

## Week 8: General(ized) linear models w/ different variable types

ANTH 674: Research Design & Analysis in Anthropology

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Office Hours: Thursdays, 9:00am–12:00pm

In person: GSB 312

Virtual: <https://tinyurl.com/F22ANTH674>

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## Lecture outline

1. Quick review of general linear models
2. Different types of GLMs (& their nonparametric counterparts)
  1. t-test
  2. ANOVA
  3. ANCOVA
  4. Logistic regression\*
  5. Multinomial logistic regression\*
  6. Chi-squared test\*

\*Technically, these are generalized linear models (non-normal errors)

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$$Y_i = \beta_0 + \beta_1 X_i + \varepsilon_i$$

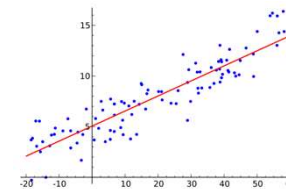
Linear component
Random Error component

## Quick review of general linear models

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## What are general linear models?

- Models continuous DV as a linear/additive function of one or more IVs
- $Y = \beta_0 + \beta_1 X_1 + \beta_2 X_2 + \beta_3 X_3 \dots + \beta_n X_n + \varepsilon$
- IVs can be continuous or categorical (so far, we have just covered continuous)



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## What are general linear models?

- You will see that GLMs w/ different variable types are just the “standard” tests you learn in STAT101 or see in publications!
- A lot of what you learned previously for linear regression (e.g., assumptions) applies here
- Main difference is learning how to interpret a slope w/ categorical variables
- GLM coefficients estimated w/ ordinary least squares

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## Generalized linear models (GLiM)

- GLMs assume normally distributed errors
  - Why you can use ordinary least squares
  - DV needs to be continuous
- GLiMs relax this assumption and allow errors to be non-normally distributed
  - E.g., logistic regression w/ binomial DV & errors
- So GLM is a special version of GLiM, where errors are normal
- Coefficients estimated using maximum likelihood

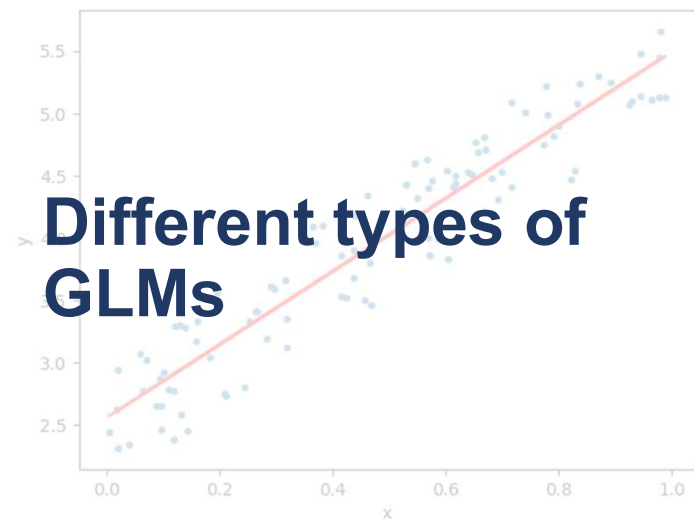
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## Questions?



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## Different types of GLMs



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## Different types of GLMs/GLiMs

Dependent variable	Independent variable			
		<u>Binomial</u>	<u>Multinomial</u>	<u>Continuous</u>
	<u>Binomial</u>			
	<u>Multinomial</u>			
	<u>Continuous</u>			Regression

\*Binomial and multinomial are both categorical variables w/ two and >2 categories, respectively

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## Two-sample t-test

Continuous DV ~ binomial IV

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## Different types of GLMs/GLiMs

