



75 YEARS

A close-up photograph of a young girl with long dark hair, wearing a colorful, floral-patterned face mask over a blue surgical mask. She is looking directly at the camera with a neutral expression. She is wearing a pink t-shirt with the words "Today I'll" partially visible.

CARE USA 2020 Annual Report

letter from the president and CEO

ZAMBIA

In this unprecedented year, CARE launched our largest humanitarian response since WWII.



With your continued, steadfast support, along with the incredible efforts of CARE's staff around the world, we launched our largest humanitarian response since our founding, delivering lifesaving assistance to over **92 million individuals across more than 100 countries**.

This has been a year full of uncertainty, requiring flexibility, creativity, innovation, and above all, resilience—the resilience of CARE staff, our partners, and the people we serve. When we began fiscal year 2020, we were reflecting on our 75th anniversary and the audacity that so well characterized the small group of Americans who came together in 1945 to launch a simple but powerful idea: the CARE Package. In the face of enormous challenges, thanks to the courage and entrepreneurial spirit of a few, CARE delivered more than 100 million CARE Packages to World War II survivors and families around the world.

While our work this past year was transformed by a global pandemic, I feel incredibly grateful and proud that with your support, the CARE team continued to demonstrate the same audacious spirit and agility that our founders did 75 years ago. From the onset of the pandemic, our teams quickly mobilized to reach over 10 million people in 59 countries by the end of June. **We provided more than 300,000 households with cash and over 2 million with clean water and hygiene kits to help combat the virus.**

For the first time in our history, we launched the CARE Package as part of our programming in the U.S. This direct response to the COVID-19 pandemic saw more than 450,000 CARE Packages delivered across five states in just a few months.

Within the context of the pandemic, we are continuing to lead groundbreaking efforts to uplift women and girls as key agents of change within their

communities, recognizing that their voices are critical to combating the pandemic and ensuring lasting change in the fight against poverty. We have also continued to strengthen community resilience and response to disasters, protracted conflicts, and climate crises that are devastating vulnerable populations. In Yemen and Syria, for example, our work has remained strong and critical.

As we work toward more hopeful days ahead, CARE is committed to ensuring fast and fair distribution of the COVID vaccine as part of our long-term focus on defeating poverty and achieving social justice with the world's most vulnerable and hardest to reach. Through the strength of our public and private partnerships, as well as our expertise, we are committed to being part of the solution that ensures we are all safe from this virus.

CARE is crafting a 2030 Vision that will lay the groundwork for us to work in a world that is increasingly complex yet increasingly connected. While the journey ahead will present great challenges, particularly in light of the havoc wrought by the global pandemic, we continue to be inspired by our founders, our supporters, and advocates who share our dream to build a more equitable future for all.

Thank you for your trust in and commitment to CARE.



Michelle Nunn

Michelle Nunn
President and CEO

2020 CARE by the numbers

1,349

PROJECTS



Equipped
33.8 million
people with
information and access
to sexual, reproductive,
and maternal health
resources.



Served **28.8 million**
people through
humanitarian response.

44% of
projects
engaged in
advocacy.



Economically empowered
2.6 million women
by expanding access
to financial services,
employment, and
equitable wages.

04

COUNTRIES



92M

PEOPLE SERVED



Supported **22.6 million** people
as they increased their food security
and resilience to climate change.



Helped **2.4 million**
people live a life free
from violence.



39% of all
projects tested
new ways to
fight poverty.

stories of impact



Healthy Mothers and Children

Keeping Communities Healthy in Sierra Leone

Rosaline, 29, is a nurse. CARE is a partner of the Kakoya health facility in Koinadugu district, where she works.

Rosaline was a frontline worker during the Ebola outbreak in 2014 and 2015. Today, she is playing a pivotal role in her community's response to the coronavirus pandemic.

"Infection prevention and control is our first area of work," says Rosaline. **"We do community engagement meetings; we do our outreach."**

Rosaline takes her motorcycle and goes out to nearby communities. She sits with people to explain COVID-19 and how they can protect themselves. "They trust me because I've come from them, I was born in this area and they know me. So, they know to trust me when I tell them that this is important."

"I became a health worker because my father died from sickness," Rosaline says. "I wanted to save people's lives in my community."



Education and Work for Women and Girls

Niger: From Frocks to Masks

When Aïchatou Cheitou's village savings group members lost their jobs due to COVID-19, and sales dried up at her husband's small store, Aïchatou's worries spurred her to action.

Before COVID-19, Aïchatou, 33, made her livelihood by sewing, using a machine provided to her group by CARE and the local organization Leadership Challenge. Aïchatou and other sewers from the savings co-op quickly switched to producing masks in response to the pandemic. They've made more than 10,000, creating a new stream of income in the process and keeping their business—and their families—alive.

"We also produced soap and ointment and distributed it among all members," Aïchatou says. "And we agreed to buy food in bulk, and redistribute it among the members." The group members pooled their funds to buy enough rice, maize, and millet and share it so that families could have three meals a day.





Food and Nutrition

Bringing Back an Icon

In the shadow of WWII, a small group of Americans came together to help millions of Europeans with a simple but powerful plan: the CARE Package®.

This innovative idea sparked an American movement that would deliver more than 100 million CARE Packages containing food and medicine to people in need worldwide, along with the tools and supplies needed to rebuild their lives.

Today, COVID-19 is pushing families to the brink, depleting resources, livelihoods, and communities' ability to cope. In response, CARE has revived the CARE Package, providing vital hygiene supplies, meals, and gestures of thanks to those on the front lines of this crisis—and, for the first time in our history, to families in the U.S.

Learn how to be a part of the CARE Crisis Response Campaign or send a CARE Package at carepackage.org.



Featured Program: HATUTAN

Begun in Timor-Leste in 2018, HATUTAN is a \$26 million, five-year program to improve literacy, health, and nutrition outcomes in preschools and primary schools. In partnership with the Government of Timor-Leste and development stakeholders, HATUTAN aims to strengthen literacy; education; nutrition; health; water, sanitation, and hygiene; and gender equality in four municipalities.

