



Northwestern Tour Guide Manual

2019-2020 Edition

Important Contacts

Tour Guide Coordinators

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Tour Guide Google Group

NUTours@googlegroups.com

Payroll

payroll@northwestern.edu

847-491-7362

Please put these numbers into your contacts in case you need to reach us in the case of an emergency.

Office Policies

Emails

You must respond to all tour-related emails that require a response within 24 hours. This also includes Humanity invites to tours. The 24-hour rule applies for **all cases** unless another response date is stated in the email.

Availability

The coordinators will ask for your availability for each quarter and the reading and finals weeks of each quarter. This availability will be collected by means of your updating your Humanity availability. You are only available for a tour if you are able to arrive at the Admissions Office 15 minutes before the tour begins, and are available until an hour and a half after the tour begins (i.e. available from 12:45-2:30 for a 1pm tour).

If you have a class that ends at the :50 mark (ten minutes before a tour time), then you can only be available for that tour if that class is south of the library. If it is north of the library, you cannot be available for that tour -- **REMINDER:** if you have a class that ends @ the :50 and you are doing a tour, **you must email us before EACH tour** reminding us that you have class so we know to expect you a bit later!

Scheduling

The coordinators will schedule the tours for the upcoming week based on your quarterly availability. If you are assigned a tour, then you will be notified via an email/text from Coordinators/Humanity (our online scheduling system). Again, you must respond to each tour invitation within 24 hours.

You may decline 1 tour per quarter. This means that if you decline a tour within 24 hours of receiving the Humanity invite, then you do not have to find a substitute tour guide. However, if you respond after the 24-hour deadline, then you must find a replacement guide.

Finding a Replacement Guide (Referred to as a “Sub Request”)

You may find a substitute guide for a scheduled tour **up to 2 times per quarter**. To find your sub, you send an email with the date and time of your tour to the TG Google group: nutours@googlegroups.com. Upon finding a substitute, you should respond to the entire Google group with the name of the guide who will be doing the tour for you.

If you do not receive a volunteer to cover your tour, it is still your responsibility to give the tour. You may email the Google group to find a sub for different tours throughout the quarter – **you may not bump an email you’ve already sent to the Google group if you are not getting a response.**

If you are able to coordinate a sub outside of the TG Google group, email the Coordinator email and include (CC) the sub in the email. This will not count as one of your subs for the quarter.

Logging Hours

After each tour, you should log your hours on Kronos (<http://www.northwestern.edu/kronos/>). Guides log 2 hours for each regular tour, 3 hours for the STEM tour, and 1 hour for each Large Group Visit.

Disciplinary Policy

You are expected to **respond to all tour related emails within 24 hours** unless otherwise specified. (see Emails under Office Policies)

You are expected to **arrive for tours 15 minutes before the tour starts** (i.e. 9:45 for the 10 am tour).

There is a 3-strike policy for email and tour tardiness:

1. First strike: Verbal or email warning from Chad
2. Second strike: Probation – meet with Justin and sign your probation form. With your signed acknowledgement, you will not be scheduled for two weeks. You will not be scheduled for tours until you meet with Chad.
3. Third strike: Dismissal from the tour guide program

Missed tour

Missing a tour requires that you meet with the coordinators, and you will be placed on tour probation (see above). Your second missed tour will result in dismissal from the tour guide program.

Logging hours

You must log your hours within the allotted 2-week period. If you fail to do so, email Chad and he will give you one free pass. If it happens more than once, you will not be paid for those unlogged hours.

Substitute requests

You may request up to two subs per quarter. A third request will lead to a meeting with Justin to discuss your scheduling conflicts.

Disclaimer

Justin reserves the right to implement the 3-strike policy as described above for other matters as he deems appropriate.

THE TOUR

General Procedure

- Arrive at the Segal Visitors Center **15 minutes** prior to the start of your scheduled tour.
- If you will be coming directly from class and are unable to be 15 minutes early, you must email nu.tours@gmail.com the night before or **at least an hour before the tour**.
- Check in with a coordinator and pick up your nametag upon arrival.
- 5-7 minutes before the tour begins, proceed to the auditorium (or conference room on certain days). The coordinator will stand at the entrance of the auditorium. Their presence will signal to the admissions director that the tour guides are ready. The other tour guides should wait patiently and **silently** outside of the auditorium to avoid distracting the visitors in the info session.
- When the admission director ends their presentation, then all of the tour guides will enter the room. One guide will be at the front of the tour “intro line” and introduce the tour guides
- The Introduction should cover the following points:
 - Introduce the group as the tour guides
 - Let families know they are able to choose their tour guide for the tour
 - Tour groups should be evenly divided among each other
 - Tell the guests to follow you out of the **north doors**
- The guides will briefly introduce themselves with their name, year in school (1st year, 2nd year, etc. **NOT** Freshman, Sophomore, etc) majors/minors, hometown, and **one** cool thing they do on campus. As you introduce yourself remember to be fun yet still professional. You are the best representatives of Northwestern University and you may never know who is in the audience. The fun fact should be Northwestern and/or campus related.
- Head out to the front lawn and wait for visitors to divide into groups, **crossing the street/grass** when your tour size reaches the cap for that day (usually 15-20 visitors per group, no more than 25).

- If you are giving the STEM tour, only people who have previously registered may attend your tour. Other guests must be redirected to the general tour
- Guides heading East from the SVC (towards the lake) should position themselves on the left side of the doors (the south side). Inversely, guides heading west from the SVC (along Sheridan) should position themselves on the right side of the doors (the north side).
- The regular tour should last no more than 1 hour from when the tour was scheduled to begin (i.e. 2:15 tours end at 3:15) in order to allow for families to make it to other academic tours and info sessions on time.
- Tours end on the blacktop or terrace **behind** the SVC. Families should be re-entering the SVC from the East doors on the terrace.
 - Do not lead families to re-enter through the main entrance of the SVC (this causes unnecessary traffic)
- Hang back on the terrace or in the building to answer any families' additional questions. **Refer financial aid and admissions questions to the counselors inside the office.**
- Return your name tag to the tour guide office. Be sure to **remove your name tag from the lanyard** and place the name tag back in its proper place in the bin. Place your lanyard on the hooks with your nametag returned in the bin.

Tour Guidelines (Do's and Don'ts)

DO:

- **Build a rapport with your group.** Each tour group will be different – some will have no questions, while others might laugh at all of your jokes. You should do your best to highlight the variety of opportunities available in and out of the classroom.
- **Share personal stories.** Short, specific anecdotes provide a glimpse into the lives of Northwestern undergraduates and the prospective students' potential future here. Use the first names of any individuals you're telling a story about, (Eg. My friend Rachel...)

