

Assignment 2 IT5505

A GRAFF 2231290

Interaction Design Fundamentals

15.05 Concept prototypes

Rationale: Mecca a web designing company and is inspired by Palm Trees (Holiday) and a cruise ship concept where the team of Web developers are the crew.

Constructive reflection. Testing / click testing, planning and development next cycle iteration.

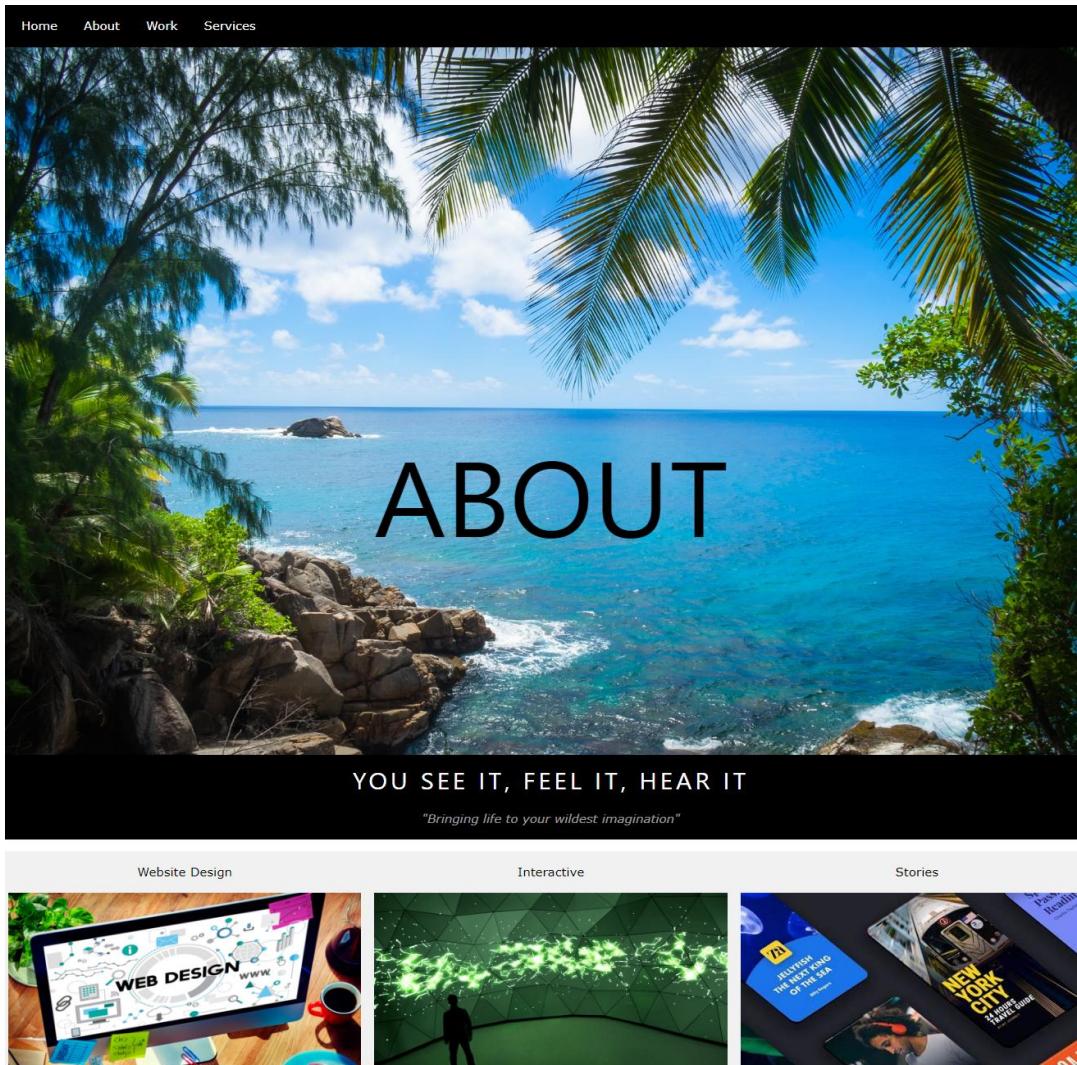
First design of Mecca

Palm trees were inspiration to Mecca. The vacation feel and colours feel like a nice escape. The Mecca title would be too large when adjusting size and was a little too dominant in contrast to the letters and black borders. The image was from google Palm tree search.

The image shows a website design for 'MECCA'. At the top, there is a navigation bar with links for Home, About, Work, and Services. Below the navigation is a large, scenic photograph of a tropical coastline with palm trees and clear blue water. Overlaid on this image is the word 'MECCA' in a large, bold, black sans-serif font. At the bottom of the page, there is a dark footer bar containing the text 'YOU SEE IT, FEEL IT, HEAR IT' and a quote 'Bringing life to your wildest imagination'. Below the footer, there are three smaller sections: 'Website Design' showing a computer monitor with a 'WEB DESIGN' interface, 'Interactive' showing a person standing in front of a large digital screen displaying a green, abstract geometric pattern, and 'Stories' showing several mobile device screens displaying travel-related content like 'JELLYFISH THE NEW KING OF THE SEA' and 'NEW YORK CITY A Travel Guide'.

15.05 About Page (Prototype)

The navigation bar was downloaded from W3 Schools. The you see it feel it hear it needed need to change as you could not hear anything. But the image itself does capitalize the feeling of being in the ocean breeze as the wind whistles past you.



The div between the black div box and the grey div to me felt like a contrasting element that did not quite flow. Again, the About was a little too dominant here so a decision was made to rejuvenate the prototype while keeping the main theme of Palm Trees. As a web design company I felt it would be much more preferable to keep a nice simple, and functional layout.

Links were not working, and I learned that my coding should be separate, for example a CSS styling sheet to be separate from HTML coding.



This was my first time writing html and learned in class to create a separate CSS style sheet and link these elements together.

I was discuss this further in the creation of the Mecca Web Design Website.

16.05 Mecca Index Page (Our Story)

As previously shown in the first prototype, it gave me a fair idea of how we can tidy Mecca. The navigation bar was moved to the right, and was transparent to the trees. We made sure the navigation was clear to see. Which to the average eye you can just. This was a drop down nav bar in the design section with 3 pages UX UI, Graphic Design and Web Design.

Navigation Bar changes

The first prototype was from W3 schools and a default navigation bar. From four links, we made sure to extend this to 5 links including two drop down boxes which was cool to see.



Above appeared default and below the text was changed, made use of the full image header to still captivate the full potential of the Palm Trees.



Taking a backseat external view of Mecca, the navigation bar is clear and visible to see whilst the main image background is good resolution. The right alignment for the navigation bar allowed me to place Mecca to the left.

Come and play at our house



Club | Online | Mobile



05.18 You will have noticed the Prototype Mecca was a Segoe UI font. I searched some mecca logos and saw a design that felt suitable so I adjusted the mecca logo from freshersfestival.com and still kept the bold design. It also seemed like a logo that could be printed on Tshirts for the crew/team. Removed dark borders towards lighter feel.

A prototype website design for "MECCA". The header features a tropical beach scene with palm trees and a clear blue sky. In the top right corner, there is a navigation menu with links: "Our Story", "Design", "Latest", "Services", and "Contact Us". On the left side, the word "MECCA" is written in a bold, black, sans-serif font. On the right side, there is a red circular stamp with the word "VERIFIED" written in it. The main content area has a light blue background and contains the text "Who are we?" in a large, bold, black font. Below this, there is a section titled "Our Story" with a small icon of an open book.

Our Story



Talofa lava here at Mecca, we aim to providing you with best services available. It's all about the future and with our mix team of Gen Z and millenials will tailor your needs with taste!. We specialise in creativeness! We have learnt the goods, applied the goods and now sharing the goods.

19.05 Mecca index page continued;

We discuss the main story and you will notice the second div is a nice light blue colour which reflects the ocean/sea.

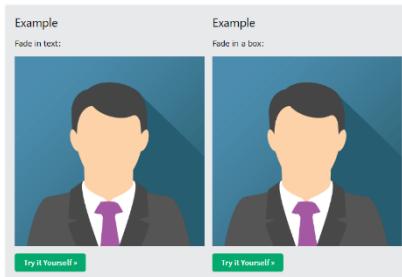
How TO - Image Hover Overlay

[Previous](#)

Learn how to create image overlay hover effects.

