

Andrew Dallmann

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Experience

Acuity Brands

08/2021 - Present

Director of Product – Data Platform

Focused on enabling a Building data platform from Edge to Cloud, opening up a multibillion-dollar market. Drove product strategy, vision, and roadmap spanning web, services, design system, and mobile SDKs.

- Pitched and received executive signoff on multiple high-revenue (\$MMM) strategies, leading to the creation of three new product development teams. Grew refined product backlogs to 6+ weeks, and multi-quarter roadmaps.
- Prioritized and lead the discovery, development, and delivery of product enhancements, enabling a market share growth of 50%, as well as a YoY revenue growth of 175%.
- Engaged and gained rapport with engineering and ux, to reduce functional releases from quarterly to every 2 weeks in most cases, and multiple times daily in others.
- Received the Presidents Club award for organizational leadership, representative of only .3% of all employees.
- Introduced product practices and lead 3 other PM's and squads, including a weekly book club, retrospectives, prioritization framework, and OKR's, discovery, and customer engagement.

Target

11/2018 – 08/2021

Lead Product Owner - Target+ Marketplace

Lead as the Product owner over the Target+ platform reporting, insights, performance, and item ingestion. Instrumental in growing the platform sales 460% YoY, partner base 260% YoY, and sellable items 200% YoY.

- Led strategy, vision, and roadmap across product areas, aligning a stakeholder group of over 50 members.
- Developed the Order Defect program for Target+, driving positive guest experiences, and providing actionable insights to selling partners. Enabled overall order defect rate to decrease from double digits to single digits.
- Responsible for the creation of foundational reporting capabilities, growing usage by over 200% YoY.
- Drove partnership with external vendors to enable incremental sales of \$15M via extended 2-day shipping.
- Served as a mentor to aspiring product managers through the Product Fellowship program.

Target

05/2017 - 11/2018

Sr. Scrum Master - Guest Experience Management

Served as Sr. Scrum Master, accountable for coaching engineering, ux, and product teams to deliver capabilities that meet overall business strategy and objectives using Agile methodologies.

- Fostered agile principles and coached over 40 team members in the adoption of agile tools and practices, leading to a reduction in time spent in ceremonies by over 75%.
- Aligned partner teams and removed roadblocks, engaging senior leadership, resulting in low team attrition.
- Facilitated goal and objective planning across multiple teams, leading to measurable metrics and accountability.

FindLaw - Thomson Reuters

04/2016 - 05/2017

Technical Project Manager / Scrum Master

Lead as Technical Project Manager to define the scope, initiatives, and key organizational projects with high risk while supporting business and program management staff. Lead with core skills such as project delivery, agile methodology, risk management, financial management, and tight coordination with product owners.

- Delivered multiple projects on time and within budget across a portfolio of over \$MM.
- Lead the product and engineering teams in agile principles, leading to the formation of cross-functional teams.
- Managed the transition of over 10,000 customer-hosted websites to a WordPress CMS in under 9 months, resulting in cost savings of \$3M YoY.

Thomson Reuters

06/2012 - 04/2016

Technical Project Manager

Managed a multitude of projects relating to software feature enhancements, updates to existing infrastructure, and efforts to reduce costs / increase performance.

- Lead projects across 10 project teams to reduce data center expenses by over \$10M annually.
- Developed automated scripting to analyze server storage, resulting in a reduction of time spent by 90%.
- Administered the team's use of Microsoft SharePoint and TFS to bring the PMO into a unified workflow, driving a 50% reduction in planning and organization hours.

Tempworks Software

12/2010 - 06/2012

Web Application Engineer / Support Engineer

Owner of web applications for clients. Responsible for working with clients to understand their problems and use cases, developing a project, and implementing solutions.

- Supported over 50 customers, delivering enhancements resulting in incremental revenue by 60%.
- Lead changes for the web application architecture, reducing implementation times from 8 hours to 2 hours.
- Successfully coordinated with the support team to ensure proper handoff of client support, leading to a reduction in support cases by 25%.

University of Wisconsin – River Falls

07/2007 - 12/2010

Senior Technician / Team Lead

Advanced from Helpdesk support to the most senior level technician while attending college full-time. Administered access to network resources to perform advanced tasks, interacted with supervisors on specialized tasks, and supported other staff as a resource and mentor for employees aspiring to grow in technical aptitude.

- Provided project leadership and implementation of Group Policy within Microsoft Active Directory for the 2000+ computer workstations connected to the campus network.
- Delivered advanced troubleshooting and customer service for issues escalated to the senior technician level.

Certifications

CSPO

12/2018

ACP

09/2016

CSM

04/2015

PMP

11/2013

Education

B.S. in Business Administration and Management Information Systems

University of Wisconsin - River Falls

December 2010

Skills

- Agile Methodologies
- GIT / Jira / Confluence
- OKRs / KPIs
- Test and Learn
- Cross team delivery
- Project Management
- Infrastructure and Operations
- Strategy & Vision creation
- Coaching & Development