- **Listen intently while prospective students share their academic interests.**
While you re-introduce yourself to your tour before you begin, be sure to ask all students to share their name, hometown, and academic interest. The latter of these is important because it will allow you to both tailor and focus the content of your tour to the students' interests.
- **You should be well versed in all six undergraduate schools.** You should be able to speak on each undergraduate school. While you are not expected to address each of the schools throughout the tour, it is important to be knowledgeable so you can field any questions students may have about particular schools.
- **Encourage your group to ask questions, and it's okay to say you don't know the answer to a question.** Don't guess or give uncertain/false responses. Should you not know the answer to a question, please direct the prospective student to the front desk upon completion of the tour.
- **Speak loudly and clearly to the group,** but don't feel obligated to talk throughout the *entire* tour (80% walking/ 20% talking). It's okay to take a drink, walk forwards, and allow your group to enjoy the views of our beautiful campus as you move from location to location.
- **Repeat questions that are asked up front.** This serves a two-fold purpose: It both ensures that you understood the question correctly and allows other families on the tour to hear the question clearly.
- **Be conscious of your surroundings throughout the tour.** Don't stop near dumpsters, construction areas, etc. Move quickly past areas with a bad odor, excessive noise, or a less-than-beautiful view.
- **End your tour with a "Why Northwestern" summary,** tying together the themes you developed throughout the tour and explaining why you chose Northwestern.
- **Dress appropriately.** Don't wear other university apparel. Feel free to wear NU apparel/purple, but don't go overboard (Greek letters are okay). Shorts and skirts

should not be too short and tops should not be too revealing. Do not wear shoes without backs (e.g. flip flops, Birkenstocks). Please do not wear sunglasses

- **Use your best judgement.** If some event or situation happens on the tour that makes you and/or your group feel uncomfortable, do what you think is best in the moment. If you need to call or text a coordinator for help or advice, don't hesitate in doing so.
- **Have a positive attitude!** Smile and make eye contact with your group. Be honest, but don't dwell on the negative aspects of NU. "Spin" your responses: end your answers on a positive note.
- **Stick around after the tour to answer questions.** Often, prospective students are afraid to ask some questions in front of a large group. Make yourself available for about 5-10 minutes after the tour to answer questions.

DON'T:

- **Show favoritism.** You may personally prefer certain dorms, organizations, etc.; however, you must be diplomatic and try to be unbiased.
- **Use acronyms** (e.g. SPAC, WCAS, PA, etc) **or abbreviations without first explaining them.** Your group will likely not have an idea of what you are talking about.
- **Compare NU to other colleges or universities.** Stick to what you know about NU, and avoid criticizing other universities. Unless you are a transfer student, you have only attended Northwestern and don't know what it's like to go to another school.
- **Mention specific schools you applied to, even if asked.** And you will be asked. Just say you're not allowed to tell them.
- **Share your high school GPA, test scores, etc.** You will be asked this a lot, but **do not** share it. They are your own and have nothing to do with prospective students' chances of admission.

- **Discuss financial aid or admission standards.** These concerns can be referred to a member of the Admissions Office staff.
- **When returning from a tour, do not check your phone until you are upstairs.** Wait until you are away from families so that they can see you are available for questions.

THE TOUR CONTENT

This section of the manual highlights the basic material covered in a typical tour. Some of the topics are connected to a campus landmark-- for example, you should talk about The Rock while you're standing there. Other topics, however, can be inserted into your tour where you choose--the topic of safety, for example, is easy to cover anywhere you have empty space in your tour. Your goal is to incorporate a mix of facts and anecdotes so that your tour is both informative and fun. Let your purple pride shine through!

Tour Format

- Guides will lead their groups to each stop of their tour. Guides are required to stop at 3-5 stops, while addressing **all 10 buckets** throughout their tour. Guides must talk about each bucket on the tour (See below for bucket descriptions).
- There are only 2 restrictions for each tour:
 - You **MUST** talk about Academics in the first half of your tour
 - You **MUST** stop at 1838/Allison/Shepard
- Each tour is unique in that each guide will have their own personal route through campus. Make yours special by stopping at the places you feel are most important.
- The possible stops (and potential but non-exhaustive buckets for each) are:
 - Arts Circle
 - Arts on Campus
 - Academic Spaces
 - Applied Learning
 - The Lakefill
 - Evanston/Chicago
 - Athletics
 - Student Organizations
 - Campus Traditions
 - South of the Research Quad (Annenberg Hall)
 - Applied Learning
 - Academic Spaces
 - Building Boom
 - Athletics
 - Deering Library

- Applied Learning
 - Academic Spaces
 - Athletics
 - Campus Traditions
 - Identity/Culture/Faith
- Offices West of Sheridan
 - Identity/Culture/Faith
 - Applied Learning
 - Campus Traditions
 - Building Boom
- Allison, 1838 Chicago, Shepard
 - Residential Experience
 - Academic Spaces
 - Building Boom
 - Identity/Culture/Faith
 - Chicago/Evanston
- The Rock
 - Campus Traditions
 - Student Organizations
 - Building Boom
- The 10 buckets (described below) that must be talked about on every tour are:
 - Evanston/Chicago
 - Athletics
 - Applied Learning
 - Academic Spaces
 - Arts on Campus
 - Student Organizations
 - Campus Traditions
 - Residential Experience
 - Building Boom
 - Identity/Culture/Faith

The Buckets

- **Evanston/Chicago**
 - **Main Point:** Our location is part of who we are and what it has to offer can't be beat.
 - Evanston:
 - Support:
 - Vibrant cultural scene apart from Chicago
 - Dining capital of the North Shore
 - 10+ Coffee Shops
 - CVS, Bookstores, Target, Boutiques, etc
 - Supportive and diverse community
 - Chicago is nearby and accessible; great for exploring, internship opportunities, and entertainment
 - Downtown Evanston is walking distance from campus
 - Share your favorite thing to do in Evanston and why!

- Chicago:
 - Accessible via the L, Metra, or the free intercampus shuttle
 - Chicago is a world class city, with over 2,7 million people, a center for the arts, athletics, and community
 - It is common for classes to have field trips/required assignments in Chicago
 - We utilize Chicago for outside learning as well, such as internships and other academic programs
 - Chicago Field Studies Program: An internship program through major civic engagement institutions throughout Chicago set aside for Northwestern students
 - NU Day at Wrigley: Northwestern blocks out over 2,000 seats at Wrigley Field for students to see a Cubs game.
 - Student discounts at museums, art centers, CSO, Lyric Opera, etc.
 - Free admission to the art institute and Museum of Contemporary Art
 - Make sure your group knows there is never a boring weekend at NU or Chicago!
- **Athletics**
 - **Main Point:** We're the only private school in the Big Ten Conference, and our students love to rally behind our Wildcats
 - Support:
 - NCAA Division I athletic institution and a founding member of the Big Ten Conference
 - Over 19 Varsity sports and over 30 club sports
 - 8 Intramural sports offered at 3 different levels of competitiveness
 - Volleyball, Flag Football, and Dodgeball in the fall
 - Floor Hockey and Basketball in the winter
 - Soccer, Softball, and Ultimate Frisbee in the spring
 - Every student has free access to home varsity events with their student ID
 - Three different fitness facilities as well as residential health facilities available to students
 - Significant Past Events:
 - 1st Men's March Madness appearance in 2017
 - Women's Lacrosse
 - 7 NCAA Titles 2005-2012
 - 13 Straight NCAA appearances
 - Men's Football
 - 2018 Big Ten West Champions
 - 4 Big Ten Titles
 - 4 straight Bowl appearances
 - 3 straight Bowl victories
 - Won in the Pinstripe Bowl in 2016 against Pittsburgh
 - Won in the Music City Bowl in 2017 against Kentucky
 - Won in the Holiday Bowl in 2016 against Utah
- **Applied Learning**
 - **Main Point:** Opportunities abound to gain hands-on experience outside of the classroom
 - Support:
 - Opportunity buckets (Mention all, but choose at least one to speak on from your own experience, or a friend's experience)
 - Research:
 - Research centers across campus, like in Silverman Hall