Image Overlay Fade

Learn how to create a fading overlay effect to an image, on hover:



Using W3 schools, found a way to link 3 of these image hover overlays from the main site.

Established in 2023 we are a new brand website designing company ready to hear you out. It's been a journey and a quite frankly a stellar one where we will harness our power and skills to bring the best service. We have been building for the past 10 years and starting off small. Mecca has newly formed team with well added power from some of our latest design graduate students.

Here's some quick links to some of our work we do, offer and apply. Feel free to click the links below, drift off in the sensational palm trees.. All aboard!



Find out our contact details or give us a bell



Our services with some free additional questions



We offer personalised service, adaptable mobile technology and developing websites that are easy to read and operate on any device.

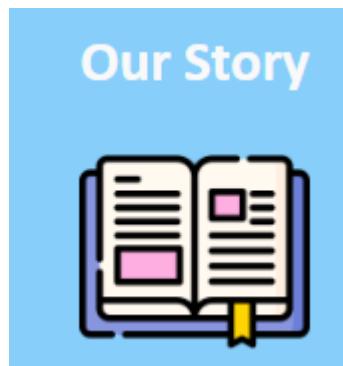
Why not?

Clicking on the image "Contact Us" will hover and redirect you to the page which was a neat feature.

Contact Us

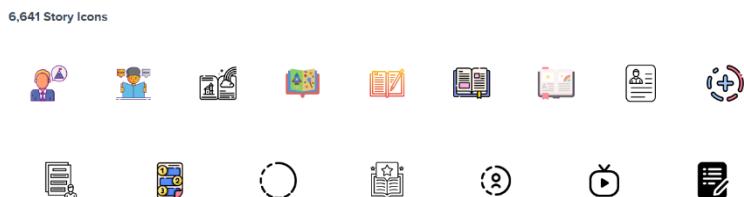
Our services with some free additional questions

Services/FAQ



19.05 These book icons were the perfect fit for the website which was simple and was quite a nice resolution on the page.

[Search results for Story - Flaticon](#)



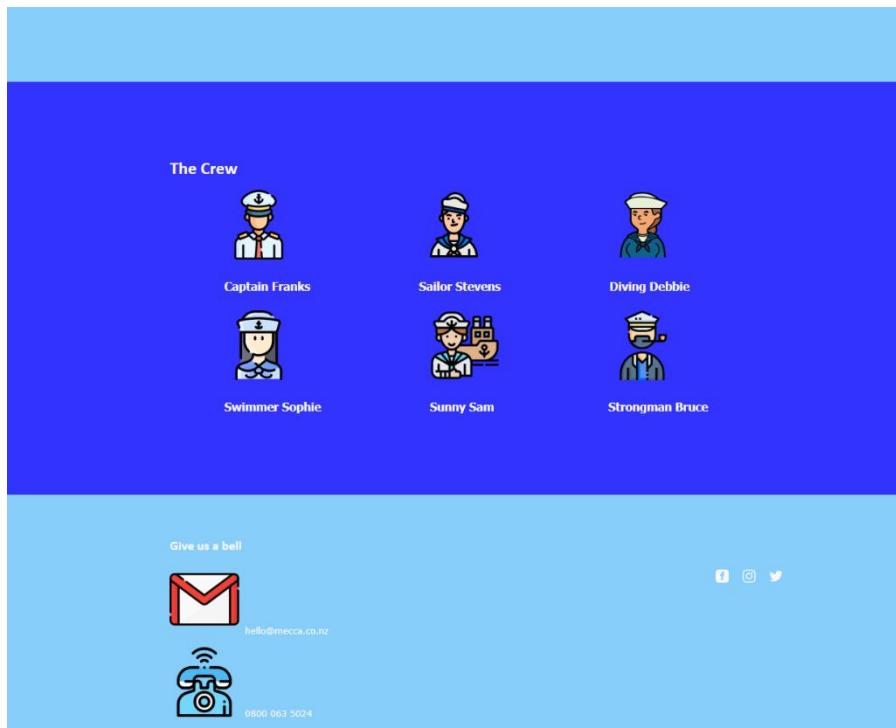
I was able to handpick these icons which were consistent through the website. These were a key part of Mecca. Choosing the correct icon to match the topic of each web page and contents.

The last part of the index page of Mecca.

We have the Crew. These are team web designers at Mecca. Captain Franks, Sailor Stevens, Diving Debbie, Swimmer Debbie, Sunny Sam and Strongman Bruce.

The colours were kept consistent throughout the web pages.

Light blue, dark blue became key sections in the CSS. This resembled warmth in the colour theory and felt much more appropriate than the black/grey divs in the prototype.



Still drawing back on the main theme which was Palm Trees, Ship, Crew of web designers and now concluding our grounding colours for this website.

The main page of Mecca was incredibly important as it set the web design concept throughout the page. You see in the prototype the second page was all that was needed to realise a restructure was needed.



20.05 The title Who are we? A nice text centred and found this lettering with the white outline using W3.

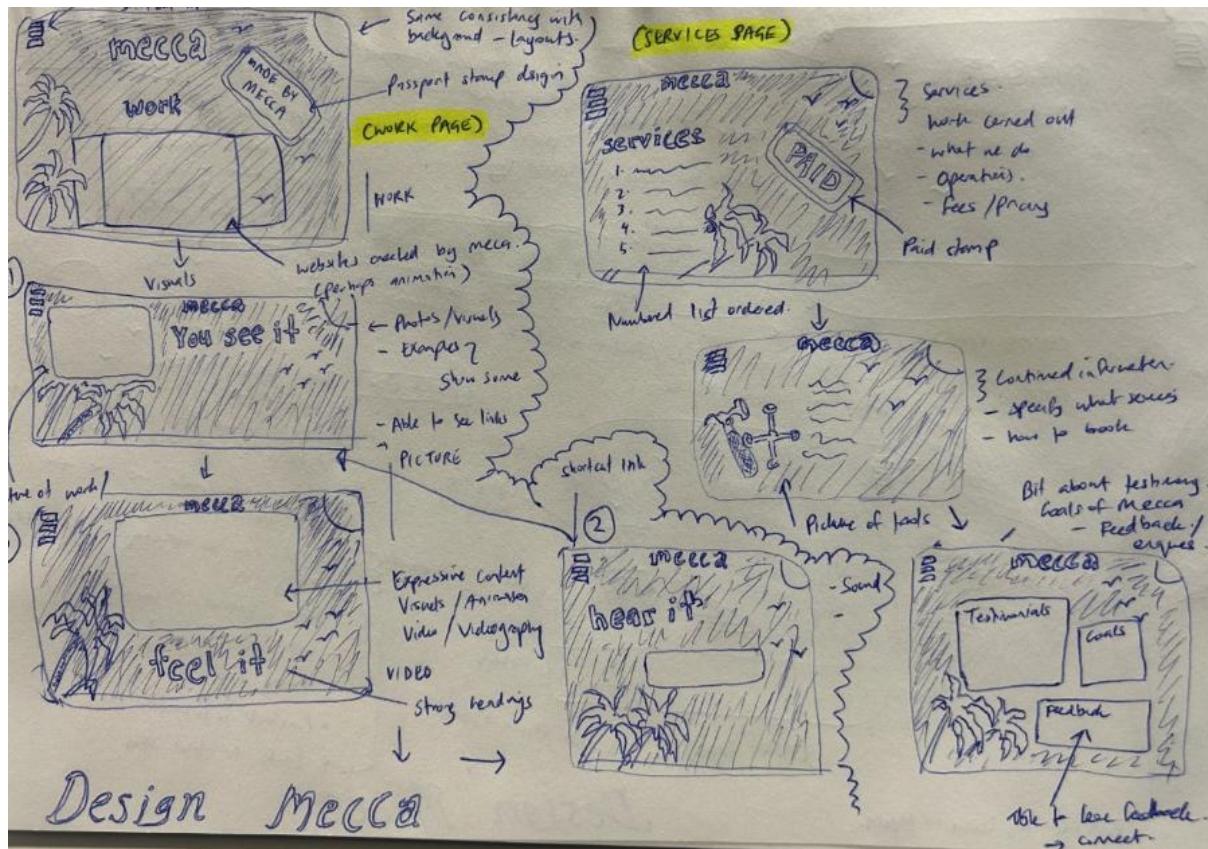
```
.header-title
{
text-align: center;
position: relative;
top: 50%;
padding-left: 0%;
color: #black;
font-size: xx-large;
text-shadow: 2px 0 #fff, -2px 0 #fff, 0 2px #fff, 0 -2px #fff,
1px 1px #fff, -1px -1px #fff, 1px -1px #fff, -1px 1px #fff;
```



This certified stamp was a personal favourite for myself. See the original design below.

