

# Andrew Doherty

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## L. Knife and Sons – Craft Brewers Guild - *Consultant*

9.2013 – Right Now

Initially brought in to help with the application process for distribution of the Yuengling brand in eastern Massachusetts. After much internal due diligence, pro forma analysis, and strategic planning, played a role in preparing the executive team for the interview presentation with Yuengling. Also involved with an initiative to better understand and measure how different marketing efforts improve sales. **Takeaways:** Played a key role in successfully winning the distribution rights to the 5<sup>th</sup> largest brewer in the U.S.

## State Street (NYSE:STT)

3.2010 – 7.3013

Spent over three years in several positions from daily accounting, to income review and corporate action processing. The majority of my time was spent in a Client Operations group serving as the main point of contact for all client inquiries. Performed weekly/monthly reporting, facilitated all mutual fund activity (openings, closures, monthly reconciliation), maintained internal and client relationships. **Takeaways:** Gained exposure to a large corporation, client-facing experience, valuable analytical/excel skills, two-time chili cook-off champion, and figured out what I don't want to do the rest of my life.

## With a View

9.2011 – Now

Joined my mother and aunt's hand painted customized maps business. Created online payment profiles with PayPal and Square, set up social media profiles, and organized some of their marketing and product creation processes. Also experimented with different ways to create products to make them easier to produce without compromising their "handmade" feel. **Takeaways:** Great entrepreneurial experience, got familiar to new technologies and got me interested in user experience and web development.

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## Skills

Client Relations.....Microsoft Excel  
Project Management.....Business Analysis  
Accounting Principles.....Google Analytics  
Visual Design.....Hand Coding HTML / CSS  
Digital Strategy.....JavaScript / jQuery / Libraries  
Adobe Creative Suite.....API Integration  
+See other skills @ [smarterer.com/randrewdoherty](http://smarterer.com/randrewdoherty)

## Education

Holy Cross, 2009  
Bachelor of Arts, Economics  
Concentration in French  
General Assembly, Spring 2013  
Front-End Web Development  
Intensive 10-week course