

[Home](#)[Period](#)[Market](#)[Segment](#)[Category](#)[Furniture](#)[Office Supplies](#)[Technology](#)[Quantity Sold](#)

Between Jan/21 - Dec/24 we sold a total quantity of 178,312 item within 6 markets across 13 regions

[Learn More](#)[Net Sales](#)

Between Jan/21 - Dec/24 our gross sales totalled \$12,642,905. We allowed \$1,346,375 in discounts. Therefore our net sales totalled \$11,296,530.

[Learn More](#)[Cost of Goods](#)

Between Jan/21 - Dec/24 our cost of goods totalled \$11,175,448.

[Learn More](#)[Net Profit](#)

Between Jan/21 - Dec/24 we had a net profit of \$1,467,457. Our overall profit margin is +12%.

[Learn More](#)



### Filter the Data Here

Year

All

Country

All

Order Priority

All

Shipping Mode

All

Period >

Market

### Segment

Category

Furniture

Office Supplies

Technology

Help

\$12,642,905

Gross Sales

Last Year: \$3.4M ▲ 26.3%

178,312

Quantity Sold

Last Year: 48.1K ▲ 25.9%

\$1,346,375

Discounts

Last Year: 0.36M ▲ 27.0%

\$11,296,530

Net Sales

Last Year: 3.05M ▲ 26.2%

\$11,175,448

Cost of Goods

Last Year: \$3M ▲ 26.6%

\$1,467,457

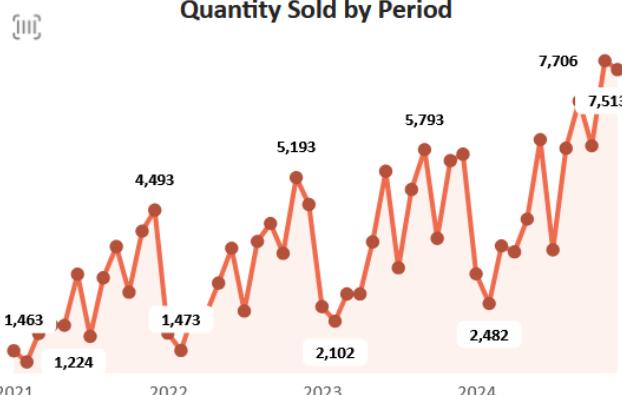
Total Profit

Last Year: \$407K ▲ 23.9%

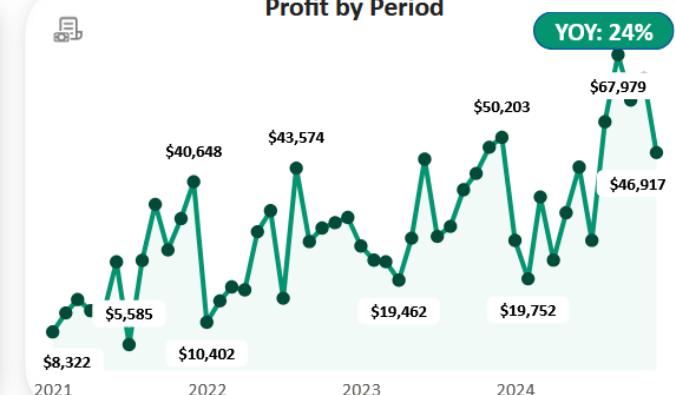
Net Sales by Period



Quantity Sold by Period



Profit by Period



COGS by Period



### Period

Period	Quantity Sold	Gross Sales	Discounts	Net Sales	COGS	Profit	Profit Margin
December 2024	7,513	\$503,154	\$57,388	\$445,766	\$456,237	\$46,917	+9%
November 2024	7,706	\$555,312	\$60,161	\$495,151	\$492,455	\$62,857	+11%
October 2024	5,876	\$422,785	\$41,943	\$380,842	\$364,575	\$58,210	+14%
September 2024	6,837	\$481,186	\$44,659	\$436,527	\$413,207	\$67,979	+14%
August 2024	5,824	\$456,633	\$47,642	\$408,991	\$403,090	\$53,543	+12%
July 2024	3,637	\$258,718	\$28,768	\$229,950	\$230,682	\$28,036	+11%
June 2024	6,009	\$401,843	\$41,636	\$360,207	\$358,064	\$43,779	+11%
May 2024	4,300	\$288,404	\$30,017	\$258,387	\$254,450	\$33,954	+12%
April 2024	3,594	\$242,781	\$26,513	\$216,268	\$218,999	\$23,782	+10%
<b>Total</b>	<b>178,312</b>	<b>\$12,642,905</b>	<b>\$1,346,375</b>	<b>\$11,296,530</b>	<b>\$11,175,448</b>	<b>\$1,467,457</b>	<b>+12%</b>