The certified stamp was the best I could find to resemble a cruise ship stamp, which kind of meant all aboard to taking on Mecca services. This certified stamp was consistently placed through the web page. Certified as certified web developers/or certified to travel.

Seeing this come to fruition enabled me to positively push through



24.05 As the main page was created. This was the blue print for all the remaining pages. As explored sections of website, alternative design choices and variations of colour, type, space reorganisation and navigation.

Design Page

How we do it

Here's The Stuff We Do



It's what we have learnt to give you that x-factor web design you are after. Years of study and hardwork has paid off. Its only right that we share abit about of that vital knowledge so you can see how we bring your lovely idea's to fruition

Here I noticed the inconsistency and very brief sentence. The inconsistency was the “Here's the Stuff we Do” and icon was left aligned. I moved this to the centre to match the Our Story Page and added a bit more detail.

How we do it

Here's The Stuff We Do



It's what we have learnt to give you that x-factor web design you are after. Years of study and hardwork has paid off. Its only right that we share abit about of that vital knowledge so you can see how we bring your lovely idea's to fruition

Below are three links to UX and UI (User Interface and User Experience), Graphic Design, and Web Design information. Adds a little volume to what we use as a guideline to design. As they say design promotes creativity!

25.05 You can see the icon is consistent with the first icon which were all handpicked. It's tidy, simple and relates to the page.

Adding a second paragraph helped page feel more fulfilling.

Design page (Links to UX and UI, Graphic Design and Web Design pages)

The screenshot shows a web page with a blue header bar at the top. In the top right corner of the header, there is a red circular stamp with the word "CERTIFIED" written in it. The main content area has a light blue background. At the top of this area, the text "How we do it" is centered above a row of palm trees silhouettes against a clear blue sky. Below this, the heading "Here's The Stuff We Do" is followed by a small icon of a notepad with a lightbulb on it. The main body of the page is a solid blue color. Overlaid on this blue background are three horizontal images of palm trees against a blue sky. The top image is labeled "UX & UI", the middle one "Graphic Design", and the bottom one "Web Design". At the very bottom of the page, there is a light blue footer section containing contact information: an envelope icon for email (hello@mecca.co.nz), a phone icon for phone number (0800 063 5024), and social media icons for Facebook, Instagram, and Twitter.

Our Story Design Latest Services Contact Us

MECCA

CERTIFIED

How we do it

Here's The Stuff We Do

UX & UI

Graphic Design

Web Design

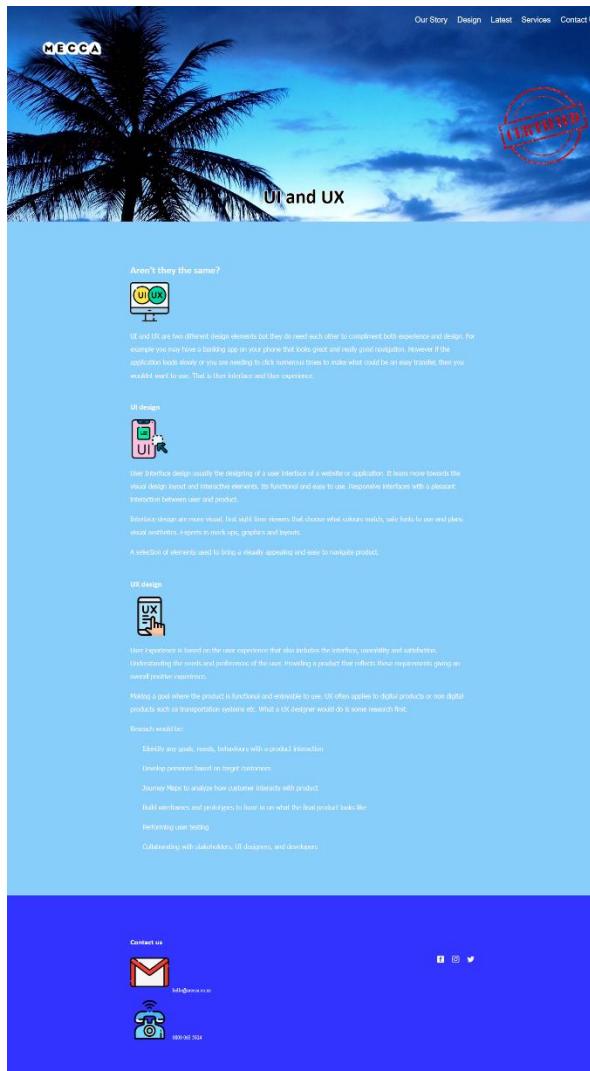
Contact us

hello@mecca.co.nz

0800 063 5024

f i t

25.05 Overall feel the colours match and flow from Our Story page.



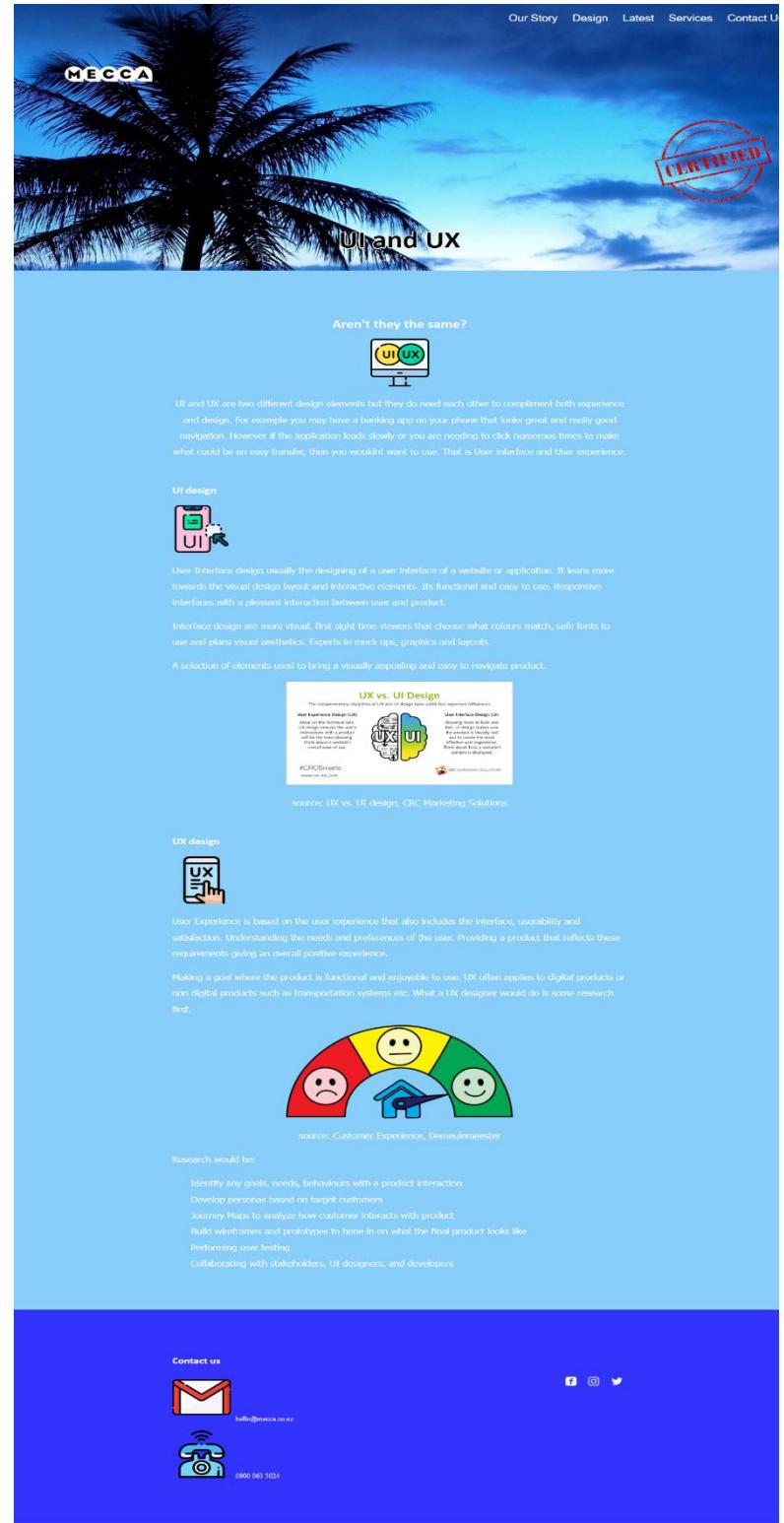
I will search the web for some UI and UX images and make note of references and centre the first paragraph.