- Research is in all disciplines, not just STEM (though there's plenty there too!)
 - Learn more about what truly interests you with research
 - LOTS of funding for undergrad research from centers like Buffett, Farley Center, etc, and both central and school-specific departments
 - Over \$3.5 million allocated annually - mention types of grants and share examples
- Innovation
 - Innovation hubs across campus, like The Garage
 - Innovation hubs across the country, like The San Francisco Space
 - Innovation allows for collaboration, growth, and creation, which are encouraged here
- Global Experiences
 - Different ways to get abroad (Study Abroad programs, School-specific programs, internships, research)
 - Global experiences add to your world perspective
- Internships
 - Intern in Chicago, or across the world!
 - Learn more about the fields and careers that you want to pursue
- **Academic Spaces**
 - **Main Point:** Our small class sizes, low faculty-to-student ratio, and state of the art classrooms ensure top-quality academics for our students
 - Support:
 - Classroom spaces (Speak to own classroom experiences!)
 - Layout (lecture halls, seminar style)
 - Size (77% of classes have fewer than 20 students, 2% over 100)
 - Faculty (6:1 student to professor ratio, availability, involved, open office hours)
 - Mythbusters and Q&A
 - "I heard the quarter system is really hard!"
 - "I heard everyone double majors here!"
- **Arts on Campus**
 - **Main Point:** Northwestern has a strong and robust arts scene, and all students reap the benefits no matter what they're studying
 - Support:
 - Buildings that cater to students' creativity (Anecdotes on arts experiences, regardless of major)
 - Theatre (Over 80 student-run theatre productions a year)
 - Music Opportunities (Acapella, Orchestras, NUMB)
 - Art Exhibitions (Block Museum, access to Chicago museums like the Art Institute)
 - Culture and opportunity for students to make it a part of their college experience to their desired level of involvement.
- **Student Organizations**
 - **Main Point:** It's easy to get involved when there are so many ways to follow your interests
 - Support:
 - Over 500 Student groups and organizations

- Buckets (Give an example of a student organization in each)
 - Athletics
 - Club Ultimate Frisbee
 - Athletes in Action
 - Fencing
 - Arts/Entertainment
 - Acapella (The X-Factors, Extreme Measures, Undertones, etc)
 - Theatre Boards (JTE, Purple Crayon Players, etc)
 - Improv Groups (Titanic, Meow)
 - Political
 - College Democrats
 - College Feminists
 - Chicago Student Action
 - Civic Engagement/Public Service, Identity/Culture/Faith
 - For Members ONLY (Black student union)
 - Alternative Student Breaks
 - NU Gives Back
 - Pre-Professional
 - One Step Before (Pre-med)
 - Biomedical Engineering Society
 - Epic
 - Quirky
 - 64 Squares
 - Quidditch Team
 - Happiness Club
 - You can learn about these organizations through activity fairs or Wildcat Connection
 - It's very easy to make your own club as well - talk about this process
 - Name your favorite student organization and what they do.
- **Campus Traditions**
 - **Main Point:** Our community is strengthened through our campus traditions
 - Support:
 - Traditions through the year (pick a few to elaborate on with anecdotes and explanations)
 - Wildcat Welcome: March Through the Arch (and back through the arch after graduation)
 - Painting the Rock
 - Primal Scream
 - Dance Marathon
 - Dillo Day
- **Residential Experience (*this is not covered in the info session, and should be discussed in detail*)**
 - **Main Point:** Our Shared Residential Experience builds community at Northwestern from day one. We're currently seeing some exciting changes to our housing scene at Northwestern that will build on recent years' momentum in bringing opportunities, connections, and support closer to home for our undergrads. In short, the mindset here has shifted from "Residential Life" as a standalone, practical component of college life,

toward “Residential Experience” as a fundamental and integrated part of our undergraduate education here.

- Support:
 - Residential spaces on campus are clustered into neighborhoods that share various facilities (I.e, Dining Halls, Fitness Centers, Maker-Spaces, Demonstration Kitchens, etc) and programming (I.e, speaker series, networking events, tutorials/seminars/sections, etc)
 - All first and second year students live on campus (How has living on campus added to your own sense of community?)
 - A “Neighborhood” has
 - Dining Facilities (cater to all diets!)
 - Live-in faculty (connecting academic spaces closer to home... Take a class, share a lunch, and discuss shared intellectual values)
 - Affiliated Faculty
 - Shared spaces and state-of-the-art facilities (Collaborate in 1838 or reserve a study space with friends)
 - We’re also seeing a surge of newly built and recently renovated living spaces for students on campus that are intentionally designed to support the values of the neighborhood model (I.e shared spaces, faculty apartments, state-of-the-art resources, classroom space, etc)
- **Building Boom**
 - **Main Point:** Our improvements are your gains. While it may not always look pretty, a campus with a lot of construction signals a healthy, forward-looking university.
 - Support:
 - State-of-the-art facilities across campus (Describe these and talk through any benefits you’ve seen)
 - Smart classrooms
 - Performance Spaces
 - Collaboration Spaces
 - Upgrades to residential spaces underway
 - New Athletics facility
 - Recently renovated Kresge Hall, Mudd Library, Wirtz Center for Performing Arts
 - New Student Union on the horizon
- **Identity/Culture/Faith**
 - **Main Point:** There are spaces here for you to explore, grow, and continue to develop your identities
 - Support:
 - Student groups, spaces and more exist across campus (What spaces do you and your friends use?)
 - Religious Spaces
 - Alice Millar
 - Hillel
 - Shiel
 - MSA
 - Cultural/Identity Spaces
 - The Black House
 - Multicultural Center
 - LGBTQ Resources

- Women's Center
- Student Enrichment Services (SES)

NOTE: These are just the basic guidelines to get you through your tour. Please see below for more in-depth information on Northwestern and all it has to offer!

Introduction/History

- Founded in 1851 and classes began in 1855.
- The founders were a group of Methodist ministers who wished to establish a college in what was once known as the Northwest Territory (hence the name, Northwestern! Also the reason our unofficial mascot used to be the Fighting Methodists)
- Located next to Lake Michigan, 12 miles north of the Chicago loop, 2 miles north of the City limit.
- Share your favorite restaurant!
- Northwestern also has a campus in downtown Chicago, just blocks from the Magnificent Mile, and this is where the Feinberg School of Medicine and Pritzker School of Law are located.

Housing

Quick Residence Halls Facts:

- 26 total buildings: **10 residential colleges, 12 residential halls, and 4 residential communities**
- Residence Halls range in size from 15 to 500 students
- Coed, same-sex or gender neutral living arrangements
- Single, double, triples, and suite-style rooms
- 54% of NU undergraduates live in the halls, 11% live in Greek houses, and 35% live off-campus
- Off campus housing is very close by, usually within a 4-block radius of campus. Students don't have to move off campus if they do not want to, but many third and fourth year students choose this option.
- Residential Services will work with students to accommodate accessible housing based on medical needs (building with elevator, air conditioning).
- The residential college buildings have special facilities catering to each college's theme
 - For example:
 - The Communications Residential College has multiple film screening rooms and an audio recording room (used to be a radio station)
 - Jones has a performance space and practice rooms
 - Shepard Hall has classroom and lecture seating
 - 2303 Sheridan has a computer lab
- Each RC has Northwestern faculty as fellows who eat lunch with the residents, hold fireside lectures and lead trips to cultural venues in Evanston & Chicago.
- Across campus various residential colleges, halls and communities are undergoing renovations as part of the housing masterplan set to be completed in 2023.