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Year

All

Country

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All

Shipping Mode

All

Period

 Market >

 Segment

 Category

 Furniture

 Office Supplies

 Technology

 Help

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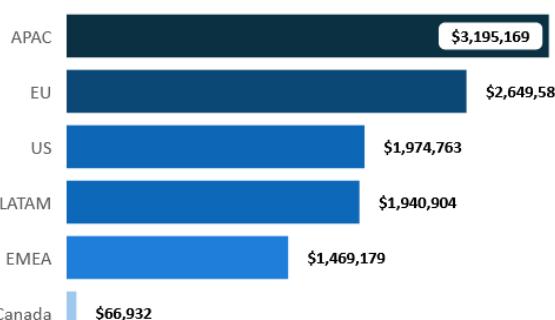
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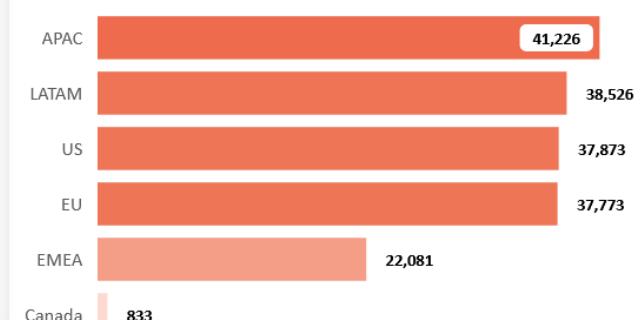
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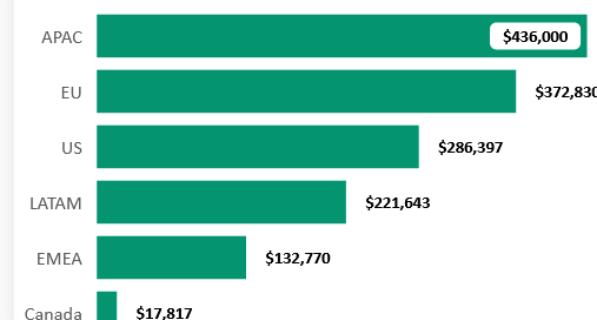
## Net Sales by Market



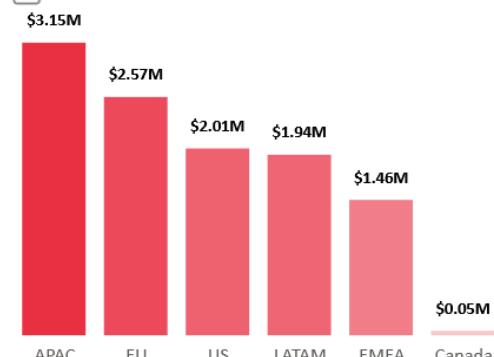
## Quantity Sold by Market



## Profit by Market



## COGS by Market



Market	Quantity Sold	Gross Sales	Discounts	Net Sales	COGS	Profit	Profit Margin
APAC	41,226	\$3,585,833	\$390,664	\$3,195,169	\$3,149,833	\$436,000	+12%
EU	37,773	\$2,938,139	\$288,556	\$2,649,583	\$2,565,309	\$372,830	+13%
US	37,873	\$2,297,354	\$322,591	\$1,974,763	\$2,010,957	\$286,397	+12%
LATAM	38,526	\$2,164,687	\$223,783	\$1,940,904	\$1,943,044	\$221,643	+10%
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Canada	833	\$66,932	\$0	\$66,932	\$49,115	\$17,817	+27%
<b>Total</b>	<b>178,312</b>	<b>\$12,642,905</b>	<b>\$1,346,375</b>	<b>\$11,296,530</b>	<b>\$11,175,448</b>	<b>\$1,467,457</b>	<b>+12%</b>

## Filter the Data Here

Year

All

Country

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Order Priority

All

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All

Period

Market

 Segment >

Category

Furniture

Office Supplies

Technology

Help

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Total Profit

Last Year: \$407K ▲ 23.9%

## Net Sales by Segment

 Consumer  \$4,944,944

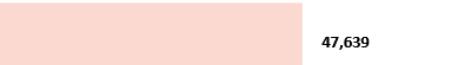
 Corporate  \$3,595,681

 Home Office  \$2,755,905

## Quantity Sold by Segment

 Consumer  72,971

 Corporate  57,702

 Home Office  47,639

## Profit by Segment

 Consumer  \$593,189

 Corporate  \$465,139

 Home Office  \$409,129

## COGS by Segment

 \$4.97M

 \$3.56M

 \$2.64M

Segment	Quantity Sold	Gross Sales	Discounts	Net Sales	COGS	Profit	Profit Margin
Consumer	72,971	\$5,565,131	\$620,187	\$4,944,944	\$4,971,942	<span style="color: green;">\$593,189</span>	+11%
Corporate	57,702	\$4,024,091	\$428,410	\$3,595,681	\$3,558,952	<span style="color: green;">\$465,139</span>	+12%
Home Office	47,639	\$3,053,683	\$297,778	\$2,755,905	\$2,644,554	<span style="color: green;">\$409,129</span>	+13%
Total	178,312	\$12,642,905	\$1,346,375	\$11,296,530	\$11,175,448	<span style="color: green;">\$1,467,457</span>	+12%



## Filter the Data Here

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Category &gt;

