

## Week 12: Multivariate statistics (Part 1)

ANTH 674: Research Design & Analysis in Anthropology

Professor Andrew Du

[Andrew.Du2@colostate.edu](mailto:Andrew.Du2@colostate.edu)

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## Statistics vignette

### Are correlations always transitive?

- E.g., if X & Y are correlated and Y & Z are correlated, are X & Z correlated?
- Will prove the answer geometrically, so need to go over the geometric interpretation for correlation

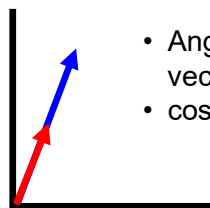
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## Cosine similarity

= Pearson correlation on centered variables

| X | Y  |
|---|----|
| 1 | 2  |
| 2 | 4  |
| 3 | 6  |
| 4 | 8  |
| 5 | 10 |
| ⋮ | ⋮  |

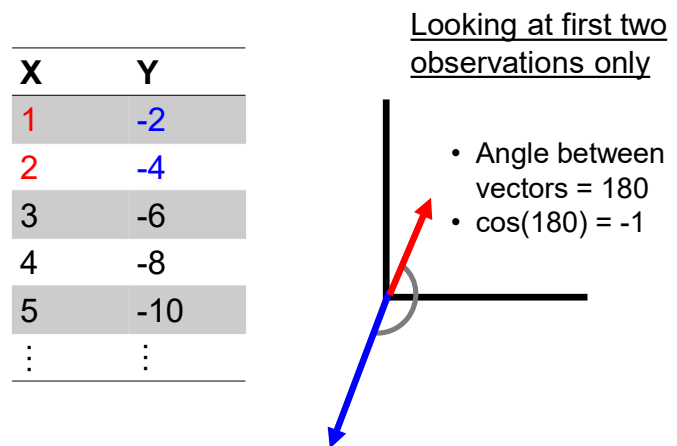
Looking at first two observations only  
(otherwise, need *many* axes)



- Angle between vectors = 0
- $\cos(0) = 1$

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## Another example

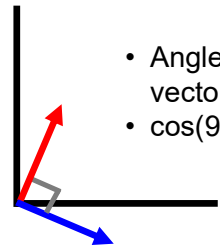


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## Another example

| X | Y  |
|---|----|
| 1 | 2  |
| 2 | -1 |
| ⋮ | ⋮  |

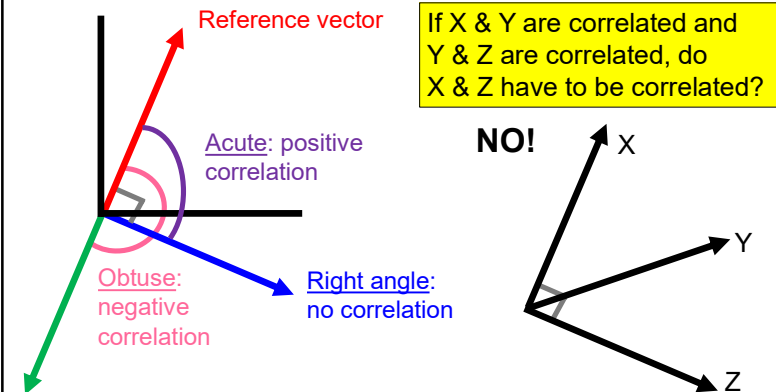
Looking at first two observations only



- Angle between vectors = 90
- $\cos(90) = 0$

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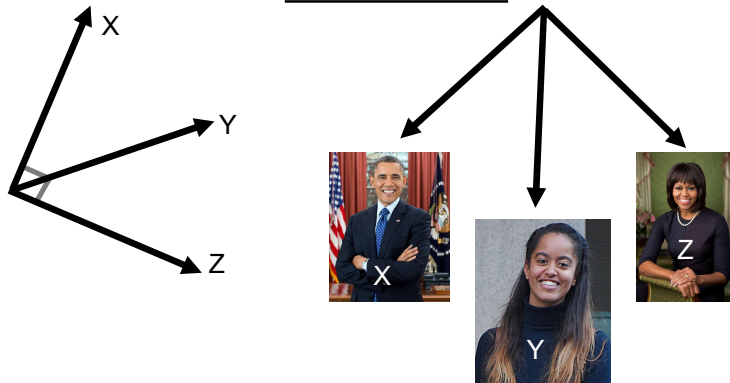
## Putting it all together