See adjusted changes right

Added some pictures with reference links, centered the image.

UI and UX page which branches from the Design page.

Here I can see logo's, the first paragraph below UI and UX should be centred. UI design and UX design paragraphs could do with a picture.





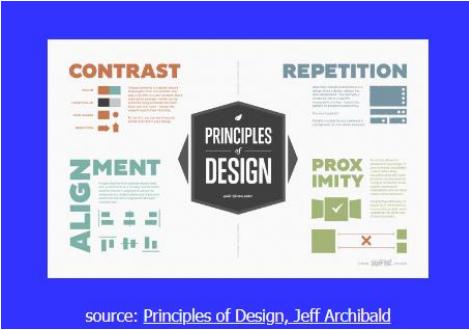
The palm trees add a different dynamic to the mood of Design Elements and Principles page.

The second page branching off Design.

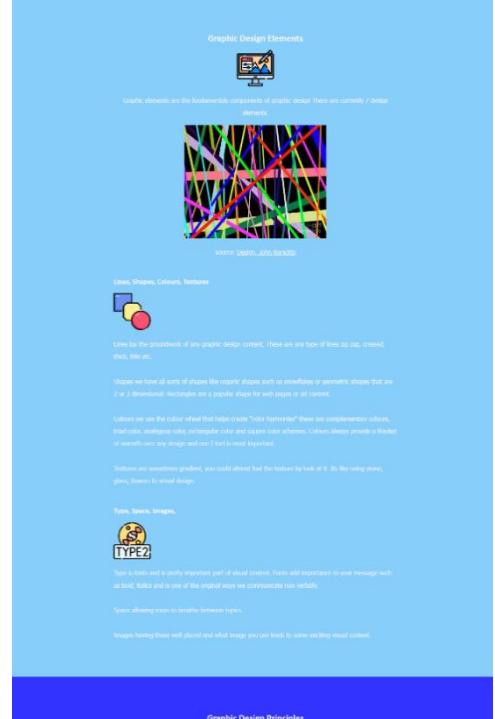
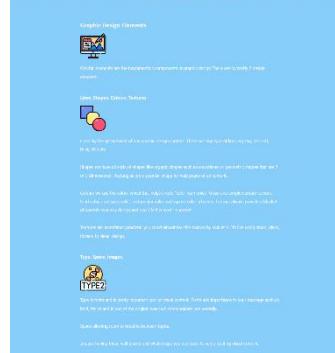
We've kept the logo's consistent throughout. However again, pictures to be added. And first paragraph centered.

We have added two pictures to reflect these two parts of Graphical Design Elements and Principles

Reference and source links to images used



source: [Principles of Design, Jeff Archibald](#)



25.05 The last branch of the Design page, or 3rd from the Design tab navigation bar drop down box.



Testing

The most important part of web design is testing, testing and testing. Making sure all buttons work, everything flows, sizing is appropriate, colours even, no missing text or incorrect text and all links and navigation bar operate accordingly. Its a pedantic task that involves eye for precision and the ability to make changes when necessary.

The left icon you can see an image is not showing.

We can fix this by checking the html and the icons folder where these are kept.

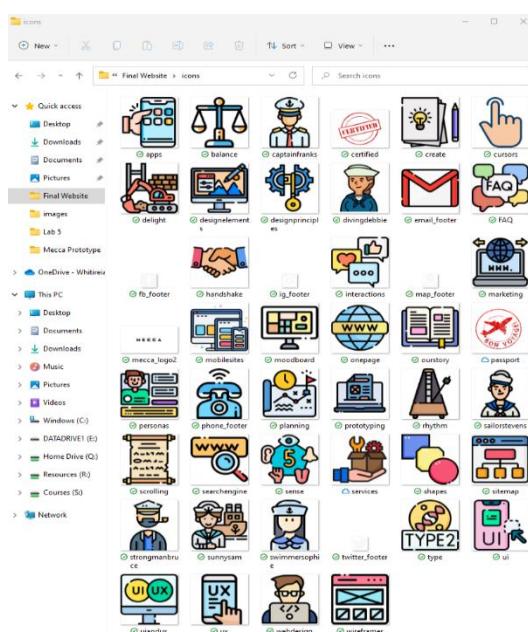
HTML

```

<p>I like to call these the drafts. You have designed your first base website and now you can sit it up, and refine it, until it meets your desired outcome.</p>
</div>
<div class="Testing">

<p>The most important part of web design is testing, testing and testing. Making sure all buttons work, everything flows, sizing is appropriate, colours even, no missing text or incorrect text and all links and navigation bar operate accordingly. Its a pedantic task that involves eye for precision and the ability to make changes when necessary.</p>
</div>
```

In the icons folder below “testing.png” is not showing so we can find an image, source reference and include in our Steps to Web Design page



Planning out a website

Ideation

In the name, you can see idea as part of ideation. That's essentially what it is. Ideas that are conversed over client interests for their website. Sparked by many questions along with many answers "What message do we want, who are we attracting"

Personas

Creating different users with their own unique interests and seeing how a particular website will prove appeal based on several factors such as backgrounds, lifestyle, and goals etc.

Moodboard

As you see here, its usually has a nice splash of combinations to generate examples of how you slowly bring your elements to life.

Sitemap

You got your colours sorted, now it's the structure of the website known as the hierarchy. You can see the branches and typically the amount of pages you're creating with its own wonderful content.

Wireframes

A step closer as you design your interface. It literally is how you place your images, logos, headers, clicking stuff etc. A nice layout in the format of your website.

Prototyping

I like to call these the drafts. You have designed your first base website and now you can sit it up, and refine it, until it meets your desired outcome.

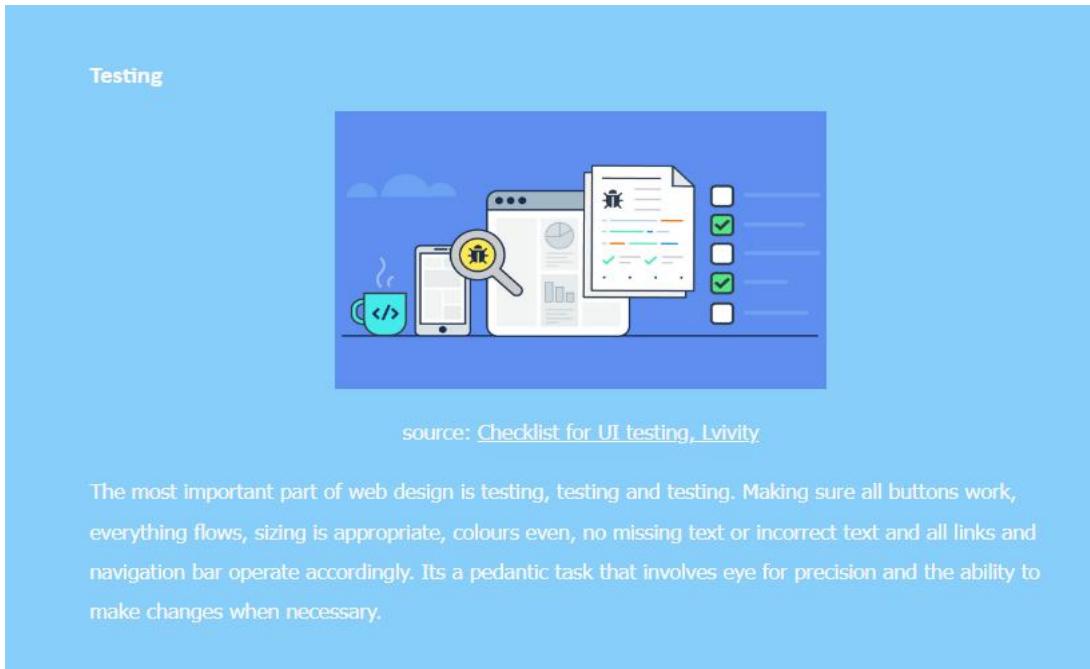
Testing

The most important part of web design is testing, testing and testing. Making sure all buttons work, everything flows, sizing is appropriate, colours even, no missing text or incorrect text and all links and navigation bar operate accordingly. Its a pedantic task that involves eye for precision and the ability to make changes when necessary.