Choosing a Residence Hall:

- There is a 2 year live on requirement for all incoming 1st and 2nd year undergraduate students.
 - Any student seeking an exception can apply for one via the online residential services portal.
- Stress that even though housing is not guaranteed past second year, it has been more than 20 years since someone who has wanted to live on campus was denied the opportunity.

- Housing is determined through a lottery system and students are able to request the exact hall, floor, and room they will live in the following year
- Allison Residential Community is a mixed class area with a Faculty in Residence.

Residential College System (point out Allison/1838/Sheppard)

- Residents don't have to be majoring in coursework related to the theme of the college, but should be interested in it in some respect.

Housing: Final Note

- Your group will not be able to see a hall on their tour. IF THEY ASK, extend an apology and point them to www.northwestern.edu/living for photos and floorplans.
- Or direct them to the housing office located at 2122 Sheridan Suite 150
- NBN (www.northbynorthwestern.com) has a complete First-Year Housing Guide, with pictures of each building and quotes from residents, on its home page!

The Arch

- Donated by an outgoing University president in 1993.
- Serves to separate campus from the town of Evanston.
- **March through the Arch:** a tradition started with the Class of 2013, occurs on the first day of Wildcat Welcome. The entire first year class marches through the Arch to Deering Meadow, starting your Northwestern career!

Harris Hall (1915) - Accessible for Academic Sessions

- Built in the neoclassical style of architecture to reflect the classical disciplines inside.
- Home to the History Department, as well as some economics and political science classes.

The Rock

- The saga of the Rock:
 - *Originally the Rock was a fountain that was given to the University by the Class of 1902. A few years later, the fountain was accidentally left running after the arrival of winter and the pipes froze and burst, rendering the fountain useless. In 1957, a group of freshmen chose to paint the rock base in the middle of the night. Upon discovery, the seniors were angered and forced the freshmen to clean off the paint. When these freshmen became seniors, they turned rock-painting into a tradition, and the practice has continued.*
- Painting the Rock is now a part of the Northwestern experience. There are two rules: one must guard the Rock for 24 hours before painting it, and all painting must take place in the middle of the night, keeping with the tradition of when it was first painted.
- We use the Rock as a testament to free speech: anything may be painted on it.
- An art class once took a core sample down through the layers of paint and found that 9 inches of paint have accumulated!

University Hall (1869) - NOT accessible for academic sessions

- Oldest standing building on campus, built out of the same limestone as the Chicago Water Tower one of the only buildings to survive the Great Chicago Fire of 1871.
- Houses the English, International Studies, and American Studies departments.
- The Rock Wildcam (a camera showing a live feed of the Rock) is posted on one of the turrets overlooking the plaza.

Kresge Centennial Hall (1951) - accessible building for academic sessions

- Built in 1951 to commemorate the University's centennial anniversary.

- It's shaped like a giant number 1, and this was done for two reasons:
 - First, as a marker of NU's 100th birthday.
 - Second, the Kresge family, who donated the building, owned at the time the nation's number one five-and-dime store, called Kresge's 5 & Dime, and they wanted to subtly brag about their store's success. Their store is now Kmart!
- Kresge is home to the departments of Comparative Literature, Gender Studies, African American Studies, Latino/a Studies, Art History, Art Theory and Practice, Classics, and Philosophy, as well as most language departments.
- Renovations were finished in the fall of 2016, and the building now boasts solar panels on the roof.

Weinberg College of Arts and Sciences (WCAS)

- Largest of the 6 undergraduate schools, 50% of student population is enrolled in WCAS
- WCAS offers over 45 majors & minors, and 30 interdisciplinary degrees, it is characterized largely by its flexibility throughout the interdisciplinary arts and sciences
- Students outside of WCAS can enroll in minors or certificate programs within the school
- 45 credits required for graduation
- 12 credits must be distribution requirements: 2 classes each in 6 areas
 - Natural Sciences
 - Formal Studies
 - Social & Behavioral Studies
 - Historical Studies
 - Ethics & Values
 - Fine Arts & Literature

Annie May Swift Hall (1895)

- One of the oldest buildings on the Evanston campus -- it's been beautifully restored in the last 10 years.
- Originally contained all of the School of Communication, which has since expanded to Frances Searle and the Virginia Wadsworth Wirtz Center for the Performing Arts
- Today it houses the SoC departments (a) Performance Studies and (b) Radio/Television/Film (RTVF)
- Houses a film library, a lecture theatre/auditorium, a classroom, and a black box theatre on its southern end

Charles Deering Library (1933)

- Deering Library currently houses University Archives, Government Publications and Maps, the Music Library, Special Collections, and the Art Collection
- Some of the cool objects contained here include:
 - Frank Lloyd Wright blueprints
 - Athletic and marching band uniforms dating back to the early 1900s
 - A stuffed, real wildcat (he's posed clawing at the air)
- Design inspired by King's College Chapel in Cambridge, England (the same building that inspired the Hogwarts set!). The motifs in the stained glass windows represent different facets of learning: there's an open book, a pen, and an hourglass.

Deering Meadow

- Was the original football field, back before we were called the Wildcats (rumors circulate of the unofficial nickname, “The Fighting Methodists”)
- Now serves as a recreational space
- Where the new first year class and transfer students will first be together in their entirety, destination of March through the Arch
- Like most green areas on campus, is covered by wifi

Kellogg School of Management

- Consistently ranked one of the top 5 graduate business schools in the country
- Professor Dale Mortensen won the Nobel Prize in Economics in 2010 for his work on labor economics
- Even though we do not have an undergraduate business school, there are many possibilities to pursue business as an undergraduate:
 - Economics is one of the most popular majors offered at NU
 - Kellogg offers two certificate programs specifically for undergraduates who are interested in business -- Financial Economics and Managerial Analytics.
 - The Kapnick Business Institutions Program (BIP) is a minor administered by Weinberg. It offers a multidisciplinary approach to business through classes in economics, marketing, and communication studies.
- There are also many opportunities for learning in the form of student-run businesses: BrewBike is a good example.
- The New Kellogg building is called the Global Hub, and several undergraduate professors hold their office hours and discussion sections there.

Safety

- The university has multiple features in place to ensure dormitory safety:
 - Each dorm has a Community Service Officer (CSO) monitoring the entrance of the dorm from 8pm to 6am
 - Students have to sign their guests in anytime after 8pm (even NU students).
 - Dorms have a 3 lock system: Your wildcard is used to enter the building and your floor, and for your specific room.
- Blue Light phones are located throughout campus and around Evanston. Hitting the red button will alert University Police. University Police boasts they will arrive anywhere on campus in 60 seconds or less, but they rarely have a chance to prove this!
- NU also uses an emergency notification system, sending emails, text messages, and voicemails to students in case of a campus emergency. An outdoor alert system that can be heard across campus is also used in case of emergency.

