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Fashion Design Course: Principles, Practice, and Techniques: The Practical Guide for Aspiring Fashion Designers (Paperback)

By Steven Faerm

B.E.S. Publishing, China, 2017. Paperback. Condition: New. 2nd Revised ed. Language: English. Brand new Book. Just as people change, so too does fashion. That's why it's so important to recognize newer teaching methods that will help you keep up with fashion trends and the ever-changing world of style. This latest edition of Fashion Design Course helps aspiring fashion designers learn about: How the digital age impacts education and the design process from research right through to the finished product Customer Profiles: demographics, psychographics, the role of advertising, and more Creating a unique vision with help from ethnographic research, design considerations, iconic films and their impact on fashion design, and developing a fabric story Cultivating your design collection through process and investigation while using Mood Boards, Garment Construction, and more Producing your own collections with individual exercises based on frequently used concepts for building collections including Shipping Reports, Ethnic Backgrounds, 3D/2D, Concept to Runway, Shifts in Fashion, Accessories, and more Strategies and tips that will help you transition from coursework to a career in fashion including tips on resumes, interviewing, portfolio presentation, and more This updated book reflects the latest information in fashion design and development and is an ideal introduction...



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