

# RE{FACTOR}

*Your projects, uncomplicated.*

# PROJECT OVERVIEW

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Refactor is an application for web developers to manage their development projects with ease. Other management software tries to span across multiple industries, therefore clutters the interface with overwhelming & useless options for web developers. Refactor is meant to feed the demand of website development projects only, and it has removed all unnecessary windows and options. The application is designed specifically to streamline your development projects from the start to the end.

## TARGET AUDIENCE

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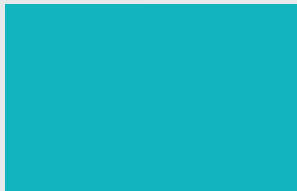
Web developers are extremely important to the digital world as well as business owners. Both of these audiences are at the core of the objective of this application.

As a company that offers web development or freelancers that create websites, there may seem to be a lot of options out there to help manage your projects. As web developers ourselves, we at Refactor agree that there could be a much, much better solution. Current applications are built to increase their clientbase by accomodating graphic designers, corporation projects, or pretty much any potential type of project that needs to be managed. Web developers need very specific needs, and that is all we offer.

More and more people need websites these days, and they range from small business owners, to large corporations, to even bloggers and bands. Websites are huge right now, but finding a web developer that doesn't cost a ridiculous amount of money and can also organize your project is extremely difficult. For these people, Refactor can make the client feel safe with their investment and help them see the progress being made during the entire process.

# COLOR SCHEME

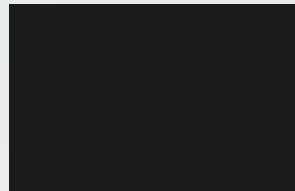
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#00B3BE  
C=74 M=4 Y=27 K=0



#0B6B71  
C=89 M=42 Y=49 K=17



#1E1E1E  
C=72 M=66 Y=65 K=75



#E6E7E8  
C=0 M=0 Y=0 K=10

## TYPOGRAPHY

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### HEADING TEXT

Roboto 24pt Bold #1E1E1E

### ALT. HEADING TEXT

Roboto 24pt Bold #E6E7E8

The body text will also be Roboto and the same color as well.

Roboto 14pt Regular #1E1E1E

Link Text / Hovered Link Text

Roboto 14pt Regular #0B6B71

## BUTTONS

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BUTTON #1

BUTTON #1

BUTTON #2

BUTTON #2

## TOOLTIPS

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Tooltip text.

Error text.

## LOGOS

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