



ANDREW HERCULES

Developer. Designer.
Digital Strategist.



PROFILE

After spending the past three years working in a communications role at the University of Toronto, providing digital strategy consulting services to a range of organizations, and freelance writing, I decided to embark on a new career path and upgrade my technical skills. This lead me to enrol in the 12-week full-time, intensive web development boot camp at Makers Academy in London, England. After I completed the program in late 2014, I joined the Engineering team at Deloitte Digital as a Front-End/UX/UI Developer.

When I am not coding or reading up on technology marketing, you will find me at a tennis court, a hot yoga studio, or at a circus arts school tumbling and hanging from the ceiling.



CONTACT ME



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MY EXPERIENCE

DELOITTE DIGITAL / JUN 2015 - PRESENT

Developer - Front-End/UX: Developed single-page applications and websites using JavaScript libraries, HTML5, and CSS3 and assisted with the preparation of copy and collateral for client bids and reports.

A DOSE OF ANDREW MEDIA / NOV 2003 - PRESENT

Freelance Writer / Content Producer: Created print and online/multimedia content for various websites and media organisations.

SELF EMPLOYED / JUL 2014 - APR 2015

Freelance Digital Consultant: Worked with a range of clients to develop communications, content, and digital strategies that advanced their organisation goals and objectives.

UNIVERSITY OF TORONTO / OCT 2011 - SEP 2014

Communications Coordinator: Developed, designed, and executed print and online communications strategies and provided support for HTML/CSS and Drupal-based websites.



MY SKILLS

Development Practices: TDD, BDD, pair programming, AGILE and LEAN, object-oriented design, version control with Git, SourceTree, Bitbucket

Programming Languages: JavaScript, Ruby, Swift, Java (beginner)

JavaScript Frameworks: AngularJS, React.js, jQuery, Handlebars.js

HTML5/CSS3 Libraries: Bootstrap, Foundation, Skeleton, SASS, LESS

Development/Testing Tools: Gulp, Grunt, Jasmine, Karma, Protractor, Mocha, Chai, Zombie.js

Back-End Development: Rails, Sinatra, Node.js (with Express.js)

UX: user research, competitor analysis, user journeys, user personas, user scenarios and stories, storyboarding, wireframing, prototyping, user testing

Prototype/Wireframe Software: Axure, Atomic.io, Keynote

Design Software: Adobe Creative Suite (Photoshop, InDesign, Illustrator)

Other: graphic and web design, online content development, web analytics, updating legacy content to ensure compliance with accessibility standards, search engine optimisation (SEO), digital strategy, email marketing



MY EDUCATION

MAKERS ACADEMY / SEP 2014 - DEC 2014

Web Development Course: Completed the 12-week full-time intensive web development training course.

ERASMUS MUNDUS / AUG 2008 - JUN 2010

MA, Journalism & Media: Graduated with distinction; one of 21 students selected to receive a €42,000 scholarship from the European Commission.

YORK UNIVERSITY / SEP 2004 - JUN 2008

BA, Political Science: Graduated with *Magna Cum Laude* honours; received more than \$11,000 CAD in scholarship funding.

PROFESSIONAL DEVELOPMENT COURSES / ONGOING

Web Content Accessibility Standards, Google Analytics, Adobe Creative Suite, Search Engine Optimisation