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## How to think about it

"Blood relation"

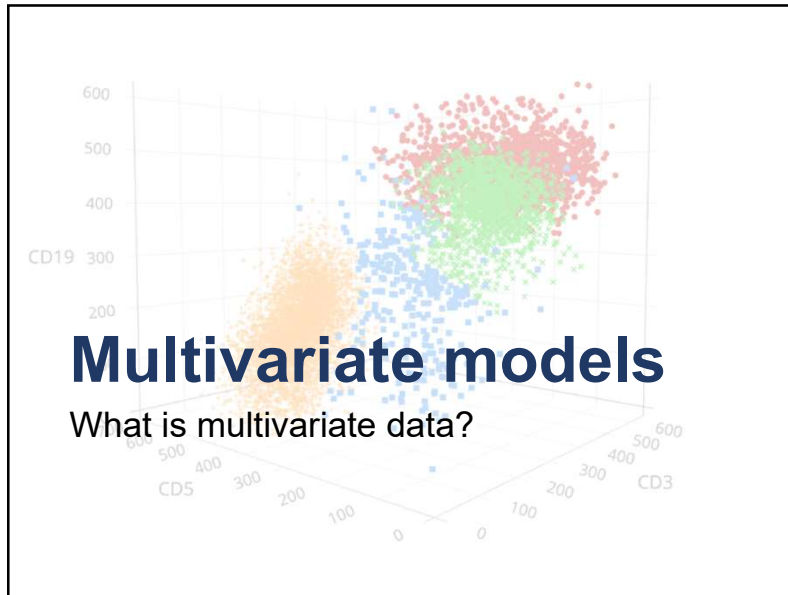


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## Lecture outline

- Multivariate models
  - What is multivariate data?
  - MV models w/ one categorical IV
    1. Hotelling's  $T^2$
    2. One-way MANOVA
- Introduction to ordination
  - Principal components analysis (PCA)
  - The general mechanics of PCA

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## What is multivariate data?

- Thus far, we have modeled only univariate DVs ~ one or more IVs
  - E.g., `mtcars$qsec ~ mtcars$hp`
- But many times, we want to simultaneously analyze  $\geq 2$  DVs ~  $\geq 1$  IVs
  - E.g., `cbind(iris$Petal.Length, iris$Petal.Width) ~ iris$Species`
  - Looks at overall petal morphology & size ~ species
- Each DV variable can be continuous or categorical (we'll focus on continuous only)

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## Independent DVs?



- Because each DV is measured on the same individual, DVs could be non-independent
- E.g., `cbind(iris$Petal.Length, iris$Petal.Width) ~ iris$Species`

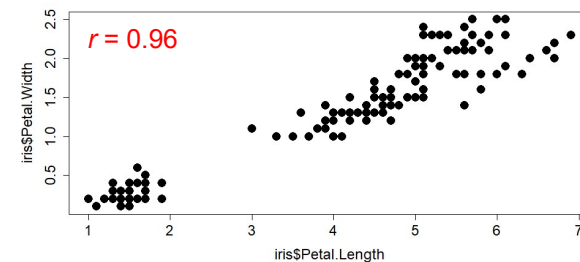
Are these two DVs independent?

|   | Sepal.Length | Sepal.Width | Petal.Length | Petal.Width | Species |
|---|--------------|-------------|--------------|-------------|---------|
| 1 | 5.1          | 3.5         | 1.4          | 0.2         | setosa  |
| 2 | 4.9          | 3.0         | 1.4          | 0.2         | setosa  |
| 3 | 4.7          | 3.2         | 1.3          | 0.2         | setosa  |
| 4 | 4.6          | 3.1         | 1.5          | 0.2         | setosa  |
| 5 | 5.0          | 3.6         | 1.4          | 0.2         | setosa  |
| 6 | 5.4          | 3.9         | 1.7          | 0.4         | setosa  |

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## Independent DVs?

