

**HES - Volunteering Program Verification Form**

This form is to be used to document volunteering hours. If a student volunteers for multiple organizations, a separate form must be used for each organization. **This form must be turned in by the 28<sup>th</sup> of each month, the latest.**

I certify that the scholar Leen ghannam completed a total of 5 hours of service at InnovaThrive.

The hours were completed hours as per the below:

Hours # 0 (date) \_4/11 – 8/11\_ (initials of supervisor) \_\_A.K. \_\_

Hours # 0 (date) \_11/11 – 15/11\_ (initials of supervisor) \_\_A.K. \_\_

Hours # 5 date) \_18/11 – 22/11 (initials of supervisor) \_\_A.K. \_\_

Hours # 0 date) \_25/11 - 29/11 (initials of supervisor) \_\_A.K. \_\_

Brief description of the activities the scholar performed or participated in:

I took a research bundle about the psychological effects of color in marketing, discussing different aspects like the theories, case studies, statistics, advantages, disadvantages, challenges and future research about the topic

Written feedback about the scholar's performance:

Leen's exploration of the psychological effects of color in marketing highlights her interest in consumer behavior and aesthetics. Her research is comprehensive, with a clear focus on theories, case studies, and future directions, showcasing her ability to delve into nuanced topics.

Please rate the overall performance of the scholar at your organization:

	Mastery (5)	Proficient (3)	Emerging (1)
<b>Problem solver</b>	X		
<b>Engaged &amp; Committed</b>	X		
<b>Open-minded &amp; multicultural</b>	X		

Signature & stamp Andrew El Kahwaji

Printed Name Andrew El Kahwaji

Date 26/11/2024

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LEBANESE AMERICAN UNIVERSITY

USAID – HIGHER EDUCATION SCHOLARSHIP PROGRAM