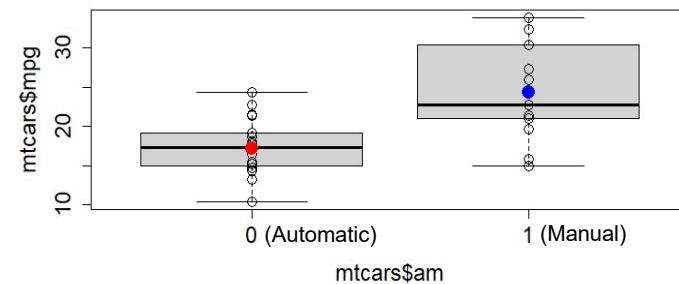
Dependent variable	Independent variable			
		<u>Binomial</u>	<u>Multinomial</u>	<u>Continuous</u>
	<u>Binomial</u>			
	<u>Multinomial</u>			
	<u>Continuous</u>	t-test		Regression

\*Binomial and multinomial are both categorical variables w/ two and >2 categories, respectively

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## Two-sample t-test

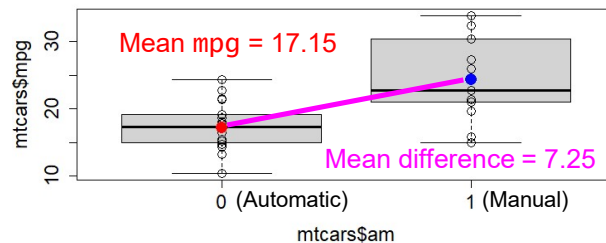
- $Y = \beta_0 + \beta_1 X_1 + \varepsilon$  **Binomial IV (two levels)**
- E.g., `mpg ~ am`, `data=mtcars`
  - `am` has two levels: 0 (automatic) & 1 (manual)



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## Two-sample t-test

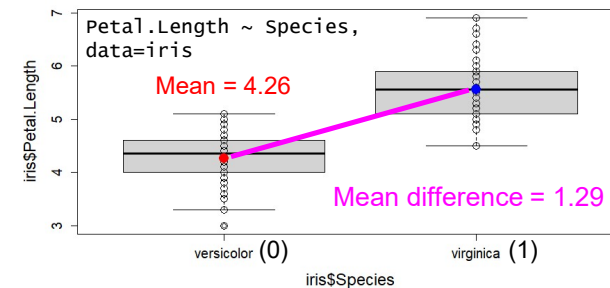
- $\text{mpg} = 17.15 + 7.25\text{am}$  (fitted linear model)
- Intercept is mean DV when IV = 0 (i.e., automatic), just like a normal intercept!
- Slope is change in mean DV as you go from 0 to 1 (i.e., manual), just like a normal slope!



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## Dummy coding

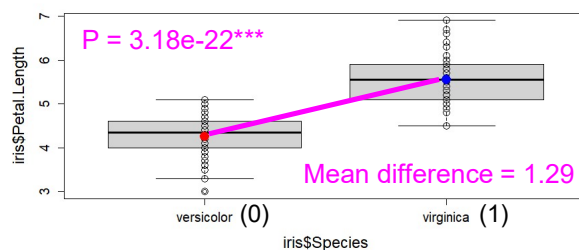
- In general, your baseline level is coded as a 0, and the other is coded as a 1
- $\text{Petal.Length} = 4.26 + 1.29\text{Species}$



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## Two-sample t-test

- Used to test if two groups' means are significantly different
- $H_0$ : difference in groups' means = 0  $\rightarrow$  linear model slope = 0



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## Comparing lm() & t.test()

lm() (slope)

- $P = 3.18e-22^{***}$
- $t = 12.60$
- $SE = 0.10$
- 95% CI = (1.09, 1.50)

t.test()

- $P = 3.18e-22^{***}$
- $t = 12.60$
- $SE = 0.10$
- 95% CI = (1.09, 1.50)

t-test is **exactly** the same as a simple linear regression with a binomial IV!

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## Nonparametric tests

- Used when data w/in each group are not normally distributed (thus, errors are not normally distributed)
- BUT, central limit theorem ensures mean or sum is normally distributed if each group's sample size > 15 (general rule)
- Literally ranks DV and then performs test (e.g., like Spearman's)
- Due to less restrictive assumptions, less powerful than parametric counterpart (i.e., P-values are larger)

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## Mann-Whitney U test

- Nonparametric version of two-sample t-test
- Tests if two groups' *medians* are significantly different
- `wilcox.test(PL.virg, PL.vers)`
  - $P = 9.13e-17$  (compared w/  $3.18e-22$  using t-test)

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## Questions?



