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REVEL FOR PUBLIC SPEAKING: AN AUDIENCE-CENTERED APPROACH -- COMBO ACCESS CARD (HARDBACK)



Pearson, United States, 2018. Hardback. Condition: New. 10th ed. Language: English. Brand new Book. An audience-centered approach to public speaking Revel(TM) Public Speaking: An Audience-Centered Approach outlines a comprehensive process for new public speakers to ensure they continually connect to their listeners. Authors Steven and Susan Beebe emphasize the importance of analyzing and considering the audience at every point in the speech-making process. By focusing student attention on the dynamics of diverse audiences, ethics, and communication apprehension, the text narrows...

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- Authored by Steven A Beebe, Susan J Beebe
- Released at 2018



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