TECHACCOUNTINGPRO

HELPING WEB3 FINANCE TEAMS GET IT RIGHT

TechAccountingPro helps digital asset businesses navigate complex accounting, financial reporting, and regulatory requirements. Our experts bring clarity, control, and compliance to fast-evolving Web3 finance and decentralized ecosystems.

SERVICES

ACCOUNTING STRATEGY

- Going concern evaluation
- Customer contract structuring under ASC 606
- Assessment of accounting implications for external events and internal initiatives
- Unique, first-of-their-kind accounting challenges
- Technical accounting peer review services

PROCESSES & GOVERNANCE

- Intelligent process automation
- Process, internal controls, and guardrails
- Process narratives and risk control matrices
- Strategic business reviews with board representatives
- Management review controls

FINANCIAL REPORTING

- Initial financial reporting workflow setup in Workiva
- Preparation of annual and interim financial statements
- Preparation of footnote disclosures
- Management reporting
- Reconciliation of operating performance, cash flows, and non-GAAP KPIs

TECHNICAL CRYPTO ACCOUNTING

- ICO, TGE, private and public token sale, and airdrops
- Funding received via token grants, SAFTs, and warrants
- Consolidation analysis: private foundations, community pools, DAO Treasury, SPV
- Token compensation
- Market making, including valuation of call options
- Real-world assets
- Digital asset lending
- Mining, staking, and delegating revenue

CHANGE MANAGEMENT

- Intelligent process automation
- First-time recognition of stock-based compensation expense
- Cash to accrual conversion
- Conversion from IFRS to US GAAP
- Functional currency change
- ERP system conversions (NetSuite, SAP, QBO)
- Acceleration of month-end close
- New accounting standards

TECHNICAL ACCOUNTING

- Business combinations, asset acquisitions, and acqui-hires
- Issuance of equity, debt, or SAFEs
- Software development cost capitalization and amortization
- Consolidation: VIE, equity method investments
- Derivatives
- Pricing vendor valuation methodology review
- Debt modification
- Software revenue

CONTACT INFORMATION

You can reach out to us via email: info@techaccountingpro.com

OUR VALUES

What sets us apart is our strive to always be as direct, open, and swift as possible. We work well with business leaders who appreciate feedback, value diverse perspectives, and strive to improve their businesses and themselves. We promote the culture of constructive intellectual discourse. The culture that is grounded in evidence, logic, and respect.

This approach reflects a more profound belief: making assumptions without testing them is a costly mistake, and not the most innovative way to run a business. Great decisions come from rationality, consistency, diligence, and the willingness to challenge every assumption. By holding ourselves and our partners to that standard, we build organizations capable of both agility and endurance.

Our goal is to help companies grow toward successful exits or acquisitions by aligning operations with strategic intent. In practice, this means:

- *Strategic alignment*. We remind leadership to ensure coherence among strategy, values, and goals, and to address gaps when they arise.
- *Impactful Metrics*. We help to notice the indicators that most affect company value, tailored to each industry's dynamics.
- *Improving Performance*. We enhance planning, project management, and outcome-focused thinking to raise performance standards.
- *Alternative Perspective*. Logic, data, and real-world evidence support our insights.
- *Early Risk Identification.* We identify and address operational and financial risks long before they become critical issues.

By combining transparency, disciplined analysis, and collaborative challenge, we help leadership teams make better decisions, move faster, and create lasting value.

SUBSCRIPTION PLANS

ESSENTIAL	BUSINESS	UNLIMITED
Perfect for small teams	Ideal for growing companies	For large organizations
$2,485/MO	**$6,985/MO**	**$14,985/MO**
• Up to 10 hrs/mo	• Up to 40 hrs/mo	• Unlimited time
• Email support	• Slack support	• Priority support
• Monthly check-in calls	• Weekly check-in calls	• 24/7 availability
• Pause or cancel anytime	• Access to template library	• Access to template library
	• Pause or cancel anytime	• Pause or cancel anytime