
                                                     z_Blue Collar:1825
##
    z_No:3267
                 z_F:4375
                             Bachelors
                                            :2242
                                                     Clerical
                                                                   :1271
                                            :1658
##
                             Masters
                                                     Professional:1117
##
                             PhD
                                            : 728
                                                                   : 988
                                                     Manager
##
                             z_High School:2330
                                                     Lawyer
                                                                   : 835
##
                                                     (Other)
                                                                   :1599
##
                                                     NA's
                                                                   : 526
##
                                              BLUEBOOK
                                                                  TIF
       TRAVTIME
                             CAR_USE
               5.00
                       Commercial:3029
                                                   : 1500
##
    Min.
            :
                                           Min.
                                                             Min.
                                                                     : 1.000
##
    1st Qu.: 22.00
                                  :5132
                                           1st Qu.: 9280
                                                             1st Qu.: 1.000
                       Private
##
    Median : 33.00
                                           Median :14440
                                                             Median : 4.000
##
    Mean
            : 33.49
                                           Mean
                                                   :15710
                                                             Mean
                                                                     : 5.351
    3rd Qu.: 44.00
                                           3rd Qu.:20850
                                                             3rd Qu.: 7.000
##
            :142.00
                                                                     :25.000
##
    Max.
                                                   :69740
                                           Max.
                                                             Max.
##
##
            CAR TYPE
                         RED CAR
                                         OLDCLAIM
                                                          CLM FREQ
                                                                          REVOKED
##
    Minivan
                :2145
                         no:5783
                                     Min.
                                             :
                                                  0
                                                       Min.
                                                               :0.0000
                                                                          No:7161
    Panel Truck: 676
                         yes:2378
                                     1st Qu.:
                                                       1st Qu.:0.0000
                                                                          Yes:1000
##
                                                   0
##
    Pickup
                :1389
                                     Median:
                                                   0
                                                       Median :0.0000
    Sports Car: 907
##
                                     Mean
                                             : 4037
                                                       Mean
                                                               :0.7986
##
    Van
                : 750
                                     3rd Qu.: 4636
                                                       3rd Qu.:2.0000
##
    z_SUV
                :2294
                                     Max.
                                             :57037
                                                       Max.
                                                               :5.0000
##
##
       MVR_PTS
                          CAR_AGE
                                                           URBANICITY
##
    Min.
            : 0.000
                               : 0.000
                                          Highly Urban / Urban :6492
                       Min.
##
    1st Qu.: 0.000
                       1st Qu.: 1.000
                                          z_Highly Rural/ Rural:1669
    Median : 1.000
                       Median: 8.000
##
##
    Mean
            : 1.696
                       Mean
                               : 8.329
    3rd Qu.: 3.000
                       3rd Qu.:12.000
##
            :13.000
                               :28.000
##
    Max.
                       Max.
##
                       NA's
                               :510
```

The majority of observations live/work in a highly urban or urban area. There are more married than unmarried observations, and there are also more female than male observations. The average observation has a median age of 45 years old, has been in their job for a median of 11 years, and has a median income of roughly \$58,500.00. Most cars in the dataset are driven for private use rather than commercially, and the median car age is 8 years.

6,008 observations, which is the majority of observations, do not involve car crashes, and we now correctly record 6,008 NA observations for TARGET_AMT. (Since we introduced NA values for TARGET_AMT on purpose, we will not consider imputing them.)

There are 6 NA values in AGE, 510 in CAR_AGE, 454 in YOJ, 1,060 in INCOME, 2,758 in HOME_VAL, and 526 in JOB. In the next section, we will impute all these missing values in an alternate version of our dataset, as we mentioned earlier, and in the main version of our dataset, we will only impute the variables if we determine their data is at least Missing at Random (MAR), and there's no other evidence we should exclude them from

imputation.

We check whether there is evidence that the data are Missing Completely at Random (MCAR), a higher standard than MAR, using the mcar_test function from the naniar package. Meeting this standard is unlikely with real data, but still worth checking.

| statistic | df | p.value | missing.patterns |
|-----------|------|---------|------------------|
| 24554.84 | 2797 | 0 | 131 |

The low p-value provides evidence that missing data on these variables are **not** MCAR.

Excluding AGE since the number of missing values is so small for that variable, and we plan to impute it anyway, let's check whether missingness in any of the others is associated with any of the other predictors or the response variables using the missing_compare function from the finalfit package. Due to the large number of variables, we exclude any observed variables that could not account for a variable's missingness in the output by setting a p-value threshold of 0.05.

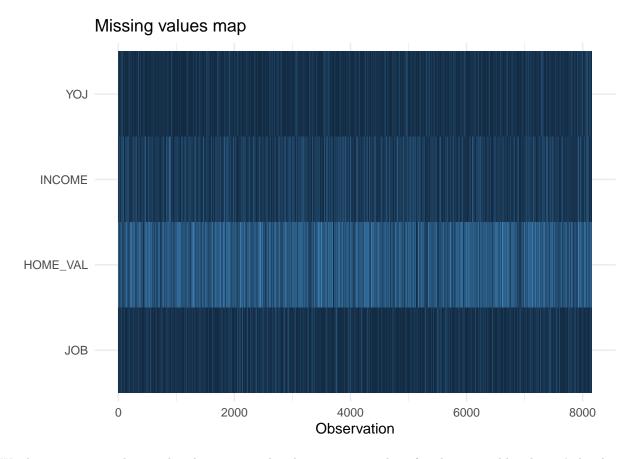
| Dependant | Explanatory | Ref | Not Missing | Missing | p |
|-----------|-------------|--|----------------------|---------------------|-------|
| INCOME | TARGET_FLAG | 0 | 5308 (88.3) | 700 (11.7) | 0.001 |
| INCOME | TARGET_FLAG | 1 | 1793 (83.3) | 360 (16.7) | NA |
| INCOME | AGE | Mean (SD) | 44.9 (8.6) | $43.8\ (9.0)$ | 0.001 |
| INCOME | HOMEKIDS | Mean (SD) | 2.0 (0.9) | $2.1 \; (1.0)$ | 0.014 |
| INCOME | YOJ | Mean (SD) | 11.4 (2.8) | 4.3(5.8) | 0.001 |
| INCOME | PARENT1 | No | 6188 (87.4) | 896 (12.6) | 0.022 |
| INCOME | PARENT1 | Yes | 913 (84.8) | 164 (15.2) | NA |
| INCOME | $HOME_VAL$ | Mean (SD) | 227842.0 (93771.4) | 155319.7 (92741.6) | 0.001 |
| INCOME | SEX | M | 3420 (90.3) | 366 (9.7) | 0.001 |
| INCOME | SEX | z_F | 3681 (84.1) | 694 (15.9) | NA |
| INCOME | EDUCATION | <high school<="" td=""><td>982 (81.6)</td><td>221 (18.4)</td><td>0.001</td></high> | 982 (81.6) | 221 (18.4) | 0.001 |
| INCOME | EDUCATION | Bachelors | 1972 (88.0) | 270 (12.0) | NA |
| INCOME | EDUCATION | Masters | 1547 (93.3) | 111 (6.7) | NA |
| INCOME | EDUCATION | PhD | 652 (89.6) | 76 (10.4) | NA |
| INCOME | EDUCATION | z_High School | 1948 (83.6) | 382 (16.4) | NA |
| INCOME | JOB | Clerical | 1198 (94.3) | 73 (5.7) | 0.001 |
| INCOME | JOB | Doctor | 232 (94.3) | 14(5.7) | NA |
| INCOME | JOB | Home Maker | 308 (48.0) | 333 (52.0) | NA |
| INCOME | JOB | Lawyer | 792 (94.9) | 43 (5.1) | NA |
| INCOME | JOB | Manager | 937 (94.8) | 51 (5.2) | NA |
| INCOME | JOB | Professional | 1055 (94.4) | 62(5.6) | NA |
| INCOME | JOB | Student | 350 (49.2) | 362 (50.8) | NA |
| INCOME | JOB | z_Blue Collar | 1727 (94.6) | 98 (5.4) | NA |
| INCOME | CAR_USE | Commercial | 2675 (88.3) | 354 (11.7) | 0.008 |
| INCOME | CAR_USE | Private | 4426 (86.2) | 706 (13.8) | NA |
| INCOME | BLUEBOOK | Mean (SD) | $16199.2 \ (8430.5)$ | $12432.0\ (7574.9)$ | 0.001 |
| INCOME | TIF | Mean (SD) | 5.4(4.2) | 5.1 (4.0) | 0.045 |
| INCOME | CAR_TYPE | Minivan | 1922 (89.6) | 223 (10.4) | 0.001 |
| INCOME | CAR_TYPE | Panel Truck | 632 (93.5) | 44 (6.5) | NA |
| INCOME | CAR_TYPE | Pickup | 1225 (88.2) | 164 (11.8) | NA |
| INCOME | CAR_TYPE | Sports Car | 729 (80.4) | 178 (19.6) | NA |
| INCOME | CAR_TYPE | Van | 683 (91.1) | 67 (8.9) | NA |
| INCOME | CAR_TYPE | z_SUV | 1910 (83.3) | 384 (16.7) | NA |
| INCOME | RED_CAR | no | 4974 (86.0) | 809 (14.0) | 0.001 |
| INCOME | RED_CAR | yes | 2127 (89.4) | $251\ (10.6)$ | NA |

| Dependent | Explanatory | Ref | Not Missing | Missing | p |
|-------------|-------------|--|------------------------|----------------------|-------|
| | | | | | |
| INCOME | CLM_FREQ | Mean (SD) | 0.8 (1.2) | 0.9 (1.2) | 0.048 |
| INCOME | CAR_AGE | Mean (SD) | 8.5 (5.7) | 7.2 (5.3) | 0.001 |
| INCOME | URBANICITY | Highly Urban/Urban | 5753 (88.6) | 739 (11.4) | 0.001 |
| INCOME | URBANICITY | z_Highly Rural/Rural | 1348 (80.8) | 321 (19.2) | NA |
| HOME_VAL | TARGET_FLAG | 0 | 4217 (70.2) | 1791 (29.8) | 0.001 |
| HOME_VAL | TARGET_FLAG | 1 M (GD) | 1186 (55.1) | 967 (44.9) | NA |
| HOME_VAL | AGE | Mean (SD) | 45.4 (8.5) | 43.5 (8.7) | 0.001 |
| HOME_VAL | YOJ | Mean (SD) | 11.1 (3.7) | 9.3 (4.6) | 0.001 |
| HOME_VAL | INCOME | Mean (SD) | 68771.2 (44434.0) | 63968.7 (48518.0) | 0.001 |
| HOME_VAL | PARENT1 | No | 5055 (71.4) | 2029 (28.6) | 0.001 |
| HOME_VAL | PARENT1 | Yes | 348 (32.3) | 729 (67.7) | NA |
| HOME_VAL | MSTATUS | Yes | 4267 (87.2) | 627 (12.8) | 0.001 |
| HOME_VAL | MSTATUS | z_No | 1136 (34.8) | 2131 (65.2) | NA |
| HOME_VAL | EDUCATION | <high school<="" td=""><td>729 (60.6)</td><td>474 (39.4)</td><td>0.001</td></high> | 729 (60.6) | 474 (39.4) | 0.001 |
| HOME_VAL | EDUCATION | Bachelors | 1545 (68.9) | 697 (31.1) | NA |
| $HOME_VAL$ | EDUCATION | Masters | 1166 (70.3) | 492 (29.7) | NA |
| $HOME_VAL$ | EDUCATION | PhD | 474 (65.1) | 254 (34.9) | NA |
| $HOME_VAL$ | EDUCATION | z_High School | 1489 (63.9) | 841 (36.1) | NA |
| $HOME_VAL$ | JOB | Clerical | 913 (71.8) | 358 (28.2) | 0.001 |
| $HOME_VAL$ | JOB | Doctor | 154 (62.6) | 92(37.4) | NA |
| $HOME_VAL$ | JOB | Home Maker | 456 (71.1) | 185 (28.9) | NA |
| $HOME_VAL$ | JOB | Lawyer | 596 (71.4) | 239 (28.6) | NA |
| $HOME_VAL$ | JOB | Manager | 703 (71.2) | 285 (28.8) | NA |
| $HOME_VAL$ | JOB | Professional | 817 (73.1) | 300 (26.9) | NA |
