

Mecca Cost Estimation Project

We have \$50,000 allocated to building a gym specially designed for autism/special support persons. This cost estimation will tailor all costs involved. We have divided these into three timelines given the 3 month period until launch.

A Cost Estimation Chart has been created in accordance with WBS and Three Point Estimate from Pert Chart.

| Mecca Cost Estimation Project | | | | | | |
|--|---------------------|--------------------|--------------------|--------|--------------------------|---------------------|
| Mecca 7/33 Johnsonville Road Mecca.com | | | | | | |
| | Cost | Weekly | Monthly | Yearly | | |
| MAY | | | | | | |
| Funding/Approval | | | | | | |
| Mecca Name Permit | | \$ - | | | | |
| TBN (Business Registration) | | \$ - | | | | |
| Lease | | \$ 1,083.00 | | | | |
| Building Consent | \$ 2,846.00 | | | | | |
| Health and Safety Fee | \$ - | | | | | |
| Health License | | | \$ 250.00 | | | |
| Electricity/Internet Bill | | | \$ 1,000.00 | | | |
| Renovations (Paint/Walls) | \$ 3,000.00 | | | | Painting Contractors | \$ 1,550.00 |
| Signage | \$ 500.00 | | | | | |
| Poster/Marketing | \$ 720.00 | | | | | |
| Rubber Mat | \$ 1,600.00 | | | | Builder Contractors | \$ 2,500.00 |
| Grass Track | \$ 1,200.00 | | | | | |
| Total | \$ 9,866.00 | \$ 1,083.00 | \$ 1,250.00 | | Total Contracting | \$ 4,050.00 |
| JUNE | | | | | | |
| TV x 4 32inch | \$ 978.00 | | | | | |
| Office Desk | \$ 188.00 | | | | | |
| Mac 2015 | \$ 498.00 | | | | | |
| Chair | \$ 89.00 | | | | | |
| Adjustable benches | \$ 480.00 | | | | | |
| Y Bell rack | \$ 2,179.78 | | | | | |
| Skipping rope | \$ 35.00 | | | | | |
| Fitness Bands | \$ 50.00 | | | | | |
| Medicine Wall Balls | \$ 100.00 | | | | | |
| Wall mount rigs | \$ 1,199.00 | | | | | |
| Treadmill | \$ 1,230.00 | | | | | |
| Spin Bike | \$ 580.00 | | | | | |
| Row Machine | \$ 660.00 | | | | | |
| Suspension Trainer | \$ 40.00 | | | | | |
| Boxing gloves/Pads | \$ 400.00 | | | | | |
| Water Dispenser | \$ 150.00 | | | | | |
| Pilates Ball | \$ 120.00 | | | | | |
| Pylo Box | \$ 300.00 | | | | | |
| Rubber dumbbells | \$ 360.00 | | | | | |
| Barbell rack | \$ 1,000.00 | | | | | |
| Wall mount fan | \$ 300.00 | | | | | |
| Whiteboard | \$ 120.00 | | | | | |
| Chalkboard vinyl | \$ 100.00 | | | | | |
| Instructor headset | \$ 100.00 | | | | | |
| Bluetooth Speaker | \$ 50.00 | | | | Plumbing Contractors | \$3,000 |
| Sensory lights | \$ 320.00 | | | | | |
| Dim ceiling lights | \$ 300.00 | | | | Electrician Contractors | \$ 2,500.00 |
| Total | \$ 11,926.78 | | | | Total Contracting | \$ 5,500.00 |
| JUNE | | | | | | |
| Hiring Staff/Employees | | | | | | |
| Studio Manager | \$ 2,400.00 | | | | | |
| Coaches | \$ 3,250.00 | | | | | |
| Accountants (Taxes) | | | \$ 1,250.00 | | | |
| Insurances | | | \$ 1,250.00 | | | |
| Lawyers | | | \$ 900.00 | | | |
| Total | \$ 5,650.00 | | \$ 3,400.00 | | Grand Total | \$ 42,725.78 |

As per Mecca Cost Estimation Project we are within budget of \$42,725.78

Location in Johnsonville is deemed ideal as there are other services in the area. Rewards outweigh possible risk factors as the opportunity has shown a gap in the market for a safe space for our supported people to train.

Community and stakeholders would strengthen business prosperity.

Strategy Plan coincides effectively with estimate assumptions as over allocating funding to areas in the May, June and July phases.

Technology implications/systems sustainability are stable with Connect being Mecca's providers.

We have risks such as lack of membership rates and would invest heavily in marketing and working closely with the DHB, Autism NZ and the wider Wellington Region to bring Mecca to mainstream market.