Transportation

- SafeRide will pick up and drop off students anywhere within a 3 mile radius of campus and runs between the hours of 7pm and 3am.
- NU has multiple shuttle systems, all of which can be tracked via our new app with GPS functions, called DoubleMap. The shuttles:
 - Campus Loop and Evanston Loop
 - Intercampus
 - 201 (used to be known as the Ryan Field Shuttle)
 - Chicago Express (select Saturdays)
 - Frostbite Express: runs on days with single-digit temperatures

- Shop-N-Ride (select Sundays): goes to Target, Best Buy, OfficeMax, Jewel
- There are two train systems which connect Evanston to Chicago:
 - Elevated Train System (the El): costs \$2.25 and takes about 45 minutes to reach downtown Chicago, has stops running 3 blocks west of campus parallel to Sheridan Road
 - The Metra: costs \$4.25 and has a stop in Downtown Evanston

Shanley Pavilion

- Though small and unassuming, Shanley Pavilion has served a range of purposes over the years: it was used by the Navy during WWII (as army barracks), then it served as a small dining hall, and in the 1970s and 80s it was the student-run Amazing Grace Coffeehouse.
- Now Shanley is a black box theater that hosts over 30 student-run productions each year, as well as a cappella shows, dance shows, and Wrestlepocalypse.

Lunt Hall (1894)

- Lunt was originally known as the Orrington Lunt Library and served as Northwestern's primary library, housing over 100,000 volumes, until Deering Library was built in 1933
- After the completion of Deering Library, Lunt became an administration building, then the Naval Training School for Radio Operations from 1942 to 1945. Now, it houses the Math department.

School of Education and Social Policy (SESP)

- The School of Education and Social Policy is housed in Annenberg and is the smallest of the six schools
- Once you enroll here at Northwestern, it is very easy to transfer between schools (with the exception of transferring into Medill, and you may need to audition into Bienen) – every year only 40 incoming students enroll in SESP, but the school graduates over 100 students per class.
- Students choose a major (called a concentration in SESP) in one of five interdisciplinary areas:
 - Social Policy
 - Human Development and Psychological Services
 - Learning and Organizational Change
 - Learning Sciences
- The Practicum is a one-quarter internship during third or fourth year. Students obtain experience in their field and may work in classrooms, hospitals, social service agencies, government offices, or policy organizations.
- The Summer Field Studies Program- students spend the summer in Washington DC, San Francisco or Chicago to explore potential careers
 - *Can also take the time to talk about flexibility of switching majors/taking other classes*

Office of Fraternity and Sorority Life: Greek Life

- 40% of NU undergraduate students are Greek (42% of women, 38% of men)
- Four Governing Councils serving over 40 individual chapters:
 - Panhellenic Association (PHA; Sororities)
 - Interfraternity Council (IFC; Fraternities)
 - National Pan-hellenic Council (NPHC; Historically Black fraternities, sororities)
 - Multicultural Greek Council (MGC; multicultural fraternities and sororities)
- Each council has different recruitment and intake methods, but each follows the “deferred recruitment” model; no new first year student may join before winter quarter
- All Greek organizations have a commitment to scholarship, service, leadership, and community

- GreekBuild: an organization of fraternity and sorority members from various chapters that began as a way of raising funds to build homes in conjunction with Habitat for Humanity of Lake County, and now functions to promote service in the Evanston community
- All chapters have a variety of events; large philanthropic events, social mixers, awareness campaigns, and cultural weeks celebrating the unique history of their chapters
- Some activities are just for fun, others to raise awareness or funds, and some are exclusive to Greek members to foster a community centered upon common values and purpose amongst all organizations
- As of Fall 2015, the All-Greek GPA was above that of the all university GPA

*Emphasize that Greek life is just one facet of all the opportunities for NU students; while some find great community here, it is just one avenue for involvement. Also, you can be involved in Greek Life and other things as well!

Ford Design Center (2005)

- Impressed by McCormick, the Ford Motor Company donated the Ford Design Center as a center for state-of-the-art technology
- Ford is LEED Green Building certified and is one of the most sustainable buildings in Evanston.
- Solar panels on the roof provide most of the building's power.
- 3/4ths of the building receives natural light, and the windows automatically darken or lighten to control the interior temperature! There is also a water reservoir below the building that collects rainwater to water the Shakespeare garden behind the building.

Technological Institute (1942)

- One of the largest academic buildings in the nation and the second largest low rise building in the world behind that of only the Pentagon with over 750,000 square feet and over 7 miles of hallways
- Filled with state-of-the-art classrooms, laboratories, and office spaces
- Home to the McCormick School of Engineering and Applied Science, as well as the departments of Biology, Chemistry, Physics and Astronomy

McCormick School of Engineering and Applied Science

- Includes Civil, Industrial, Environmental, Biomedical, Chemical, Computer, Electrical, Manufacturing and Design Engineering, Material Science and Engineering, and Computer Science and Applied Mathematics
- 48 credits required to graduate
- Known for its **Engineering First Program**, which introduces students to engineering analysis and design during their first year at Northwestern.
- Known for its **Whole Brain Engineering** philosophy, which integrating the elements of left-brain thinking — analysis, logic, synthesis, and math — with the kind of high-level right-brain thinking that fosters intuition, metaphorical thought, and creative problem solving. To lead effectively, you must master both.
- Part of the curriculum is the **Design Thinking and Communication** class (DTC), in which first year engineering students are divided into groups of four and challenged to design a product for a real-world client.
 - Some students have received patents from their DTC products!

- The optional **Cooperative Engineering Program** places students in paid internships for six quarters over 5 years. Students pay for 4 years of tuition at Northwestern, and earn a salary from the companies with which they work. One third of MEAS students participate in the "co-op".
- McCormick offers the ability to earn concurrent BS/MS degrees in engineering, or joint degrees in engineering and music.
- 39% of McCormick's Class of 2019 is female, with 85-90% of first-year engineers staying in the McCormick school

Undergraduate Research

- The University allots over \$3.5 million annually to undergraduate research
- **Undergraduate Research Grants (URGs)** are awarded to students to support a range of research interests, from the sciences to the arts and humanities:
 - \$1,000 awarded for a 1-quarter project during the academic year
 - \$3,500 allotted for an 8-week summer project
- Can receive additional funding if your project involves international travel!
- **Institute for Policy Research (IPR)** hires students to work as summer research assistants for a professor of their choice
 - typically pays about \$4,000 for 10 weeks of work
- **Circumnavigator's Grant:**
 - One NU student a year is awarded this grant to travel around the world for a summer and conduct research. The recipient gets to travel to a minimum of 5 countries and 3 continents

Athletics

- Northwestern is an NCAA Division I School and is one of the founders of the Big Ten Conference
- Northwestern sponsors 19 varsity sports with 450 student athletes
 - There are several teams that compete on the Ryan Field campus and in Welsh-Ryan Arena: Baseball, Men's and Women's Basketball, Football, Softball, Volleyball and Wrestling
 - Our athletic teams also compete at the Lakeside Field Complex: Field Hockey, Lacrosse and Men's and Women's Soccer
 - Additional teams that we sponsor are women's cross country, women's fencing, men's and women's golf, men's and women's swimming & diving and men's and women's tennis
- Awards
 - In the 2017-2018 season, 9 of our 19 varsity sports advanced to NCAA postseason competition
 - Our football team won the Pinstripe Bowl in 2016 against Pittsburgh, the Music City Bowl in 2017 against Kentucky, the Holiday Bowl in 2018 against Utah
 - In the last two decades (since 1995-96), Northwestern Football has competed in 11 bowl games, our student teams have been crowned conference champions over 37 times, and 82 of our athletes have won individual Big Ten Titles.
 - Our Women's Lacrosse team has created a dynasty, winning seven national championships in the last twelve years (have made NCAA tournament 13 straight years)
 - NU has typically had over 200 Academic All-Big Ten student athletes each year since 2010.
 - Women's Tennis has also won the Big Ten Championship 16 of the last 17 seasons
- We have over 30 club teams in which over 1,200 students participate.
- We also offer a variety of intramural sports (dodgeball, ultimate frisbee, baseball, volleyball, soccer, football) with teams formed by residential colleges, Greek organizations, and other student groups.