| $HOME_VAL$ | JOB | Student | $100 \ (14.0)$ | 612 (86.0) | NA |
| $HOME_VAL$ | JOB | z_Blue Collar | 1309 (71.7) | 516 (28.3) | NA |
| $HOME_VAL$ | CAR_USE | Commercial | 1942 (64.1) | 1087 (35.9) | 0.002 |
| $HOME_VAL$ | CAR_USE | Private | 3461 (67.4) | 1671 (32.6) | NA |
| $HOME_VAL$ | BLUEBOOK | Mean (SD) | $16073.5 \ (8388.1)$ | $14997.6 \ (8437.5)$ | 0.001 |
| $HOME_VAL$ | OLDCLAIM | Mean (SD) | $3726.1 \ (8512.2)$ | $4646.3 \ (9245.6)$ | 0.001 |
| $HOME_VAL$ | CLM_FREQ | Mean (SD) | 0.7(1.1) | 0.9(1.2) | 0.001 |
| $HOME_VAL$ | REVOKED | No | 4801 (67.0) | 2360 (33.0) | 0.001 |
| $HOME_VAL$ | REVOKED | Yes | 602 (60.2) | 398 (39.8) | NA |
| $HOME_VAL$ | MVR_PTS | Mean (SD) | 1.6(2.0) | 1.9(2.3) | 0.001 |
| $HOME_VAL$ | CAR_AGE | Mean (SD) | 8.4 (5.7) | 8.1 (5.7) | 0.012 |
| $HOME_VAL$ | URBANICITY | Highly Urban/ Urban | 4345 (66.9) | 2147 (33.1) | 0.007 |
| $HOME_VAL$ | URBANICITY | z_Highly Rural/Rural | 1058 (63.4) | 611 (36.6) | NA |
| JOB | AGE | Mean (SD) | 44.7 (8.7) | 46.5 (8.0) | 0.001 |
| JOB | HOMEKIDS | Mean (SD) | 2.1 (0.9) | 1.9 (0.9) | 0.040 |
| JOB | YOJ | Mean (SD) | 10.4 (4.2) | 11.3 (2.7) | 0.001 |
| JOB | INCOME | Mean (SD) | $63334.1 \ (42157.2)$ | 118852.9 (58861.8) | 0.001 |
| JOB | PARENT1 | No | 6601 (93.2) | 483 (6.8) | 0.001 |
| JOB | PARENT1 | Yes | 1034 (96.0) | 43 (4.0) | NA |
| JOB | $HOME_VAL$ | Mean (SD) | $213485.5 \ (89924.5)$ | 322080.5 (121344.9) | 0.001 |
| JOB | SEX | ${ m M}$ | 3365 (88.9) | 421 (11.1) | 0.001 |
| JOB | SEX | z_F | 4270 (97.6) | 105(2.4) | NA |
| JOB | EDUCATION | <high school<="" td=""><td>1203 (100.0)</td><td>0 (0.0)</td><td>0.001</td></high> | 1203 (100.0) | 0 (0.0) | 0.001 |
| JOB | EDUCATION | Bachelors | 2242 (100.0) | 0 (0.0) | NA |
| JOB | EDUCATION | Masters | $1330 \ (80.2)$ | 328 (19.8) | NA |
| JOB | EDUCATION | PhD | 530 (72.8) | 198 (27.2) | NA |
| JOB | EDUCATION | z_High School | 2330 (100.0) | 0 (0.0) | NA |
| JOB | CAR_USE | Commercial | 2557 (84.4) | 472 (15.6) | 0.001 |
| | | | | | |

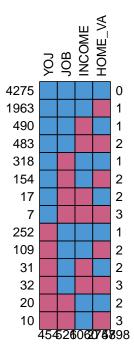
| Dependant | Explanatory | Ref | Not Missing | Missing | p |
|-----------|-------------|----------------------|------------------|------------------|-------|
| JOB | CAR_USE | Private | 5078 (98.9) | 54 (1.1) | NA |
| JOB | BLUEBOOK | Mean (SD) | 15161.5 (8018.6) | 23669.5 (9952.7) | 0.001 |
| JOB | CAR_TYPE | Minivan | 2123 (99.0) | 22 (1.0) | 0.001 |
| JOB | CAR_TYPE | Panel Truck | 435 (64.3) | 241 (35.7) | NA |
| JOB | CAR_TYPE | Pickup | 1265 (91.1) | 124 (8.9) | NA |
| JOB | CAR_TYPE | Sports Car | 902 (99.4) | 5(0.6) | NA |
| JOB | CAR_TYPE | Van | 634 (84.5) | 116 (15.5) | NA |
| JOB | CAR_TYPE | z_SUV | 2276 (99.2) | 18 (0.8) | NA |
| JOB | RED_CAR | no | 5510 (95.3) | 273(4.7) | 0.001 |
| JOB | RED_CAR | yes | 2125 (89.4) | 253 (10.6) | NA |
| JOB | OLDCLAIM | Mean (SD) | 3980.4 (8722.8) | 4859.5 (9501.7) | 0.026 |
| JOB | CLM_FREQ | Mean (SD) | 0.8 (1.2) | 1.0 (1.3) | 0.001 |
| JOB | CAR_AGE | Mean (SD) | 7.9(5.6) | 14.0 (4.6) | 0.001 |
| JOB | URBANICITY | Highly Urban/ Urban | 5987 (92.2) | 505 (7.8) | 0.001 |
| JOB | URBANICITY | z_Highly Rural/Rural | 1648 (98.7) | 21 (1.3) | NA |

There is evidence that some of the missingness for INCOME, HOME_VAL, and JOB can be explained by other observed information, so they could be considered Missing at Random (MAR). There is no evidence missing values for CAR_AGE or YOJ can be explained by other observed information, so we will no longer consider imputing them in the main version of our dataset.

It's reasonable to assume that the missing values in YOJ, HOME_VAL, INCOME and JOB might all be related because money, employment, and assets are interconnected. Therefore the missingness of one or more of these variables might be dependent on the missingness of one or more of the others. Let's look at the overlap of observations with missing values for these variables using the missing_plot function from the finalfit package.

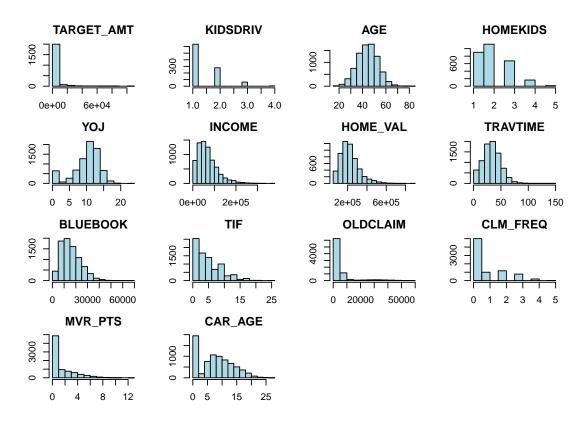


We do see some overlap in the observations that have missing values for these variables, but it's hard to detect anything more conclusive from this plot. To take a closer look at the patterns of missingness between these variables, we can use the missing_pattern function from the finalfit package.



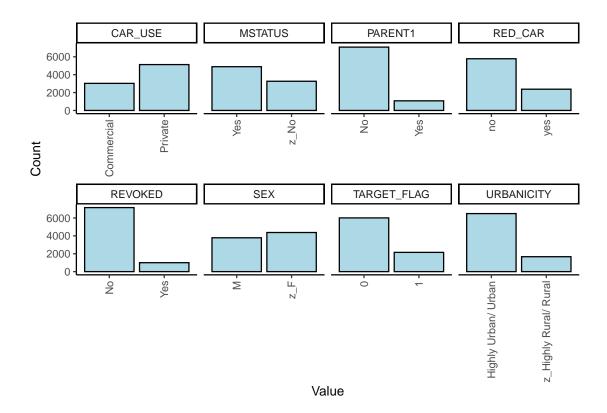
Here, we see several patterns of missingness worth noting. 814 observations are missing two out of these four variables, and 49 observations are missing three. Of the observations that are missing HOME_VAL, 483 are also missing INCOME, 154 are also missing JOB, and 109 are also missing YOJ. Due to these patterns of related missingness, we will no longer consider imputing these variables in the main version of our dataset.

Let's take a look at the distributions of the numeric variables.



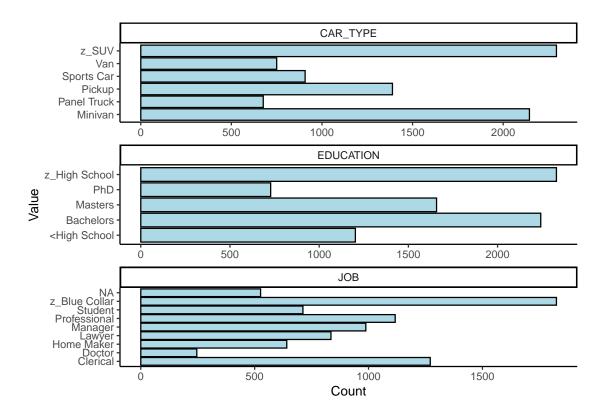
The distribution for AGE is approximately normal. The distribution for YOJ is left-skewed. The distributions for TARGET_AMT, KIDSDRIV, HOMEKIDS, INCOME, HOME_VAL, TRAVTIME, BLUEBOOK, TIF, OLDCLAIM, CLM_FREQ, MVR_PTS, and CAR_AGE are all right-skewed. 75% of observations for TARGET_AMT are at or below \$5,787.00, but the maximum value recorded is \$107,586.14.

Let's also take a look at the distributions of the categorical variables. First, we look at the distributions for categorical variables with only two levels.



Looking at PARENT1 and REVOKED, we can see that single parents represent relatively few observations in the dataset, as do people whose licenses were revoked in the past seven years. MSTATUS and SEX are the most evenly split categorical variables with two levels in the dataset.

Next we look at the distributions for the categorical variables with more than two levels.



The most common profession represented in the observations is blue collar, and the most commonly represented cars are the SUV and the minivan. The number of observations with high school diplomas and bachelor's degrees are fairly similar. Having less or more education is less common.

Data Preparation

First, we rename and relevel the inconsistently named and leveled factor variables we noted earlier. A summary of only the factors we changed the levels for is below, with the first level in each list always being the reference level. For variables which have "Yes" and "No" values, we will replace these with 1/0 (1 = "Yes", 0 = "No").

| Factor | New Levels |
|------------|---|
| CAR_TYPE | Minivan, Panel Truck, Pickup, Sports Car, SUV, Van |
| EDUCATION | <high bachelors,="" high="" masters,="" phd<="" school,="" td=""></high> |
| JOB | Blue Collar, Clerical, Doctor, Home Maker, Lawyer, Manager, Professional, Student |
| PARENT1 | 0, 1 |
| MSTATUS | 0, 1 |
| RED_CAR | 0, 1 |
| REVOKED | 0, 1 |
| SEX | Male, Female |
| URBANICITY | 0, 1 |

We reduce the scale of the INCOME and HOME_VAL variables to thousands of dollars so the figures will be more readable when visualized. The replacement variables are INCOME_THOU and HOME_VAL_THOU.

Some observations list Student as their occupation as well as a value for YOJ. We recode these values as NA. The most likely interpretation is that people incorrectly listed how many years they've been in school here, which will not be useful to our analysis.

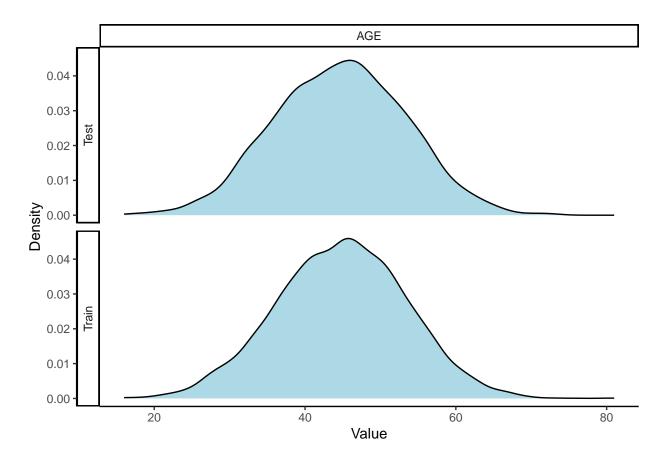
Based on the descriptions of some of the variables and their theoretical effects on the target variables, and to handle the variables that have missing data that we chose not to impute, including those for which we replaced zero or incorrect values with NA values, we create several factors that we believe will be helpful when building models:

- HOME_VAL_CAT (Levels based on HOME_VAL_THOU = "<=250K", "251-500K", "501-750K", "751K+", "")
- HOMEOWNER (1 = HOME VAL THOU not NA)
- INCOME_CAT (Levels based on INCOME = "<=50K", "51-100K", "101-150K", "151K+", "")
- INCOME_FLAG $(1 = INCOME_THOU \text{ not } NA)$
- KIDSDRIV_FLAG (1 = KIDSDRIV number of children not NA)
- HOMEKIDS_FLAG (1 = HOMEKIDS number of children not NA)
- EMPLOYED (1 = JOB not NA/Student/Home Maker)
- CAR_AGE_CAT (Levels based on CAR_AGE = "<=4", "5-8", "9-12", "13+", "")
- WHITE_COLLAR (1 = JOB not NA/Student/Home Maker/Blue Collar)

We then split both the main version of our dataset and the alternate version we created earlier into train and test sets. The main version will have all the derived variables we just created, imputed values for the AGE variable, and any transformations we make. The alternate version will not include any derived variables or transformations, but it will include imputed values for all variables with missing values.

We impute missing data in the main train and test sets for one numeric variable, AGE, using the mean value since it is normally distributed.

We take a look at the distributions for our imputed variable to see if the distributions of this variable in the train and test sets differ from what we originally observed or between sets.

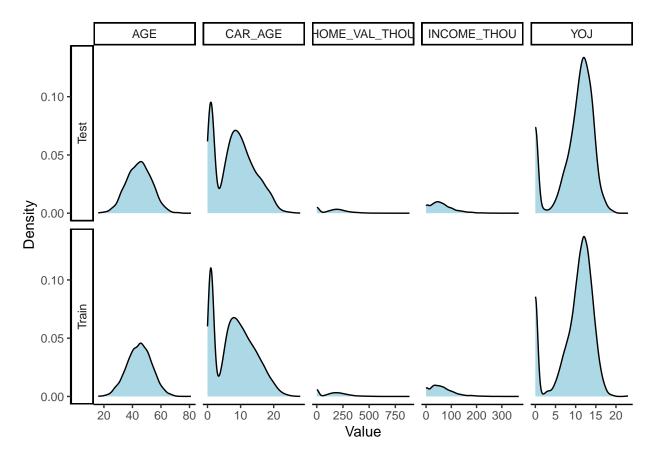


The distributions in the train and test sets for AGE are similar to each other and to its original distribution. We impute missing data in the alternate train and test sets for all variables with missing values using the mice package.

We confirm there are no longer any missing values in the alternate train or test datasets.

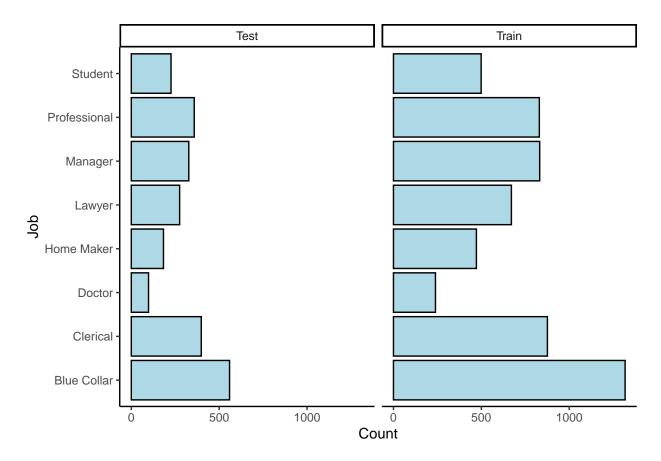
[1] TRUE

We take a look at the distributions for the imputed numeric variables to see if their distributions in the alternate train and test sets differ from what we originally observed or between sets.



The distributions for the imputed numeric variables don't differ between the alternate train and test sets or from what we originally observed.

We also perform the same check for the single categorical variable we imputed in the alternate train and test sets: JOB.



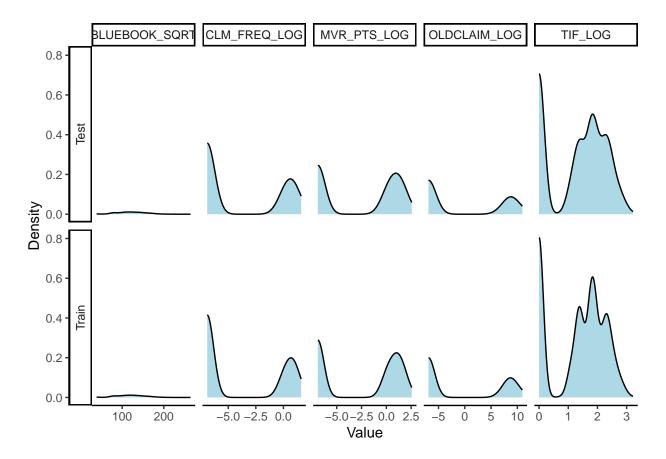
The distributions in the alternate train and test sets for the single imputed categorical variable, JOB, are similar to each other, and the rankings of most frequent to least frequent occupation here are similar to the rankings of the original distribution. We note that the "Professional" and "Manager" occupations are more tied in the rankings here than they were in the original distribution, however.

Since the distributions of some of our numeric variables are skewed, we transform the data for some of them in the main dataset, but not the alternate dataset. We exclude any numeric variables with missing values that we decided not to impute in the main dataset and for which we have already created factors. We exclude the response variable TARGET_AMT as well.

Below is a breakdown of the variables, the ideal labmdas proposed by Box-Cox, and the reasonable alternative transformations we have chosen to make instead:

| Skewed Variable | Ideal Lambda Proposed by Box-Cox | Reasonable Alternative Transformation |
|-----------------|----------------------------------|---------------------------------------|
| TRAVTIME | 0.7 | no transformation |
| BLUEBOOK | 0.45 | square root |
| TIF | 0.25 | log |
| OLDCLAIM | -0.09999999999999 | log |
| CLM_FREQ | -0.2 | log |
| MVR_PTS | 0.05000000000000003 | \log |
| | | |

We check whether the distributions of the transformed variables now differ between the train and test sets.



They do not.

Build Models

Binary Logistic Regression Models

Model BLR:1 - Full Model Using Original, Untransformed Variables, with All Missing Values Imputed We create Model BLR:1, our baseline binary logistic regression model based on all the original, untransformed variables, with all missing values imputed so that no observations or predictors have to be excluded from the model. That way, it can truly be considered the full binary logistic regression model.

A summary of Model BLR:1 is below:

```
##
## Call:
## glm(formula = TARGET_FLAG ~ ., family = "binomial", data = dat)
##
## Coefficients:
##
                          Estimate Std. Error z value Pr(>|z|)
## (Intercept)
                         -2.612e+00
                                     3.413e-01
                                                -7.654 1.95e-14 ***
## KIDSDRIV
                         4.282e-01
                                     7.277e-02
                                                 5.885 3.98e-09 ***
## AGE
                         -3.843e-03
                                     4.854e-03
                                                -0.792
                                                        0.42846
                         4.446e-02
## HOMEKIDS
                                     4.432e-02
                                                        0.31577
                                                 1.003
## YOJ
                                     1.180e-02
                         7.564e-03
                                                 0.641
                                                        0.52150
## PARENT11
                         3.342e-01 1.311e-01
                                                 2.550
                                                        0.01077 *
```

```
## MSTATUS1
                        -5.305e-01
                                    1.024e-01
                                                -5.183 2.19e-07 ***
## SEXFemale
                         4.383e-03
                                    1.356e-01
                                                 0.032
                                                       0.97422
## EDUCATIONHigh School -2.892e-01
                                     1.384e-01
                                                -2.090
                                                        0.03664 *
                        -3.307e-02
                                                -0.292
                                                        0.77015
## EDUCATIONBachelors
                                    1.132e-01
## EDUCATIONMasters
                        -2.037e-01
                                    2.059e-01
                                                -0.989
                                                        0.32243
## EDUCATIONPhD
                         1.065e-01
                                    2.457e-01
                                                 0.433
                                                        0.66479
## JOBClerical
                         1.228e-01
                                    1.268e-01
                                                 0.969
                                                        0.33260
                                    2.862e-01
## JOBDoctor
                        -7.597e-01
                                                -2.654
                                                        0.00795 **
## JOBHome Maker
                         4.684e-02
                                    1.813e-01
                                                 0.258
                                                        0.79609
## JOBLawyer
                        -5.931e-02
                                    1.987e-01
                                                -0.299
                                                        0.76529
## JOBManager
                        -8.115e-01
                                    1.541e-01
                                                -5.266 1.40e-07 ***
## JOBProfessional
                        -2.022e-01
                                    1.385e-01
                                                -1.460
                                                        0.14420
                                                       0.51052
## JOBStudent
                        -1.286e-01
                                    1.954e-01
                                                -0.658
## TRAVTIME
                                                 7.298 2.92e-13 ***
                         1.643e-02
                                    2.251e-03
## CAR_USEPrivate
                                    1.051e-01
                                                -7.458 8.77e-14 ***
                        -7.838e-01
## BLUEBOOK
                        -1.735e-05
                                    6.289e-06
                                                -2.760 0.00579 **
## TIF
                        -5.548e-02
                                    8.950e-03
                                                -6.199 5.67e-10 ***
## CAR TYPEPanel Truck
                         5.273e-01
                                    1.936e-01
                                                 2.723 0.00646 **
## CAR_TYPEPickup
                         5.281e-01
                                    1.201e-01
                                                 4.397 1.10e-05 ***
## CAR TYPESports Car
                         1.008e+00
                                    1.546e-01
                                                 6.521 6.99e-11 ***
## CAR_TYPESUV
                         7.263e-01
                                    1.342e-01
                                                 5.413 6.20e-08 ***
## CAR TYPEVan
                                    1.502e-01
                                                 4.290 1.79e-05 ***
                         6.445e-01
## RED_CAR1
                         7.780e-02
                                    1.048e-01
                                                 0.743
                                                       0.45777
## OLDCLAIM
                        -1.504e-05
                                    4.691e-06
                                                -3.207 0.00134 **
## CLM FREQ
                         1.841e-01
                                    3.387e-02
                                                 5.434 5.50e-08 ***
## REVOKED1
                         9.243e-01
                                    1.105e-01
                                                 8.362 < 2e-16 ***
## MVR_PTS
                                    1.628e-02
                         1.310e-01
                                                 8.046 8.56e-16 ***
## CAR_AGE
                        -1.419e-02
                                    9.023e-03
                                                -1.573
                                                        0.11583
## URBANICITY1
                         2.383e+00
                                    1.337e-01
                                                17.831
                                                        < 2e-16 ***
## INCOME_THOU
                        -4.364e-03
                                    1.343e-03
                                                -3.250
                                                        0.00115 **
## HOME_VAL_THOU
                        -1.368e-03 4.171e-04
                                                -3.280
                                                       0.00104 **
## ---
                   0 '*** 0.001 '** 0.01 '* 0.05 '.' 0.1 ' ' 1
##
##
   (Dispersion parameter for binomial family taken to be 1)
##
##
       Null deviance: 6640.0 on 5736
                                       degrees of freedom
## Residual deviance: 5105.5 on 5700 degrees of freedom
## AIC: 5179.5
##
## Number of Fisher Scoring iterations: 5
```

The AIC of Model BLR:1 is 5179.5.

Model BLR:2 - Select Model Using Original & Derived, but Untransformed Variables, with Only AGE Values Imputed We create Model BLR:2, a second binary logistic regression model based on variables we believe will be the best predictors of TARGET_FLAG, including some original variables and some variables we derived from other variables, but no transformed variables. The only value we've imputed for this model is AGE.

A summary of Model BLR:2 is below:

##