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## ANOVA ("analysis of variance")

Continuous DV ~ multinomial IV

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## Different types of GLMs/GLiMs

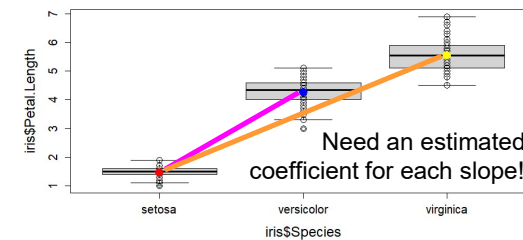
		Independent variable		
Dependent variable		<u>Binomial</u>	<u>Multinomial</u>	<u>Continuous</u>
	<u>Binomial</u>			
	<u>Multinomial</u>			
	<u>Continuous</u>	t-test	ANOVA	Regression

\*Binomial and multinomial are both categorical variables w/ two and >2 categories, respectively

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## One-way ANOVA

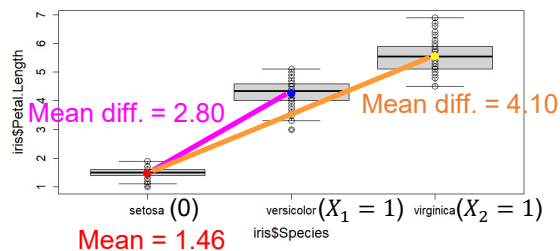
- $Y = \beta_0 + \beta_1 X_1 + \varepsilon$  **Multinomial IV (>2 levels)**
- E.g., `Petal.Length ~ Species`
  - Species has three levels: setosa (baseline), versicolor, and virginica



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## One-way ANOVA

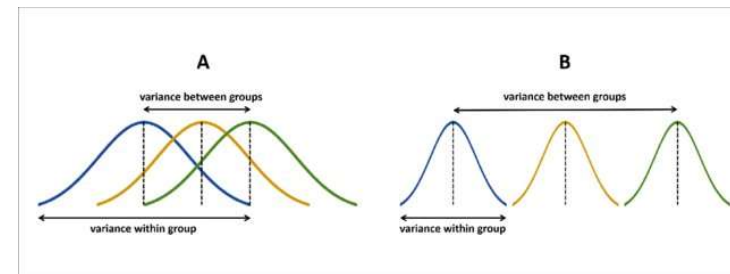
- So more accurately,  $Y = \beta_0 + \beta_1 X_1 + \beta_2 X_2 + \varepsilon$
- `Petal.Length = 1.46 + 2.80versicolor + 4.10virginica`
- $N - 1$  estimated slopes ( $N = \#$  levels in IV)



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## One-way ANOVA

- **Tests if groups' means are all equal** (w/ two groups, ANOVA is identical to a t-test)
- Calculates a *single* P-value using the F statistic (ratio of variance among groups to w/in groups)



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## Comparing `lm()` & `aov()`

### `lm()`

- $F = 1180.2$
- $P = 2.86e-91^{***}$

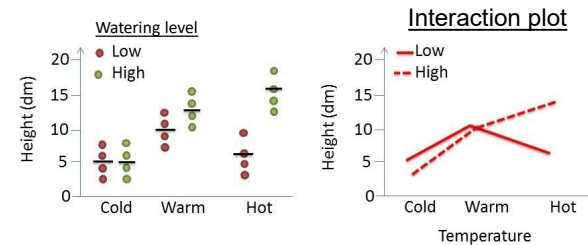
### `aov()`

- $F = 1180.2$
- $P = 2.86e-91^{***}$

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## Two-way ANOVA

- Continuous DV ~ two multinomial IVs w/ an interaction term
- $Y = \beta_0 + \beta_1 X_1 + \beta_2 X_2 + \beta_3 X_1 X_2 + \varepsilon$



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## Kruskal-Wallis test

- Nonparametric version of ANOVA
- Tests if groups' *medians* are significantly different
- `kruskal.test(Petal.Length~Species)`
  - $P = 4.80e-29$  (compared w/  $2.86e-91$  using ANOVA)

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## Questions?



