

Andrew Carringer

454 Woodglen Ct., Columbus, OH 43214, (614)749-5820, carringer.4@osu.edu

EDUCATION

The Ohio State University, Columbus, OH

B.A Strategic Communication, expected December 2017

Minors: Professional Writing, German

Media, Marketing and Communication Scholars

Major GPA: 3.65/4.0, Cumulative GPA: 3.58/4.0

Relevant Coursework: Writing for Strategic Communication (COMM), Business Writing, Persuasive COMM, Visual COMM Design, Intercultural COMM, German cultural and language courses

COMMUNICATION AND DESIGN EXPERIENCE

Design Team, Marketing Team, eSports Initiative (ESI), Student charity gaming organization, The Ohio State University, Spring 2015 – Present

- Design stream layouts (backgrounds) using Adobe Photoshop and Illustrator for Super Smash Bros. fighting video game tournaments: Shuffle 7, 8 (Columbus, 2014, 2015) and All-Mid (Cincinnati, 2014).
- Design Flyers and Banners for gaming events ranging in size of dozens to over 400 participants.
- Represent ESI and build connections with businesses as a corporate liaison.
- Maintain and build on social media presence by creating Twitch designs, posting to social media sites.

Ohio State Scholars Program, Media, Marketing and Communication Scholars (MMC), The Ohio State University, Autumn 2014 - Present

- Participated in a variety of project groups including Illustrator, Protocols, Organizational Skills and C++.
- Worked on a project to analyze wearable technologies and create app ideas for these devices.

Writing Team, Fisher Ink, Official undergraduate student business magazine of the Fisher College of Business at The Ohio State University, Spring 2015

- Wrote a feature article on the state of eSports and its growing relevance. Collaborated with a designer to create a published story.

Front Desk Attendant, Major League Gaming (MLG), Call of Duty North American Regional Finals, MLG Columbus Arena, Spring 2015

- Assisted media and participants with orientation, printing, and general smooth operation. Organized and distributed forms for tournament participants. Answered any questions from participants or guests.

OTHER EXPERIENCE

The Ohio State University Marching Band, highly competitive and world-renowned marching band, Autumn of 2014 and 2015

- Horn Cheers Member: Competed in an additional competitive audition to enter this subgroup.
- Scrutinized and expected to carry oneself professionally at all times.

Dresden Summer Language Program, a summer semester learning program in Dresden, Germany, offered by The Ohio State University, Summer 2015

- Balanced classwork with experiential learning, and took numerous trips to towns near Dresden in Saxony, as well as Weimar and Berlin.
- Made contacts and sorted out the logistics of practicing for marching band twice a week while in country.

SKILLS

Language: Basic knowledge of spoken and written German.

Computer: Microsoft Office, Prezi, Photoshop, Illustrator, Dreamweaver

Social Media: Facebook, Twitter, Instagram, Snapchat, Tumblr, LinkedIn