When schools were closed and communities locked down to stop the spread of COVID-19, HATUTAN distributed food supplies and reading materials to thousands of households whose children would usually attend pre-primary and primary schools. The food distribution ensured that children had continued access to nutritious food at home, and the educational books encouraged home-based learning and reduced learning losses in an uncertain time.



Disaster Response

Working for Justice: Three Years of Displacement

In 2017, hundreds of thousands of Rohingyas fled violence in Myanmar. Today, nearly 1 million have settled in Cox's Bazar, the world's most overcrowded refugee camp, amid a challenging humanitarian situation.

Now the COVID-19 pandemic has added another challenge of complexity to their lives. CARE has responded to this crisis from the start, coordinating and providing essential services and infrastructure in three camps, including health and hygiene supplies, handwashing stations, and health centers.

Amid the difficulties of daily life, there is optimism: children at play, friendly soccer matches, and the deep hope in mothers' eyes as they care for their infants, that there will be a better and more beautiful world for them in the future.



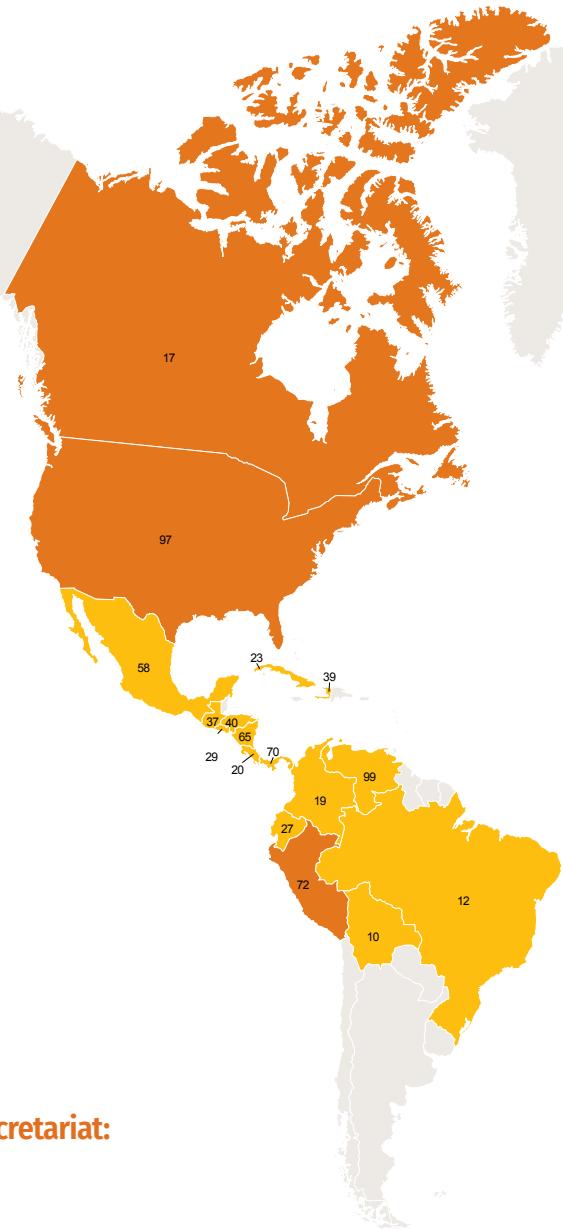
Schools reopened in July 2020, and the project resumed planned activities with an increased focus on hygiene, handwashing, and engaging communities in health awareness messages. Through collaboration with municipal-level COVID-19 task forces, household hygiene packages were delivered door-to-door to members of Village Savings and Loan groups in the four municipalities targeted by HATUTAN. Each package included two bars of soap, instructions for building handwashing stations, a physical distancing poster, a sticker expressing the benefits of soap, and a COVID prevention poster.

As a result of the combined efforts to support Timor-Leste's COVID-19 response plan, the proportion of schools with handwashing stations increased from 10% to 72%, helping to mitigate disease transmission risks for students and teachers.

2020 Global Reach

CARE International Country Presence for FY20:

- | | | |
|--------------------------------------|----------------------|--------------------------------|
| 1. Afghanistan | 38. Guinea | 77. Senegal* |
| 2. Albania* | 39. Haiti | 78. Serbia |
| 3. Armenia* | 40. Honduras | 79. Sierra Leone |
| 4. Australia** | 41. India** | 80. Solomon Islands* |
| 5. Austria** | 42. Indonesia** | 81. Somalia |
| 6. Azerbaijan* | 43. Iraq | 82. South Africa* |
| 7. Bangladesh | 44. Italy* | 83. South Sudan |
| 8. Belgium | 45. Japan* | 84. Sri Lanka** |
| 9. Benin | 46. Jordan | 85. Sudan |
| 10. Bolivia* | 47. Kenya | 86. Switzerland |
| 11. Bosnia and Herzegovina | 48. Kiribati* | 87. Syria* |
| 12. Brazil* | 49. Kosovo | 88. Tanzania |
| 13. Burkina Faso | 50. Laos | 89. Thailand** |
| 14. Burundi | 51. Lebanon | 90. Timor-Leste |
| 15. Cambodia | 52. Liberia | 91. Togo |
| 16. Cameroon | 53. Luxembourg** | 92. Tonga* |
| 17. Canada** | 54. Macedonia* | 93. Turkey |
| 18. Chad | 55. Madagascar | 94. Tuvalu* |
| 19. Colombia | 56. Malawi | 95. Uganda |
| 20. Costa Rica* | 57. Mali | 96. United Kingdom** |
| 21. Côte d'Ivoire | 58. Mexico* | 97. United States of America** |
| 22. Croatia* | 59. Montenegro* | 98. Vanuatu |
| 23. Cuba | 60. Morocco** | 99. Venezuela* |
| 24. Czech Republic** | 61. Mozambique | 100. Vietnam |
| 25. Democratic Republic of the Congo | 62. Myanmar | 101. West Bank & Gaza |
| 26. Denmark* | 63. Nepal | 102. Yemen |
| 27. Ecuador | 64. Netherlands** | 103. Zambia |
| 28. Egypt* | 65. Nicaragua* | 104. Zimbabwe |
| 29. El Salvador* | 66. Niger | |
| 30. Ethiopia | 67. Nigeria | |
| 31. Fiji* | 68. Norway** | |
| 32. France** | 69. Pakistan | |
| 33. Georgia** | 70. Panama* | |
| 34. Germany** | 71. Papua New Guinea | |
| 35. Ghana | 72. Peru** | |
| 36. Greece* | 73. Philippines | |
| 37. Guatemala | 74. Romania* | |
| | 75. Rwanda | |
| | 76. Samoa* | |