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# ANCOVA ("analysis of covariance")

Continuous DV ~ categorical IV + continuous IV

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## Different types of GLMs/GLiMs

		Independent variable		
Dependent variable		<u>Binomial</u>	<u>Multinomial</u>	<u>Continuous</u>
	<u>Binomial</u>			
	<u>Multinomial</u>			
	<u>Continuous</u>	t-test	ANOVA	ANCOVA regression

\*Binomial and multinomial are both categorical variables w/ two and >2 categories, respectively

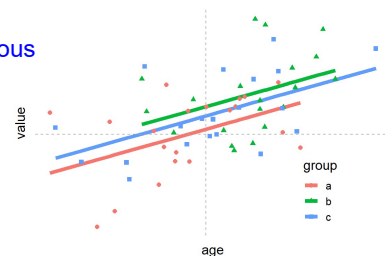
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## ANCOVA

- Combines regression w/ ANOVA
- Used if regression intercept or slope varies as a function of levels w/in categorical IV

$$Y = \beta_0 + \beta_1 X_1 + \beta_2 X_2 + \varepsilon$$

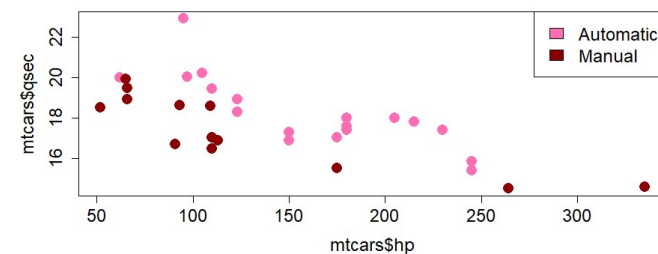
Categorical      Continuous



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## Differing intercepts

- NO** interaction between IVs
- $Y = \beta_0 + \beta_1 X_1 + \beta_2 X_2 + \varepsilon$
- E.g., `qsec ~ am + hp`, `data = mtcars`

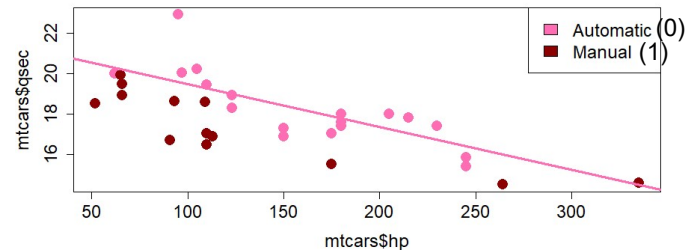


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## Differing intercepts

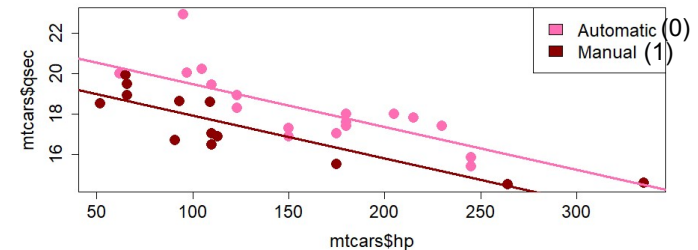
$$\begin{aligned} \bullet \text{qsec} &= 21.58 - 1.53\text{am} - 0.02\text{hp} \\ &= 21.58 - 1.53*0 - 0.02\text{hp} \\ &= 21.58 - 0.02\text{hp} \end{aligned}$$



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## Differing intercepts

$$\begin{aligned} \bullet \text{qsec} &= 21.58 - 1.53\text{am} - 0.02\text{hp} \\ &= 21.58 - 1.53*1 - 0.02\text{hp} \\ &= 20.04 - 0.02\text{hp} \end{aligned}$$