Contact us

hello@mecca.co.nr
0800 983 1024

01.06 Below image was added to fix the icon with image. So now we have a nice image that suits the web page concept and relates to testing content.



We've also added an image at the start of page of Ideation which has a nice picture at the beginning and towards the end with icons as the body of the Steps to Web design. All icons reflect the step etc;



Also identified the image header background is slightly off pixelated so will change image for higher resolution.



01.06 We have changed the header background image. Added some images and with references, fixed the bottom error icon. Tested and all sources work fine.

There is also a balance of an image per colour div.

So total three images are shown with their respective sources noted which you can click and takes you to the page.



Working at home and travel restrictions have forced a wholesale migration to the virtual world for consumer research, workshops, and even [ideations](#). New product pipelines need to be filled and waiting for the 'new normal' can put companies at a competitive disadvantage. The show must go on, as they say.



Visual site map templates and examples

Let's explore some more options for how you could design your visual sitemap, whether it's for a brand-new site or one you're reorganizing.



So we have seen and made changes so far

- 1. Our Story**
- 2. Design**
- 3. Design – UX UI**
- 4. Design – Graphic Design**
- 5. Design – Web Design**

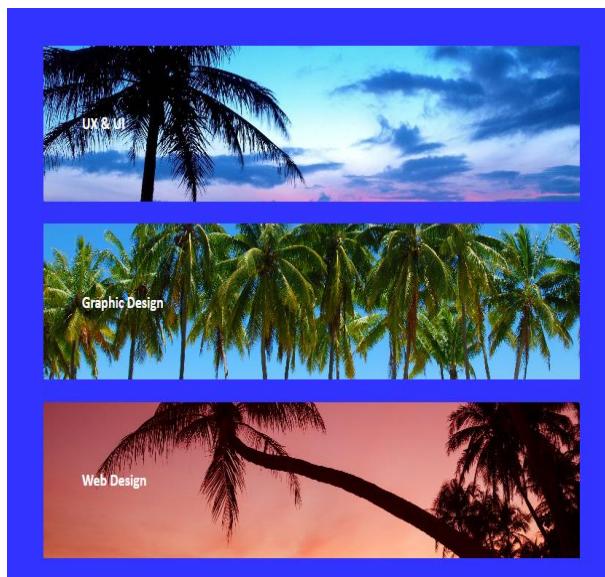
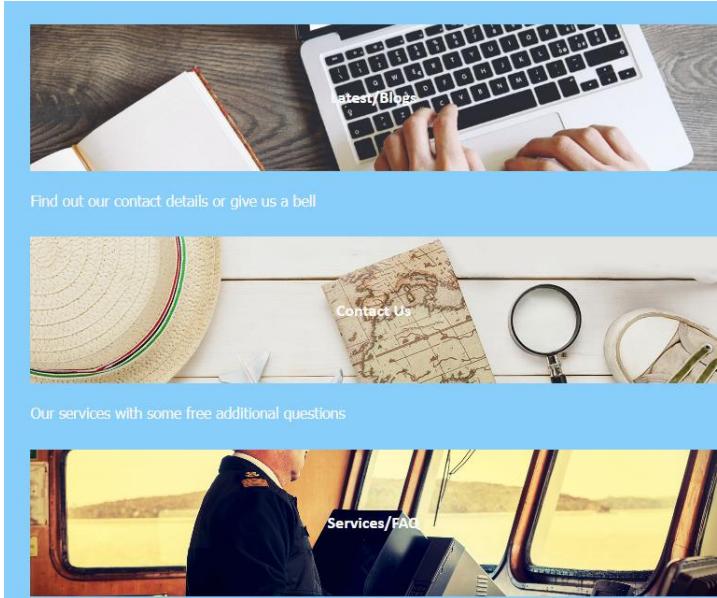
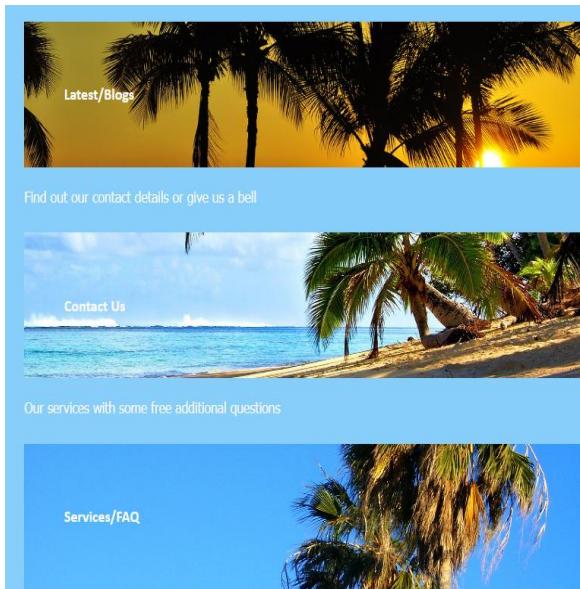
A screenshot of a webpage titled 'A LITE CHECKLIST FOR UI (USER INTERFACE) TESTING'. The page has a blue header with the Lvivity logo and a navigation menu: 'Services', 'Portfolio', 'Company', 'Expertise', 'Technologies', 'Blog', and 'Contact Us'. Below the header is a section titled 'ESSENTIALS' with a graphic of a smartphone, laptop, and document with checkmarks and a magnifying glass.

06.06 Before we continue on, would like to double check a few things.

The main page Our Story with the 3 hover images that take you directly to the page, does not quite reflect the content of page. So I will change these images.

You will also notice that 2. Design page also has hover images that are Palm Trees, I will change these both.

Before and After



Also added a picture on the Our Story that puts a little more emphasis on Web Designing although the theme was always the lovely Palm Trees, nice cool colours and some referenced content to elaborate towards design flow and consistency.

Our Story



Talofa lava here at Mecca, we aim to providing you with best services available. It's all about the future and with our mix team of Gen Z and millenials will tailor your needs with taste. We specialise in creativeness! We have learnt the goods, applied the goods and now sharing the goods.

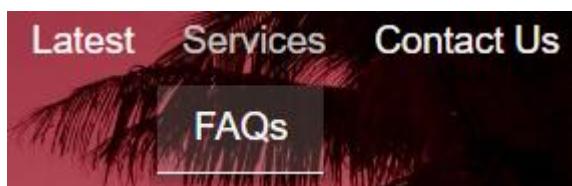


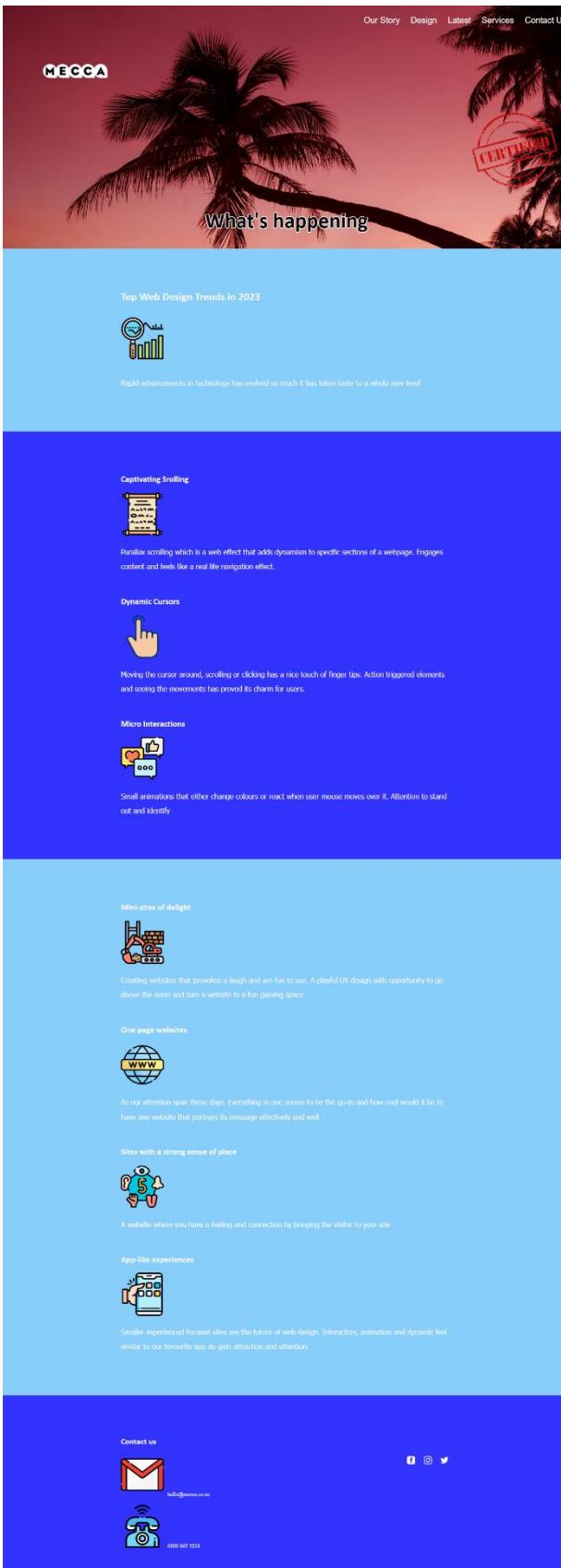
source: [Best Web Design Companies, Business net pages](#)

