



## ANNUAL REPORT | 2020

This season, Trees Atlanta staff and volunteers planted 7,063 trees performed 52,959 maintenance tasks restored 637 acres of greenspace Partner cities include: Atlanta, Avondale Estates, Brookhaven, Chamblee, Decatur, Doraville, Dunwoody, East Point, Hapeville, Lawrenceville, and Sandy Springs.

Photo Credit: Tom Wilson



We are thrilled to announce the One Million Trees Initiative. The collaboration between 10+ metro Atlanta cities and 10+ nonprofit partners over 10 years will plant or conserve one million trees.

[treesatlanta.org/onemilliontrees](http://treesatlanta.org/onemilliontrees)

Photo Credit: Ashley Gilmer, Divine Eye Media

The wait is almost over! Cook Park will add 16 acres of green space to the Vine City neighborhood. Trees Atlanta is proud to partner with the Trust for Public Land and the City of Atlanta to provide forest restoration, help save a state champion American elm, and plant and maintain 107 trees.

Rendering Credit: The Trust for Public Land



Printed on 100% Recycled Paper

## Education

6,897 Adult Education Interactions  
11,604 Youth Education Interactions  
29 Youth Tree Team Participants  
78 Virtual Education Experiences  
390 In-School Visits



## Volunteers

7,943 Total Volunteers  
1,293 Volunteer Shifts  
31,135 Volunteer Hours  
133 New Green Shirt Recipients



## A Message from Connie and Greg

The entire Trees Atlanta family hopes that those closest to you have remained well during this time. We are determined to do all we can to address both the novel challenges of COVID-19 and the long-standing injustices experienced by the black community by improving how we fulfill our mission every day.

As we remain steadfast in this commitment, the safety of our staff and volunteers is a top priority. In addition to adopting CDC safety guidelines, we've taken education programming virtual and have restructured volunteer projects to ensure a safe and enjoyable experience. We're grateful for our amazing staff and volunteers, who persevered despite the challenges presented by the final months of tree planting. These experiences have prepared us for the unique season to come. While limits on in-person gatherings forced the cancellation of event rentals and our annual Root Ball celebration, our resilient team helped close our fiscal year with a small profit. Charity Navigator has awarded Trees Atlanta the highest possible financial rating of nonprofits for the seventh consecutive year.

While the effects of this global pandemic are unprecedented, injustices experienced by the black community are not. As a community organization, we are working to ensure that **all** Atlantans have equitable access to the trees and green spaces that make our city unique and beautiful. To do this, we've established staff-run task forces that focus on equity and inclusion as we fulfill our mission. Recommendations from these groups will inform how we move forward.

The last six months have been especially challenging, but we are learning and adapting to protect **'The City in the Forest'** for everyone, for generations to come. We look forward to seeing you soon.

All the best,



## Looking Back

1986

First 46 trees are planted in downtown Atlanta on Carnegie Way

1985

Trees Atlanta is founded, hires first Executive Director, Marcia Bansley

2000

Trees Atlanta helps preserve Connally Nature Preserve

1990

Trees Atlanta's volunteer program begins

2007

Atlanta BeltLine Arboretum Concept Plan is developed

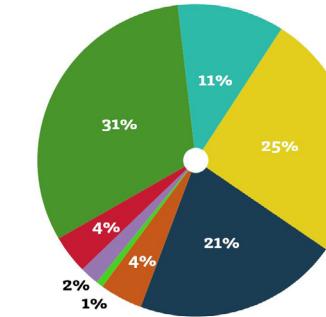
2003

Forest Restoration program launches

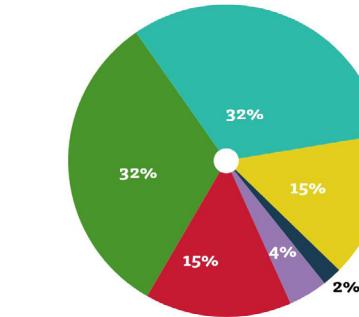
2008

Education program launches

## Financials



Sources of Annual Income



Annual Development Income

## 2020 Tree Champions

We're proud to announce our 2020 Tree Champion Award Recipients. For more information on each, visit [treesatlanta.org/rootball](http://treesatlanta.org/rootball)



**Georgia Audubon**

Community Partner



**Bill Pardue**

Volunteer



**Mailchimp**

Corporate Partner



**John McFarland**

Individual



**Sherwood Forest**

Neighborhood

## Our Next Home

Trees Atlanta is moving! As our organization adapts to serving the needs of an evolving city, our staff size has grown significantly. So much so, that as of early 2020, our teams worked out of three separate offices. While we're grateful for our time in each of these neighborhood locations, we're thrilled to reunite under one roof.

Our planned headquarters will be located in the heart of southwest Atlanta's Oakland City. In addition to housing our administration, program staff, and education operations, the building will accommodate various uses by the surrounding communities. We are actively gathering input from our future neighbors to inform the working design, establishing the best uses for indoor and outdoor spaces. Close proximity to the Atlanta BeltLine Westside Trail encourages public access and alternative commuting options for our team. Construction is tentatively set for winter of 2020 and will continue through 2021. As formal design renderings are completed, we will make them available at [treesatlanta.org/newhq](http://treesatlanta.org/newhq).

## Looking Forward

2011

Connie Veates and Greg Levine are named Co-Executive Directors of Trees Atlanta

2014

First annual Root Ball commemorates our 100,000th tree planting

2018

The Urban Food Forest at Browns Mill, the largest food forest in the country, launches

2020

Trees Atlanta's 35-Year anniversary marks the 140,000th tree planted in metro Atlanta

2012

Planting of the Atlanta BeltLine Arboretum begins on the Eastside Trail

2015

The TreeHouse, Trees Atlanta's education center, opens in Fourth Ward

2019

One Million Tree Initiative is announced



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## 21st Annual Tree Sale

Online Store

9/1 @11am - 9/30/20 @1pm

[treesatlanta.org/treesale](http://treesatlanta.org/treesale)



Photos by: Audrey Pruitt

## 2020 Annual Report

A Publication of Trees Atlanta

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[www.treesatlanta.org](http://www.treesatlanta.org)

To donate, visit [treesatlanta.org/give](http://treesatlanta.org/give)

or send your contribution in the enclosed envelope.

## 2nd Chance Sale

@ The Carter Center

10/10/20, 9am - 1pm

**Co-Executive Director & Chief Operating Officer:**

Connie Veates

**Co-Executive Director & Chief Program Officer:**

Greg Levine

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