Furniture

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Total Profit

Last Year: \$407K ▲ 23.9%

## Net Sales by Category

Technology

\$4,298,260

Furniture

\$3,558,927

Office Supplies

\$3,439,342

## Quantity Sold by Category

Office Supplies

108,182

Technology

35,176

Furniture

34,954

## Profit by Category

Technology

\$663,779

Office Supplies

\$518,474

Furniture

\$285,205

## COGS by Category

\$4.08M

\$3.83M

\$3.27M

Technology

Furniture

Office Supplies

Category	Quantity Sold	Gross Sales	Discounts	Net Sales	COGS	Profit	Profit Margin
Office Supplies	108,182	\$3,787,330	\$347,988	\$3,439,342	\$3,268,856	\$518,474	+14%
Technology	35,176	\$4,744,691	\$446,431	\$4,298,260	\$4,080,912	\$663,779	+14%
Furniture	34,954	\$4,110,884	\$551,957	\$3,558,927	\$3,825,679	\$285,205	+7%
Total	178,312	\$12,642,905	\$1,346,375	\$11,296,530	\$11,175,448	\$1,467,457	+12%

**Filter the Data Here**

Year

Country

Order Priority

Shipping Mode

Period

Market

Segment

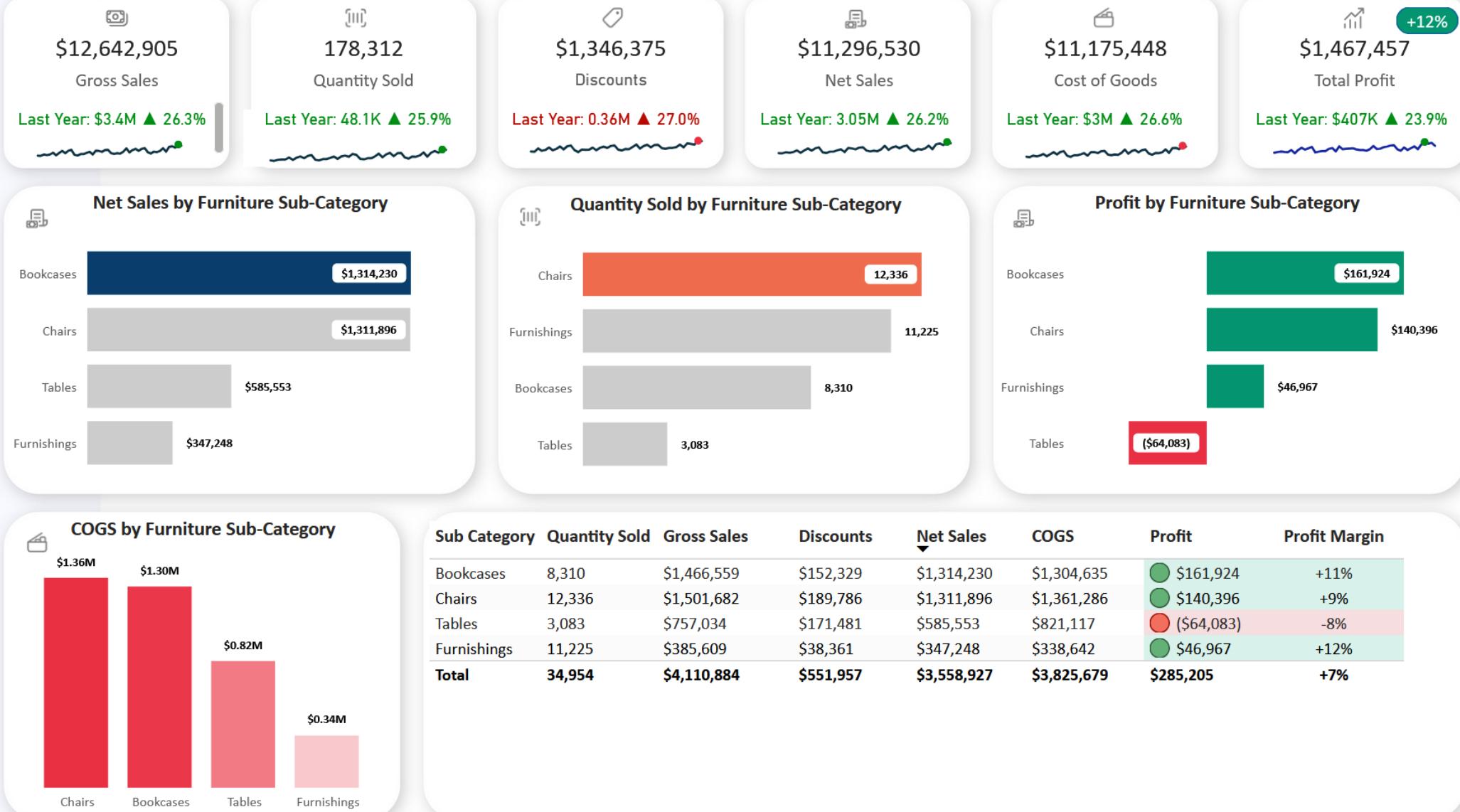
Category

**Furniture** >

Office Supplies

Technology

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### Filter the Data Here

Year

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Country

All

Order Priority

All

Shipping Mode

All

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Market

Segment

Category

Furniture

Office Supplies >

Technology

Help

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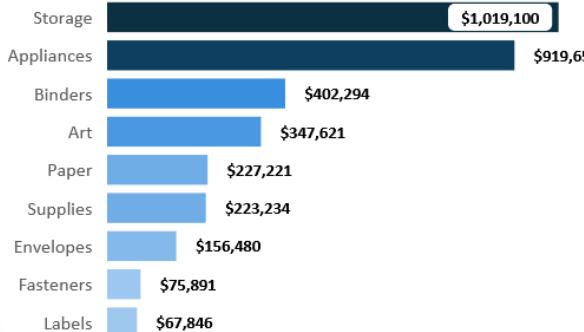
Last Year: \$3M ▲ 26.6%