Established in 2023 we are a new brand website designing company ready to hear you out. It's been a journey and a quite frankly a stellar one where we will harness our power and skills to bring the best service. We have been building for the past 10 years and starting off small. Mecca has newly formed team with well added power from some of our latest design graduate students.

Here's some quick links to some of our work we do, offer and apply. Feel free to click the links below, drift off in the sensational palm trees.. All aboard!

We will now explore the remaining 4 pages + 1 bonus page

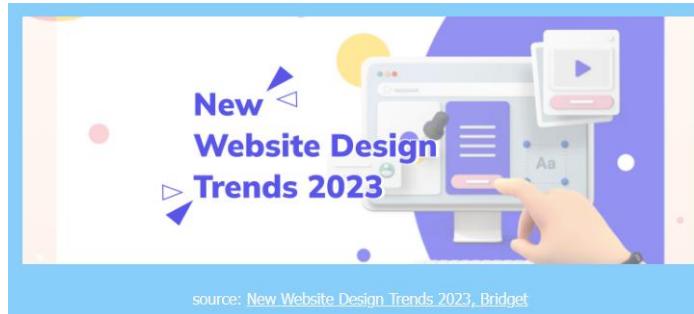




Latest/Blog Page

You guessed it, seems we will need to center the first paragraph and add a picture for each div to balance the page.

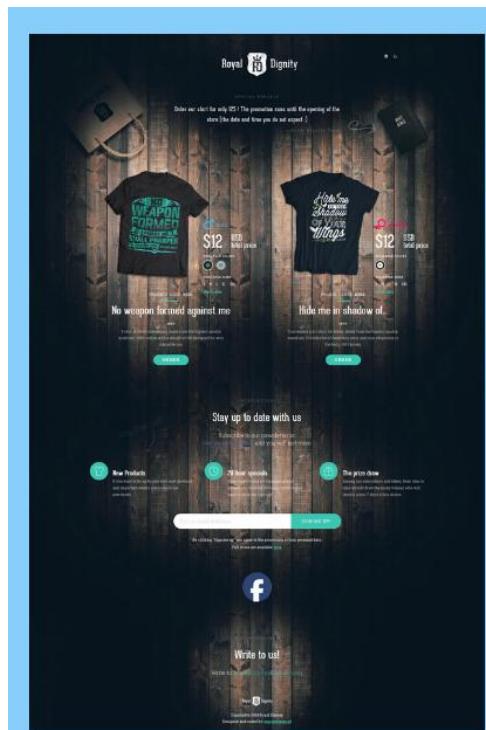
The header is a nice pink colour which as per the sunset does add a unique dynamic.



source: [New Website Design Trends 2023, Bridget](#)



source: [Parallax Scrolling Website, Online web ustaad](#)



source: [One Page Website, Graphic Design Junction](#)

15.06 We have adjusted 5 pages for a steady flow, we have seen examples added to the Mecca and maintain a strong, simple and functional feel throughout. Services page is clear cut.

The screenshot shows the 'Our Services' page of the Mecca website. The header features a large palm tree against a blue sky and includes a red circular stamp with the word 'CERTIFIED'. The main title 'Our Services' is centered above a detailed service list. Each service is accompanied by an icon and a brief description. At the bottom, there's a contact section with icons for email and phone, and social media links.

Our Story Design Latest Services Contact Us

MECCA

Our Services

Mecca can provide web development services from web design, concept, search engines, web hosting and maintenance.

Web design and development
Create a clean, fresh and uncluttered website that can load fast and portray the message you want to deliver!

Mobile Websites
Responsive web design so that websites are easy to read on use on any device! No matter what the size it will work

Search Engine
We can make your website making the 1st searched on google. This will help your brand and communicate to the masses

Marketing
From email newsletters to communicate people effectively, using social media to connect and gain traction through your website

Sound good? [Let's chat!](#)

Contact us

hello@mecca.co.nz

0800 063 5024

[Facebook](#) [Instagram](#) [Twitter](#)



We have a dropdown box for services this includes FAQ's

Sound good? Let's chat!

There is a link that can redirect you to the chat page

FAQ Services page from the dropdown nav bar with 2 page links

Check our [services](#)

Drop us a message [here](#) we will get to you asap

Our Story Design Latest Services Contact Us

MECCA

CERTIFIED

Our Services

Frequently Asked Questions



What services do you offer?

We mainly offer services within UX and UI, Graphic Design, and Web Design.

[Check our services](#)

Where can I enquire?

Drop us a message [here](#) we will get to you asap

If I booked an appointment, can I request for different meet up apart from Base?

Hell yeah we can go meet up wherever you'd like or via webcam online.

Do you offer your services internationally?

Not yet but watch this space!

What if I only need Graphic Design or UI/UX Design services?

Give us a message, anything even for a coffee hello@mecca.co.nz and we'll get back to ya!

Contact us

 hello@mecca.co.nz

 0800 063 5024

[Facebook](#) [Instagram](#) [Twitter](#)

- 1. Our Story**
- 2. Design**
- 3. Design – UI and UX**
- 4. Design – Graphic Design**
- 5. Design – Web Design**
- 6. Latest (Blogs)**
- 7. Services**
- 8. Services – FAQ**

We will now check out the last link of the Navigation bar “Contact Us” page

MECCA

Our Story Design Latest Services Contact Us

Give us a bell

Let's connect

Name:

Email:

Contact number:

Enter your inquiries here!

Book an appointment
dd/mm/yyyy

Our Base

Temporary hours
View larger map

Spring Spa Magnolia Trading Company Gift info
Escape Rooms Wellington Kowtow Clothing store Carfix Lisa's Hair And Nail Salon Caffe Volcano Thru 93

Keyboard shortcuts Map data ©2023 Google Terms of Use Report a map error

Mecca - Wellington, 7/33, Johnsonville Road, Johnsonville, Wellington 6011

[f](#) [i](#) [t](#)
 hello@mecca.co.nz
 0800 063 5024

Key features were involved in the 9th Page: Contact Us

Name:

Email:

Saved data X

andrewgraff01@student.weltec.ac.nz

This was entering your details and it would automatically show user input.

CSS was great value to add these things for the Web site.

How TO - Contact Section

< Previous

Next >

Learn how to create a responsive contact section for web pages.

Contact Section

Contact Us

Swing by for a cup of coffee, or leave us a message



First Name

Last Name

Your last name

Country Australia

Subject Write something..

Submit

Enter your inquiries here!

Book an appointment

dd/mm/yyyy Submit

June 2023 ↑ ↓

Mo	Tu	We	Th	Fr	Sa	Su
29	30	31	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	1	2
3	4	5	6	7	8	9

Clear Today

Entering the date calendar which would be the current date and easy select any date for appointment.

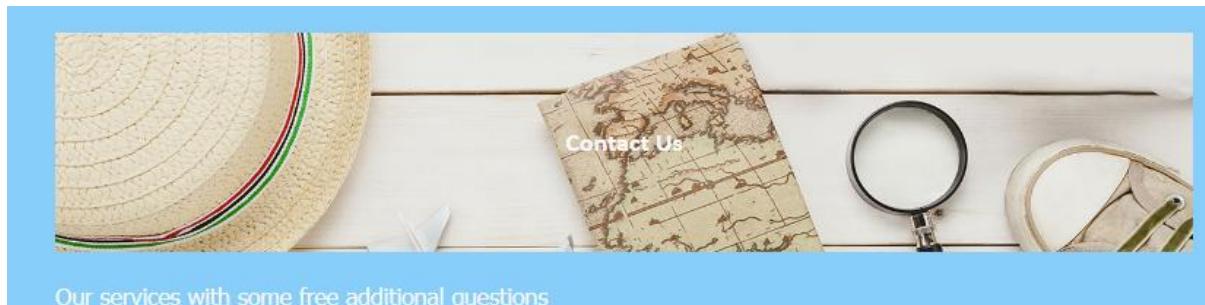
Enquiry box for user to enter their message.