CARE International Secretariat:

- Geneva, Switzerland*
- Brussels, Belgium^
- London, UK^
- New York, United States^

Other CARE Entities

- Belgium® (Fundraising office of CARE France)

CARE International Country Presence

CARE International Members and Affiliates, CARE International Secretariat, and Sub-offices

REACH BY REGION

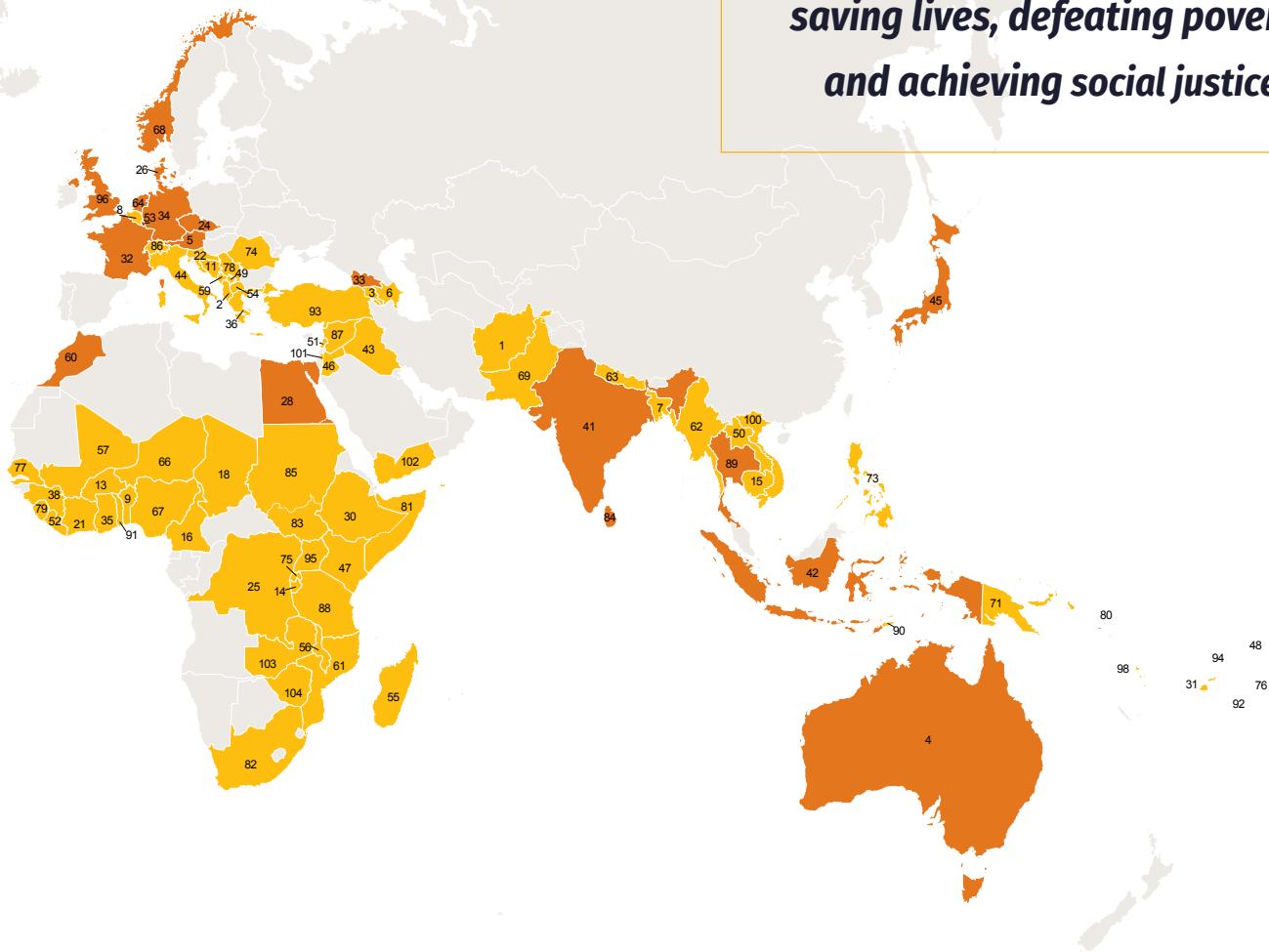
Latin America and Caribbean

- **1.1 million** people
- **132** projects
- **11** countries

West Africa

- **5.3 million** people
- **179** projects
- **12** countries

In fiscal year 2020, CARE worked in 104 countries around the world, saving lives, defeating poverty, and achieving social justice.



** CARE International Members, Affiliates and Candidates¹.

¥ Limited CARE presence, mostly working through strategic partnerships.

△ CI Secretariat offices in Switzerland, Belgium, and the United States are part of CARE's international advocacy and humanitarian work.

◊ Other CARE entities and/or sub-offices with a strong focus on fundraising.

¹ CARE International Members, Candidates, and Affiliates may implement projects and initiatives in their own countries.

CARE International acknowledges the existence of divergent views to certain territories. CARE International aligns with United Nations-sourced maps for consistency purposes; this use does not imply a political statement on any given country or territory.

East, Central, and Southern Africa

- **15.1 million** people
- **356** projects
- **15** countries

Middle East, North Africa, and Europe

- **6.1 million** people
- **247** projects
- **28** countries

Asia and the Pacific

- **64.8 million** people
- **413** projects
- **23** countries

75 YEARS OF  **care®**

**Not since CARE's founding 75 years ago have we faced
a truly global challenge like the COVID-19 pandemic.**

**CARE was built
for this moment.**



GERMANY 1948

care package®

We know that investing in women and girls is the key to global recovery, but we can't do that without every partner, every supporter, every gift. CARE has relaunched the iconic CARE Package, bringing relief to our communities around the world and, for the first time in our history, to the United States. And CARE has launched our largest fundraising campaign in decades, raising **\$100 million to reach 100 million people in 100 countries** and to help our communities build back stronger. Learn more at care.org.