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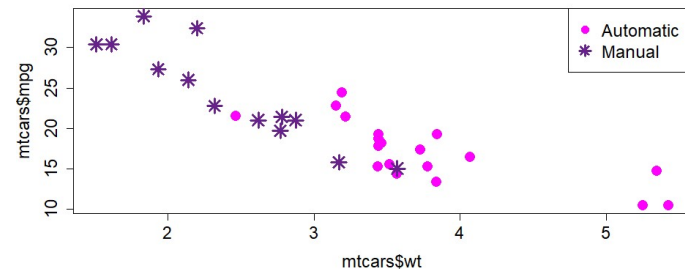
## Interpreting coefficients

- $\text{qsec} = 21.58 - 1.53\text{am} - 0.02\text{hp}$
- 21.58 is estimated qsec~hp intercept for baseline level (i.e., automatic)
- -1.53 is how much qsec~hp intercept changes going from automatic (0) to manual (1)
- Each additional level requires an additional coefficient (interpret from baseline level as in ANOVA)

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## Differing intercepts & slopes

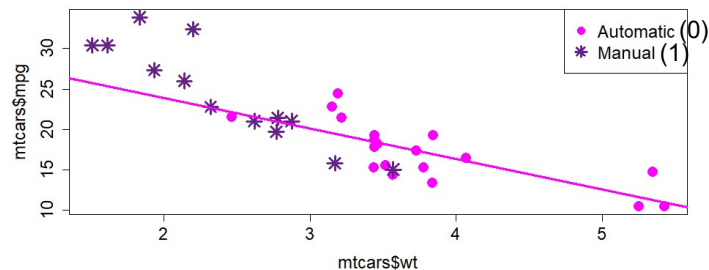
- **YES** interaction between IVs
- $Y = \beta_0 + \beta_1 X_1 + \beta_2 X_2 + \beta_3 X_1 X_2 + \varepsilon$
- E.g.,  $\text{mpg} \sim \text{am} * \text{wt}$ , data = mtcars



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## Differing intercepts & slopes

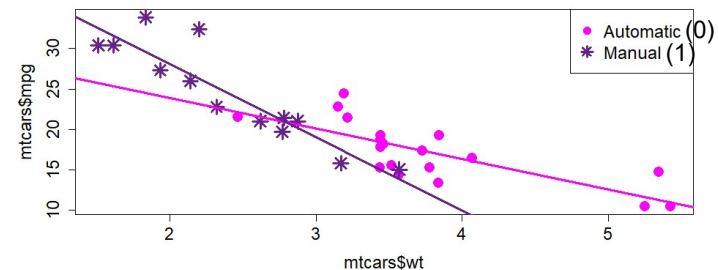
- $\text{mpg} = 31.42 + 14.88\text{am} - 3.79\text{wt} - 5.30\text{am}*\text{wt}$
- If  $\text{am} = 0$ ,  $\text{hp} = 31.42 - 3.79\text{wt}$



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## Differing intercepts & slopes

- $\text{mpg} = 31.42 + 14.88\text{am} - 3.79\text{wt} - 5.30\text{am}*\text{wt}$
- If  $\text{am} = 1$ ,  $\text{mpg} = 46.29 - 9.08\text{wt}$



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## Interpreting coefficients

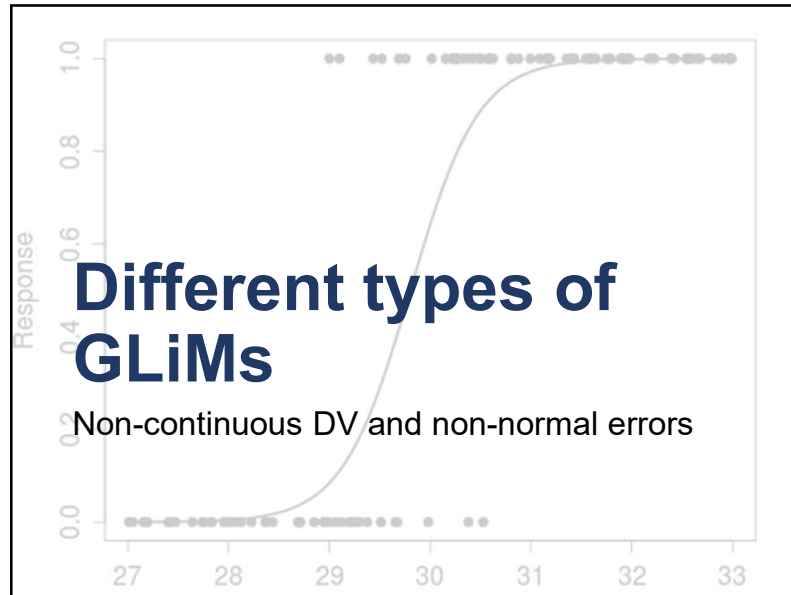
- $\text{mpg} = 31.42 + 14.88\text{am} - 3.79\text{wt} - 5.30\text{am}*\text{wt}$
- 31.42 is estimated mpg~wt intercept for baseline level (i.e., automatic)
- -3.79 is estimated mpg~wt slope for baseline level (i.e., automatic)
- 14.88 is how much mpg~wt intercept changes going from automatic (0) to manual (1)
- -5.30 is how much mpg~wt slope changes going from automatic (0) to manual (1)