Risk and Uncertainty are of the unknowns so an increase in the best insurances available to better protect the functionality of Mecca.

Project Cost Estimation Techniques

Ballpark Estimate: \$42,725.78 (25%-50%) so \$32,043.75 - \$48,065.62

Three point estimate as per Pert Chart

Mecca: \$50,000

Proposed: \$42,725.78

Likely costs: \$42,725.78

Optimistic costs: \$32,043.75

Pessimistic costs: \$48,065.62

Average Project Estimate: $42725.78 + 32043.75 + 48065.62 / 3$

\$40,945.05

Mecca Cost Estimation (3 months)

| | |
|---|---------------------|
| May | |
| Funding approval | \$50000 |
| “Mecca” Name Permit | Free |
| Lease | \$1083/Week |
| Building Consent | \$2846 |
| Health and Safety Fee | \$12500/Year |
| Health License | Free |
| Electricity/Internet Bill (Contact Energy) | \$1000/Month |
| Renovations (Paint – walls) | \$3000 |
| Signage | \$500 |
| Poster/Marketing | \$720 |
| Rubber Mat (300m2) | \$1600 |
| Grass Track (50m2) | \$1200 |

| June | |
|---|--|
| Equipment | |
| TV x 4 32inch | \$978 |
| Office Desk | \$188 |
| Mac 2015 | \$498 |
| Chair | \$89 |
| Adjustable benches | \$480 (6) |
| Y Bell rack | \$2179.78 (2) |
| Skipping rope | \$35 (10) |
| Fitness Bands | \$50 (5) |
| Medicine Wall Balls | \$100 (15) |
| Wall mount rigs | \$1199 |
| Treadmill | \$1230 (5) |
| Spin Bike | \$580 (3) |
| Row Machine | \$660 (3) |
| Suspension Trainer | \$40 (3) |
| Boxing gloves/Pads | \$400 (5) |
| Water Dispenser | \$150 |
| Pilates Ball | \$120 (5) |
| Pylo Box | \$300 (3) |
| Rubber dumbbells | \$360 (3) |
| Barbell rack | \$1000 (10) |
| Wall mount fan | \$300 (5) |
| Whiteboard | \$120 (3) |
| Chalkboard vinyl | \$100 (2) |
| Instructor headset | \$100 (2) |
| Bluetooth Speaker | \$50 |
| Sensory lights | \$320 |
| Dim ceiling lights | \$300 (20) |
| | |
| Contractors for Painters | Indoor wall 2 layers paint \$1550 Estimation 16 hours |
| Contractors for Builders/Carpet layers/Plumbers | Mounting exercise equipment, laying carpet, and building a ramp 20 hours \$2500 Water/Toilet \$3000 |
| Contractors for Electricians | \$90/hour Estimation 30hours \$2500 |

Costs

| | |
|-----------------------|--|
| Direct Costs | Equipment \$8348.74 Supplies \$3578.03 Shop branding and fittings \$500 Website \$120 |
| Indirect Costs | Salaries/Wages \$5650.00 Utilities/Electricity/Water \$1000 |
| Fixed Costs | Insurances \$1250 Accountants/Lawyers \$1250 Health and Safety Fee \$12500/year Wages \$2400 |
| Variable Costs | Contractors; Builders/Plumbers/Electricians/Painters/Carpet Layers \$9550 |
| Sunk Costs | Marketing, Promotion \$720 Software installation \$300 Petrol, Office supplies, Printer \$200 Re-establish membership fees \$1000 |

Operating a Facility

- Volume restrictions
- Membership retention
- Under 18 law and agreements
- Disputes Tribunal
- Insurance
- Corporate Wellness Programmes
- Member contracts
- Credit Contracts
- Intellectual Property

Membership Agreements

- Sample membership agreement
- Lump sum vs Payment over time
- Freezing and transfer policies
- Notice periods/cooling off periods
- Signature and initialling guidelines and rules
- Editable Membership Agreement

HR and Employment

- Types of employment
(Part time/Casual/Full time Studio Manager)
Health and wellbeing cert optional , First aid (Studio Manager), Personal Training level 4 cert,
- Employment agreements
- Legal Issues
- Probation Periods
- Fixed term agreements
- Minimum leave entitlements
- Notice periods
- Public holidays
- Ending and employment relationship
- Discrimination and harassment
- Performance/misconduct
- Redundancy Managing long-term illness
- Dismissal procedures
- Workplace accident reporting

Health and Safety

- WorkSafe NZ legal requirements
- Key industry issues to address
- Risk Matrix
- Obligations of owners/managers and staff
- Working with contractors
- Reporting rules
- Health and Safety templates