\$1,467,457

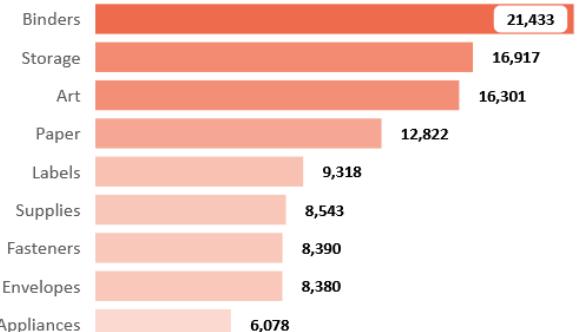
Total Profit

+12%

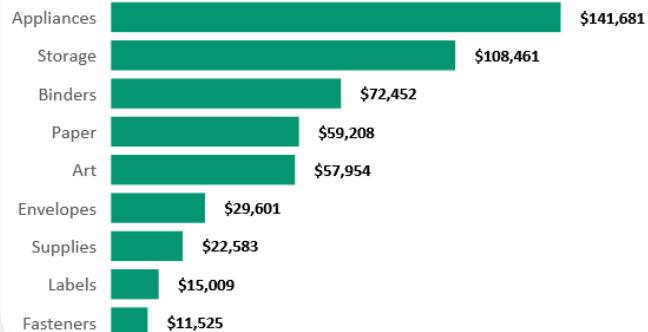
Net Sales by Office Supplies Sub-Category



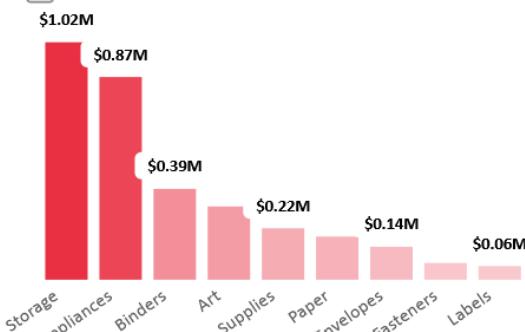
Quantity Sold by Office Supplies Sub-Category



Profit by Office Supplies Sub-Category



COGS by Office Supplies Sub-Category



Sub Category    Quantity Sold    Gross Sales    Discounts    Net Sales    COGS    Profit    Profit Margin

Sub Category	Quantity Sold	Gross Sales	Discounts	Net Sales	COGS	Profit	Profit Margin
Storage	16,917	\$1,127,124	\$108,024	\$1,019,100	\$1,018,663	\$108,461	+10%
Appliances	6,078	\$1,011,081	\$91,426	\$919,655	\$869,400	\$141,681	+14%
Binders	21,433	\$461,972	\$59,678	\$402,294	\$389,520	\$72,452	+16%
Art	16,301	\$372,163	\$24,542	\$347,621	\$314,209	\$57,954	+16%
Paper	12,822	\$244,307	\$17,086	\$227,221	\$185,099	\$59,208	+24%
Supplies	8,543	\$243,090	\$19,856	\$223,234	\$220,507	\$22,583	+9%
Envelopes	8,380	\$170,926	\$14,446	\$156,480	\$141,325	\$29,601	+17%
Fasteners	8,390	\$83,254	\$7,363	\$75,891	\$71,729	\$11,525	+14%
Labels	9,318	\$73,413	\$5,567	\$67,846	\$58,404	\$15,009	+20%
<b>Total</b>	<b>108,182</b>	<b>\$3,787,330</b>	<b>\$347,988</b>	<b>\$3,439,342</b>	<b>\$3,268,856</b>	<b>\$518,474</b>	<b>+14%</b>

**Filter the Data Here**

Year

Country

Order Priority

Shipping Mode

Period

Market

Segment

Category

Furniture

Office Supplies

 **Technology** >

 Help

\$12,642,905

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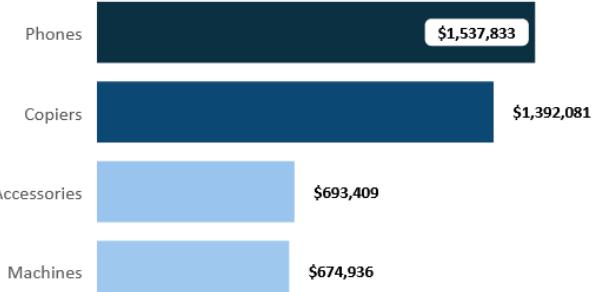
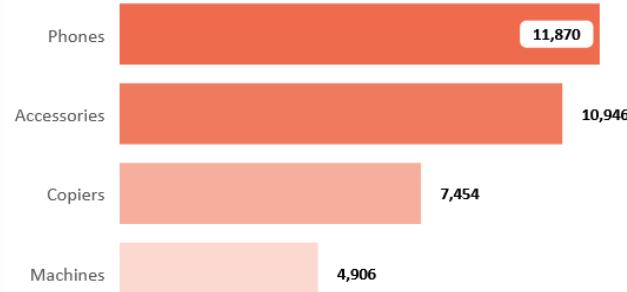
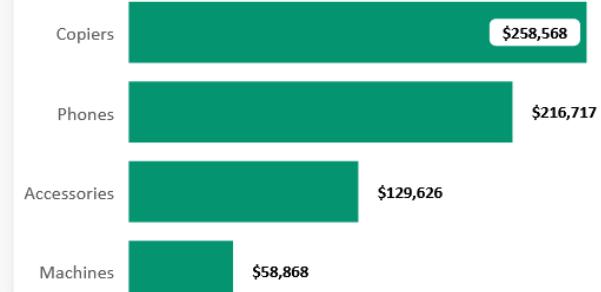
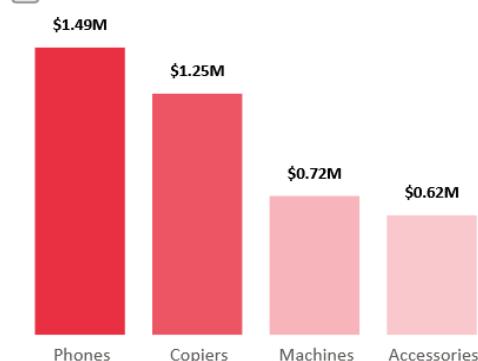
Last Year: \$3M ▲ 26.6%