```
glm(formula = TARGET_FLAG ~ AGE + CLM_FREQ + HOMEOWNER + INCOME_FLAG +
##
       EMPLOYED + WHITE COLLAR + MSTATUS + PARENT1 + REVOKED + SEX +
       TRAVTIME, family = "binomial", data = train_df_imputed)
##
##
## Coefficients:
##
                  Estimate Std. Error z value Pr(>|z|)
## (Intercept)
                 -0.593521
                             0.224284
                                        -2.646 0.008138 **
## AGE
                 -0.014439
                             0.003959
                                        -3.647 0.000266 ***
## CLM_FREQ
                  0.374499
                             0.025589
                                        14.635 < 2e-16 ***
## HOMEOWNER1
                 -0.262771
                             0.081438
                                        -3.227 0.001253 **
## INCOME FLAG1
                 -0.478040
                             0.092563
                                        -5.164 2.41e-07 ***
## EMPLOYED1
                  0.473987
                             0.107889
                                        4.393 1.12e-05 ***
## WHITE_COLLAR1 -0.644178
                             0.075688
                                       -8.511 < 2e-16 ***
## MSTATUS1
                 -0.241994
                                        -2.848 0.004402 **
                             0.084976
## PARENT11
                  0.487306
                             0.103513
                                         4.708 2.51e-06 ***
## REVOKED1
                  0.904666
                             0.087874
                                        10.295 < 2e-16 ***
## SEXFemale
                  0.110879
                             0.065567
                                         1.691 0.090822 .
## TRAVTIME
                  0.008946
                             0.001991
                                         4.494 6.99e-06 ***
##
## Signif. codes:
                   0 '*** 0.001 '** 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
  (Dispersion parameter for binomial family taken to be 1)
##
##
##
       Null deviance: 6640
                            on 5736
                                     degrees of freedom
## Residual deviance: 5993
                            on 5725
                                     degrees of freedom
  AIC: 6017
## Number of Fisher Scoring iterations: 4
```

The AIC of Model BLR:2 is 6017.

Model BLR:3 - Select Model Using Original, Derived, & Transformed Variables, with Only AGE Values Imputed
We create Model BLR:3, a third binary logistic regression model based on variables we believe will be the best predictors of TARGET_FLAG, including some original variables, some variables we derived from other variables, and some variables we transformed. The only value we've imputed for this model is AGE.

```
##
    [1] "AGE"
                          "CLM_FREQ_LOG"
                                           "URBANICITY"
                                                            "MVR PTS LOG"
    [5] "OLDCLAIM_LOG"
                          "PARENT1"
                                           "REVOKED"
                                                            "CAR USE"
                                                            "KIDSDRIV_FLAG"
##
   [9] "CAR TYPE"
                          "MSTATUS"
                                           "EDUCATION"
## [13] "INCOME CAT"
                          "EMPLOYED"
```

In choosing some of these variables, we excluded others for which collinearity might be an issue. That is, our factor describing income was chosen over the home value factor, the kids driving factor was chosen over the kids at home factor, and the education factor was chosen over the job factor.

A summary of Model BLR:3 is below:

```
##
## Call:
## glm(formula = TARGET_FLAG ~ ., family = "binomial", data = dat)
##
```

```
## Coefficients:
##
                         Estimate Std. Error z value Pr(>|z|)
## (Intercept)
                        -0.837748
                                    0.375976 -2.228 0.025867 *
                        -0.009020
                                    0.004273 -2.111 0.034759 *
## AGE
## CLM FREQ LOG
                         0.248147
                                    0.073986
                                               3.354 0.000797 ***
## URBANICITY1
                         2.083986
                                    0.130205
                                             16.005 < 2e-16 ***
## MVR PTS LOG
                         0.062018
                                    0.009233
                                               6.717 1.86e-11 ***
## OLDCLAIM LOG
                        -0.088232
                                    0.035689
                                             -2.472 0.013428 *
## PARENT11
                         0.309247
                                    0.115743
                                               2.672 0.007544 **
## REVOKED1
                         0.862490
                                    0.099081
                                               8.705 < 2e-16 ***
## CAR_USEPrivate
                        -0.796227
                                    0.087558 -9.094 < 2e-16 ***
## CAR_TYPEPanel Truck
                         0.086566
                                    0.155030
                                              0.558 0.576585
                         0.495521
                                              4.323 1.54e-05 ***
## CAR_TYPEPickup
                                    0.114622
## CAR_TYPESports Car
                                    0.122824
                         1.013510
                                              8.252 < 2e-16 ***
## CAR_TYPESUV
                         0.756772
                                    0.099014
                                               7.643 2.12e-14 ***
## CAR_TYPEVan
                         0.471826
                                    0.138083
                                               3.417 0.000633 ***
## MSTATUS1
                                    0.080548
                                             -7.828 4.94e-15 ***
                        -0.630560
## EDUCATIONHigh School -0.214308
                                    0.107842
                                             -1.987 0.046895 *
## EDUCATIONBachelors
                        -0.767253
                                    0.118015
                                             -6.501 7.96e-11 ***
## EDUCATIONMasters
                        -0.858061
                                    0.129548
                                              -6.623 3.51e-11 ***
## EDUCATIONPhD
                        -1.165922
                                    0.162958
                                             -7.155 8.38e-13 ***
## KIDSDRIV FLAG1
                         0.732433
                                    0.101027
                                               7.250 4.17e-13 ***
## INCOME_CAT.L
                                    0.076196
                                               1.290 0.196948
                         0.098315
## INCOME CAT.Q
                         0.362249
                                    0.087949
                                               4.119 3.81e-05 ***
## INCOME CAT.C
                         0.240618
                                    0.086842
                                               2.771 0.005593 **
## EMPLOYED1
                         0.007841
                                    0.102295
                                               0.077 0.938902
## ---
## Signif. codes: 0 '*** 0.001 '** 0.01 '* 0.05 '.' 0.1 ' ' 1
## (Dispersion parameter for binomial family taken to be 1)
##
##
       Null deviance: 6640.0 on 5736
                                       degrees of freedom
## Residual deviance: 5340.5 on 5713 degrees of freedom
  AIC: 5388.5
## Number of Fisher Scoring iterations: 5
```

We remove the only statistically insignificant variable, EMPLOYED, and print a new summary.

```
##
## Call:
  glm(formula = TARGET_FLAG ~ AGE + CLM_FREQ_LOG + URBANICITY +
##
       MVR_PTS_LOG + OLDCLAIM_LOG + PARENT1 + REVOKED + CAR_USE +
##
       CAR_TYPE + MSTATUS + EDUCATION + KIDSDRIV_FLAG + INCOME_CAT,
##
       family = "binomial", data = dat)
##
## Coefficients:
##
                         Estimate Std. Error z value Pr(>|z|)
                                    0.372358 -2.239 0.025146 *
## (Intercept)
                        -0.833765
## AGE
                        -0.008989
                                    0.004253 -2.113 0.034565 *
                                               3.354 0.000797 ***
## CLM FREQ LOG
                         0.248118
                                    0.073983
## URBANICITY1
                         2.084292
                                    0.130147
                                              16.015 < 2e-16 ***
## MVR_PTS_LOG
                         0.062019
                                    0.009233
                                               6.717 1.86e-11 ***
## OLDCLAIM LOG
                        -0.088226
                                    0.035688 -2.472 0.013431 *
```