Franchising Gym Business NZ

- 1. Business model – Franchise network (Registering Mecca Trademark)**
 - Reviewing and documenting internal processes in a manual
 - Formalising supply and relationships with your suppliers
- 2. Understand Your Competitors**
 - NZ fitness industry comprises of more than 350 clubs worth more than \$490 million. These business are successful so niche in the market is fitness for disability.
- 3. Fee structure – Profitability, Return on investment, revenue and new franchisees in Mecca network.**
 - Upfront costs – business and begin operations
 - Ongoing fees – to launch can costs over \$300k - \$725k

Legal requirements/Permits

- **Mecca NZBN (New Zealand Business Number)**
- **Mecca listed as a “Company” as large costs in future/legal compliance**
- **Mecca Limited liability company**
 - Shareholders limited on what’s owing
 - Incorporated under the Companies Act 1993
- **Apply for Mecca IRD number (Company business structure)**
- **Companies tax registration – Reporting to Companies Office**




| July | |
|--|--|
| Hiring Staff / Employees | |
| Studio Manager | 40 hrs: 30 x 40: \$1200 /week (\$2400) |
| Coaches | 46 hrs: 25 x 46: \$1150 /week (\$3250) |
| Accountants/Taxes | Monthly \$1250 |
| Insurance | Value \$500,000.00 at \$1250 |
| Lawyers | Per basis \$300/hour |
| Opening launch (Celebration) Professional decorators | Community funded (Balloons, Sausage sizzle, Cakes etc) |
| Potential return | |
| Membership costs \$60 /week Govt subsidised \$30/ week Full access to gym and classes | Classes of 5-10max Open Gym space 10max Full studio at 15ppl Studio membership 200 active per week x \$60: \$12,000 /week \$624,000 /year (High potential for government funding) |

Other start up businesses projections

We are working with a budget of **\$50,000**

Here are some indicative figures of business numbers

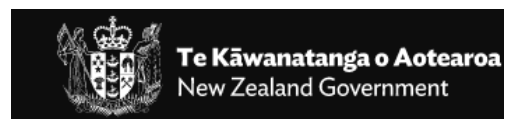
[How to Start Your Own Fitness Facility in 2023 \(theptdc.com\)](http://theptdc.com)

| | | |
|---|---|---|
|  Matt Fiddes Martial Arts VIEW QUICK FACTS → The MF group offers world class programmes teaching children, teens and adults age 2 to 92. AVAILABLE LOCATIONS: Opportunities available across New Zealand. BUSINESS TYPE: Franchise MINIMUM INVESTMENT: \$25,000 |  Bodypulse VIEW QUICK FACTS → A revolutionary fitness concept that appeals to a wide range of individuals. AVAILABLE LOCATIONS: Opportunities available across New Zealand. BUSINESS TYPE: Franchise MINIMUM INVESTMENT: \$50,000 |  Snap Fitness New Zealand VIEW QUICK FACTS → Snap Fitness now offers more than your traditional small 24/7 models and aims to continue to diversify product offer... AVAILABLE LOCATIONS: Opportunities available across New Zealand. BUSINESS TYPE: Franchise MINIMUM INVESTMENT: \$500,000 |
|---|---|---|

Potential Stakeholders/Partnership



Ministry of Health would be our primary stakeholder



Autism NZ



Ministry of Disabled People (Deaf/Blind/People first)



New Zealand Disability Strategy 2016-2026 (Enabling Good Lives Principle) (UN Convention)



Treaty of Waitangi (Te Tiriti o Waitangi)



Johnsonville Community Association

**Absolutely Positively
Wellington City Council**

Me Heke Ki Pōneke

Johnsonville Council Permits/Fitness Class Licence



Intellectual Disabilities/Support



Companies Office fees

All fees are in New Zealand dollars (NZD) and the fees shown below are effective from 1 July 2022.

| Service | Companies Office fee excl GST | FMA levy excl GST | XRB levy excl GST | IP levy excl GST | Total excl GST | Total incl GST |
|-----------------------------|-------------------------------------|----------------------------|----------------------------|------------------------|----------------------|----------------------|
| Company name reservation | \$10 | N/A | N/A | N/A | \$10 | \$11.50 |
| Company incorporation | \$90 | \$21.74 | \$6 | \$1 | \$118.74 | \$136.55 |

WORKSAFE

Fee Summary Accounts



- Type 1 - Low complexity
- Type 2 - Medium complexity
- Type 3 - High complexity

All figures below are in NZ dollars, exclusive of GST.

Payment due 1 July each year.