\$1,467,457

Total Profit

Last Year: \$407K ▲ 23.9%

+12%

**Net Sales by Technology Sub-Category****Quantity Sold by Technology Sub-Category****Profit by Technology Sub-Category****COGS by Technology Sub-Category****Sub Category    Quantity Sold    Gross Sales    Discounts    Net Sales    COGS    Profit    Profit Margin**

Sub Category	Quantity Sold	Gross Sales	Discounts	Net Sales	COGS	Profit	Profit Margin
Phones	11,870	\$1,706,874	\$169,041	\$1,537,833	\$1,490,157	\$216,717	+13%
Copiers	7,454	\$1,509,439	\$117,358	\$1,392,081	\$1,250,871	\$258,568	+17%
Accessories	10,946	\$749,307	\$55,898	\$693,409	\$619,681	\$129,626	+17%
Machines	4,906	\$779,071	\$104,135	\$674,936	\$720,203	\$58,868	+8%
<b>Total</b>	<b>35,176</b>	<b>\$4,744,691</b>	<b>\$446,431</b>	<b>\$4,298,260</b>	<b>\$4,080,912</b>	<b>\$663,779</b>	<b>+14%</b>

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## Help Centre

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Period

Market

Segment

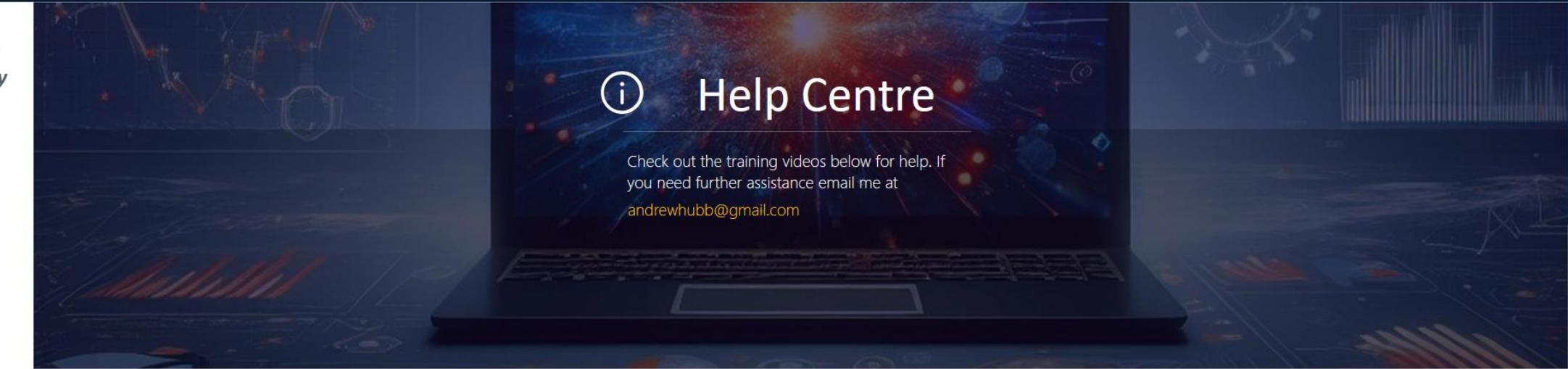
Category

Furniture

Office Supplies

Technology

Help



### Overview

Learn about the report data that makes up this report.

[Read Here](#)



### Navigation

Learn how to navigate through this report.

[See Here](#)



### How To Use

Learn how to use and utilize this report with examples.