USA



featured foundations

The Bill & Melinda Gates Foundation has been a core CARE partner since 2001, contributing vital resources to women's empowerment, advocacy, food security, health, family planning, water and sanitation, emergency response, and livelihood programming. This year, the Gates Foundation continued to support CARE's Advocacy and Learning Tours program, fueling CARE's efforts to raise awareness about the positive reach and scope of U.S. development assistance. Building on a shared commitment to gender equality, the foundation provided additional resources to CARE's financial inclusion work in Uganda, which is generating evidence around women's empowerment as part of savings programming. New investments bolstered CARE's monitoring, evaluation, and learning capacity; fueled policy analysis efforts in Ethiopia; and highlighted key learnings from CARE's work with health systems in fragile settings like South Sudan. Efforts expanded to reduce maternal and neonatal mortality in the Indian state of Bihar as part of the foundation's ongoing support to strengthen the government health system in partnership with CARE. An integrated data system to monitor and validate the program also was introduced, as well as resources for nutrition technical leadership and ongoing support for the elimination of *visceral leishmaniasis* in Bihar and Jharkhand.

The Rockefeller Foundation pledged its support to the CARE Package Relief program, providing lifesaving food and services to the most vulnerable people in Louisville, Kentucky, and Houston, Texas, while also putting people back to work. The effort builds partnerships with gig economy platforms to provide service organizations with the surge workforce needed to reach radically more people in need and resource their ability to book this work as paid, on-demand jobs. The program will deliver 175,000 meals and support fair wages for gig workers while serving their neighbors.

Bloomberg Philanthropies continued to support an exciting and innovative new approach to CARE's Village Savings and Loan Association (VSLA) model in Tanzania. Through the partnership, CARE facilitates group-driven investments in a range of economic activities, with the ultimate goal of leveraging the VSLA platform into vehicles for collective, enterprise-level investments to accelerate progress toward women's access to markets, engagement in value chains, increased and recognized income contributions, and decision-making authority through economic autonomy. Additionally, CARE partnered with Bloomberg Philanthropies to expand the global COVID-19 response by testing and scaling key community and frontline health innovations in Tanzania to adapt to other CARE health programs around the world. This work enables CARE to align closely with critical partners at the regional level and ultimately feeds learnings into Tanzania's national-level infectious disease control strategy, including for COVID-19 response.



SIERRA LEONE

Eleanor Crook Foundation partnered with CARE on two important efforts to increase support for nutrition advocacy, including a research project on USAID's Feed the Future initiative and adapting CARE's advocacy work to the pandemic. This included support for the virtual CARE National Conference, which reached 400,000 viewers in at least 75 countries to build crucial support for the foundation's and CARE's advocacy priorities.

The David and Lucile Packard Foundation supported CARE to provide COVID-19 relief around the world, with a particular focus on women and girls. As an early partner in the pandemic, Packard provided essential capacity to equip CARE to quickly expand response efforts to 59 countries by June and reach over 10 million people with speed and flexibility.



featured partners

Together, we have made a difference.

Companies coming together to support CARE's Crisis Response Campaign

Many of CARE's longstanding partners, including Cargill, The Coca-Cola Company, The PepsiCo Foundation, and UPS, made immediate and significant investments in CARE's COVID-19 response, helping us provide more than 10 million people worldwide with clean water; hygiene kits; access to food, shelter, and cash; and protection from gender-based violence within the first few months of the pandemic. Abbott has helped us train community health workers and provide wages for women. With funding from Mars, we were able to ensure that more than 1 million women found innovative ways of earning income, boosting gender equality and business opportunities. Our partnerships with Gap Foundation, Mastercard, and P&G's Olay brand enabled us to launch a new CARE Package® to send funds, food, and relief to thousands of people in the U.S.

Thank you to all of our FY20 Corporate Crisis Response Campaign Partners (\$100K+): Abbott, Bank of America, Cargill Inc., The Coca-Cola Company, Colgate-Palmolive, Gap Foundation, IMVU, Mars Inc., Mary Kay, Mastercard, Mondelēz International Foundation, Morgan Stanley, P&G's Olay brand, The PepsiCo Foundation, The Pfizer Foundation, and The UPS Foundation.



BURUNDI

MARS

Mars Inc.

CARE and Mars Wrigley have been partners since 2015 and are building on the success and learnings of their Village Savings and Loan Association (VSLA) initiative, aimed at women's social and economic empowerment in cocoa-growing communities in Côte d'Ivoire and Ghana. With an additional \$10 million investment from Mars, CARE will expand the VSLA program to reach another 50,000 people by 2025.

Through the CARE partnership, DOVE® Chocolate—a Mars Wrigley Confectionery brand—builds financial skills, offers guidance, and promotes resources, including VSLAs, to empower female farmers and increase their voice in financial decisions. Mars also engages consumers to join its mission to empower female cocoa farmers by donating to CARE through the sales of specially marked products from its DOVE® Chocolate.



