

# Cindy Xue

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## EDUCATION

### University of California, Berkeley

BS in Business Administration | *Walter A. Haas School of Business*

*Aug 2024 – May 2028*

GPA: 3.9 / 4.0

BA in Statistics | *College of Computing, Data Science & Society*

SAT: 1550/1600 ACT: 35

**Relevant Coursework:** Financial Accounting, Linear Algebra, Calculus II, Foundations of Data Science, Fundamentals of Business

**Skills:** Excel (Pivot Tables, data modeling), PowerPoint | Python, Java | Tableau, Figma | PitchBook, ThinkCell | Mandarin (Fluent)

## PROFESSIONAL EXPERIENCE

### Ernst & Young (EY)

*Incoming Audit & Assurance Intern*

*San Diego, CA*

*Jun 2027 – Aug 2027*

### PATH - Data & Compliance Strategy

*Project Manager (Contract)*

*Berkeley, CA*

*Sep 2025 – Jan 2026*

- Synthesized cross-country requirements across 25+ markets, identifying regulatory risk thresholds to inform product/data strategy
- Directed landscape analysis of 30+ data/AI tools, benchmarking requirements to inform adoption/strategic decision-making
- Led 7 member team through a 12-week engagement, coordinating research, stakeholder interviews, and deliverable development

### Brand Ambassador - Microsoft Copilot

*The Campus Agency/Independent Contractor*

*Berkeley, CA*

*Aug 2025 – Dec 2025*

- Executed campus go-to-market strategy for AI productivity product, driving 150+ new users through on-ground/digital channels
- Translated ambiguous user needs into actionable product insights through live demos, feedback collection, and usage analysis
- Reviewed user requirements/adoption pain points for platform; analyzed engagement to refine product positioning/workflows

### Vermilion Rock Advisors

*Investment Banking Summer Analyst*

*Berkeley, CA*

*May 2025 – Aug 2025*

- Sourced/qualified 120+ strategic and PE acquirers, driving competitive tension and accelerating \$150M+ in live M&A deal flow
- Presented data-driven recommendations to senior stakeholders, translating complex analysis into executive-ready insights

### Bill & Melinda Gates Foundation

*Strategy Consultant (Contract)*

*Berkeley, CA*

*Feb 2025 – May 2025*

- Developed 3 financial models to quantify the economic impact of different financing structures to optimize funding allocation
- Researched 14+ healthcare case studies on impact bonds/blended finance/multilateral health funds, identifying key success factors
- Synthesized vaccine public-private partnership models in distribution/healthcare infrastructure for scalability recommendations

### GearChain AI

*Business Development Intern - Marketing*

*Berkeley, CA*

*Jan 2025 – May 2025*

- Led market research across 3 verticals (manufacturing, logistics, retail), quantifying \$15B+ TAM to inform expansion strategy
- Identified ~80 prospective customers using survey responses and usage data, defining 2-3 high-value customer segments

### AC Transit

*Strategy Consultant (Contract)*

*Berkeley, CA*

*Aug 2024 – Jan 2025*

- Devised Scope 3 emissions model forecasting emissions from 2,100+ employee commutes/30+ third-party suppliers/contractors
- Analyzed data across 6 GHG Protocol categories, utilized a spend-based approach to pinpoint areas to reduce emissions by 20%

## LEADERSHIP EXPERIENCE & CAMPUS INVOLVEMENT

### Global Research and Consulting

*External Vice President*

*Berkeley, CA*

*Jan 2026 – Present*

- Led selective recruitment for consulting organization, sourcing 1400+ applicants across 15+ majors through targeted outreach
- Executed high-impact recruitment and marketing campaigns, engaging 1000+ via tabling, info sessions, and digital channels
- Managed Recruitment, Programming, and Marketing leadership, delivering large-scale events (case workshops, speaker panels)

### Haas Business Student Association

*Corporate Relations Lead*

*Berkeley, CA*

*Aug 2024 – Present*

- Sourced 30+ top companies in finance, tech, and consulting for noteworthy events such as a Mock Superday and an MBB Panel
- Drove a 30% YoY increase in firm participation, expanding corporate partnerships and recruiter engagement with Haas students
- Facilitated 5+ events providing 200+ students with mock interviews, feedback, and coaching with recruiters from 10+ firms

## HONORS & AWARDS

**2024 National Merit Finalist \$2500 Scholarship Winner** (*Selected from over 15,000 finalists*)

*Mar 2024*

**U.S. Figure Skating Graduating Seniors - Gold Award** (*Graduating high school competitors*)

*Oct 2023*

**Certificate of Excellence - Haas Defining Principle “Beyond Yourself” Award** (*Selected as 1 of 50 students*)

*Jul 2023*

## ACTIVITIES & INTERESTS

**Language:** English (Native) | Mandarin (Fluent) **Interests:** Figure Skating (12+ years), Pickleball, Traditional Chinese Folk Dance

**Selected Programs:** BPM LLP LEAD | Expedition EY | Goldman Sachs 2025 Possibilities Summit | Citi 2025 Freshman Discovery