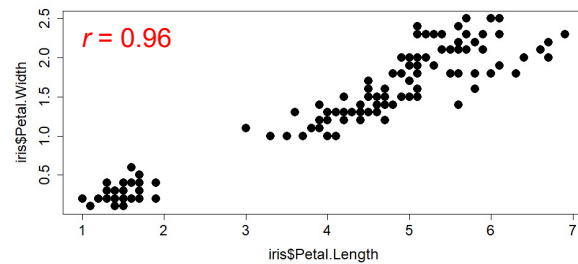
- **NO!**
- Individuals w/ larger petal lengths are more likely to have larger petal widths (i.e., size-based)



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## Multivariate models

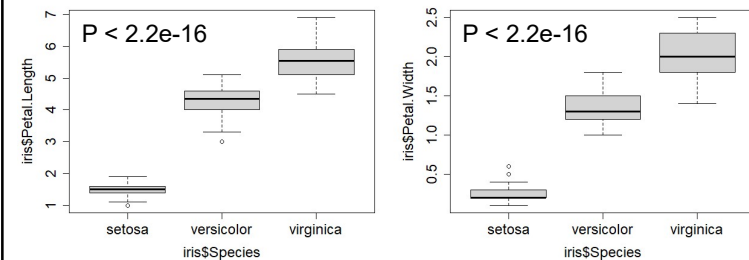
- Takes into account non-independence (correlation) between DVs



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## Univariate models

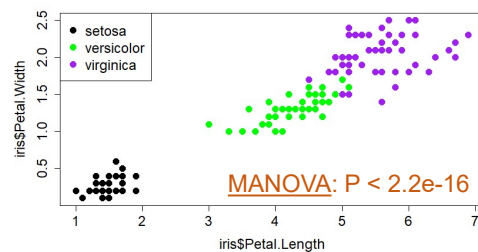
- Can do ANOVAs on DVs separately
- Ignores correlation between **Petal.Length** and **Petal.Width**



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## Multivariate models

- Takes into account correlation between **Petal.Length** and **Petal.Width**
- Are means of **Petal.Length** & **Petal.Width** point clouds different across species? (different question!)

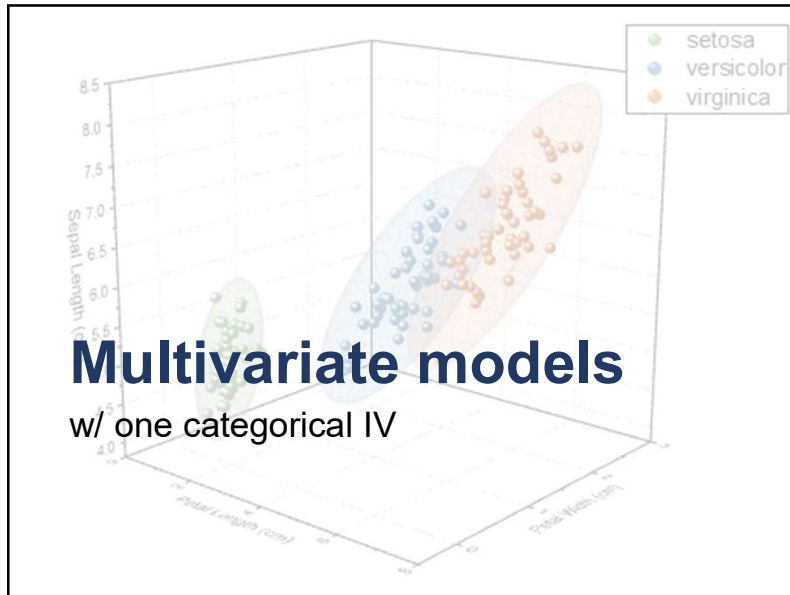


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## Questions?



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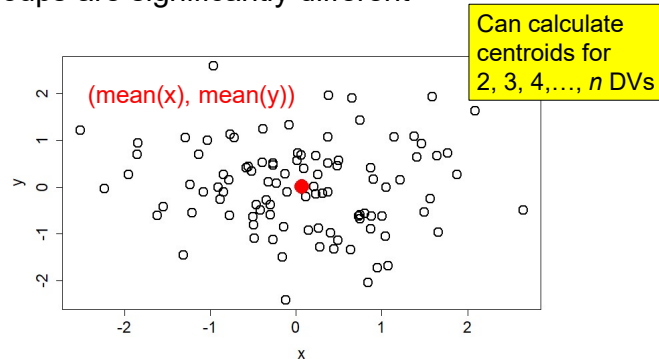
## Multivariate models

- Models two or more DVs ~ one or more IVs
- We will look at models w/ one categorical IV only
- Which test? Univariate DV ~ one binomial IV?
  - t-test → Hotelling's  $T^2$  (multivariate)
- Which test? Univariate DV ~ one multinomial IV?
  - One-way ANOVA → One-way MANOVA (multivariate)