Mastercard

CARE and the Mastercard Center for Inclusive Growth have partnered to broadly reach 3.9 million entrepreneurs in Peru, Pakistan, and Vietnam. Together we will empower entrepreneurs with tailored business tools and financial resources to achieve their goals while lifting up their employees, families, and communities. At least 50% of the businesses reached will be women-owned or -operated. The Ignite program takes a market-based approach to support the growth of women entrepreneurs that is sustainable and scalable. Locally, CARE will partner with financial service providers, helping them to adapt existing products and services supporting micro and small businesses. Methods will include joint marketing and outreach campaigns focused on entrepreneurship and direct services like loans, business networking, mobile business tools, and business loans. This growing partnership, funded with a grant of \$5.26 million from the Mastercard Impact Fund, reaffirms Mastercard and CARE's commitment to women's economic empowerment.

donors and partners

Global Leadership Society

Cumulative Lifetime Giving:
\$1,000,000+

Abbott
David T. and Jean K. Akers
Alliance for a Green Revolution in Africa
Armacost Charitable Remainder Unitrust
Amway
Nancy K. Anderson
The Annenberg Foundation
Anonymous (36)
The David R. & Patricia D. Atkinson Foundation
The Atlantic Philanthropies
Estate of Barbara L. Bacich
James and Marietta Bala
Mr. E. T. Baldridge
Margaret D. and Matthew T. Balitsaris
Paul and Mary Jan Bancroft
Baxter International Foundation
Benevity
Ken Birman and Anne Neirynck
The Arthur M. Blank Family Foundation
Bloomberg Philanthropies
Estate of William E. Boeing III
The Dietrich W. Botstiber Foundation
Estate of Daniel L. Brenner
Finn Brooks Family Foundation
The Howard G. Buffett Foundation
Helen and Harold Buirkle
Priscilla Bullitt Charitable Trust
C.E. and S. Foundation Inc.
Cargill Inc.
Margaret A. Cargill Philanthropies
Eduardo Castro-Wright and Fabiola De Castro

Catholic Relief Services
The Coca-Cola Company
Estate of Priscilla B. Collins
The Community Foundation for Greater Atlanta
Community Foundation of Greater Memphis
H. Conrad III and Sarah S. Meyer
Covance Inc.
Credit Suisse
Credit Suisse Americas Foundation
Susan M. Crown
Estate of J.W. Culler
Rosalie A. Danbury
Michael and Susan Dell Foundation
Delphi Asset Management
Delta Air Lines
James Dimon
Estate of Elaine Dooman
Dubai Cares
Educate a Child
Estate of Mark Eisner Jr.
The LeBrun Foundation
Joseph H. and Barbara I. Ellis
ELMA Philanthropies
Everett/O'Connor Charitable Trust
Estate of Lucia P. Ewing
Estate of Saralee Fine
Estate of Janet A. Fisher
The Flatley Foundation
The Ford Foundation
The Frees Foundation
Estate of Esther Freier
Lloyd A. Fry Foundation
Gap Foundation
Gap Inc.
Bill & Melinda Gates Foundation



CAMBODIA

GE Foundation	Daniel Oliver Revocable Trust	TOSA Foundation	Colgate-Palmolive
General Mills Foundation	Open Society Foundations	Trehan Foundation	The Ford Foundation
Global Environment Technology Foundation	Oracle	William D. Unger	Gap Foundation
Global Impact	Orange County Community Foundation	United Nations Foundation	Estate of Robert W. Goodman
Goldman Sachs	The Osprey Foundation	The UPS Foundation	Hutchins Family Foundation Inc.
Wayne R. and Camellia A. Helsel	The David and Lucile Packard Foundation	Estate of Julia Van Munster	Estate of Doresa Jones
The William and Flora Hewlett Foundation	The Panaphil Foundation	Visa Inc.	The Jordan Family
Conrad N. Hilton Foundation	The Peierls Foundation	Deidra J. Wager	William S. and Jane R. Mosakowski
Justin S. and Hilarie V. Huscher	Jim Pentecost	The Walmart Foundation	The David and Lucile Packard Foundation
Glenn H. and Deborah Dow Hutchins	The PepsiCo Foundation	Weyerhaeuser Company Foundation	The PepsiCo Foundation
Jahn's Private Charitable Foundation	Pew Charitable Trusts	Michael and Geraldine Wiles	Ripple
Johnson & Johnson	Pfizer Inc.	A. Morris Williams Jr.	SAS Institute Inc.
Sheila C. Johnson	The Pfizer Foundation	Thomas L. Williams Trust	
The Jordan Family	The Picower Foundation	The Willow Springs Foundation	Founder's Council Lydia Marshall Society
JPMorgan Chase Foundation	Power and Telephone Supply Company	Wisconsin Evangelical Lutheran Synod	FY20: \$250,000-\$499,999
Michael G. and Nancy O. Kaehr	Procter & Gamble Company	The Robert W. Woodruff Foundation	Amway
The Nancy Olmsted Kaehr & Michael G. Kaehr Endowment	Genie and Scott Randell		Anonymous (3)
Peter H. and Joan M. Kaskell	The Rockefeller Foundation		Estate of Barbara L. Bacich
Dean C. and Elizabeth H. Kehler	Estate of Hazel Gibbons Ross		Paul and Mary Jan Bancroft
Rosalind and Michael Keiser	Reach Out to Asia		Benevity
W.K. Kellogg Foundation	Adelia Russell Charitable Foundation		Donald Burris Trust
The Kendeda Fund	Ben and Luanne Russell		Annie E. Casey Foundation
Estate of Mary B. Ketcham	John and Virginia Sall		Center for Disaster Philanthropy
The Kresge Foundation	Sall Family Foundation		Deloitte
Latter-day Saint Charities	The San Francisco Foundation		Facebook
Levi Strauss Foundation	Sheryl Sandberg and Tom Bernthal		The Frees Foundation
Elizabeth M. Lutas	Saperlipopette		Global Environment Technology Foundation
The John D. and Catherine T. MacArthur Foundation	Estate of Kendrick Schlatter		Humanity United
Mars Inc.	Estate of Ronald and Elisabeth Schodt		Justin S. and Hilarie V. Huscher
John Martello	Schultz Family Foundation		The Liao Revocable Trust (Virginia Liao)
Mastercard Impact Fund	The Charles Schwab Corporate Foundation		Elsie R. Mannweiler Revocable Trust
The MathWorks Inc.	Silicon Valley Community Foundation		William E. Miller Charitable Remainder Annuity Trust
The Anita M. McCullough Living Trust	Harold Simmons Foundation		Mondel�z International Foundation
The Andrew W. Mellon Foundation	Brian J. Smith and Laurel Spellman		New Venture Fund
Merck & Co. Inc.	David A. Smith and Nancy H. Smith		Open Society Institute
Microsoft Corporation	Sony Music Entertainment		Chang K. Park
Millennium Water Alliance	Theodore R. and Vada S. Stanley		The Peierls Foundation
Gordon and Betty Moore Foundation	Starbucks Coffee Company		PepsiCo Inc.
William S. and Jane R. Mosakowski	The Sunbridge Foundation		The Pfizer Foundation
Charles Stewart Mott Foundation	Estate of Leonard Surratt		Public Consulting Group
Multiple District 19 Lions	Estate of Samuel H. Talley		TOSA Foundation
Estate of Mary E. Murdock	Target		The UPS Foundation
The New York Community Trust	Daniel M. Tellep		
NIKE Foundation	The David Tepper Charitable Foundation Inc.		
Oak Foundation	The Tides Foundation		
Global Leadership Society			
FY20: \$1,000,000+			
Abbott			
Anonymous			
Bloomberg Philanthropies			
Margaret A. Cargill Philanthropies			
The Coca-Cola Company			
Estate of J.W. Culler			
ECLT Foundation			
Bill & Melinda Gates Foundation			
The Nancy Olmsted Kaehr & Michael G. Kaehr Endowment			
The Kendeda Fund			
Latter-day Saint Charities			
Mars Inc.			
Mastercard Impact Fund			
The MathWorks Inc.			
Proctor & Gamble Company			
Sall Family Foundation			
Sheryl Sandberg and Tom Bernthal			
Estate of Julia Van Munster			
Thomas L. Williams Trust			
Founder's Council Violeta Chunchu Society			
FY20: \$500,000-\$999,999			
Anonymous (2)			
The David R. & Patricia D. Atkinson Foundation			
Willard Brown			
Helen and Harold Burkle			
Cargill Inc.			