[Read Here](#)



None

Low

Medium

High


**Filter the Data Here**

Year

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Country

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Order Priority

All

Shipping Mode

All

Period

Market &gt;

Segment

Category

Furniture

Office Supplies

Technology

Help

 **\$12,642,905**  
Gross Sales

Last Year: \$3.4M ▲ 26.3%

 **178,312**  
Quantity Sold

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 **\$1,346,375**  
Discounts

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 **\$11,296,530**  
Net Sales

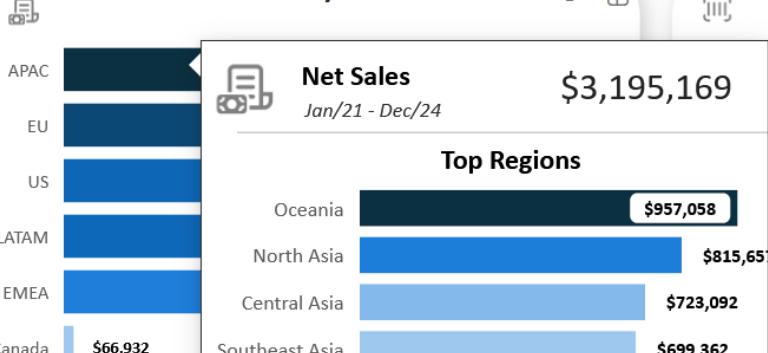
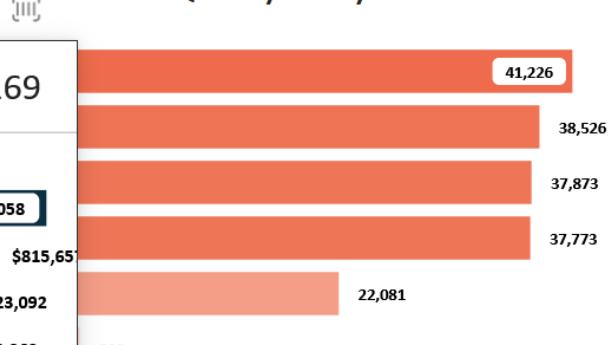
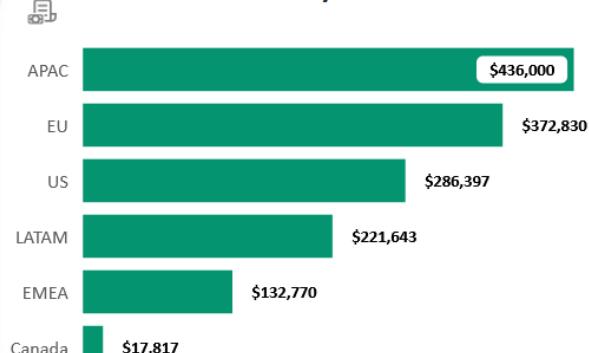
Last Year: 3.05M ▲ 26.2%

 **\$11,175,448**  
Cost of Goods

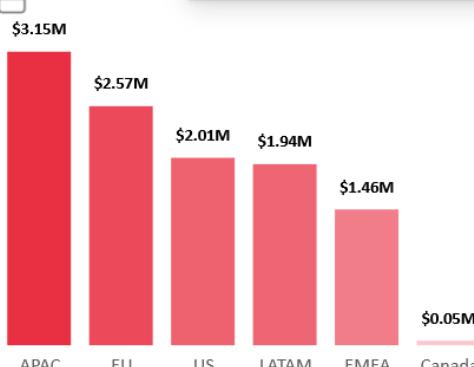
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 **\$1,467,457**  
Total Profit

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**Net Sales by Market**

**Quantity Sold by Market**

**Profit by Market**


CO



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Total	178,312	\$12,642,905	\$1,346,375	\$11,296,530	\$11,175,448	\$1,467,457	+12%

Help

## Filter the Data Here

## Year

All

## Country

All

## Order Priority

All

## Shipping Mode

All

## Period

## Market

## Segment

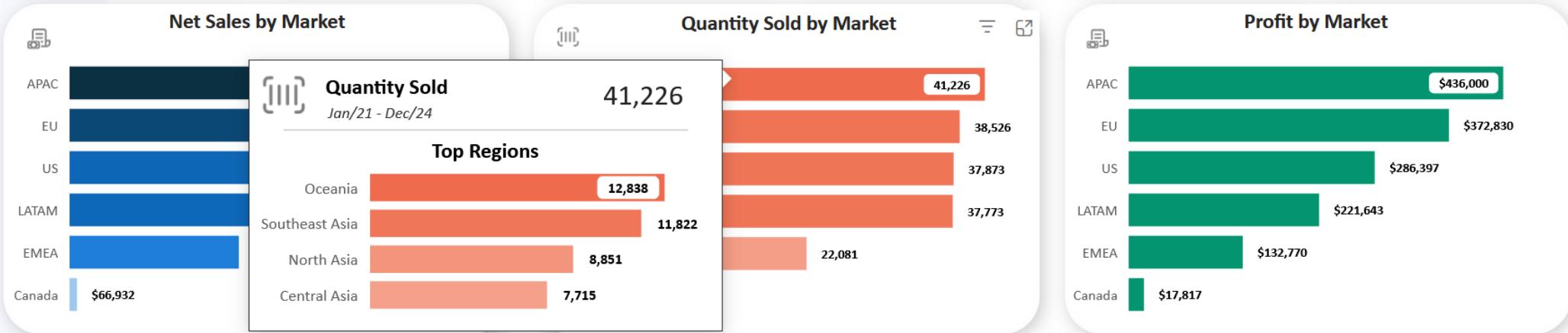
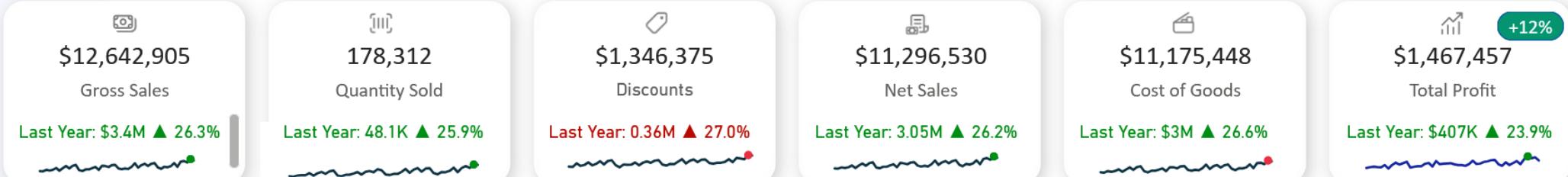
## Category