- Lower Tier, type 1 - \$12,500

Fee breakdown

Total project value: \$20,000.00

| | |
|---------------------------------------|------------|
| Lodging Fee | \$132.00 |
| Simpli Online Application Fee | \$51.75 |
| Plan Check Fee | \$1,043.75 |
| Inspection Hours Fee | \$1,045.00 |
| Accreditation Levy | \$10.00 |
| Code Compliance Fee | \$132.00 |
| District Plan Check Fee | \$104.00 |
| Licensed Building Practitioner Fee | \$0.00 |
| Structural Check Required Fee | \$0.00 |
| No Structural Producer Statement Fee | \$0.00 |
| Section 77 Multi Allotment Assessment | \$0.00 |
| Vehicle Access Processing | \$0.00 |
| Vehicle Access Crossing | \$0.00 |
| New Compliance Schedule | \$0.00 |
| Compliance Schedule Amendment | \$0.00 |
| Certificate of Public Use | \$307.50 |
| Trade Waste Assessment | \$0.00 |
| Health Assessment | \$0.00 |
| PIM Required | \$0.00 |
| MBIE Levy | \$0.00 |
| BRANZ Levy | \$20.00 |
| Total fee estimate (incl GST) | \$2,846.00 |

Location

\$52,000 per annum/ \$4,333.33 per month / \$1,083 per week

350m3 space

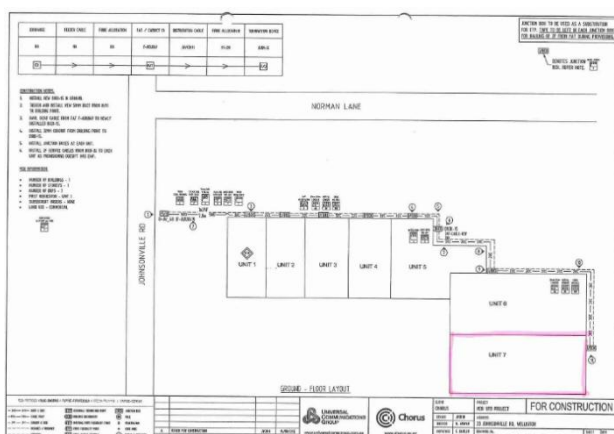
[7/33 Johnsonville, Johnsonville, Wellington, Wellington \(trademe.co.nz\)](https://trademe.co.nz/property/7/33-Johnsonville-Johnsonville-Wellington-Wellington)



Next to MSD (Ministry of Social Development) who can may also refer clientele needing safe space to train/workout



- **Appears to be a convenient location and**
- **good price**
- **Plenty car parks – safe to park**
- **Space is appropriate**



Equipment



★★★★★

NEO COMBO 10-PIECE KIT + V RACK

\$1,089.89

[Shop Now](#)



Kogan 32" LED HD TV - QH6200

Kogan ★★★★★ (500+)

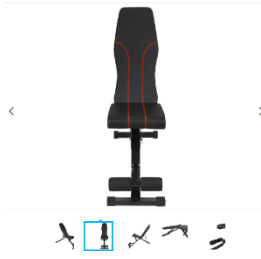
\$239

DELIVER TO WEL 5024
Leave or warehouse in 1-2 business days.
Sold by Blick Smith

[Add to Cart](#)



3SIXFIVE Home Fitness Incline & Decline Weight Bench



Highlights

- Urban and rural delivery options available.

Choose Option

Buy \$10.00 (piece | 1 pieces (MOQ))

[Secure Checkout](#) [Color](#)

Delivered within: 10 bus Type: Other \$10.00

[Gift One to a Friend](#)

| Value | Discount | You Save |
|----------|----------|----------|
| \$119.99 | 45% | \$54.99 |

[Add to Wishlist](#)

Share this deal: [f](#) [t](#) [w](#) [e](#)

Price: \$65

The maximum per order is 1 units

1 pieces from US\$10.00

Shipping: **\$14.00**

DPPEX (Economy) Charge

Alibaba.com Logistics

Estimated delivery: 6/20-6/29

Total: US\$24.69

Pilates Ball Wholesale High Quality Home Training Fitness Sports Yoga Ball



US\$2.30-US\$3.00

100 pieces (Min. order)

2 yrs CN Supplier

★ 5.0 (2) "Good service"

[Contact supplier](#) [Chat Now](#) [Compare](#)