```
## PARENT11
                         0.309041
                                    0.115712
                                               2.671 0.007568 **
## REVOKED1
                         0.862381
                                    0.099071
                                               8.705 < 2e-16 ***
                        -0.794845
                                    0.085678
## CAR USEPrivate
                                              -9.277
                                                      < 2e-16 ***
## CAR_TYPEPanel Truck
                                               0.554 0.579621
                         0.085585
                                    0.154503
## CAR TYPEPickup
                         0.495262
                                    0.114573
                                               4.323 1.54e-05 ***
## CAR TYPESports Car
                         1.013516
                                    0.122825
                                               8.252 < 2e-16 ***
## CAR TYPESUV
                         0.756753
                                    0.099015
                                               7.643 2.13e-14 ***
## CAR TYPEVan
                         0.471640
                                    0.138060
                                               3.416 0.000635 ***
## MSTATUS1
                        -0.630675
                                    0.080533
                                              -7.831 4.83e-15 ***
## EDUCATIONHigh School -0.213838
                                    0.107666
                                              -1.986 0.047018 *
## EDUCATIONBachelors
                        -0.766369
                                    0.117448
                                              -6.525 6.79e-11 ***
## EDUCATIONMasters
                        -0.858853
                                    0.129140
                                              -6.651 2.92e-11 ***
## EDUCATIONPhD
                        -1.166704
                                    0.162646
                                              -7.173 7.32e-13 ***
                                    0.101016
## KIDSDRIV_FLAG1
                         0.732549
                                               7.252 4.11e-13 ***
## INCOME_CAT.L
                                    0.074578
                                               1.302 0.192837
                         0.097117
## INCOME_CAT.Q
                         0.361047
                                    0.086543
                                               4.172 3.02e-05 ***
## INCOME_CAT.C
                         0.240450
                                    0.086813
                                               2.770 0.005610 **
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
##
  (Dispersion parameter for binomial family taken to be 1)
##
##
       Null deviance: 6640.0 on 5736
                                      degrees of freedom
## Residual deviance: 5340.5 on 5714 degrees of freedom
## AIC: 5386.5
## Number of Fisher Scoring iterations: 5
```

The AIC of Model BLR:3 is 5386.5.

Multiple Linear Regression Models

Model MLR:1 - Full Model Using Original, Untransformed Variables, with All Missing Values Imputed We create Model MLR:1, our baseline multiple linear regression model based on all the original, untransformed variables, with all missing values imputed so that no observations or predictors have to be excluded from the model. That way, it can truly be considered the full multiple linear regression model.

A summary of Model MLR:1 is below:

```
##
## Call:
## lm(formula = TARGET_AMT ~ ., data = dat)
##
## Residuals:
##
      Min
              1Q Median
                            3Q
                                  Max
##
    -5380
          -1719
                   -771
                           364 103426
##
## Coefficients:
##
                          Estimate Std. Error t value Pr(>|t|)
                        -8.203e+01
                                   5.872e+02 -0.140 0.888897
## (Intercept)
## KIDSDRIV
                         4.166e+02 1.412e+02
                                                 2.950 0.003189 **
## AGE
                         4.046e+00 8.836e+00
                                                0.458 0.647081
## HOMEKIDS
                         5.517e+01 8.154e+01
                                                 0.677 0.498686
```

```
## YOJ
                         2.623e+01
                                     2.117e+01
                                                 1.239 0.215447
## PARENT11
                         4.698e+02
                                    2.511e+02
                                                 1.871 0.061440 .
## MSTATUS1
                                                -3.374 0.000746 ***
                        -6.204e+02
                                     1.839e+02
## SEXFemale
                         4.234e+02
                                    2.316e+02
                                                 1.828 0.067592
## EDUCATIONHigh School -1.456e+02
                                    2.560e+02
                                                -0.569 0.569424
## EDUCATIONBachelors
                        -9.881e+01
                                    2.134e+02
                                                -0.463 0.643330
## EDUCATIONMasters
                         1.638e+01
                                    3.670e+02
                                                 0.045 0.964411
## EDUCATIONPhD
                         4.306e+02
                                    4.360e+02
                                                 0.988 0.323392
## JOBClerical
                        -1.963e+02
                                    2.377e+02
                                                -0.826 0.408949
## JOBDoctor
                        -7.119e+02
                                    4.729e+02
                                                -1.505 0.132309
## JOBHome Maker
                        -5.808e+01
                                    3.318e+02
                                                -0.175 0.861075
## JOBLawyer
                        -8.640e+01
                                     3.554e+02
                                                -0.243 0.807958
## JOBManager
                                    2.739e+02
                                                -3.636 0.000280 ***
                        -9.957e+02
## JOBProfessional
                         2.915e+01
                                     2.569e+02
                                                 0.113 0.909653
## JOBStudent
                        -7.581e+01
                                    3.613e+02
                                                -0.210 0.833827
## TRAVTIME
                         1.491e+01
                                     4.020e+00
                                                 3.710 0.000209 ***
## CAR_USEPrivate
                        -8.743e+02
                                    1.957e+02
                                                -4.467 8.08e-06 ***
## BLUEBOOK
                         1.735e-02
                                    1.084e-02
                                                 1.600 0.109563
## TIF
                        -3.873e+01
                                    1.540e+01
                                                -2.515 0.011931 *
## CAR TYPEPanel Truck
                         1.570e+02
                                    3.456e+02
                                                 0.454 0.649537
## CAR_TYPEPickup
                         3.191e+02
                                    2.119e+02
                                                 1.506 0.132124
## CAR_TYPESports Car
                         9.492e+02
                                    2.714e+02
                                                 3.497 0.000474 ***
## CAR_TYPESUV
                         6.837e+02
                                    2.268e+02
                                                 3.014 0.002588 **
## CAR_TYPEVan
                         4.372e+02
                                    2.637e+02
                                                 1.658 0.097366 .
## RED CAR1
                        -1.423e+02
                                    1.867e+02
                                               -0.762 0.445856
## OLDCLAIM
                        -1.399e-02
                                    9.219e-03
                                                -1.517 0.129307
## CLM_FREQ
                         1.439e+02
                                    6.787e+01
                                                 2.120 0.034091 *
## REVOKED1
                         4.954e+02
                                    2.181e+02
                                                 2.271 0.023154 *
## MVR_PTS
                         1.888e+02
                                    3.205e+01
                                                 5.889 4.10e-09 ***
## CAR AGE
                                    1.600e+01
                                                -2.192 0.028452 *
                        -3.505e+01
## URBANICITY1
                         1.683e+03
                                    1.737e+02
                                                 9.693 < 2e-16 ***
## INCOME_THOU
                        -5.338e+00
                                    2.342e+00
                                                -2.279 0.022682 *
## HOME_VAL_THOU
                        -8.745e-01
                                   7.551e-01
                                                -1.158 0.246855
##
                   0 '*** 0.001 '** 0.01 '* 0.05 '. ' 0.1 ' 1
## Signif. codes:
## Residual standard error: 4740 on 5700 degrees of freedom
## Multiple R-squared: 0.06957,
                                    Adjusted R-squared:
## F-statistic: 11.84 on 36 and 5700 DF, p-value: < 2.2e-16
```

Model MLR:2 - Select Model Using Original & Derived, but Untransformed Variables, with Only AGE Values Imputed
We create Model MLR:2, a second multiple linear regression model based on variables we believe will be the best predictors of TARGET_AMT due to their definitions and theories regarding their impact, including some original variables, some variables we derived from other variables, but no transformed or imputed variables.

A summary of Model MLR:2 is below:

```
##
## Call:
## lm(formula = TARGET_AMT ~ BLUEBOOK + MVR_PTS + REVOKED, data = train_df_imputed)
##
## Residuals:
## Min 1Q Median 3Q Max
```

```
-8517 -3188 -1647
                           349 100664
##
## Coefficients:
                Estimate Std. Error t value Pr(>|t|)
##
## (Intercept) 3860.49477
                           487.87936
                                      7.913 4.81e-15 ***
## BLUEBOOK
                 0.12056
                            0.02556
                                      4.716 2.62e-06 ***
## MVR PTS
                125.50920
                            80.16877
                                      1.566
                                              0.1177
## REVOKED1
               -896.59669 511.47017 -1.753
                                              0.0798 .
## ---
## Signif. codes: 0 '*** 0.001 '** 0.01 '* 0.05 '.' 0.1 ' 1
## Residual standard error: 8087 on 1519 degrees of freedom
     (4214 observations deleted due to missingness)
## Multiple R-squared: 0.01807,
                                   Adjusted R-squared: 0.01613
## F-statistic: 9.319 on 3 and 1519 DF, p-value: 4.177e-06
```

Model MLR:3 - Select Model Using Original, Derived, & Transformed Variables, with No Imputed Variables We create Model MLR:3, a third multiple linear regression model based on variables we believe will be the best predictors of TARGET_AMT, including some original variables, some variables we derived from other variables, some variables we transformed, and some variables we imputed.

```
## [1] "BLUEBOOK_SQRT" "CAR_AGE_CAT"
                                        "CAR_TYPE"
                                                        "CAR_USE"
## [5] "OLDCLAIM_LOG"
A summary of Model MLR:3 is below:
##
## Call:
## lm(formula = TARGET_AMT ~ ., data = dat)
## Residuals:
##
      Min
              1Q Median
                            3Q
                                  Max
##
   -7700 -3160 -1555
                           366 100643
##
## Coefficients:
##
                       Estimate Std. Error t value Pr(>|t|)
## (Intercept)
                       3255.858
                                  1082.572
                                             3.008 0.002677 **
## BLUEBOOK_SQRT
                         26.304
                                     7.509
                                             3.503 0.000473 ***
## CAR_AGE_CAT.L
                       -436.604
                                   410.182 -1.064 0.287311
## CAR_AGE_CAT.Q
                       -213.218
                                   424.603
                                            -0.502 0.615628
## CAR_AGE_CAT.C
                        118.125
                                   440.663
                                             0.268 0.788689
## CAR_TYPEPanel Truck -13.105
                                  1051.173
                                            -0.012 0.990054
## CAR_TYPEPickup
                       -384.446
                                   734.476
                                            -0.523 0.600753
## CAR_TYPESports Car -204.373
                                   763.878
                                            -0.268 0.789085
## CAR_TYPESUV
                       -377.252
                                   647.651
                                            -0.582 0.560322
## CAR_TYPEVan
                          7.631
                                   898.664
                                             0.008 0.993226
## CAR_USEPrivate
                       -642.251
                                   495.798
                                            -1.295 0.195384
## OLDCLAIM_LOG
                                            -0.099 0.920846
                         -2.672
                                    26.881
## ---
## Signif. codes: 0 '*** 0.001 '** 0.01 '* 0.05 '.' 0.1 ' ' 1
## Residual standard error: 8108 on 1511 degrees of freedom
## Multiple R-squared: 0.01815,
                                    Adjusted R-squared: 0.01101
## F-statistic: 2.54 on 11 and 1511 DF, p-value: 0.003515
```

BLUEBOOK_SQRT might be the only significant predictor of TARGET_AMT. We perform stepwise backward selection to confirm and reduce the model.

```
##
## Call:
## lm(formula = TARGET_AMT ~ BLUEBOOK_SQRT + CAR_USE, data = dat)
## Residuals:
     Min
             1Q Median
                           3Q
                                 Max
   -7341 -3157 -1590
                          334 100968
##
##
## Coefficients:
                 Estimate Std. Error t value Pr(>|t|)
                             815.357
                                       3.645 0.000277 ***
## (Intercept)
                 2971.738
                   27.094
                               6.205
                                       4.367 1.35e-05 ***
## BLUEBOOK_SQRT
## CAR_USEPrivate -690.752
                             425.240 -1.624 0.104502
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 8090 on 1520 degrees of freedom
                                   Adjusted R-squared: 0.01556
## Multiple R-squared: 0.01685,
## F-statistic: 13.03 on 2 and 1520 DF, p-value: 2.458e-06
```

CAR_USE is close to what we generally consider significant to the model, so we will leave it in. Still, this model explains very little of the variation in TARGET_AMT.

Select Models

Appendix: Report Code

Below is the code for this report to generate the models and charts above.