## Furniture

## Office Supplies

## Technology

## Help





## 🌟 Sales Analysis Report

Jan/21 - Dec/24



None

Low

Medium

High



Enter the Data Here

Year

Country

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Market

Segment

Category

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Office Supplies

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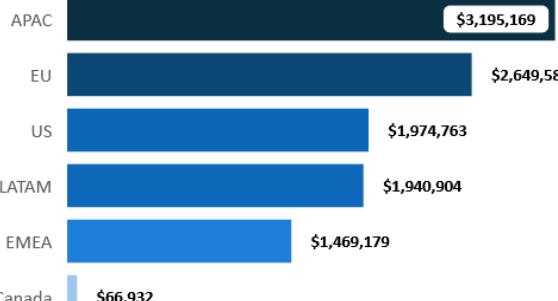
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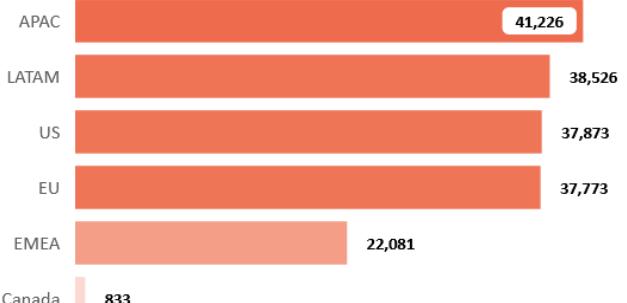
\$1,467,457  
Total Profit

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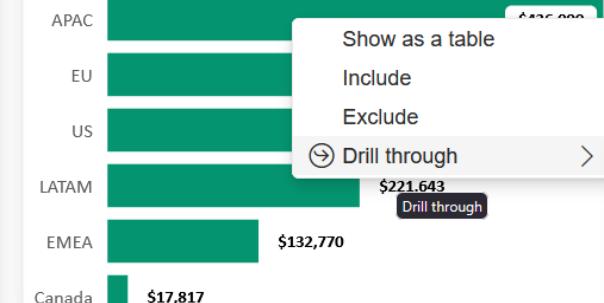
## Net Sales by Market