Founder's Council Murray Lincoln Society**FY20: \$100,000-\$249,999**

AB InBev
Abercrombie & Fitch Management Co.
Airbnb
Anonymous (5)
James and Marietta Bala
Bank of America
Peter and Sarah Beshar
Thomas C. Bishop
The Arthur M. Blank Family Foundation
Eduardo Castro-Wright and Fabiola De Castro
The Chubb Corporation
Cisco Systems Inc.
Don W. Cleveland and Margaret A. Lopata
Dick Crawford
Eleanor Crook
The Davee Foundation
The Charles Engelhard Foundation
Bert E. and Candace M. Forbes
Gap Inc.
Michelle Griffin and Thomas Parker
Guilford Fund
Eliyahou and Britt Harari
Wayne R. and Camellia A. Helsel
Glenn H. and Deborah Dow Hutchins
IMVU
Kilpatrick Townsend & Stockton LLP
Adele Kovanic Trust
Latham & Watkins LLP
Morgan Stanley
Susan O'Connor
Oak Foundation
Obediah Fund of the Coastal Community Foundation of South Carolina
Olvela Inc.
Jim Pentecost
Genie and Scott Randell
Rotary Club of Atlanta
SAP Concur
Robert Scharper
Estate of Abraham Sheingold
Estate of Jeffrey Skeer
Timothy J. and Lisa Sloan
Brian J. Smith and Laurel Spellman
David A. Smith and Nancy H. Smith
The Summit Foundation
The Ping Y. Tai Foundation Inc.

Joyce and William Thibodeaux
United Nations Foundation
Diane von Fürstenberg Family Foundation
Deidra J. Wager
Twilio.org Impact Fund
Sheldon Wolfe Revocable Trust
Women's Refugee Commission Inc.
World Cocoa Foundation

Founder's Council Lincoln Clark Society

FY20: \$25,000-\$99,999
David T. and Jean K. Akers
Mehrdad and Sholeh Amanat
American Express Company
Anonymous (25)
John and Wendy Anzalone
AT&T
James N. Bailey
Baldridge Family Foundation
The Dr. Martin Balser Impact Fund
Dr. Cori Bargmann
Ken Birman and Anne Neirynck
Estate of Henry L. Bockus
David and Katherine Bodnick
The Branson Family Foundation
James and Adean A. Bridges
Finn Brooks Family Foundation
Brown Family Endowment
William M. Brown Living Trust
Estate of Roland Buck
Buddhist Global Relief
Mary Catherine Bunting
Molly Burke
Susan Okie Bush
The Cable Company
The Virginia Wellington Cabot Foundation
John Stephen Caflisch and Elizabeth Caflisch
Charles C. Cahn Jr.
California Community Foundation
Thalia and Michael C. Carlos Foundation
Ted and Catherine Carlson
Lee Carpenter-Long
Jason Carroll
The Chicago Community Trust
Cisco Foundation
Citi
Heinke K. Clark

Eric Clausen
Cogan Family Foundation
Richard Cohen
Estate of Ralph Cohen
Colgate Palmolive Co.
Estate of Steven L. Conrad
Elizabeth Crowe Trust
Susan M. Crown
Stephen Cumbie
Glen A. and Lynne Cunningham
Jacob W. Dale and Jason Liptak
Laurie Daniel
DC Capital Partners
Steven Denning
James and Carol Dew
Discover Financial Services
DLA Piper
Carole and Tommy Dorch
Dr. Scholl Foundation
John D. Dreisbach
Douglas Dunn and Donna Gaab
Morrie L. Eakin Revocable Trust
Estate of Laura Delano Eastman
Cree Eberly
Bart D. Ehrman
The Ellis Foundation
Equifax Inc.
Stephen Esser and Dana Dortone
Scott C. and Elizabeth P. Evans
Fiserv
Sibyl Frankenburg and Steven Kessel
Brian Friedman and Vanessa Slinger-Friedman
Gameloft
Robert R. Geppert Trust
Gerszewski Family Revocable Living Trust
Deirdre M. Giblin and David B. DuBard
Global Water Challenge
Global Impact
Pam and Bobby Glustrom
The Donald G. Goodwin Family Foundation Inc.
Jill R. Gordon
The Hain Celestial Group Inc.
Estate of Louis W. Halk
Jay Hallik and Vanessa Hallik
Jack and Caroline Hardin
Harris/Kennedy Bypass Trust
Susan Hassan
Raymond Scott Hawks