```
knitr::opts_chunk$set(echo = FALSE)
library(tidyverse)
library(DataExplorer)
library(knitr)
library(cowplot)
library(finalfit)
library(correlationfunnel)
library(ggcorrplot)
library(RColorBrewer)
library(naniar)
library(mice)
library(MASS)
select <- dplyr::select</pre>
library(kableExtra)
cur_theme <- theme_set(theme_classic())</pre>
my_url <- "https://raw.githubusercontent.com/andrewbowen19/businessAnalyticsDataMiningDATA621/main/data
main_df <- read.csv(my_url, na.strings = "")</pre>
classes <- as.data.frame(unlist(lapply(main_df, class))) |>
```

```
rownames_to_column()
cols <- c("Variable", "Class")</pre>
colnames(classes) <- cols</pre>
classes_summary <- classes |>
    group_by(Class) |>
    summarize(Count = n(),
              Variables = paste(sort(unique(Variable)),collapse=", "))
kable(classes summary, "latex", booktabs = T) |>
  kableExtra::column_spec(2:3, width = "7cm")
vars <- c("INCOME", "HOME_VAL", "BLUEBOOK", "OLDCLAIM")</pre>
main_df <- main_df |>
    mutate(across(all_of(vars), ~gsub("\\$|,", "", .) |> as.integer()))
main_df <- main_df |>
    select(-INDEX)
remove <- c("discrete_columns", "continuous_columns",</pre>
            "total_observations", "memory_usage")
completeness <- introduce(main_df) |>
    select(-all_of(remove))
knitr::kable(t(completeness), format = "simple")
p1 <- plot_missing(main_df, missing_only = TRUE,</pre>
                   ggtheme = theme_classic(), title = "Missing Values")
p1 <- p1 +
    scale_fill_brewer(palette = "Paired")
р1
exclude <- c("TARGET_AMT", "AGE", "INCOME", "YOJ", "HOME_VAL", "CAR_AGE", "JOB")
main_df_binarized <- main_df |>
    select(-all_of(exclude)) |>
    binarize(n_bins = 5, thresh_infreq = 0.01, name_infreq = "OTHER",
           one_hot = TRUE)
main_df_corr <- main_df_binarized |>
    correlate(TARGET_FLAG__1)
main_df_corr |>
    plot_correlation_funnel()
palette \leftarrow brewer.pal(n = 7, name = "RdBu")[c(1, 4, 7)]
excl <- c("TARGET_FLAG", "JOB", "CAR_TYPE", "CAR_USE", "EDUCATION",
             "MSTATUS", "PARENT1", "RED_CAR", "REVOKED", "SEX", "URBANICITY")
model.matrix(~0+., data = main_df |> filter(TARGET_FLAG == 1) |>select(-all_of(excl))) |>
    cor(use = "pairwise.complete.obs") |>
    ggcorrplot(show.diag = FALSE, type = "lower", lab = TRUE, lab_size = 2.5,
               tl.cex = 8, tl.srt = 90,
               colors = palette, outline.color = "white")
incl <- c("TARGET_AMT", "CAR_USE", "MSTATUS", "PARENT1", "RED_CAR",</pre>
             "REVOKED", "SEX", "URBANICITY")
model.matrix(~0+., data = main_df |> filter(TARGET_FLAG == 1) |> select(all_of(incl))) |>
    cor(use = "pairwise.complete.obs") |>
    ggcorrplot(show.diag = FALSE, type = "lower", lab = TRUE, lab_size = 3,
```

```
tl.cex = 8, tl.srt = 90,
               colors = palette, outline.color = "white")
incl <- c("TARGET AMT", "JOB", "CAR TYPE", "EDUCATION")</pre>
model.matrix(~0+., data = main df |> filter(TARGET FLAG == 1) |> select(all of(incl))) |>
    cor(use = "pairwise.complete.obs") |>
    ggcorrplot(show.diag = FALSE, type = "lower", lab = TRUE, lab_size = 1.75,
               tl.cex = 8, tl.srt = 90,
               colors = palette, outline.color = "white")
r <- model.matrix(~0+., data = main_df) |>
    cor(use = "pairwise.complete.obs")
is.na(r) \leftarrow abs(r) < 0.45
r |>
    ggcorrplot(show.diag = FALSE, type = "lower", lab = TRUE, lab_size = 2.5,
               tl.cex = 8, tl.srt = 90,
               colors = palette, outline.color = "white")
output <- split_columns(main_df, binary_as_factor = TRUE)</pre>
num <- data.frame(Variable = names(output$continuous),</pre>
                    Type = rep("Numeric", ncol(output$continuous)))
cat <- data.frame(Variable = names(output$discrete),</pre>
                    Type = rep("Categorical", ncol(output$discrete)))
ranges <- as.data.frame(t(sapply(main_df |> select(-names(output$discrete)),
                                  range, na.rm = TRUE)))
factors <- names(output$discrete)</pre>
main_df <- main_df |>
    mutate(across(all_of(factors), ~as.factor(.)))
values <- as.data.frame(t(sapply(main_df |> select(all_of(factors)),
                                  levels)))
values <- values |>
    mutate(across(all_of(factors), ~toString(unlist(.))))
values <- as.data.frame(t(values)) |>
    rownames_to_column()
cols <- c("Variable", "Values")</pre>
colnames(values) <- cols</pre>
remove <- c("V1", "V2")
ranges <- ranges |>
    rownames to column() |>
    group_by(rowname) |>
    mutate(Values = toString(c(V1, " - ", round(V2, 1))),
           Values = str_replace_all(Values, ",", "")) |>
    select(-all_of(remove))
colnames(ranges) <- cols</pre>
num <- num |>
    merge(ranges)
cat <- cat |>
    merge(values)
num_vs_cat <- num |>
    bind rows(cat)
knitr::kable(num_vs_cat, "latex", booktabs = T)|>
  kableExtra::column_spec(2:3, width = "6cm")
```

```
alt_df <- main_df</pre>
main_df <- main_df |>
    mutate(TARGET AMT = case when(as.numeric(as.character(TARGET FLAG)) < 1 ~ NA,
                                TRUE ~ TARGET AMT),
           HOME_VAL = case_when(HOME_VAL < 1 ~ NA,</pre>
                                 TRUE ~ HOME_VAL),
           INCOME = case_when(INCOME < 1 ~ NA,</pre>
                               TRUE ~ INCOME),
           KIDSDRIV = case_when(KIDSDRIV < 1 ~ NA,</pre>
                                TRUE ~ KIDSDRIV),
           HOMEKIDS = case_when(HOMEKIDS < 1 ~ NA,</pre>
                               TRUE ~ HOMEKIDS))
main_df <- main_df |>
    mutate(CAR_AGE = case_when(CAR_AGE < 0 ~ CAR_AGE * -1,</pre>
                                TRUE ~ CAR_AGE))
alt_df <- alt_df |>
    mutate(CAR_AGE = case_when(CAR_AGE < 0 ~ CAR_AGE * -1,</pre>
                                TRUE ~ CAR_AGE))
summary(main_df)
littles_test <- main_df |>
    mcar test()
knitr::kable(littles_test, format = "simple")
x <- colnames(main_df)</pre>
dep = c("CAR_AGE")
exp = x[!x \%in\% dep]
missing_comp1 <- main_df |>
    missing_compare(explanatory = exp, dependent = dep) |>
    mutate(p = as.numeric(case_when(p == "<0.001" ~ "0.001",
                                      TRUE ~ p))) |>
    mutate(Dependent = dep)
colnames(missing_comp1) <- c("Explanatory", "Ref", "Not Missing", "Missing", "p",</pre>
                               "Dependant")
dep = c("YOJ")
exp = x[!x \%in\% dep]
missing_comp2 <- main_df |>
    missing_compare(explanatory = exp, dependent = dep) |>
    mutate(p = as.numeric(case_when(p == "<0.001" ~ "0.001",</pre>
                                      TRUE ~ p))) |>
    mutate(Dependent = dep)
colnames(missing_comp2) <- c("Explanatory", "Ref", "Not Missing", "Missing", "p",</pre>
                               "Dependant")
dep = c("INCOME")
exp = x[!x \%in\% dep]
missing_comp3 <- main_df |>
    missing_compare(explanatory = exp, dependent = dep) |>
    mutate(p = as.numeric(case_when(p == "<0.001" ~ "0.001",
                                      TRUE ~ p))) |>
    mutate(Dependent = dep)
colnames(missing_comp3) <- c("Explanatory", "Ref", "Not Missing", "Missing", "p",</pre>
```

```
"Dependant")
dep = c("HOME_VAL")
exp = x[!x \%in\% dep]
missing_comp4 <- main_df |>
    missing_compare(explanatory = exp, dependent = dep) |>
    mutate(p = as.numeric(case_when(p == "<0.001" ~ "0.001",
                                     TRUE ~ p))) |>
    mutate(Dependent = dep)
colnames(missing_comp4) <- c("Explanatory", "Ref", "Not Missing", "Missing", "p",</pre>
                              "Dependant")
dep = c("JOB")
exp = x[!x \%in\% dep]
missing_comp5 <- main_df |>
    missing_compare(explanatory = exp, dependent = dep) |>
    mutate(p = as.numeric(case_when(p == "<0.001" ~ "0.001",
                                     TRUE ~ p))) |>
    mutate(Dependant = dep)
colnames(missing_comp5) <- c("Explanatory", "Ref", "Not Missing", "Missing", "p",</pre>
                              "Dependant")
missing_comp <- missing_comp1 |>
    bind_rows(missing_comp2, missing_comp3, missing_comp4, missing_comp5) |>
    mutate(Explanatory = case_when(is.na(p) ~ NA,
                                    TRUE ~ Explanatory)) |>
    fill(Explanatory, .direction = "down") |>
    group by(Dependant, Explanatory) |>
    filter(any(p < 0.05)) \mid >
    select(Dependant, everything())
knitr::kable(missing_comp, format = "simple")
show <- c("YOJ", "INCOME", "HOME_VAL", "JOB")</pre>
p2 <- main_df |>
    select(all_of(show)) |>
    missing_plot()
p2
explanatory = c("JOB", "INCOME", "YOJ")
dependent = "HOME_VAL"
p3 <- main_df |>
    select(all_of(show)) |>
    missing_pattern(dependent, explanatory)
# just numeric variables
numeric_train <- main_df[,sapply(main_df, is.numeric)]</pre>
par(mfrow=c(4,4))
par(mai=c(.3,.3,.3,.3))
variables <- names(numeric_train)</pre>
for (i in 1:(length(variables))) {
 hist(numeric_train[[variables[i]]], main = variables[i], col = "lightblue")
}
cat_pivot <- main_df |>
    select(all_of(factors)) |>
    pivot_longer(cols = all_of(factors),
```