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## MV models w/ 1 categorical IV

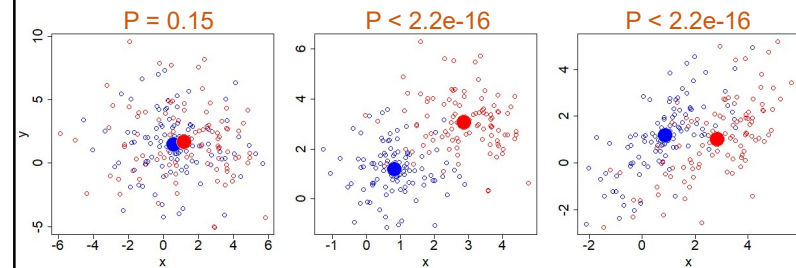
- Asks if **centroids** of point clouds between groups are significantly different



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## Hotelling's $T^2$

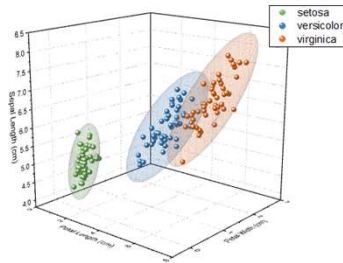
- Tests if two groups' centroids are significantly different, given how much DVs vary & covary
- E.g., simulated example w/ 2 DVs



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## One-way MANOVA

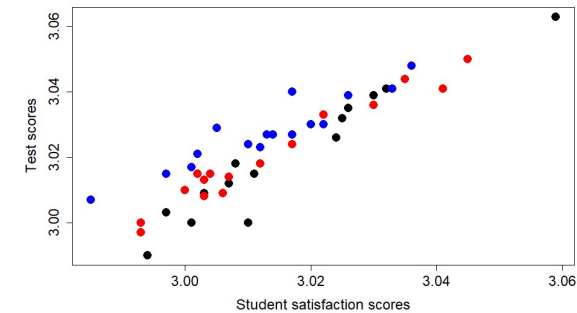
- Multivariate ANOVA → MANOVA
- Tests if  $\geq 3$  groups' centroids are significantly different, given how much DVs vary & covary



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## E.g., teaching scores

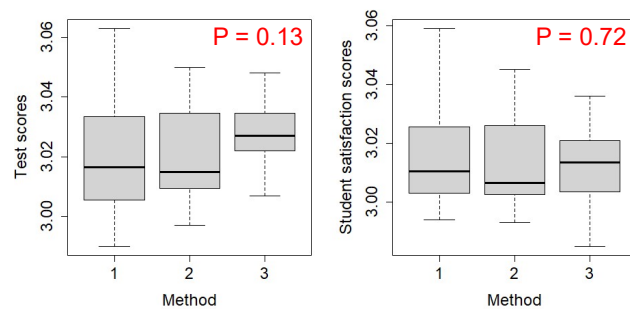
- We have two DVs (student satisfaction & test scores) ~ three different teaching methods



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## Univariate approach

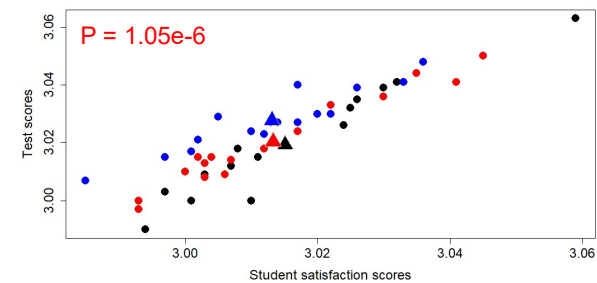
- Two one-way ANOVAs (one per DV)
- Ignores correlation btw test & satisfaction scores



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## Multivariate approach

- Takes into account correlation between DVs
- Overlap between groups in X- or Y-dimension, but not when looking at X & Y together



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## MV model advantages



- Greater statistical power
  - When DVs are correlated, MV models can detect smaller effects than w/ ANOVAs
- Detect IV affecting relationship between DVs
- Limit the number of tests run (e.g., multiple ANOVAs)

<https://statisticsbyjim.com/anova/multivariate-anova-manova-benefits-use/>

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## Assumptions

1. Observations are independent and randomly sampled from population
2. W/in each group, DVs are multivariate normally distributed (cf., each DV is normally distributed w/in each group)
  - ANOSIM relaxes this assumption (nonparametric)
3. Variances of DVs and how they're correlated w/ each other are the same for each group (cf. homoscedasticity)

