Hwan (Andrew) Park

WORK EXPERIENCE

New York University Stern School of Business

Feb. 2020 - Jun. 2020

Research Assistant

New York, NY

- Worked with Professor Toomas Laarits to research pre-FOMC announcement drifts
- Constructed various long-short portfolio returns composed of SP500 stocks on FOMC announcement days sorted by Fama French/Carhart 4 Factors betas and volatilities with Python Data Science libraries

Patron of the New Dec. 2018 – Aug. 2019

Web Developer

New York, NY

- Developed and designed B2C eCommerce platform
- Synced inventory across four sales channels to reflect real-time inventory changes
- Increased sales and traffic through Google AdSense with data from Google Analytics
- 120% revenue, 30% order vol, 65% conversion rate growth (6 month period)

Jean Shop Feb. 2018 – Dec. 2018

Web Developer

New York, NY

- Developed and designed B2C eCommerce platform
- Created and oversaw Fulfillment by Amazon (FBA) sales channel
- Increased sales and traffic through Google AdSense with data from Google Analytics

PERSONAL PROJECTS

Quandl Portfolio Optimizer

Nov. 2019

- Wrote Python script to plot 50,000 imaginary portfolios comprised of random weights of desired tickers during any specified timeframe to generate an efficient frontier
- Plots Capital Allocation Line using user-specified Risk-Free rate
- Prints optimal portfolio with the highest Sharpe Ratio and Minimum Variance Portfolio

Peppercorn Kitchen

Sep. 2018 – Feb. 2019

- Developed and designed consumer-facing website for fast-casual restaurant as freelance gig
- Displayed delivery options, menu, map, and periodic blog posts

EDUCATION

New York University | GPA: 3.73 | SAT: 2390

2017-2021

B.S in Finance, B.A in Computer Science

New York, NY

- Vice President, Fashion Business Association (FBA)
- Dean's List (2017-2020)
- Grader, CS101 (Professor S. Mcintosh)

SKILLS & INTERESTS

- Skills: Java, Python (Pandas, Numpy), Jekyll, HTML/CSS
- **Volunteering:** Computer Coach for the elderly at Search & Care
- Languages: English (Native), Korean (Native)