This would prove useful to have all this functionality in one page.

As mentioned earlier there are links in the Our Story Page and FAQ that brings you directly to the Contact Us section.

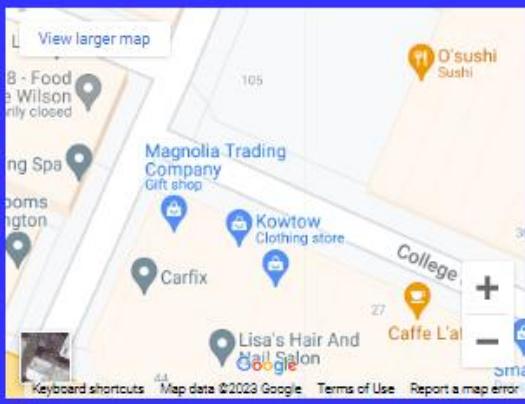
Where can I enquire?

Drop us a message [here](#) we will get to you asap



Our services with some free additional questions

Our Base



20.06 We have details that can be recorded, inquiry and book appointment options and lastly the Our Base location.

This will show a map of Mecca location for any walk-ins.

Last and 10th bonus page (Reaching out businesses)

A user may click on various functions and where you click on the infamous logo (right) at any time during the Mecca website and you will be taken to the page below.



Why Mecca?

Here at Mecca we put your best interests first and help bring your imagination to life. We create cool websites and plenty of other cool stuff too such as advertisements, logo designs etc literally from our basement. We've been hounding on our skills so we are ready at your finger tips

"I can is always better than IQ" - Robin S Sharma

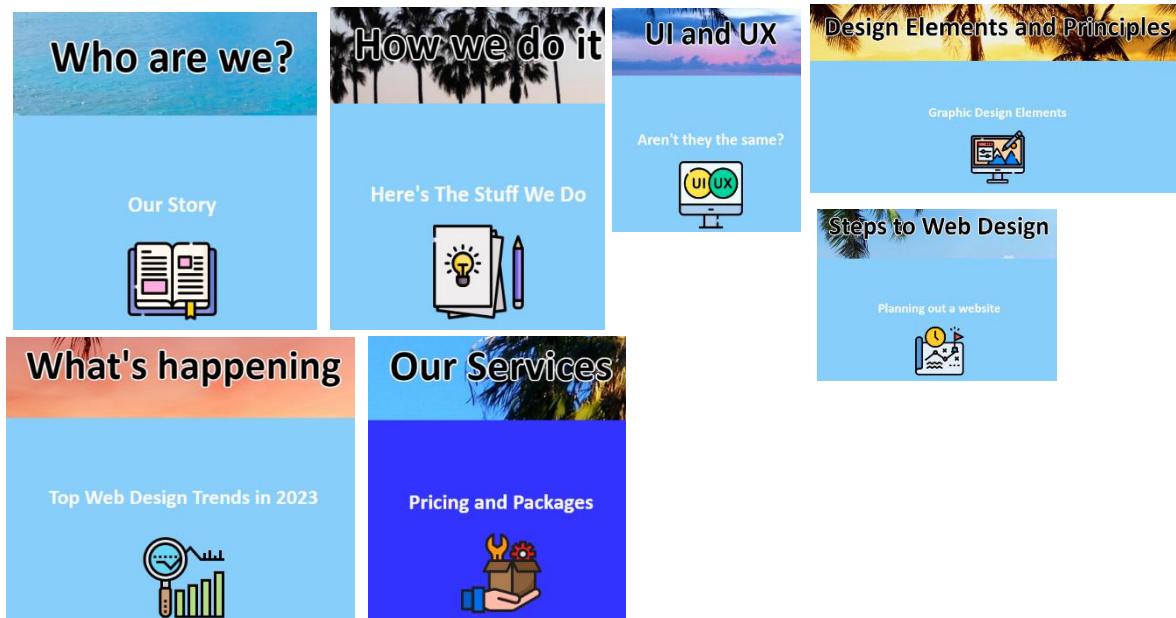


hello@mecca.co.nz



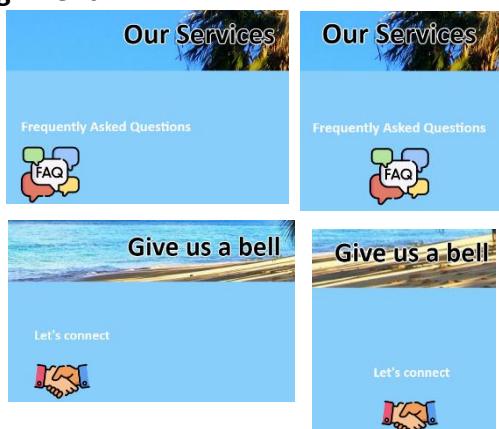
0800 063 5024

Our Services Pages was missing prices and inconsistency with the center alignment.



21.06 Added Pricing and Packages to Our Services and an icon was added.

This was center aligned. The reason why Pricing and Packages is blue because it is a key part for Mecca company and the potential customer to see our prices on offer. Give us a bell also needed center alignment.



Web design and development \$10/hr
Create a clean, fresh and uncluttered website that can load fast and portray the message you want to deliver!

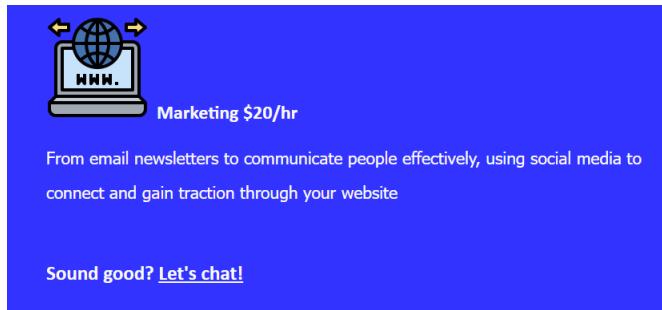
Mobile Websites \$12.50/hr
Responsive web design so that websites are easy to read on use on any device! No matter what the size it will work

Search Engine \$5/hr
We can make your website making the 1st searched on google. This will help your brand and communicate to the masses

Marketing \$20/hr
From email newsletters to communicate people effectively, using social media to connect and gain traction through your website

21.06 Testing links

I noticed selecting Lets Chat! Link was being redirected to an old page.



The page on the right is slightly different as you can see the navigation bar has been rearranged, reworded and the lets connect was not center aligned.

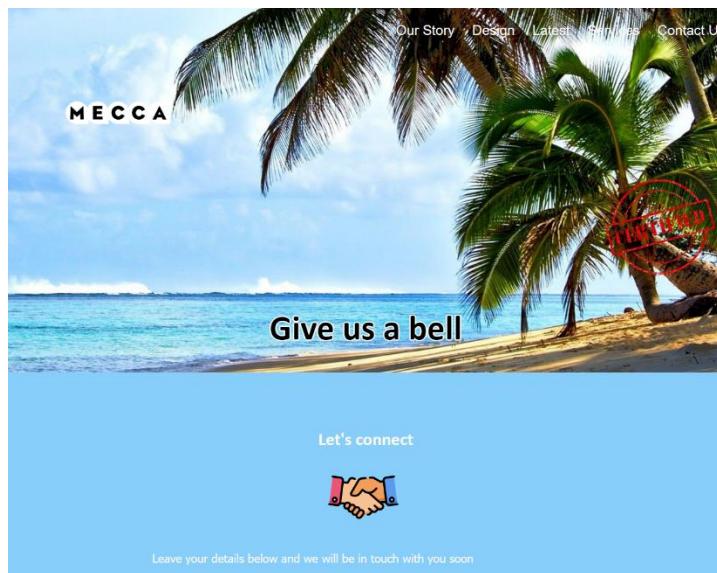


I linked the correct Let's Chat page to the link.

```
<h3> Sound good? <a href="Mahi.html" style="text-decoration: underline; color: inherit;"> Let's chat!</a></h3>
</div>
```

“Mahi.html” no longer exists, so connected “Contactus.html”

```
<h3> Sound good? <a href="Contactus.html" style="text-decoration: underline; color: inherit;"> Let's chat!</a></h3>
```



The correct page is now linked. It looks good now.

