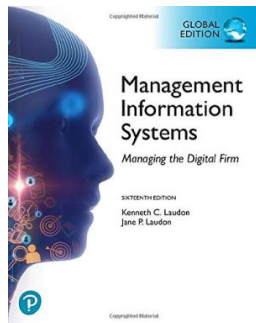


## Download Doc

# MANAGEMENT INFORMATION SYSTEMS: MANAGING THE DIGITAL FIRM, GLOBAL EDITION (PAPERBACK)



Pearson Education Limited, United Kingdom, 2019. Paperback. Condition: New. 16th edition. Language: English. Brand new Book. For introductory courses in IS (information systems) and MIS (management information systems). The authoritative, case-based study of IS in business today. Management Information Systems: Managing the Digital Firm provides the most comprehensive overview of information systems used by business firms today, while drawing connections between MIS and business performance. The Laudons are known for their outstanding real-world case studies, which describe how well-known companies use IT...

## Download PDF Management Information Systems: Managing the Digital Firm, Global Edition (Paperback)

- Authored by Kenneth C. Laudon, Jane P. Laudon
- Released at 2019



Filesize: 5.67 MB

## Reviews

*Basically no words to clarify. Of course, it is perform, still an amazing and interesting literature. Its been printed in an exceptionally basic way which is only soon after i finished reading through this ebook where actually altered me, change the way i really believe.*

-- **Newton Runolfsson**

*A brand new eBook with a brand new standpoint. I could possibly comprehended everything out of this composed e publication. Your life span will likely be enhance once you total reading this pdf.*

-- **Willa Ritchie**

## Related Books

- [The Business Student's Handbook: Skills for Study and Employment \(Paperback\)](#)
- [Biochemistry: Concepts and Connections plus Pearson MasteringChemistry with Pearson eText, Global Edition \(Mixed media product\)](#)
- [Introductory Digital Image Processing: A Remote Sensing Perspective \(Hardback\)](#)
- [Engineering Design Methods: Strategies for Product Design \(Paperback\)](#)
- [The Fashion Designer \(Hardback\)](#)