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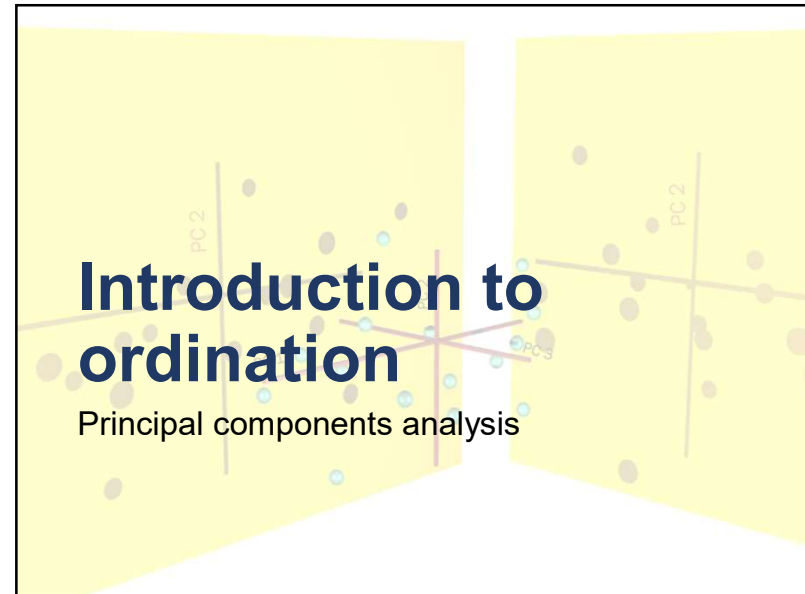
## Questions?



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## Introduction to ordination

Principal components analysis



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## What is ordination?

- A method for ordering multivariate data along newly constructed variables (hence the name, **ordination**)
- Uses correlations among variables to collapse them into fewer composite variables that still explain a lot of variation in the dataset (i.e., it's a data reduction technique)
- E.g., collapse highly correlated `iris$Petal.Length` and `iris$Petal.Width` into one composite variable

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## Why do ordination?

- Used primarily to explore MV data, but can also be used for hypothesis testing and prediction
  - Great way to visualize multidimensional MV data on a few axes (e.g., two or three)
- Can distill multiple correlated variables into one
  - can use as IV or DV in plots & linear models
  - E.g., collapse collinear IVs into one composite IV
- Composite variables produced by ordination are uncorrelated → can be used as IVs in multiple regression (i.e., no collinearity)

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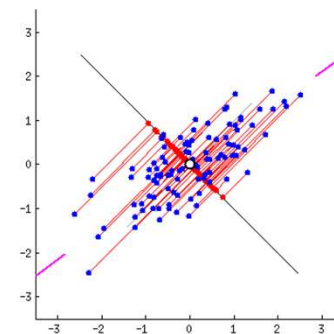
## Principal components analysis

- PCA is ordination done on continuous variables
- How it works conceptually:
  1. Center variables & fit line through axis of greatest variation in variables

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## 1. Fit line through axis of greatest variation

- Done by minimizing errors in X **AND** Y (i.e., shortest distance from each point to line)



- Must pass through centroid
- *Exactly* the same as major axis regression

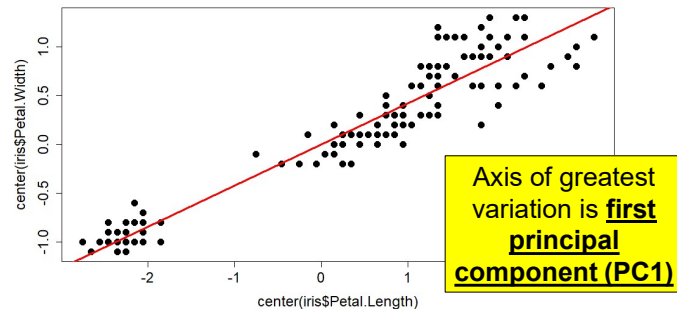
<https://stats.stackexchange.com/questions/2691/making-sense-of-principal-component-analysis-eigenvectors-eigenvalues/2700>

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## 1. Fit line through axis of greatest variation