- If someone asks about a specific sport and you are unsure of the answer, send them to fitrec.northwestern.edu, which has information on all club and IM sports

Henry Crown Sports Pavilion and Aquatic Center (SPAC)

- State of the art facility, with glass windows facing Lake Michigan and our Northwestern beach (we also have a beach on the southern end of campus)
- Features:
 - 3 lane indoor track, weight room, 6 varsity grade tennis courts, 4 racquetball courts, 3 squash courts, 3 basketball courts, private beach, Olympic sized swimming pool
- Students may attend all cardiovascular fitness classes for free
 - Examples: Aqua Fitness, BodyPump, Cycle Challenge, Zumba, Mind & Body Classes
- We also have Patten Gymnasium and Blomquist for other workout/athletic facilities
- Ryan Fieldhouse, Northwestern's new on-campus sports facility, recently started construction
 - Location of the football team's new practice field, future home to intramurals and Dance Marathon

Ryan Fieldhouse and Walter Athletics Center

- The Walter Athletics Center will house a football strength and conditioning center, complete with meeting rooms and a sport performance center, offices for coaches of numerous varsity teams, a nutrition center and a dining facility. Its Kimberly K. Querrey and Louis A. Simpson Wing will hold the student-athlete development center and dining facility. While the weight rooms, locker rooms, and dining hall are reserved for varsity athletes, the rest of the Fieldhouse is open to everyone.

The Lakefill

- In the 1960s, Northwestern was expanding at a phenomenal rate, but Northwestern could not expand to the south, north or west because of the high price of property, conflicts over taxes, and the growing Evanston population
- University trucked in limestone, sand from the Indiana Dunes, and dirt to expand the Lake Michigan shoreline. Two and half years and several million dollars were invested in the Lakefill
- Added an additional 85 acres for academic, recreational, and performance spaces

Dillo Day!

- Must be first introduced on the tour by its full name: **Armadillo Day**
- Established in 1972 by Mayfest, a student group that puts on concerts and events throughout the month of May
- One of largest student produced concerts in the country, where students bring in major headliners:
 - Chance the Rapper / 2 Chainz (2014)
 - Smash Mouth / Wiz Khalifa (2013)
 - Regina Spektor / Nelly (2010)

Norris University Center (1972)

- On the first, second and third levels there are rooms, auditoriums, and other spaces for student groups to hold their meetings and events - professors are not allowed to reserve space in Norris
- Main level has a cashier's office, ATMs, the Box Office, an information desk, a small computer lab, the Dittmar Gallery of Art, and Starbucks
- Ground level is home to MOD Pizza, Dunkin Donuts, Asiana, The Budlong, Patty Squared, US Bank, ATMs, vending machines, Kinko's copy center, and the Norris Bookstore

- Underground level is home to Artica craft studio for making banners, advertisements, and decorations; the Game Room with pool tables, foosball, arcade games; Norris Outdoors, where you can rent equipment like skis and grills; and the WildCard Office

Meal Plan and Wild Card

- NU has different classes of meal plans to suit all eating styles
 - Open access meal plan = all first-years automatically assigned to this plan. Unlimited meal swipes + \$125 dining dollars per quarter (available to all students)
 - Flex Pack 210 = 7 meal swipes per week + \$100 dining dollars per quarter (available to first-years + returning)
 - Base 14 = 14 meal swipes per week + \$225 dining dollars per quarter (only available to returning or transfer students, not first years).
 - Block 330 = 11 meal swipes per week + \$275 dining dollars per quarter (only available to returning or transfer students, not first years).
 - There is also a commuter meal plan , which replaces the wildcat meal pack.
- Note: plans include dining dollars and meals (no more equivalencies). The costs of all meal plans have also been decreased.
- All dining dollars will roll over quarter to quarter and expire in June.
- The Wildcard Advantage is a system throughout Evanston in which many restaurants have stickers in their windows, where students are eligible up to a 20% discount
- Kosher, vegetarian, allergy information and vegan options available in all dining locations. Campus dietician will work to accommodate any dietary requests that a student may have.
- Six dining halls spread all throughout campus – you can eat at any of them
- Norris locations accept WildCat Points, and cash
- C-stores and campus cafes in various academic and residential buildings on campus ensure that food is always available and close by.

Student Groups and Organizations

- Offices of the larger student organizations are located on the third floor
- There are over 500 student groups and organizations on campus
 - Northwestern's student organizations cover: social and political causes, philanthropic efforts, performance groups, student publications as well as religiously, culturally, and ethnically focused organizations for students of all backgrounds
- Starting a new group is relatively simple, and funding is readily available
- Dance Marathon (DM) is Northwestern's largest student group on campus. Each year students pledge to raise funds for a philanthropic organization in exchange for 30 hours of straight of dancing. This year there was over 1,000 dancers and committee members, raising approximately \$1.2 million.
 - In 2011, NUDM was named the most influential collegiate philanthropy in the country by the Classy Awards
- Talk about the student groups you are involved in!

Multicultural Life

- *Ideally woven in throughout the tour, but a great place to specifically mention it is near the Multicultural houses along Sheridan Road*

- Campus Inclusion and Community follows the tri-sector model for cultural practice.
 - Focuses on 3 components: education, enrichment, engagement.
 - Encompasses Multicultural Student Affairs, Student Enrichment Services, Social Justice Education
- Office of Multicultural Student Affairs has 5 content sectors under a program umbrella
 - (1) African American Content Expert
 - (2) Asian/Asian American Content Expert
 - (3) Hispanic/Latino Content Expert
 - (4) Gender & Sexuality Content Expert
 - (5) Native-American Content Expert
 - All departments offer programs, services, and resources related to student advising, advocacy, outreach, and holistic development
- Examples of multicultural events:
 - SASA Show: sells out in Cahn Auditorium (which seats 1,100) each year and is a celebration of South Asian dance, music, and performance
 - NCE (Northwestern Community Ensemble): a gospel choir at NU that performs on campus annually (they brought Kirk Franklin last year!)
 - Drag Show: The Rainbow Alliance brings in professional drag kings and queens and they perform alongside amateur NU student performers in an annual show. Dance groups also perform
 - CaribFest: Put on by CaribNation, this is an annual event that brings in a performer, food, and student performances that celebrate Caribbean culture
 - Greekscene: NPHC fraternities and sororities participate in a step/stroll competition amongst themselves. People from all over Chicago come to participate and watch
 - Mariachi Performances: NU has a new mariachi band that has played all over campus

Chicago

Depending on time/weather/construction/etc., you can walk around Norris to the Lakefill bridge or by the back of the New Music and Comm building to show the skyline view of downtown Chicago. Just make sure it isn't too foggy out to see it!