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## Questions?



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## Generalized linear models

- Thus far, we have covered GLMs (where DV is continuous & errors are normally distributed) w/ IVs of different data types
- Now we move onto GLiMs, where the DV's data type changes (thus causing non-normal errors)

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## Logistic regression

Binomial DV ~ continuous IV

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## Different types of GLMs/GLiMs

Dependent variable	Independent variable			
		<u>Binomial</u>	<u>Multinomial</u>	<u>Continuous</u>
	<u>Binomial</u>			Logistic regression
	<u>Multinomial</u>			
	<u>Continuous</u>	t-test	ANOVA	Regression

ANCOVA

\*Binomial and multinomial are both categorical variables w/ two and >2 categories, respectively

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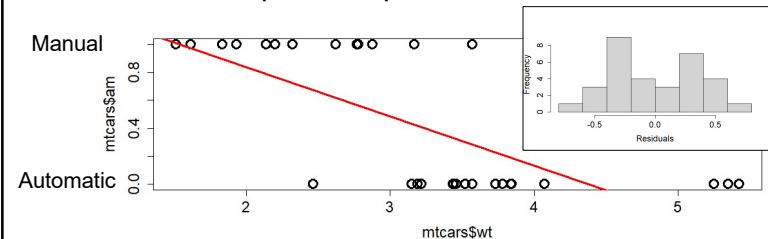
## Logistic regression

- Binomial DV ~ one or more IVs (usually continuous but can be categorical)
- What are some examples of a binomial DV in your field?
- **Used to assess probability of belonging to non-baseline level as a function of IVs**
- E.g., `am ~ wt, data = mtcars`
  - Probability car is manual (`am=1`) as `wt` increases

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## `am ~ wt, data = mtcars`

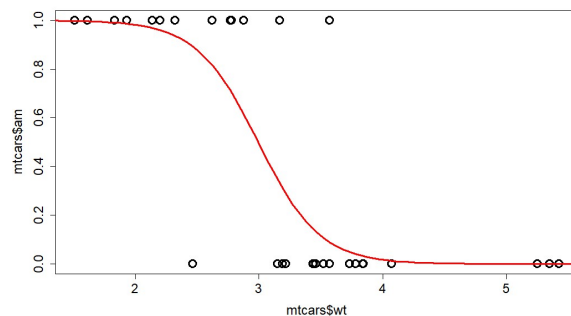
- More likely to be manual if car is lighter
- But linear regression model is terrible!
  1. Relationship is not linear; errors not normal
  2. Predicts impossible probabilities <0 and >1



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## `am ~ wt, data = mtcars`

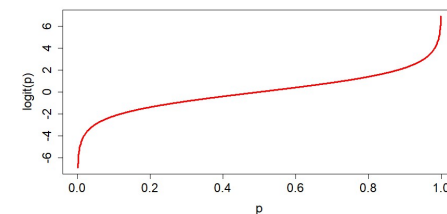
- A logistic function is better
- Minimum probability is zero, maximum is one