- E.g., `iris$Petal.Width` & `iris$Petal.Length`



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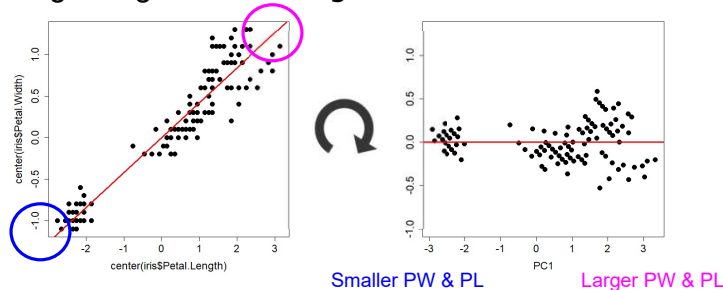
## Principal components analysis

- PCA is ordination done on continuous variables
- How it works conceptually:
  1. Center variables & fit line through axis of greatest variation in variables
  2. Rotate plot, so PC1 is now on x-axis

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## 2. Rotate plot

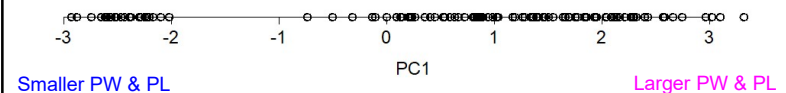
- Larger PC1 scores → larger `Petal.Length` and `Petal.Width`, and vice versa
- Points closer in PCA space are more similar, regarding `Petal.Length` and `Petal.Width`



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## Data reduction

- Distilled two highly correlated variables into one (PC1)!
- Can now represent two variables with one (and thus one axis) that still captures 99% of the variation in the original MV dataset (to be explained later)



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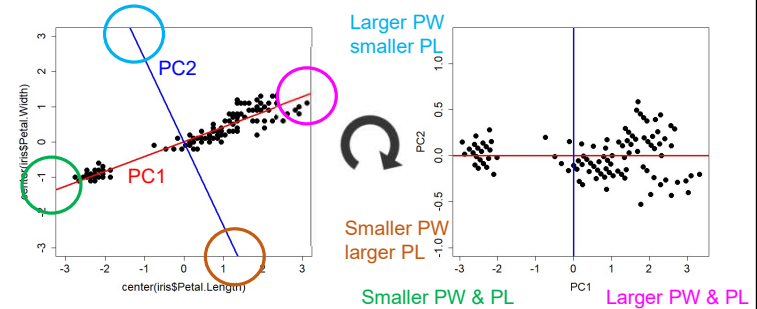
## Principal components analysis

- PCA is ordination done on continuous variables
- How it works conceptually:
  1. Center variables & fit line through axis of greatest variation in variables
  2. Rotate plot, so PC1 is now on x-axis
  3. Subsequent PCs (e.g., PC2) are perpendicular to previous ones & explain residual (less) variation from previous PCs
    - Only have as many PCs as you do variables

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## 3. Subsequent PCs

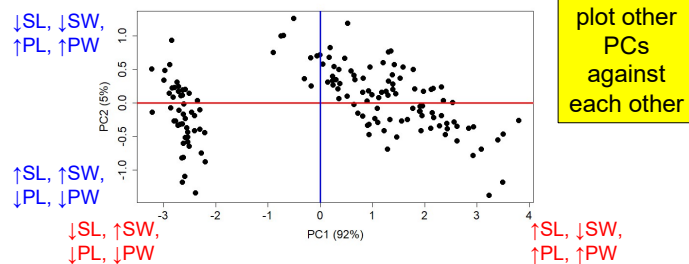
- PC2 is perpendicular to (i.e., independent of) PC1
- More variation along PC1 → more variation in data explained by PC1 (99%)



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## Visualizing many variables

- PCA most useful for visualizing >3 variables, which cannot be plotted (i.e., need >3 axes)
- E.g., Sepal.Length, Sepal.width, Petal.Length, Petal.Width



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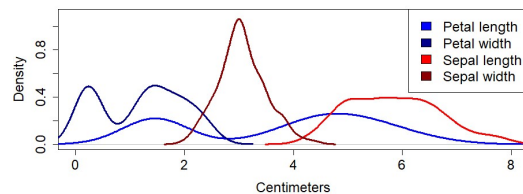
## Things to note thus far

- Can only have as many PCs as variables (though the later ones might explain very little variation in variables)
- PCs are perpendicular to and independent of each other (each can be thought of as explaining a different dimension of the data)
- Variation explained by PC1 > variation explained by PC2 > variation explained by PC3, etc.