Finally, after prototypes spanning into the newly formed Mecca website. Wireframes, Mood boards, User research and planning all resulting in the Website I will present.

The assignment was designing a Web Designing company. I had a theme and that was always the feeling of being on holiday, vacation and palm trees responded. These were my design choices.

The ship crew were the team members, the palm trees, body of website was the colours of the ocean.

Main UI/UX elements were hover, clicking redirect functions, colour theory using two colours blue and light blue giving the cool feeling. Center alignment was to be consistent along with the icons. Spaces were evenly spread.

The design of the different beautiful palm trees and certified stamp on the background header for me were always for the user to feel like they are on holiday.

Also bearing in mind, the services of Mecca's web developing services on offer to encompass this.

I kept to the wireframe and ensured to keep things simple and relevant. Development was noted throughout the process for the next life cycle. Iterations were repeated double checking all links. Dates are noted during the web design journey.

My findings were simplicity is key, although would have loved some nice graphics etc. I am happy with the overall Mecca website.

Thanks for reading.



Our Story

Talofa lava here at Mecca, we aim to providing you with best web designing services available. It's all about the future and with our mix team of Gen Z and millenials we will tailor to your needs with taste. We specialise in creativeness! We have learned the goods, applied the goods and now sharing the goods.

Established in 2023 we are a new brand website designing company ready to hear you out. It's been a journey and a quite frankly a stellar one, where we will harness our power and skills to bring you with the best service. We have been building for the past 10 years and starting off small, Mecca has a newly formed team with well added power from some of our latest design graduate students.

Here's some quick links to understand some of the work we do, offer and apply. Feel free to click the links below, drift off in the sensational palm trees and explore with wonder. All aboard!

What is happening with design 2023?

Straight to the point? Get in touch with us now

We offer personalised service, adaptable mobile technology and developing websites that are easy to read and operate on any device.

Why not?

Meet The Crew

Captain Franks
Sailor Stevens
Diving Debbie
Swimmer Sophie
Sunny Sam
Strongman Bruce

Give us a bell

hello@mecca.co.nz

0800 063 5924

[Facebook](#) [Instagram](#) [Twitter](#)

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How we do it

Here's the stuff we do:

UI and UX

Graphic Design

Branding

UI/UX

UX/UI DESIGN

Web Design

Contact us

Email: hello@mecca.co.nz

Phone: 0800 063 5024

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UI and UX

Aren't they the same?

UI

User interface design is usually the styling of a user interface of a website or application. It's the look and feel of the website or application. It's what you see and interact with.

UX

User experience is based on the user experience that also includes the interface, usability and user behaviour. UX is concerned with the needs and preferences of the user.

UI vs UX

UI is what you see and UX is what you do. UI is about aesthetics and UX is about functionality.

UX/UI

UX/UI design is a discipline that combines user experience design and user interface design to create products that are easy to use and enjoyable.

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Design Elements and Principles

Graphic Design Elements

Graphic elements are the fundamental components of graphic design. These include shapes, colors, typography, and textures.

Line Art / Shape Elements

Shapes are the building blocks of any graphic design project. They can be any type of line, big, small, thick, thin etc.

Shapes are all sorts of shapes like organic shapes such as seashells or geometric shapes that are 2 or 3 dimensional. Examples are a regular shape for a page or a rectangle.

Colors are also the color wheel that helps create "color harmonies" that are complementary colors, triadic colors, rectangular color and square color schemes. Colors choose create a blend of warmth over one color and give it a more vibrant impact.

Textures are sometimes gradients, you could never feel the texture just by looking at it. But the skin, stone, sand, leaves etc.

Typeface, Text, Images

Type is hands down a very important part of visual content. Fonts are important to make sure that the text looks nice even once the original was written.

Images are always meant to illustrate business topics.

Principles of Design

Principles of design are guidelines or tools for design. Principles help your design and how elements interact with each other.

Contrast, Balance, Repetition

Contrast helps bring certain elements to stand out if one colour needs to be dark in order to bring the other to light.

Balance describes what it says. Balance by using equal weighted elements, such as a mix of heavy and lighter areas.

Repetition when the same elements are used frequently. It's consistency which the user can begin to love the design.

Proportion, Hierarchy and Rhythm

Proportion is a use of elements to create balance.

Hierarchy is the order of the most important which should be the website name, title and headers.

Rhythm is a steady repetition one through out design.

(Toby Fox, The 7 Elements of Graphic Design, 2012)

(Source: 11 Basic Design Principles (2012))

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Steps to Web Design

Planning out a website

Iteration

In the names you can often see part of iteration. That's essentially what it is. Ideas that are converted over and over again for their website. Spotted so many questions along with many answers. What message do we want, who are we addressing?

source: 12 Steps to Virtual Reality (PR Newswire)

Permissions

Creating different zones with their own unique interests and setting from a park zone, website zone, app zone located in servers. Factors such as background, switch, and goals etc.

Moodboard

A mood board usually has a nice option of combinations to perceive examples of how you easily bring your elements to life.

Wireframe

The wireframe shows exactly where your UI is in the structure of the website known as the hierarchy. You can see the branches and typically the amount of pages you're creating with icons marked on.

source: Site-Made-Area

Prototyping

A step closer as you design your interface. It's literally how you place your images, logo, headers, clicking stuff etc. A real layout in the format of your website.

Testing

I like to call these the audits. You have designed your first wireframe and now you can mix it up, refine it, and it meets your desired outcome.

source: Checklist for UI testing, Levely

The most important part of web design is testing, testing and testing. Making sure all features work, everything flows, serve a appropriate purpose are done, no missing text or incorrect text and of title and navigation bar correctly according. A aesthetic test that focuses on for precision and the ability to make changes when necessary.

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Reaching out businesses

Why Mecca?

Here at Mecca we put your best interests first and help bring your imagination to life. We create cool websites and plenty of other cool stuff too such as advertisements, logo designs etc literally from our basement. We've been bounting on our skills so we are ready at your finger tips.

"I can is always better than IQ" - Robin S Sharma

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Top Web Design Trends in 2023



source: [New Website Design Trends 2023](#), Bizzota

Capturing Scrolling



Parallax scrolling which is a web effect that adds dimension to specific sections of a webpage. Engages content and feels like a real life navigation effect.



source: [Parallax Scrolling Website, Online web usaa](#)

Dynamic Cursors



Moving the cursor around, scrolling or clicking has a nice touch of finger tips. Action happens elements and seeing the movements has proved its charm for users.

Micro Interactions



Small interactions that either change colours or react when user mouse moves over it. Attention to stand out and identify.

Mini-sites of delight



Creating websites that provides a laugh and are fun to use. A playful UX design with opportunity to go above the norm and turn a website to a fun gaming space.

One page websites



No one attention span these days. Everything is now meant to be the go-to and now cool would it be to have one website that conveys its message effectively and well.



source: [One Page Websites, Creative Design Junction](#)

Sites with a strong sense of place



A website where you have a feeling and connection by bringing the visitor to your site.

App-like experiences



Smaller experienced focused sites are the future of web design. Interaction, animation and dynamic feel similar to our favorite apps do grab attention and attraction.

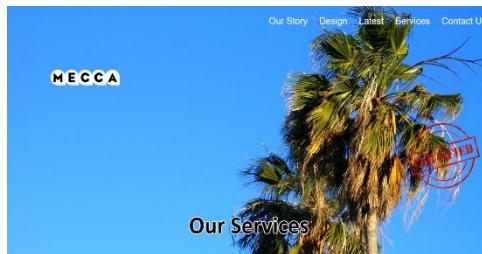
Contact us



hello@mecca.co.nz



0800 962 5624



Frequently Asked Questions



What services do you offer?

We mainly offer services within UX and UI, Graphic Design, and Web Design.

[Check our services](#)

Where can I enquire?

Drop us a message [here](#) we will get to you soon.

If I booked an appointment, can I request for different meet up apart from Base?

Sure can, we can go meet up wherever you'd like or via webcams online.

Do you offer your services internationally?

Not yet but watch this space!

What if I only need Graphic Design or UI/UX Design services?

Flick us a message for design, web or anything even for a coffee :)

hello@mecca.co.nz and we'll get back to you