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## Logit transformation

- Logistic regression uses a logit transformation to convert logistic curve → straight line, so DV probabilities can be modeled w/ linear model
- $\log\left(\frac{p}{1-p}\right) = \beta_0 + \beta_1 X_1$



- $\text{logit}(p)$  goes from negative infinity to infinity
- All done under the hood in R

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## Interpreting coefficients



- First, a primer on odds
- If  $p$  is the probability of something happening, odds are  $\frac{p}{1-p}$
- E.g., if probability of drawing a card w/ clubs is 0.25, odds are  $0.25/0.75 = 0.33$ 
  - You're three times less likely to get clubs
- E.g., if probability of rolling a 1, 2, 3, or 4 w/ a die is 0.66, odds are  $0.66/0.33 = 2$ 
  - You're twice as likely to roll these numbers
- **Odds < 1 means event less likely to happen; odds > 1 means event more likely to happen**

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## Interpreting coefficients

- `am ~ wt, data = mtcars`
- $\log\left(\frac{p}{1-p}\right) = 12.04 - 4.02wt$
- `exp(intercept)` is odds car will be manual when `wt=0`
  - $\exp(12.04) = 169,397$
- `exp(slope)` is proportional change in odds car will be manual when `wt` increases by one
  - $\exp(-4.02) = 0.02 \rightarrow$  odds decrease by 98%!

<https://stats.idre.ucla.edu/other/mult-pkg/faq/general/faq-how-do-i-interpret-odds-ratios-in-logistic-regression/>

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## Questions?



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## Multinomial logistic regression

Multinomial DV ~ continuous IV

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## Different types of GLMs/GLiMs

Dependent variable	Independent variable			
		<u>Binomial</u>	<u>Multinomial</u>	<u>Continuous</u>
	<u>Binomial</u>			Logistic regression
	<u>Multinomial</u>			Multinomial regression
	<u>Continuous</u>	t-test	ANOVA	Regression

ANCOVA

\*Binomial and multinomial are both categorical variables w/ two and >2 categories, respectively

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## Multinomial logistic regression

- Multinomial DV ~ one or more IVs (usually continuous but can be categorical)
- **Used to assess odds of belonging to EACH non-baseline level as a function of IVs**
- Coefficients interpreted in same way as in logistic regression
- I've never seen this used

<https://stats.idre.ucla.edu/r/dae/multinomial-logistic-regression/>

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## Questions?



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## Chi-squared test

Categorical DV ~ categorical IV

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## Different types of GLMs/GLiMs

Dependent variable	Independent variable			
		<u>Binomial</u>	<u>Multinomial</u>	<u>Continuous</u>
	<u>Binomial</u>	Chi-squared	Chi-squared	Logistic regression
	<u>Multinomial</u>	Chi-squared	Chi-squared	Multinomial regression
	<u>Continuous</u>	t-test	ANOVA	Regression

ANCOVA

\*Binomial and multinomial are both categorical variables w/ two and >2 categories, respectively

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## Pearson's chi-squared test

- One categorical DV ~ one categorical IV
- Data presented as a **contingency table** (AKA **crosstab**)

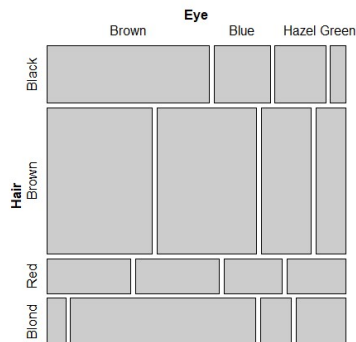
Hair color	Eye color				
		Brown	Blue	Hazel	Green
	Black	32	11	10	3
	Brown	53	50	25	15
	Red	10	10	7	7

Blond	3	30	5	8
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## Mosaic plot

- Cool way to visualize a contingency table



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## Pearson's chi-squared test

- Categorical DV ~ one categorical IV
- Data presented as a **contingency table** (AKA **crosstab**)
- **Tests  $H_0$  of whether two categorical variables are independent of each other**
  - e.g., if certain hair colors are NOT associated w/ certain eye colors
- Independence operationalized as cell frequencies that are proportional to column & row totals

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## Pearson's chi-squared test