Head Family Charitable Foundation
Hearst Communications
Nicholas S. and Susan D. Hellmann
John T. and Felicia K. Hendrix
Carl Hess and Tracy Pirnack
The William and Flora Hewlett Foundation
Hoag Family Charitable Foundation
Karen and Mark Holzberg
Robert Horowitz
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Patricia Smith and Paul Werner	Mary Thompson	Kathleen Welsh	Sue Wolff
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Mary St. John	Dianna Uchida	Coralie Williams	Kenneth and Stephanie Zimmerman
Takako Starr	Marie Ulanowicz	Max Williams	Vera Zimmerman
Eugenia Staszewski	Helen Umano	Theodore Williams	Margaret R. Zimnes
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Marilyn Swenson	Denton Ward		
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Veronica Sanchez Tapia	Thomas E. and Zantha Warth		
Donald Tapp	Ron Wassel		
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English Sall

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Snapchat

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Virginia Sall
Co-Founder
Sall Family Foundation

2020 financial overview



LETTER FROM THE CFO

2020 was an extraordinary year in many respects, with the COVID-19 pandemic impacting every single country on the planet. As a humanitarian organization, CARE faced two challenges: to adapt our global operations to ensure the continued delivery of services in new ways around the world, and to step up our public information, advocacy, and fundraising campaign to raise additional resources to help millions of people adapt their livelihoods and stay safe. CARE successfully implemented our business continuity plans and met these challenges head on. **As a result, we were able to serve 92 million people in over 100 countries, which for the first time ever included assisting families in the United States.**

As we approach the 75th anniversary of the delivery of the first CARE Package to the people of war-torn Europe in May 1946, we are proud to continue to use the resources entrusted to us efficiently—in 2020, we directed 92% of our total expenses to program activities.

While our program expenses increased by 10% to \$608 million this year, we were able to reduce the costs of our supporting activities by 9%, to \$51 million.

We are grateful for the generous support from hundreds of thousands of private donors in the United States and dozens of governments and institutions around the world, which enables us to advance our mission to save lives, defeat poverty, and achieve social justice. **We count on your continued support in 2021 so we can continue to innovate and adapt our work and deliver quality services in a rapidly changing world where the needs have only grown since the start of the pandemic.**

Thank you,

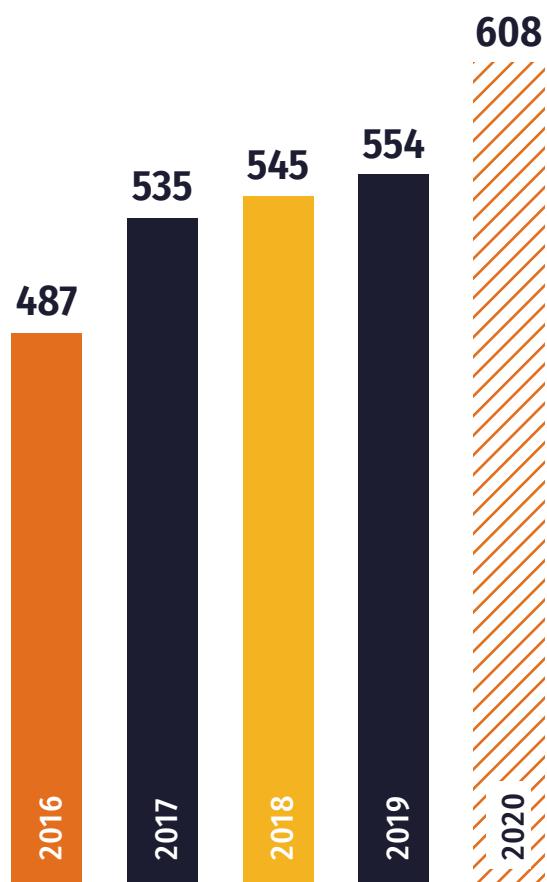
Peter Buijs
Chief Financial Officer



We are proud
that we were
able to **grow**
program expense
over time,
by **25%** from
2016 to 2020.

Program Expense Growth

(in millions)