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## One more thing...

- Because PC1 is fit through axis of greatest variation, PC1 will be dominated by larger variables (which have more variation)
- Thus, it's common practice to scale variables first if they differ in units or orders of magnitude



Doesn't apply  
to iris  
dataset

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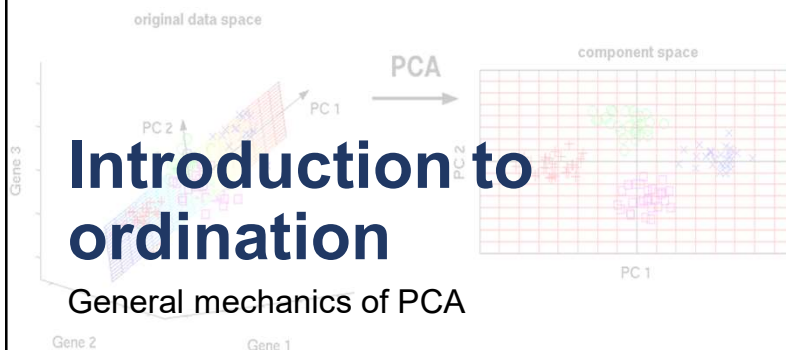
## Questions?



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## Introduction to ordination

General mechanics of PCA



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## PCA steps

1. Center variables & fit line through axis of greatest variation in variables
  2. Rotate plot, so PC1 is now on x-axis
  3. Subsequent PCs (e.g., PC2) are perpendicular to previous ones & explain residual (less) variation from previous PCs
- What PCA is *actually* doing is **singular value decomposition (SVD)** of the **variance-covariance matrix** of variables (not important)

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## Eigenvalues & eigenvectors

- SVD produces two main quantities we're interested in:
  - Eigenvalues:** amount of variance in variables explained by each PC
    - Decreases as you go from PC1 to PC2 to PC3, etc.
  - Eigenvectors:** direction of, e.g., PC1 given by 1<sup>st</sup> eigenvector of covariance matrix
    - Tells us how each PC is related to the original variables

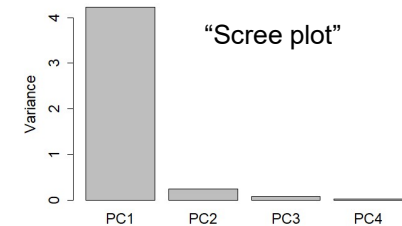
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## Eigenvalues



- iris dataset has four variables → four PCs → four eigenvalues
- Sum of eigenvalues = summed variance of each variable in original dataset

PC1 = 4.23  
 PC2 = 0.24  
 PC3 = 0.08  
 PC4 = 0.02  
 -----  
 4.57



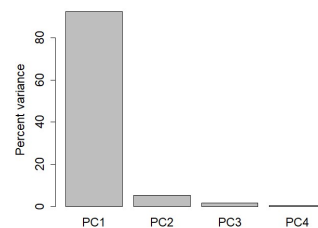
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## Eigenvalues



- iris dataset has four variables → four PCs → four eigenvalues
- Can rescale to get % variance explained by each PC

PC1 =  $100 \times 4.23 / 4.57 = 92\%$   
 PC2 =  $100 \times 0.24 / 4.57 = 5\%$   
 PC3 =  $100 \times 0.08 / 4.57 = 1.7\%$   
 PC4 =  $100 \times 0.02 / 4.57 = 0.5\%$   
 -----  
 100%



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## Eigenvectors



- Each PC is an eigenvector
- Loadings:** how each original variable is correlated w/ & contributes to each PC
- Ranges from -1 to 1, where sign indicates direction of relationship btw. variable and PC & magnitude indicates strength of "correlation"

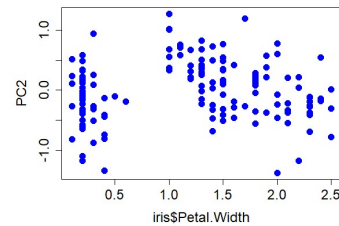
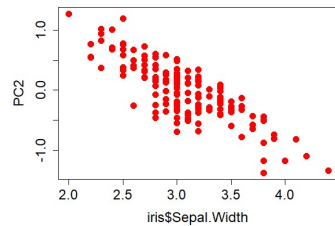
|              | PC1   | PC2   | PC3   | PC4   |
|--------------|-------|-------|-------|-------|
| Sepal.Length | 0.36  | -0.66 | 0.58  | 0.32  |
| Sepal.width  | -0.08 | -0.73 | -0.60 | -0.32 |
| Petal.Length | 0.86  | 0.17  | -0.08 | -0.48 |
| Petal.width  | 0.36  | 0.08  | -0.55 | 0.75  |