## Quantity Sold by Market



## Profit by Market



# Sales Analysis Report

Jan/21 - Dec/24



High

Low

Medium

None



\$3,195,169  
Net Sales

Last Year: 870.11K ▲

## Net Sales by Period



Period

Market

Segment

Category

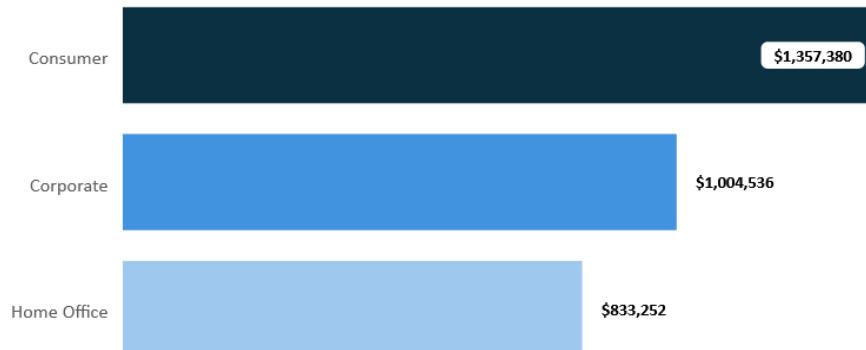
Furniture

Office Supplies

Technology

Help

## Net Sales by Segment



## Net Sales by Market



## Net Sales by Product



**Filter the Data Here**
**Year**

All

**Country**

All

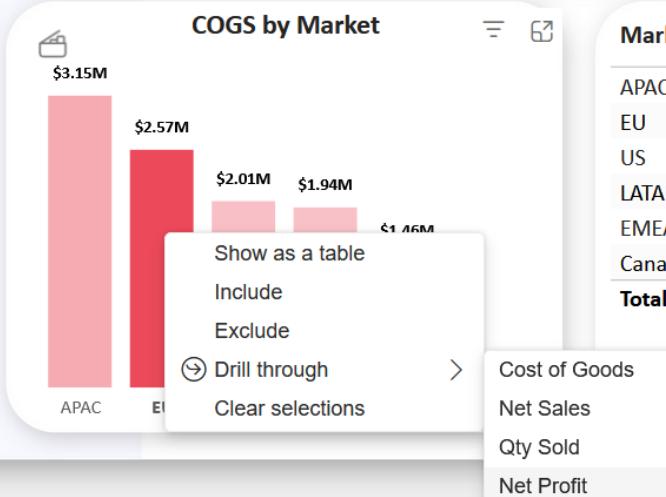
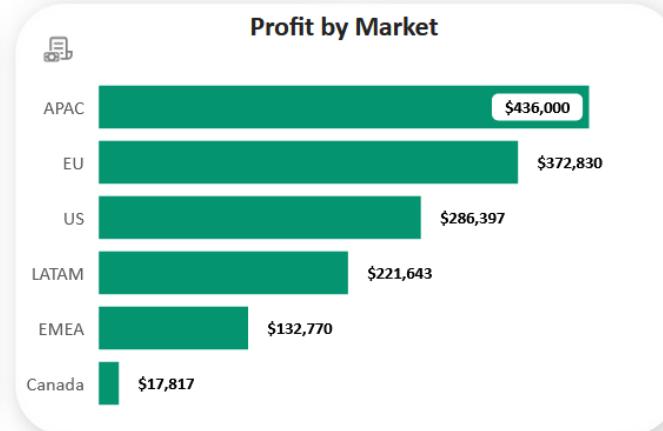
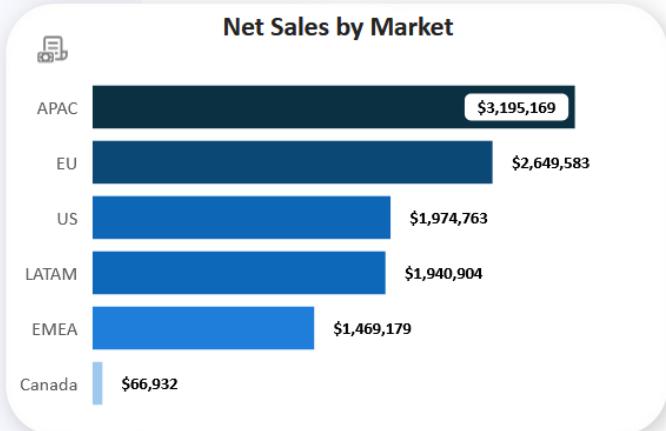
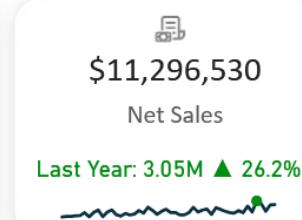
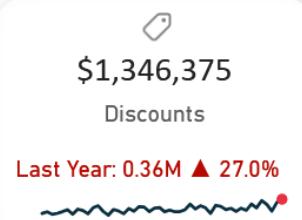
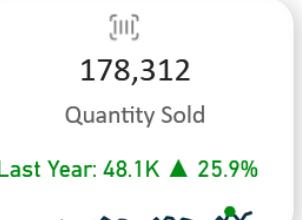
**Order Priority**

All

**Shipping Mode**

All

**Period**
**Market** >

**Segment**
**Category**
**Furniture**
**Office Supplies**
**Technology**
**Help**


Market	Quantity Sold	Gross Sales	Discounts	Net Sales	COGS	Profit	Profit Margin
APAC	41,226	\$3,585,833	\$390,664	\$3,195,169	\$3,149,833	\$436,000	+12%
EU	37,773	\$2,938,139	\$288,556	\$2,649,583	\$2,565,309	\$372,830	+13%
US	37,873	\$2,297,354	\$322,591	\$1,974,763	\$2,010,957	\$286,397	+12%
LATAM	38,526	\$2,164,687	\$223,783	\$1,940,904	\$1,943,044	\$221,643	+10%
EMEA	22,081	\$1,589,960	\$120,781	\$1,469,179	\$1,457,190	\$132,770	+8%
Canada	833	\$66,932	\$0	\$66,932	\$49,115	\$17,817	+27%
<b>Total</b>	<b>178,312</b>	<b>\$12,642,905</b>	<b>\$1,346,375</b>	<b>\$11,296,530</b>	<b>\$11,175,448</b>	<b>\$1,467,457</b>	<b>+12%</b>

 Cost of Goods  
 Net Sales  
 Qty Sold  
 Net Profit

# Sales Analysis Report

Jan/21 - Dec/24



High

Low

Medium

None



+13%  
\$372,830  
Total Profit

Last Year: \$98K ▲ 31.2%



Period

Market

Segment

Category

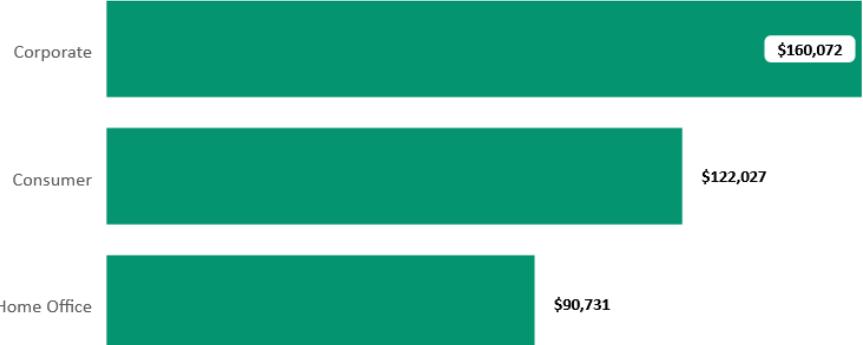
Furniture

Office Supplies

Technology

Help

### Net Profit by Segment



### Net Profit by Market



### Net Profit by Category

