



# ANDREW HERCULES

Developer. Designer.  
Digital Strategist.



## PROFILE

After spending the past three years working in a print and online marketing role at the University of Toronto and providing marketing consulting services to a range of organizations, I decided to embark on a new career path and enrolled in the 12-week full-time web development boot camp at Makers Academy. Having recently completed the program, which included working with a broad range of programming languages, tools, and frameworks, I am seeking a junior developer, designer, or digital strategist role.

When I am not coding or reading up on technology marketing, you will find me at a tennis court, a hot yoga studio, or at a circus arts school tumbling and hanging from the ceiling.



## CONTACT ME



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andrewhercules



## MY EXPERIENCE

- **SELF EMPLOYED / JUNE 2014 - PRESENT**  
**Digital Marketing Consultant (Contract):** Provided consulting services to organizations looking to understand digital technologies and platforms.
- **UNIVERSITY OF TORONTO / OCT 2011 - SEPT 2014**  
**Communications Coordinator:** Developed print and online communications strategies and provided support for HTML/CSS and Drupal-based websites.
- **A DOSE OF ANDREW MEDIA / NOV 2003 - AUG 2014**  
**Freelance Writer / Content Producer:** Created print and online/multimedia content for local and regional newspapers and broadcast media outlets.
- **CITY OF TORONTO / MAY 2010 - SEPT 2011**  
**Support Assistant:** Provided administrative and technical support to teams of caseworkers and managed internal file management projects.



## MY SKILLS

- **Development Practices:** TDD, BDD, pair-programming, AGILE, object-oriented design, version control with Git
- **Languages:** Ruby, JavaScript, Swift, HTML 5, CSS 3
- **Frameworks/Libraries:** Sinatra, Rails, Express.js, AngularJS
- **Testing Tools:** Rspec, Cucumber, Capybara, Jasmine, Mocha, Chai, Zombie.js, Karma, Protractor
- **Databases/ORMs:** PostgreSQL, DataMapper, ActiveRecord, MongoDB, Mongoose
- **Other:** APIs, Handlebars.js, Gulp/Grunt, jQuery, AJAX/JSON, ERB/EJS layouts, Bootstrap 3, Web Content Accessibility Guidelines WCAG 2.0, deploying on Heroku, Amazon Web Services
- **Other Software:** Xcode 6.0+, Adobe Creative Suite (Photoshop, InDesign, Illustrator)
- **Additional:** developing print/online marketing materials, online content development, updating legacy content to ensure compliance with accessibility standards



## MY EDUCATION

- **MAKERS ACADEMY / SEPT 2014 - DEC 2014**  
**Web Development Course:** Completed the 12-week full-time intensive web development training course.
- **ERASMUS MUNDUS / AUG 2008 - JUNE 2010**  
**MA, Journalism & Media:** Graduated with distinction; one of 21 students selected to receive a €42,000 scholarship from the European Commission.
- **YORK UNIVERSITY / SEPT 2004 - JUNE 2008**  
**BA, Political Science:** Graduated with *Magna Cum Laude* honours; received more than \$11,000 CAD in scholarship funding.
- **PROFESSIONAL DEVELOPMENT COURSES / ONGOING**  
Completed courses in web content accessibility standards, Google Analytics, search engine optimization, and Adobe Creative Suite.