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## Loadings



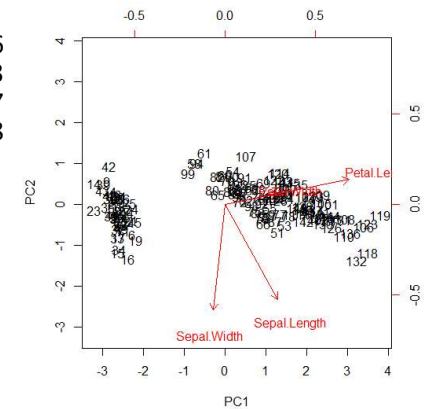
|              | PC1   | PC2   | PC3   | PC4   |
|--------------|-------|-------|-------|-------|
| Sepal.Length | 0.36  | -0.66 | 0.58  | 0.32  |
| Sepal.Width  | -0.08 | -0.73 | -0.60 | -0.32 |
| Petal.Length | 0.86  | 0.17  | -0.08 | -0.48 |
| Petal.Width  | 0.36  | 0.08  | -0.55 | 0.75  |



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## Plotting of loadings

|              | PC1   | PC2   |
|--------------|-------|-------|
| Sepal.Length | 0.36  | -0.66 |
| Sepal.Width  | -0.08 | -0.73 |
| Petal.Length | 0.86  | 0.17  |
| Petal.Width  | 0.36  | 0.08  |



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## Loadings

- Also describes how to transform data from original variable coordinate system to PCA space and back
  - Scores**: coordinates of each data point in PCA space
- E.g., to get PC1 score of Plant #1, multiply plant's measurement for each variable (after centering) by corresponding PC1 loading and then sum everything

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## Loadings



### Plant #1 (after centering)

|              |             |              |             |
|--------------|-------------|--------------|-------------|
| Sepal.Length | Sepal.Width | Petal.Length | Petal.Width |
| -0.7         | 0.4         | -2.36        | -1.0        |

### Loadings

|              | PC1   |
|--------------|-------|
| Sepal.Length | 0.36  |
| Sepal.Width  | -0.08 |
| Petal.Length | 0.86  |
| Petal.Width  | 0.36  |

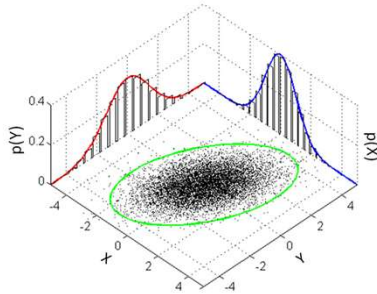
$$\begin{aligned} \text{Plant \#1 PC1 score} &= -0.7 \times 0.36 \\ &+ 0.4 \times -0.08 + -2.36 \times 0.86 + \\ &-1.0 \times 0.36 = -2.68 \end{aligned}$$

Loadings act as weights!  
Quantifies how much each variable linearly contributes to PC score

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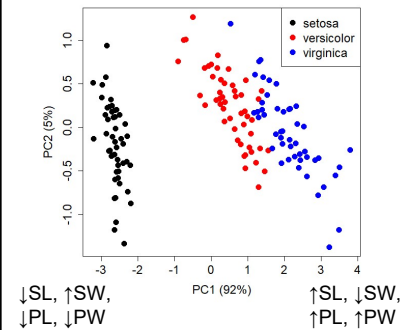
## PCA assumptions

- Variables are multivariate normally distributed



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## Example of a hypothesis test



- Does PC1 sig. differ among species?
- ANOVA:  $P < 2.2e-16$
- Or how does PC1 vary ~ N level?

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## Questions?



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## Summary

- MV models: multiple DVs ~ one or more IVs
  - Takes into account correlation between DVs
- Ordination distills multiple variables into a few important, independent axes (good for visualization!)
- PCA is ordination for continuous variables
  - Eigenvalues: variance explained by each PC
  - Eigenvectors: loadings tell us how much each variable contributes to each PC

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