```
names_to = "Variable",
                  values_to = "Value") |>
    group by(Variable, Value) |>
    summarize(Count = n()) |>
    group by(Variable) |>
    mutate(Levels = n()) |>
    ungroup()
p4 <- cat_pivot |>
    filter(Levels == 2) |>
    ggplot(aes(x = Value, y = Count)) +
    geom_col(fill = "lightblue", color = "black") +
    facet_wrap(vars(Variable), ncol = 4, scales = "free_x") +
    theme(axis.text.x = element_text(angle = 90, vjust = 0.5, hjust=1))
р4
p5 <- cat_pivot |>
    filter(Levels > 2) |>
    ggplot(aes(x = Value, y = Count)) +
    geom_col(fill = "lightblue", color = "black") +
    coord flip() +
    facet_wrap(vars(Variable), ncol = 1, scales = "free")
р5
# car type
x <- main_df$CAR_TYPE
main_df$CAR_TYPE <- case_match(x, "z_SUV" ~ "SUV", .default = x)</pre>
main_df$CAR_TYPE <- factor(main_df$CAR_TYPE,</pre>
                            levels = c("Minivan", "Panel Truck",
                                        "Pickup", "Sports Car", "SUV", "Van"))
x <- alt_df$CAR_TYPE</pre>
alt_df$CAR_TYPE <- case_match(x, "z_SUV" ~ "SUV", .default = x)</pre>
alt_df$CAR_TYPE <- factor(alt_df$CAR_TYPE,</pre>
                            levels = c("Minivan", "Panel Truck",
                                        "Pickup", "Sports Car", "SUV", "Van"))
# education
x <- main_df$EDUCATION
main_df$EDUCATION <- case_match(x, "z_High School" ~ "High School", .default = x)</pre>
main_df$EDUCATION <- factor(main_df$EDUCATION,</pre>
                              levels = c("<High School", "High School",</pre>
                                          "Bachelors", "Masters", "PhD"))
x <- alt_df$EDUCATION
alt_df$EDUCATION <- case_match(x, "z_High School" ~ "High School", .default = x)</pre>
alt_df$EDUCATION <- factor(alt_df$EDUCATION,</pre>
                              levels = c("<High School", "High School",</pre>
                                          "Bachelors", "Masters", "PhD"))
# job
x <- main_df$JOB
main_df$JOB <- case_match(x, "z_Blue Collar" ~ "Blue Collar", .default = x)</pre>
main_df$JOB <- factor(main_df$JOB, levels = c("Blue Collar", "Clerical",</pre>
                                                 "Doctor", "Home Maker", "Lawyer",
                                                 "Manager", "Professional", "Student"))
```

```
x <- alt_df$JOB
alt_df$JOB <- case_match(x, "z_Blue Collar" ~ "Blue Collar", .default = x)
alt_df$JOB <- factor(alt_df$JOB, levels = c("Blue Collar", "Clerical",
                                               "Doctor", "Home Maker", "Lawyer",
                                                "Manager", "Professional", "Student"))
# single parent
main df <- main df |>
  mutate(PARENT1 = as.factor(ifelse(PARENT1 == "Yes", 1, 0)))
alt df <- alt df |>
  mutate(PARENT1 = as.factor(ifelse(PARENT1 == "Yes", 1, 0)))
# marital status
x <- main_df$MSTATUS</pre>
main_df$MSTATUS <- case_match(x, "z_No" ~ "No", .default = x)</pre>
main_df <- main_df |>
 mutate(MSTATUS = as.factor(ifelse(MSTATUS == "Yes", 1, 0)))
x <- alt_df$MSTATUS</pre>
alt_df$MSTATUS <- case_match(x, "z_No" ~ "No", .default = x)
alt_df <- alt_df |>
  mutate(MSTATUS = as.factor(ifelse(MSTATUS == "Yes", 1, 0)))
# red car
x <- main_df$RED_CAR
main_df$RED_CAR <- case_match(x, "no" ~ "No", "yes" ~ "Yes", .default = x)</pre>
main df <- main df |>
 mutate(RED_CAR = as.factor(ifelse(RED_CAR == "Yes", 1, 0)))
x <- alt df$RED CAR
alt_df$RED_CAR <- case_match(x, "no" ~ "No", "yes" ~ "Yes", .default = x)
alt_df <- alt_df |>
  mutate(RED_CAR = as.factor(ifelse(RED_CAR == "Yes", 1, 0)))
# revoked
main_df <- main_df |>
  mutate(REVOKED = as.factor(ifelse(REVOKED == "Yes", 1, 0)))
alt_df <- alt_df |>
 mutate(REVOKED = as.factor(ifelse(REVOKED == "Yes", 1, 0)))
# sex
x <- main df$SEX
main_df$SEX <- case_match(x, "M" ~ "Male", "z_F" ~ "Female", .default = x)</pre>
main_df$SEX <- factor(main_df$SEX, levels = c("Male", "Female"))</pre>
x <- alt df$SEX
alt_df$SEX <- case_match(x, "M" ~ "Male", "z_F" ~ "Female", .default = x)
alt_df$SEX <- factor(alt_df$SEX, levels = c("Male", "Female"))</pre>
# urban city - 1 if urban, 0 if rural
x <- main_df$URBANICITY</pre>
main_df$URBANICITY <- case_match(x, "Highly Urban/ Urban" ~ "Urban",
                                  "z_Highly Rural/ Rural" ~ "Rural", .default = x)
main_df <- main_df |>
 mutate(URBANICITY = as.factor(ifelse(URBANICITY == "Urban", 1, 0)))
x <- alt_df$URBANICITY
```

```
alt_df$URBANICITY <- case_match(x, "Highly Urban/ Urban" ~ "Urban",
                                   "z_Highly Rural/ Rural" ~ "Rural", .default = x)
alt_df <- alt_df |>
 mutate(URBANICITY = as.factor(ifelse(URBANICITY == "Urban", 1, 0)))
vars <- c("CAR_TYPE", "EDUCATION", "JOB", "PARENT1", "MSTATUS", "RED_CAR",</pre>
          "REVOKED", "SEX", "URBANICITY")
levs <- c("Minivan, Panel Truck, Pickup, Sports Car, SUV, Van",</pre>
          "<High School, High School, Bachelors, Masters, PhD",
          "Blue Collar, Clerical, Doctor, Home Maker, Lawyer, Manager, Professional, Student",
          "0, 1",
          "0, 1",
          "0, 1",
          "0, 1",
          "Male, Female",
          "0, 1")
vars_levs <- as.data.frame(cbind(vars, levs))</pre>
colnames(vars_levs) <- c("Factor", "New Levels")</pre>
knitr::kable(vars_levs, format = "simple")
drop <- c("INCOME", "HOME VAL")</pre>
main_df <- main_df |>
    mutate(INCOME THOU = INCOME / 1000,
           HOME VAL THOU = HOME VAL / 1000) |>
    select(-all_of(drop))
alt_df <- alt_df |>
    mutate(INCOME_THOU = INCOME / 1000,
           HOME_VAL_THOU = HOME_VAL / 1000) |>
    select(-all_of(drop))
main_df <- main_df |>
    mutate(YOJ = case_when(JOB == "Student" ~ NA,
                            TRUE ~ YOJ))
alt_df <- alt_df |>
    mutate(YOJ = case_when(JOB == "Student" ~ 0,
                            TRUE ~ YOJ))
exclude1 <- c("Student", "Homemaker")</pre>
exclude2 <- c(exclude1, "Blue Collar")</pre>
main_df <- main_df |>
    mutate(HOME_VAL_CAT = factor(case_when(HOME_VAL_THOU < 251 ~ "<=250K",</pre>
                                          HOME_VAL_THOU < 501 ~ "251-500K",
                                          HOME_VAL_THOU < 751 ~ "501-750K",
                                          TRUE ~ "751K+"),
                               ordered = TRUE,
                               levels = c("<=250K", "251-500K", "501-750K", "751K+"),
                               exclude = NULL),
           HOMEOWNER = as.factor(ifelse(is.na(HOME_VAL_THOU), 0, 1)),
           INCOME_CAT = factor(case_when(INCOME_THOU < 51 ~ "<=50K",</pre>
                                            INCOME_THOU < 101 ~ "51-100K",</pre>
                                            INCOME_THOU < 151 ~ "101-150K",</pre>
```

```
TRUE ~ "151K+"),
                                  ordered = TRUE,
                                  levels = c("<=50K", "51-100K", "101-150K", "151K+"),
                                  exclude = NULL),
           INCOME_FLAG = as.factor(ifelse(is.na(INCOME_THOU), 0, 1)),
           KIDSDRIV_FLAG = as.factor(case_when(!is.na(KIDSDRIV) ~ 1,
                                                  TRUE \sim 0)),
           HOMEKIDS FLAG = as.factor(case when(!is.na(HOMEKIDS) ~ 1,
                                                  TRUE \sim 0),
           EMPLOYED = as.factor(ifelse(JOB %in% exclude1 | is.na(JOB),
                                         0, 1)),
           CAR_AGE_CAT = factor(case_when(CAR_AGE < 5 ~ "<=4",</pre>
                                             CAR\_AGE < 9 \sim "5-8",
                                             CAR_AGE < 13 ~ "9-12",
                                             TRUE ~ "13+"),
                                   ordered = TRUE,
                                   levels = c("<=4", "5-8", "9-12", "13+"),
                                   exclude = NULL),
           WHITE_COLLAR = as.factor(ifelse(JOB %in% exclude2 | is.na(JOB),
                                             0, 1)))
main_df$JOB <- factor(main_df$JOB, exclude = NULL)</pre>
set.seed(202)
rows <- sample(nrow(main_df))</pre>
main df <- main df[rows, ]</pre>
alt df <- alt df[rows, ]</pre>
sample <- sample(c(TRUE, FALSE), nrow(main_df), replace=TRUE,</pre>
                  prob=c(0.7,0.3))
train_df <- main_df[sample, ]</pre>
test_df <- main_df[!sample, ]</pre>
alt_train_df <- alt_df[sample, ]</pre>
alt_test_df <- alt_df[!sample, ]</pre>
train_df_imputed <- train_df |>
    mutate(AGE = case_when(is.na(AGE) ~ mean(AGE, na.rm = TRUE),
                            TRUE ~ AGE))
test_df_imputed <- test_df |>
    mutate(AGE = case_when(is.na(AGE) ~ mean(AGE, na.rm = TRUE),
                            TRUE ~ AGE))
missing <- c("AGE")
imp_train_num <- train_df_imputed |>
    select(all of(missing)) |>
    mutate(Set = "Train")
imp_test_num <- test_df_imputed |>
    select(all_of(missing)) |>
    mutate(Set = "Test")
imp_num <- imp_train_num |>
    bind_rows(imp_test_num)
imp_num_pivot <- imp_num |>
    pivot_longer(!Set, names_to = "Variable", values_to = "Value")
p6 <- imp_num_pivot |>
    ggplot(aes(x = Value)) +
```