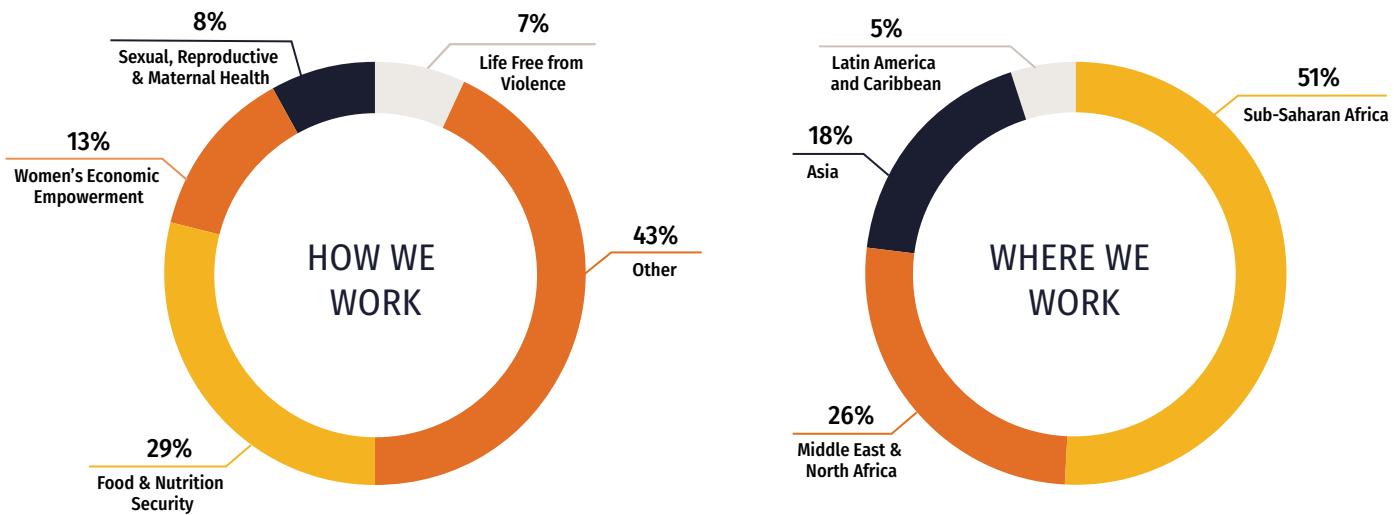
CARE USA CONSOLIDATED STATEMENT OF ACTIVITIES

For the Years Ended June 30, 2020 and 2019

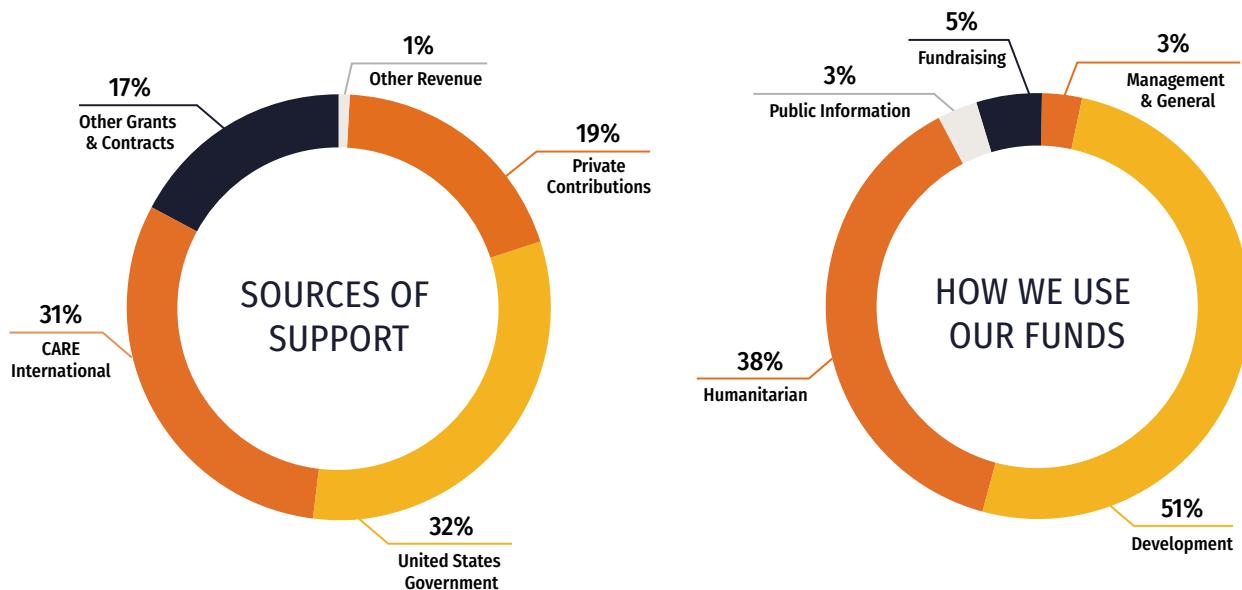
	Without Donor Restrictions	With Donor Restrictions	Total 2020	Total 2019
Support				
Private contributions	\$ 76,493	\$ 41,880	\$ 118,373	\$ 159,770
United States government	197,977	-	197,977	187,084
CARE International	189,791	-	189,791	175,799
Other institutional donors	105,017	-	105,017	85,629
Other revenue	3,352	17	3,369	5,219
Satisfaction of restrictions	86,002	(86,002)	-	-
Total support	658,632	(44,105)	614,527	613,501
Expenses				
Program activities	608,130	-	608,130	554,366
Supporting activities	51,210	-	51,210	56,307
Total expenses	659,340	-	659,340	610,673
Investment income and other gains and losses	2,584	(1,873)	711	12,201
Total changes in net assets	1,876	(45,978)	(44,102)	15,029
Net assets, beginning of year	64,846	311,152	375,998	360,969
Net assets, end of year	\$ 66,722	\$ 265,174	\$ 331,896	\$ 375,998

FINANCIALS AT A GLANCE

Program Work Overview



Selected Financial Information



OUR **VISION**

We seek a world of hope, tolerance, and social justice, where poverty has been overcome and all people live with dignity and security.

OUR **MISSION**

CARE works around the globe to save lives, defeat poverty, and achieve social justice.

OUR **FOCUS**

We put women and girls in the center because we know that we cannot overcome poverty until all people have equal rights and opportunities.

OUR **VALUES**

Transformation
Integrity
Diversity
Excellence
Equality







75 YEARS OF care®

This year, join us as we face global challenges together, standing alongside our communities and showing the world that Americans CARE.

DONATE

Your gift today can help change the world of tomorrow.

Visit: care.org

Email: info@care.org

Call: 1-800-521-CARE (2273)

Mail: CARE Gift Center
P.O. Box 1870
Merrifield, VA
22116

Future Gifts

Help CARE fight poverty through a bequest. Contact Planned Giving at **1-800-752-6004** for information about including CARE in your estate planning.

ACTIVATE

Join the conversation.
Mobilize your networks to show that **Americans CARE**.

 @careorg

 @care

 carefans

 CARE

ADVOCATE

Speak up! Join CARE Action and raise your voice in the fight against extreme poverty. Call, meet, inform your elected leaders. careaction.org



care® ACTION

JOIN US! care.org/careers care.org/volunteerinatl



75 YEARS

**HEADQUARTERS
& SOUTHEAST
FIELD OFFICE**

CARE USA

151 Ellis Street NE
Atlanta, GA 30303
T: 404-681-2552

CONSTITUENT SERVICES

1-800-422-7385
info@care.org

FIELD OFFICES

Boston

P.O. Box 390292
Cambridge, MA 02139

New York

115 Broadway, 5th Floor
New York, NY 10006

Chicago

P.O. Box 57569
Chicago, IL 60657

San Francisco

465 California Street, Suite 475
San Francisco, CA 94104

Los Angeles

3108 Glendale Boulevard, #534
Los Angeles, CA 90039

Washington, D.C.

1100 17th Street NW, Suite 900
Washington, D.C. 20036

**Please send donations to
CARE's gift processing center
rather than field offices:**

CARE Gift Center
P.O. Box 1870
Merrifield, VA 22116



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