Wall Mount Fan 450MM OEM Oscillation Wall Mount Fan

US\$23.50 - US\$24.00

Min. order: 100 pieces

Verified 5 yrs - CN Supplier



New Water Dispenser With Compressor Cooling

US\$52.00

Min. Order: 400 pieces

Premium cust 8mm 10mm 1:1

★★★★★ 5.1

No. 1 Most p

1 - 99 pieces **\$2.89**

\$100.00 OFF

Benefits: Color

Samples:



Factory Price Dumbbell

★★★★★

100 sets **\$18.74**

Benefits: color

Samples:

Lead time:



Popular Gym Fitness Strength Training Medicine Balls Wall Balls

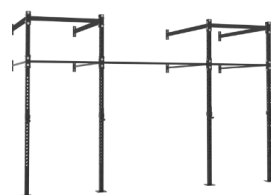
| Quantity (pieces) | Price |
|-------------------|---------------|
| 2 - 499 pieces | \$4.50 |
| 500 - 999 pieces | \$4.00 |
| >= 1000 pieces | \$2.50 |

Benefits: 3-day coupon giveaway: up to US \$80 off

Color: [Color](#)

Samples: **\$10.00/piece** Min. order: 1 piece [Get samples](#)

Lead time: **Quantity (pieces)** 1 - 100 > 100 **Lead time (days)** 12 To be negotiated



WALLMOUNT PULL-UP RIGS

\$1,199.00

★★★★★ 3 reviews

Starting at \$109/mo with [affirm](#). [Learn more](#)

14ft 24ft 44ft

SHOP ON AGAIN FA

The X Training Wallmounted Pull-up Rig is the solution for you gym. V Training Rig can make



Balance Gym Fitness Jump Soft Plyo Box 3 I

US\$50.00 - US\$70.00

Min. order: 10.0 pieces

2 yrs - CN Supplier

[Contact supplier](#) [Chat Now](#) [Compi](#)



Factory Prices Green turf artificial grass carpets for football stadium

Ready to Ship In stock Fast dispatch

| 50 - 99 Square Me... | 100 - 199 Square Me... | >= 200 Square Me... |
|----------------------|------------------------|---------------------|
| \$3.00 | \$2.90 | \$2.80 |

Customization: Customized logo (Min. Order: 50 Pieces) Customized packaging (Min. Order: 50 Pieces) Graphic customization (Min. Order: 50 Pieces)

[Contact supplier](#) [Chat now](#) [View product details](#)



Boxing gloves

Not sold Separately (46 sold), by the piece

NZ\$23.49

The best "Training" Pretty good quality and price. Free returns with

NZ\$13.49 (100% will effect)

[View larger image](#)



TPU Barbell commercial gym equipment

No. 3 Most popular in [Top Free Weights](#)

| 1000 - 1999 kilograms | >= 2000 kilograms |
|-----------------------|-------------------|
| \$5.00 | \$4.60 |

Benefits: Quick refunds on orders ur

Type: [Dumbbell](#) [Weight Pl](#)

color: [Color](#)

Weight: [5kg/10kg/15kg/20kg/25kg](#)

Samples: [Weight Plate](#), [5kg/10](#)



Treadmill Multi-function Running Machine

Caminadora Folding Commercial **Treadmill**

US\$88.00-US\$98.30 piece



Ellison 2022 New Commercial Exercise Spin Bikes

Fitness Tiber Indoor Sports

US\$60.00-US\$80.00 piece



Rowing Machine Home Fitness Foldable

Rower Magnetic Indoor Gym **Exercise**

US\$95.00-US\$109.00 piece



Office Desk

Chassis: 1500x1500mm, 1100x1500mm, 1500x1800mm

[Add to wishlist](#)

\$8 others sold

Buy Now **\$188.00**

On Star Island: Free payments of \$47.00 (plus shipping) with [Alipay](#) (What's Alipay?)

[Buy Now](#)

Mecca Gym/Support
Operation hours M-F 9-5pm
Sat and Sun 8-2pm

(Classes 1hr) 3 per day, 2 on Saturday and 1 on Saturday)
Max ppl per class: 5

| | | |
|--|----------------|----------------------------|
| Cardio M: 9am class, 12.30pm class, 4.30pm class | Coach A | SM (Studio Manager) |
| Strength T: 9am class, 12.30pm class, 4.30pm class | Coach B | SM |
| Cardio W: 9am class, 12.30pm class, 4.30pm class | Coach A | SM |
| Strength Th: 9am class, 12.30pm class, 4.30pm class | Coach B | SM |
| Cardio F: 9am class, 12.30pm class, 4.30pm class | Coach A | SM |
| Mix (Strength and Cardio) Saturday: 8am class, 1pm class | Coach B | OFF |
| Fun (Dance/Move) Sunday: 8am class | Coach A | OFF |