TUTORIALS

The tutorials show how to apply basic statistical techniques to behavioral data in RStudio. <br><br>

This series was designed for absolute beginners who have a background in behavioral statistics or are enrolled in an introductory statistics course.

RESEARCH

I’m a user experience researcher working with digital product design and engineering teams. I lead end-to-end quantitative research on the corporate technology used by a population of 300K+ consumers.

I’m also an experimental psychologist with 15+ years of experience conducting cognitive and behavioral research on consumer behavior, perceptions of technology, and choice under uncertainty. These unpublished whitepapers are from my academic research career and are not subject to NDA or copywrite restrictions.

I use quantitative methods and product telemetry to deliver metrics that empower digital product lines to make data-based decisions. I also code natural language processing tools for topic modeling, sentiment analysis, and RegEx keyword analysis that greatly enhance the context and narrative used to deliver the metrics.

OLD

As a UX Researcher, I use quantitative methods, product telemetry, and user feedback to deliver insights and solutions that empower digital product teams to make data-based decisions. </b><br><br>

I can't share my corporate UX work. These unpublished whitepapers are from my 15-year career in experimental psychology and are not subject to NDA or copywrite restrictions.