- Chicago is a world-class city, with over 2.7 million people; a center for arts, athletics, and community
- Common for classes to have field trips/required assignments in Chicago
- We utilize Chicago for outside learning as well, such as internships and other academic programs
 - Chicago Field Studies Program: an internship program through major civic engagement institutions throughout Chicago set aside for NU students
 - NU Day at Wrigley: NU blocks out 2,000 seats for students to see a Cubs game
 - Student discounts at museums, arts centers, CSO, Lyric Opera, etc.
 - Free admission to the Art Institute
- Make sure your group knows that there is never a boring weekend at NU or Chicago!

Bienen School of Music

- One of the nation's leading music institutions
- Conservatory-level education within a major research university
- Offers Bachelor of Music, Bachelors of Music Education, Bachelor of Arts in Music, or Bachelor of Science in Music plus four year dual major programs and five year dual-degree.

- Students may study Music Theory and Cognition, Music Composition, Music Education, Musicology, Music Technology, Music Theory, and Performance (numerous instruments, voice, jazz, conducting, etc.)
 - Some programs may require an audition
- The Bienen School offers an opportunity to pursue a five-year dual degree program with WCAS, McCormick, the School of Communication, SESP and Medill
 - Over ⅔ of music majors are double-majors or in the dual-degree program

Pick-Staiger Concert Hall (1975)

- One of the finest concert halls in the Midwest, if not the country, with excellent acoustics and glass shells hanging about the wooden stage that help reflect the sound to the audience
- Hosts the majority of the 250+ musical performances on campus each year.
- The university's many bands, orchestras, and choirs call the space home
- Also hosts a variety of professional music concerts, master classes, and guest speakers
 - Hosts the University's annual Martin Luther King event that has featured Cornell West, Gwendolyn Brooks, Rev. Jesse Jackson, and Martin Luther King Jr. in the past
 - Recent guest performers include James Franco, Aziz Ansari, and Yo-Yo Ma
 - Recent master classes include renowned mezzo-soprano Joyce DiDonato and tenor Lawrence Brown Lee

Regenstein Music Hall (1977)

- Part of the Henry & Leigh Bienen School of Music, Center for bands, winds, percussion
- Many of the School of Music's former practice facilities are located on the Southwest Corner of campus in the Music Administration Building (MAB) alongside a large recital hall (Lutkin Hall) still in use by students

Patrick G. and Shirley W. Ryan Center for the Musical Arts (2015)

- The 116,000 sq ft building includes classrooms, teaching labs, academic faculty offices, teaching studios for choral, opera, piano and voice faculty, sound-proofed practice rooms, and student lounges with large windows that overlook the lake
- Performance spaces: a choral rehearsal/recital room, an opera rehearsal room/black box theater, and a 400 seat recital hall -- the back wall is a glass façade facing the breathtaking Chicago skyline!

Ways to Get Involved Without Being a Music Major

- Offers non-major concert band, orchestra, and chorus
- Northwestern University "Wildcat" Marching Band (NUMB)
 - One of the oldest collegiate bands in the country
 - Approximately 160 students representing all six schools and all residential buildings at NU
 - Perform at all home games, 1 away game, and all bowl games
 - Auditions only for drumline, all other auditions only for part placement
- 14 a cappella groups on campus
 - Voted the #1 school in the country for a cappella (by acarank.com)
- Music minors available to non-majors in Commercial Music, Musicology, Music Cognition, Music Composition, and Music Theory

Mary and Leigh Block Museum of Art (1980)

- Exhibitions, which are free to the public, rotate quarterly
- Notable past exhibitions include Mapplethorpe Polaroids, From Michelangelo to Carracci—A Century of Italian Drawings from the Prado, Roy Lichtenstein Prints, and Robert Motherwell: An Attitude Toward Reality
- Block Cinema—screens classic and experimental films several times per month
- Film screenings sometimes accompanied by talkbacks with directors, producers, etc., as with recently released *Pitch Perfect*
- Block Out Fridays—a few times per quarter, the Block sponsors free trips into the city for events such as First Friday in Wicker Park, Second Friday in Pilsen (where over 30 galleries open their doors for free food and drinks)

University Library (1970)

- Architect Walter Netsch designed the library to look as if you are pulling books out of a bookshelf
- Includes three research towers that contains 5 million volumes and 14 terabytes of unique digital content
- The 10th largest collection among private universities
- Features: Periodicals and Newspapers Reading Room, new collaborative workspace, Apply & PC labs, free video rentals from Marjorie Mitchell Multimedia Center, café
- North Tower is home to the Core Collection, 35,000 key titles that reflect the undergraduate curriculum at NU – also a popular place to study
- Open until 3 am on regular basis, and then for a full 24 hours during reading and finals week
- Interlibrary Loan Collection links us with Big Ten and major libraries throughout the country, can request a book and will be on campus in 1-2 weeks

Virginia Wadsworth Wirtz Center for the Performing Arts (1980) (previously known as Theatre Interpretation Center)

- Home to the Theater Department in the School of Comm
- If you want to mention some alums:
 - Zach Braff (Comm '97) actor, *Scrubs* and *Garden State*
 - Stephen Colbert (Comm '86) actor, host of *The Late Show with Stephen Colbert*, creator of the *Colbert Report*
 - Julia Louis-Dreyfus (Comm '82) actress, *Seinfeld*
 - David Schwimmer (Comm '88) actor, *Friends*
 - Seth Meyers ('96) comedian, *Saturday Night Live*
- Includes a proscenium stage in the Louis Theater, a thrust stage in the Barber Theater, two experimental theaters, rehearsal rooms, and professional quality costume and scene design shops
- Shows this year (2015-16)
 - Green Day's American Idiot, A Year with Frog and Toad, As You Like It, Big Love, A Funny Thing Happened on the Way to the Forum, The Tempest, Anna in the Tropics
- Waa-Mu
 - Known as the "Greatest College Show in America," Waa-Mu is written, composed, performed, choreographed and presented by more than 50 undergraduates each year
 - Waa-Mu's unusual name stands for the two campus organizations that banded together to present the first show in 1929—the Women's Athletic Association (W.A.A.) and the Men's Union (M.U.).

School of Communication (1878)

- School of Communications' majors include:
 - Theater
 - Radio/Television/Film
 - Communication Studies
 - Communication Sciences and Disorders
 - Performance Studies
 - Dance
- Housed mainly in Frances Searle on the north end of our campus, with most of the performance classes being in the Wirtz Center for Performing Arts on the south end of campus
- Emphasizes a broad foundation in the arts and sciences with in-depth training in professional skills
- Additionally, the school recently created the module programs (4-6 classes) that emphasizes a structured learning experience, building student-faculty cohorts, and promoting in depth learning in areas of special significance
 - Examples of modules:
 - Performance of Literature
 - Creative Writing for the Media
 - Children and Communication
 - Theatre Management
 - Digital Media
 - Playwriting
 - Comedy Arts

John J. Louis Hall

- Attached to the south end of the Theater and Interpretation Center
- Houses Northwestern's professional production and post-production facilities for the Department of Radio/Television/Film as well as broadcast production news facilities for Medill
- Contains a film sound stage, large TV studio, editing rooms, film/video mixing transfer room, multimedia auditorium, and computer graphics labs
- WNUR 89.3 FM, Northwestern's student-run radio station also inside—known for broadcasting an eclectic variety of music, sports coverage, and an award-winning news broadcast
 - Broadcasts to 2.4 million people locally and is also available on the web

Medill School of Journalism (1921)

- Has a broad liberal arts base and offers programs in journalism and integrated marketing communications. Takes a global perspective to provide opportunities for students to see the world and experience new cities and environments as part of their coursework.
 - Known for one of the best journalism curriculums in the nation. Is the only journalism school for undergraduates at a top 15 university.
- Originally a joint venture between the University and the Chicago Tribune
- Named after Joseph Medill, founder of the Chicago Tribune and great grandfather to Robert McCormick
- Four tracks: Broadcast, Magazine, News/Online, and Integrated Marketing Communications
 - large emphasis on adaptability and individual experience --giving students experience with a variety of media forms, from photography to videos to print
 - Builds a foundation with a core curriculum, but with the flexibility to explore a concentration outside Medill and with electives.