- $H_0$  expected = (row total x column total) / grand total
- $\chi^2$  test statistic:  $\sum_{all\ cells} \frac{(Observed - Expected)^2}{Expected}$
- $\chi^2$  statistic used to get P-value

		Eye color (56 x 33) / 279 = 6.6				
Hair color		Brown	Blue	Hazel	Green	Total
	Black	32	11	10	3	56
	Brown	53	50	25	15	143
	Red	10	10	7	7	34
	Blond	3	30	5	8	46
	Total	98	101	47	33	279

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## Pearson's chi-squared test

- Also a log-linear model (a generalized linear model for DV of counts): frequencies ~ IV \* DV
- The interaction term is what is tested in a chi-squared test

`chisq.test()`

- $\chi^2 = 41.28$
- $P = 4.45e-6$

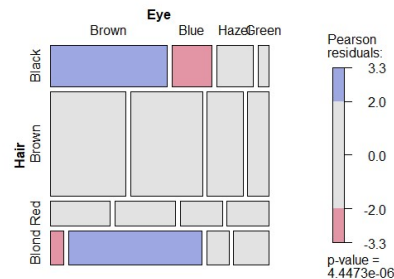
`log-linear`

- $\chi^2 = 41.28$
- $P = 4.45e-6$

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## Significance driven by:

- Overrepresentation of black hair/brown eyes and blond hair/blue eyes
- Underrepresentation of black hair/blue eyes and blonde hair/brown eyes



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## Questions?



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## Summary: GLMs/GLiMs

Dependent variable	Independent variable			
		<u>Binomial</u>	<u>Multinomial</u>	<u>Continuous</u>
	<u>Binomial</u>	Chi-squared	Chi-squared	Logistic regression
	<u>Multinomial</u>	Chi-squared	Chi-squared	Multinomial regression
	<u>Continuous</u>	t-test	ANOVA	Regression

ANCOVA

\*Binomial and multinomial are both categorical variables w/ two and >2 categories, respectively

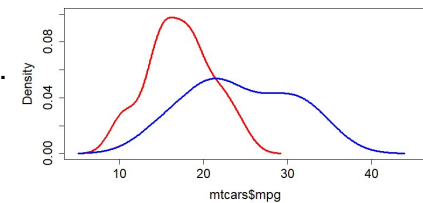
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## Summary

- t-tests, ANOVAs, & chi-squared tests emphasize P-values, so I am not a fan
- Presenting means and SD of each group & plots are more informative (to me)

Which do you think is more informative?

$P = 0.001$  vs.



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## Statistics vignette

- Are declining SAT scores bad for the country?



Steve Wang

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## Decline in average SAT reading scores

- 1972: 530
- 2011: 497

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## Average SAT scores by state

- |                  |                   |
|------------------|-------------------|
| 1. Illinois      | 27. Massachusetts |
| 2. Minnesota     |                   |
| 3. Iowa          | 30. Vermont       |
| 4. Wisconsin     | 31. Connecticut   |
| 5. Missouri      | 33. California    |
| 6. Michigan      |                   |
| 7. North Dakota  |                   |
| 8. Kansas        | 42. New York      |
| 9. Nebraska      |                   |
| 10. South Dakota |                   |

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## Missing some information...

- What percentage of high schoolers take the SAT in each state?

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## Average SAT scores by state

- |                       |                         |
|-----------------------|-------------------------|
| 1. Illinois (5%)      | 27. Massachusetts (89%) |
| 2. Minnesota (7%)     |                         |
| 3. Iowa (3%)          | 30. Vermont (67%)       |
| 4. Wisconsin (5%)     | 31. Connecticut (87%)   |
| 5. Missouri (5%)      | 33. California (53%)    |
| 6. Michigan (5%)      |                         |
| 7. North Dakota (3%)  |                         |
| 8. Kansas (6%)        | 42. New York (89%)      |
| 9. Nebraska (5%)      |                         |
| 10. South Dakota (4%) |                         |

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## Trends through time

Since 1991, number of test takers has gone up 59%

From 1950 to 2011, proportion w/ four-year degree: 6% to 30%