```
geom_density(fill = "lightblue", color = "black") +
    labs(y = "Density") +
    facet_grid(rows = vars(Set), cols = vars(Variable),
               switch = "y", scales = "free_x")
p6
col_classes <- unlist(lapply(alt_train_df, class))</pre>
missing <- c("AGE", "INCOME THOU", "YOJ", "HOME VAL THOU", "CAR AGE", "JOB")
x <- names(col_classes)
not_missing <- x[!x %in% missing]</pre>
#Since the imputation process is a little slow, we only do the imputations once, save the results as .c
if (file.exists("alt_train_df_imputed.csv") & file.exists("alt_test_df_imputed.csv")){
    alt_train_df_imputed <- read.csv("alt_train_df_imputed.csv", na.strings = "",</pre>
                                  colClasses = col_classes)
    alt_test_df_imputed <- read.csv("alt_test_df_imputed.csv", na.strings = "",</pre>
                                  colClasses = col_classes)
}else{
    \#Start\ with\ alt\_train\_df
    init = mice(alt_train_df, maxit=0)
    meth = init$method
    predM = init$predictorMatrix
    #Skip variables without missing data
    meth[not_missing] = ""
    #Set different imputation methods for each of the variables with missing data
    meth[c("AGE")] = "pmm" #Predictive mean matching
    meth[c("INCOME_THOU")] = "pmm"
    meth[c("YOJ")] = "pmm"
    meth[c("HOME_VAL_THOU")] = "pmm"
    meth[c("CAR_AGE")] = "pmm"
    meth[c("JOB")] = "polyreg" #Polytomous (multinomial) logistic regression
    #Impute
    imputed = mice(alt_train_df, method=meth, predictorMatrix=predM, m=5,
                   printFlag = FALSE)
    alt_train_df_imputed <- complete(imputed)</pre>
    write.csv(alt_train_df_imputed, "alt_train_df_imputed.csv", row.names = FALSE,
              fileEncoding = "UTF-8")
    #Repeat for alt_test_df
    init = mice(alt_test_df, maxit=0)
    meth = init$method
    predM = init$predictorMatrix
    meth[not_missing] = ""
    meth[c("AGE")] = "pmm"
    meth[c("INCOME_THOU")] = "pmm"
    meth[c("YOJ")] = "pmm"
    meth[c("HOME_VAL_THOU")] = "pmm"
    meth[c("CAR_AGE")] = "pmm"
    meth[c("JOB")] = "polyreg"
    imputed = mice(alt_test_df, method=meth, predictorMatrix=predM, m=5,
                   printFlag = FALSE)
```

```
alt_test_df_imputed <- complete(imputed)</pre>
    write.csv(alt_test_df_imputed, "alt_test_df_imputed.csv", row.names = FALSE,
              fileEncoding = "UTF-8")
}
#Make sure the levels stay the same
levels(alt_train_df_imputed$CAR_TYPE) <- levels(main_df$CAR_TYPE)</pre>
levels(alt train df imputed$EDUCATION) <- levels(main df$EDUCATION)</pre>
levels(alt_train_df_imputed$JOB) <- levels(main_df$JOB)</pre>
levels(alt_train_df_imputed$SEX) <- levels(main_df$SEX)</pre>
levels(alt_test_df_imputed$CAR_TYPE) <- levels(main_df$CAR_TYPE)</pre>
levels(alt_test_df_imputed$EDUCATION) <- levels(main_df$EDUCATION)</pre>
levels(alt_test_df_imputed$JOB) <- levels(main_df$JOB)</pre>
levels(alt_test_df_imputed$SEX) <- levels(main_df$SEX)</pre>
x <- sapply(alt_train_df_imputed, function(x) sum(is.na(x)))</pre>
y <- sapply(alt_test_df_imputed, function(x) sum(is.na(x)))</pre>
sum(x, y) == 0
missing_num <- c("AGE", "INCOME_THOU", "YOJ", "HOME_VAL_THOU", "CAR_AGE")
imp_alt_train_num <- alt_train_df_imputed |>
    select(all_of(missing_num)) |>
    mutate(Set = "Train")
imp_alt_test_num <- alt_test_df_imputed |>
    select(all of(missing num)) |>
    mutate(Set = "Test")
imp_alt_num <- imp_alt_train_num |>
    bind_rows(imp_alt_test_num)
imp_alt_num_pivot <- imp_alt_num |>
    pivot_longer(!Set, names_to = "Variable", values_to = "Value")
p7 <- imp_alt_num_pivot |>
    ggplot(aes(x = Value)) +
    geom_density(fill = "lightblue", color = "black") +
    labs(y = "Density") +
    facet_grid(rows = vars(Set), cols = vars(Variable),
               switch = "y", scales = "free_x")
р7
missing_cat <- c("JOB")</pre>
imp_alt_train_cat <- alt_train_df_imputed |>
    select(all_of(missing_cat)) |>
    pivot_longer(cols = all_of(missing_cat),
                 names to = "Variable",
                 values to = "Value") |>
    group_by(Variable, Value) |>
    summarize(Count = n()) |>
    mutate(Set = "Train")
imp_alt_test_cat <- alt_test_df_imputed |>
    select(all_of(missing_cat)) |>
    pivot_longer(cols = all_of(missing_cat),
                 names_to = "Variable",
                 values_to = "Value") |>
    group_by(Variable, Value) |>
```

```
summarize(Count = n()) |>
    mutate(Set = "Test")
imp_alt_pivot_cat <- imp_alt_train_cat |>
    bind_rows(imp_alt_test_cat)
p8 <- imp_alt_pivot_cat |>
    ggplot(aes(x = Value, y = Count)) +
    geom_col(fill = "lightblue", color = "black") +
    labs(x = "Job") +
    coord flip() +
    facet_wrap(vars(Set), ncol = 2)
р8
skewed <- c("TRAVTIME", "BLUEBOOK", "TIF", "OLDCLAIM", "CLM_FREQ", "MVR_PTS")
train_df_trans <- train_df_imputed</pre>
for (i in 1:(length(skewed))){
    #Add a small constant to columns with any O values
    if (sum(train_df_trans[[skewed[i]]] == 0) > 0){
        train_df_trans[[skewed[i]]] <-</pre>
            train_df_trans[[skewed[i]]] + 0.001
    }
for (i in 1:(length(skewed))){
    if (i == 1){
        lambdas <- c()</pre>
    bc <- boxcox(lm(train_df_trans[[skewed[i]]] ~ 1),</pre>
                  lambda = seq(-2, 2, length.out = 81),
                  plotit = FALSE)
    lambda <- bc$x[which.max(bc$y)]</pre>
    lambdas <- append(lambdas, lambda)</pre>
}
lambdas <- as.data.frame(cbind(skewed, lambdas))</pre>
adj <- c("no transformation", "square root", "log", "log", "log", "log")</pre>
lambdas <- cbind(lambdas, adj)</pre>
cols <- c("Skewed Variable", "Ideal Lambda Proposed by Box-Cox", "Reasonable Alternative Transformation
colnames(lambdas) <- cols</pre>
knitr::kable(lambdas, format = "simple")
remove <- c("BLUEBOOK", "TIF", "OLDCLAIM", "CLM_FREQ", "MVR_PTS")</pre>
train_df_trans <- train_df_trans |>
    mutate(BLUEBOOK_SQRT = BLUEBOOK^0.5,
           TIF_LOG = log(TIF),
           OLDCLAIM_LOG = log(OLDCLAIM),
           CLM_FREQ_LOG = log(CLM_FREQ),
           MVR_PTS_LOG = log(MVR_PTS)) |>
    select(-all_of(remove))
test_df_trans <- test_df_imputed</pre>
for (i in 1:(length(skewed))){
    #Add a small constant to columns with any O values
    if (sum(test_df_trans[[skewed[i]]] == 0) > 0){
        test_df_trans[[skewed[i]]] <-</pre>
            test_df_trans[[skewed[i]]] + 0.001
    }
```

```
test_df_trans <- test_df_trans |>
    mutate(BLUEBOOK_SQRT = BLUEBOOK^0.5,
           TIF_LOG = log(TIF),
           OLDCLAIM_LOG = log(OLDCLAIM),
           CLM_FREQ_LOG = log(CLM_FREQ),
           MVR_PTS_LOG = log(MVR_PTS)) |>
    select(-all of(remove))
transformed <- c("BLUEBOOK_SQRT", "TIF_LOG", "OLDCLAIM_LOG", "CLM_FREQ_LOG",
                 "MVR PTS LOG")
train_df_trans_set <- train_df_trans |>
    select(all_of(transformed)) |>
    mutate(Set = "Train")
test_df_trans_set <- test_df_trans |>
    select(all_of(transformed)) |>
    mutate(Set = "Test")
trans_sets <- train_df_trans_set |>
    bind_rows(test_df_trans_set)
trans_sets_pivot <- trans_sets |>
    pivot_longer(!Set, names_to = "Variable", values_to = "Value")
p9 <- trans_sets_pivot |>
    ggplot(aes(x = Value)) +
    geom_density(fill = "lightblue", color = "black") +
    labs(y = "Density") +
    facet_grid(rows = vars(Set), cols = vars(Variable),
               switch = "y", scales = "free_x")
p9
dat <- alt_train_df_imputed |>
    select(-TARGET_AMT)
model_blr_1 <- glm(TARGET_FLAG ~ ., family = 'binomial', data = dat)</pre>
summary(model_blr_1)
model_blr_2 <- glm(TARGET_FLAG ~ AGE + CLM_FREQ + HOMEOWNER + INCOME_FLAG + EMPLOYED + WHITE_COLLAR + M
                   data=train_df_imputed, family='binomial')
model_blr_2 <- step(model_blr_2, trace=0)</pre>
summary(model_blr_2)
choices <- c("AGE", "CLM_FREQ_LOG", "URBANICITY", "MVR_PTS_LOG", "OLDCLAIM_LOG", "PARENT1", "REVOKED",
print(choices)
sel <- c("TARGET_FLAG", choices)</pre>
dat <- train_df_trans |>
    select(all of(sel))
model_blr_3 <- glm(TARGET_FLAG ~ ., family = 'binomial', data = dat)</pre>
summary(model_blr_3)
model_blr_3 <- update(model_blr_3, ~ . - EMPLOYED)</pre>
summary(model_blr_3)
dat <- alt_train_df_imputed |>
    select(-TARGET_FLAG)
```

```
model_mlr_1 <- lm(TARGET_AMT ~ ., data = dat)
summary(model_mlr_1)

model_mlr_2 <- lm(TARGET_AMT ~ BLUEBOOK + CAR_AGE_CAT + CAR_TYPE + INCOME_FLAG + RED_CAR + URBANICITY +
model_mlr_2 <- step(model_mlr_2, trace=0)
summary(model_mlr_2)

choices <- c("BLUEBOOK_SQRT", "CAR_AGE_CAT", "CAR_TYPE", "CAR_USE", "OLDCLAIM_LOG")
print(choices)

sel <- c("TARGET_AMT", choices)
dat <- train_df_trans |>
    filter(!is.na(TARGET_AMT)) |>
    select(all_of(sel))
model_mlr_3 <- lm(TARGET_AMT) ~ ., data = dat)
summary(model_mlr_3)

model_mlr_3 <- step(model_mlr_3, direction="backward", trace = 0)
summary(model_mlr_3)</pre>
```