

Blurb

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Overview

Empathetic software leader developing strong software teams, delivering products that matter.

Experience

ENGINEERING MANAGER

2013 - *

Team lead delivering Blurb's e-commerce features and author publishing experience. Led architecture team developing the roadmap transitioning the Blurb platform from monolith to a microservice future. TDD evangelist and trainer, spreading pair programming and clean OO design across the engineering organization. Provided technical oversight for Rails 2 to 4 upgrade project aimed to modernize the Blurb platform without stopping feature development. Hosted meetups with Rails, Ember, and RailsBridge groups to give back to developer communities.

Blurb

SOFTWARE ENGINEER

2011-2013

TDD Rails and Javascript development delivering e-commerce features at scale. Key player in transition from a monolithic Rails app to SOA using Rails, Redis, and Backbone. Designed and implemented composable APIs and elegant OO design. Developed several frontend JS and CSS modules, pioneering patterns of code reuse within Blurb.

Wejoinin

CO-FOUNDER 2006-2014

An accidental startup that began life as a side project, borne out of a personal need to organize volunteers for events. We joinin has evolved to support thousands of users and organizations, with upwards of 40,000 visitors a month. I designed and developed the site with my cofounder and have supported our customers over the years. Transitioned the site seamlessly from Rails 2 to 3 while backfilling deployment and test automation infrastructure.

g9Labs* Design Studio

FOUNDER 2003-20II

Freelance and passion projects spanning iOS development, Web application development, graphic art and UX design. Recent projects include: a real-time browser-based chat application, social online shopping experience, a mobile music stand for live performances, a collaborative music installation and an interactive Twitter art installation. See my github for some samples of my projects.

Riverbed

MEMBER, TECHNICAL STAFF

2009-2010

Python and JS full-stack engineer developing browser-based management interfaces across Riverbed's WAN optimization appliance family. Drove UX design processes within the company with customer interviews; integrated design techniques like sketching, prototyping, user research into team processes.

Apple

SOFTWARE ENGINEERING INTERN

2008

Designed and built an OS X Server monitoring application on iPhone. Began with extensive user research and case studies that informed design. Responsible for porting an internal server communication framework from Cocoa to UIKit. Developed an internal Web-based iPhone CalDAV calendaring application.

FAQQLY

LEAD DEVELOPER 2005-2006

Full-stack Rails and Javascript programmer at a social networking startup. Led a four-person development team in planning and execution of site vision and goals. Specialized in scalable, accessible, standards-compliant design. Developed solutions for internationalization challenges involving communication and coordination with an overseas team. Implemented a REST API for third-party apps.

Education

University of California, Berkeley

B.S. Electrical Engineering Computer Science

B.A. Mass Communications

Skills

Code

Ruby, Javascript, Objective-C, Java, Python, Git, HTML5, CSS3, MySQL/PostgreSQL, Redis, PHP

Tools

Ruby on Rails, Ember, Backbone, Node.js, OOCSS, iOS, Jenkins, Puppet, Capistrano, Vagrant, Docker, Raphael/d3, Processing, Arduino, JIRA

Techniques

TDD, pair programming, Agile/Scrum, Lean UX, user-centered design, domain-driven design, responsive web design

Me

Conversational Mandarin speaker, ISFJ, Enneagram Type 3

2004-2008