- Famous for the Journalism Residency (JR), in which students pursue an internship for a quarter (either US or abroad), usually leads to job offers later on
 - 11-week internship program where students work full-time at media outlets across the country (Facebook, *Esquire*, *Sports Illustrated*, *Time*, ESPN's *Grantland* and more)
 - JRs are need-blind experiences.
- The school offers students the opportunity to apply to the Medill News Service in Washington D.C., where students will work as credentialed reporters on Capitol Hill
- Brand-new campus in San Francisco which allows students to be at the intersection of media and technology and to work with students from the McCormick School of Engineering.

McCormick Foundation Center (2002)

- State of the art facilities for Medill School of Journalism's broadcast, new media, and integrated marketing communications departments
- Building includes classrooms, a broadcast studio, faculty offices and a public affairs forum
- Northwestern News Network, campus television station, broadcasts from the professional studio on the fourth floor during the week (hence the lack of windows on the fourth floor)

STUDY ABROAD

- 1 in 3 Northwestern students participate in Study Abroad
- Available for all students, regardless of major or school
- The Global Learning Office (GLO) offers **150 programs in 50 countries** during any quarter.
- Typically, students study abroad their Fall quarter of third year on either an affiliated or approved program, but programs available in all quarters (including summer)
- There is a wide variety of study abroad options. Some programs are a cohort of Northwestern students, some programs involve research or internships abroad, some programs allow students to directly enroll at a foreign university – there's something for everyone.
- **Study abroad is affordable.** In most cases, students pay the program cost, not Northwestern tuition, so **some programs actually cost less than being on campus.** Financial aid applies to study abroad and there are also scholarships available.
- There are many resources available. **Study abroad advisers**, financial aid advisers, academic advisers, and offices such as Health Professions Advising and Northwestern Career Advancement are available to assist with choosing a program that best meets your academic and professional goals. You can also contact **student ambassadors** who can tell you more about their study abroad experience and advise you on what to expect.
- Financial aid application is the same as when you are on campus
- Examples:
 - Global Health Technologies in Cape Town, South Africa: a program for engineers offering hands-on experience in developing medical devices to improve health outcomes in resource poor environments
 - We offer multiple programs in cities – In Paris alone we offer programs in Critical Theory, Literature & Media, European Union Studies, French Studies, Public Health, and more
 - Morocco Multiculturalism & Human Rights: students examine the diverse forces shaping contemporary Moroccan society, with an emphasis on ethnicity, culture, & human rights
 - Beijing Public Health Summer Program: Introduces students to major public health issues in China and to traditional Chinese medicine
- Tell your own stories if you've gone abroad!

Academics

(to cover while sitting in a classroom)

- **** Look for an empty classroom in Harris (check accessibility of guests), Kresge Centennial Hall, University Hall, and Annenberg**

Class Size and Graduation Rates

- Student faculty ratio of 6:1
- More than 80% of courses have enrollments of fewer than 20 students
- Only 2% of courses have more than 100 students, and these classes usually have smaller discussion sections
- More than 90% of undergraduate classes are taught by professors, the remaining 10-percent are mostly taught by visiting lecturers

Quarter System

- Students on the quarter system take 12 classes a year on average, compared to 10 classes at semester schools. Over 4 years, this allows students to take 8 more classes, allowing for a greater breadth of knowledge
- About a 10-11 week quarter; fast paced, but material is covered right away, opportunity to take highly specialized classes and a faster turnover rate of classes
- Exams are conducted before winter and spring break, so students can enjoy their breaks work free

Academic Advising

- Students receive a first year advisor immediately upon arrival to campus, and this person helps students select their first quarter schedule. For students in Weinberg, their first year advisor will be the professor teaching their first year seminar
- Later, students also receive a general academic advisor, as well as advisors in each of their majors, minors, and certificate programs
- There are also pre-professional advisors available to students
- Some First Year seminars offered Fall 2015
 - Chocolate: From the Biochemical to the Geopolitical - the history, ecology and sociopolitical impact of cacao cultivation and chocolate production; the biology and psychology of gustation and olfaction (taste and smell); the biochemistry of the components of chocolate, and their physiological and neurological effects; chocolate in fiction/literature
 - A Beginner's Guide to Forgery - uses forgery as a point of reference for cultural values, economies, and geography; why people make forgeries and why people buy them
 - Why go to College? - Taught by a Religious Studies professor, this class examines the motives for going to college, what makes up the experience, and the history of university cultures

WRAPPING UP THE TOUR!

Typically, tour guides like to address the “Why Northwestern” question or perhaps address what you have learned about NU since being a student here. Regardless, the conclusion should tie together the themes you present throughout your tour, whether it be collaboration, sense of balance, etc. Make your tour unique!

Floater topics/Topics to cover if asked:

Morty Schapiro

- 16th president of NU, came to us from Williams College
- Wears purple every day! Go 'Cats!
- Extremely active in undergraduate life, gives fireside chats often, goal to have every student over for dinner at least once during their 4 years at NU
- Teaches economics classes and a humanities class

Northwestern Career Advancement

- Northwestern Career Advancement (NCA) is extremely accessible and provides assistance for students seeking employment and internships
- Provides resume reviews, mock interviews, and career consultations
- Career Cat is an online database for finding internships, jobs, and networking opportunities with NU alums.

Health Services

- Searle Health Center is located on the southern end of campus
- Offers facilities to treat most minor ailments and illnesses, as well as Women's Health options and an entire floor devoted to Counseling and Psychological Services
- Major medical emergencies are sent to NorthShore Healthcare in Evanston, one of the 100 best hospitals in the nation
- Many other professional and student run resources are available for mental and physical health, including the Women's Center, CARE (Center for Awareness, Response, and Education), and the student group SHAPE (Sexual Health and Assault Peer Educators)

Religious and Spiritual Life

- Northwestern hosts a range of religious organizations:
 - Alice Millar Chapel: holds Christian services every Sunday morning during the academic year and has its own choir run by Bienen professor Dr. Alltop
 - Hillel: The Foundation for Jewish Campus Life
 - Sheil Catholic Center
 - University Christian Ministry
 - Intervarsity Christian Fellowship
 - Muslim Cultural Students Association
 - Bahá'í Club (the only Bahá'í temple in North America is just north of campus!)
- Northwestern makes it easy to explore organized religions as well as personal spirituality:
 - Meditation rooms and classes offered in Norris
 - Religious Studies Department
 - Garrett-Evangelical Theological Seminary in the middle of campus, while not actually part of Northwestern, has one of the largest libraries of religious texts in the country

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