



# WRITING & LABELING PRODUCT RECOMMENDATIONS FOR HEALTHCARE



Sharpie®

Paper Mate®

EXPO®

DYMO®

# Effective communication IS CONSIDERED THE MOST CRITICAL NEED IN HEALTHCARE<sup>(1)</sup>

Writing and labeling tools are more than simple office supplies—they are vital for optimal communication and facility operations. Newell Brands offers a complete line of products that deliver exceptional performance and exceed users' expectations.

## WHY CHOOSE NEWELL?



### Unmatched value and user satisfaction

High-quality, hassle-free tools that make every task easier



### Cost-effective & long lasting products

Designed to deliver exceptional value for money and long lasting performance



### Reliable & versatile

Always ready to satisfy the evolving needs of patient care



### Enjoyed and recommended by thousands of users

Trusted solutions that delight users everyday

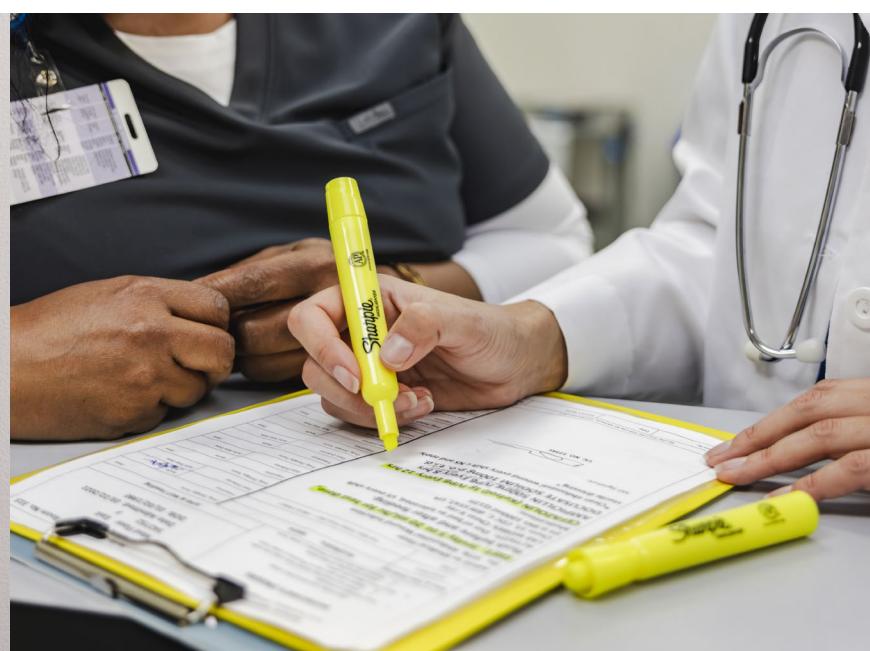
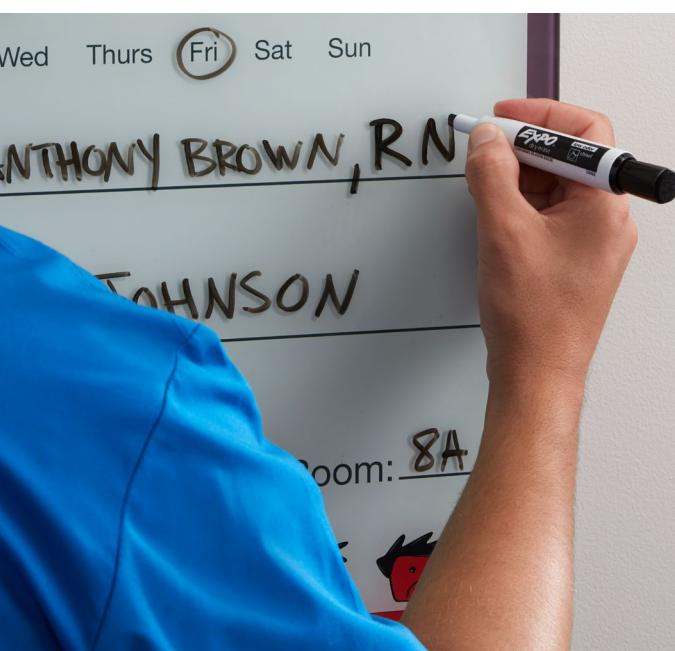
## Did you know?

**Value and user satisfaction** are the most important factors to consider when selecting writing and labeling products.

**VALUE:** **64%**

**USER SATISFACTION:** **63%**

(1) United States Department of Health and Human Services, BMC search services, NIH, University of Tulane



Newell Brands' writing and labeling solutions are designed to help improve communication clarity and efficiency in healthcare facilities.

## PRODUCT CATEGORIES

### Writing

Reliable, comfortable, and built to last—our professional-grade writing utensils meet the demands of healthcare environments.



PENS



HIGHLIGHTERS



MARKERS

### Labeling

Our label and printer solutions ensure smooth, accurate printing every time—no frequent recharges or cartridge changes needed. Easy to use and built for busy environments, they help streamline organization and compliance without slowing you down.



LABEL PRINTERS



# OUR SOLUTIONS

## PENS

*Paper Mate*® and *Sharpie* pens offer consistently crisp and smooth writing for extra-clear forms, notes, and reports.



*Paper Mate*  
InkJoy  
300 Retractable



*Paper Mate*  
Profile Ball®



*Paper Mate*  
Profile Gel®



*Sharpie*  
S-GEL

## HIGHLIGHTERS

*Sharpie* highlighters are built for versatility, with non-toxic, quick drying ink that prevents smudging for increased visibility while maintaining clarity.



*Sharpie*  
HIGHLIGHTER  
SMEARGUARD®



*Sharpie*  
HIGHLIGHTER  
SMEARGUARD® Retractable



*Sharpie*  
HIGHLIGHTER  
Gel



*Sharpie*  
HIGHLIGHTER  
Liquid

## MARKERS

*Sharpie* and *EXPO* markers deliver a smooth, constant, and skip-free writing experience with long-lasting ink for use on forms, whiteboards, and more.



*Sharpie*  
Classic



*Sharpie*  
Retractable



*Sharpie*  
Mini



*EXPO*  
Dry Erase



*EXPO*  
Wet Erase

## LABELS & PRINTERS

**DYMO** label and printer solutions are designed for productivity, seamlessly integrating with Healthcare information platforms through virtually jam-free, no-ink, no-toner, high-speed printing.



**DYMO**  
LabelWriter 550



**DYMO**  
LabelWriter 550 Turbo



**DYMO**  
LabelWriter 5XL



**DYMO**  
LabelWriter 640CB

# SOLUTIONS FOR EACH AREA OF your facility

## PATIENT ROOMS



### Ballpoint Pens

Fill forms and sign papers



### Dry & Wet Erase Markers

Record vitals and important information

### Label Printer

Sample identification

## STAFF AND NURSE STATIONS



### Newell Portfolio

Everyday activities like:

- Patient monitoring
- Discharge papers
- Signatures on forms and consents
- Instructions
- Shift management
- General organization
- Patient tracking



## WAITING ROOMS



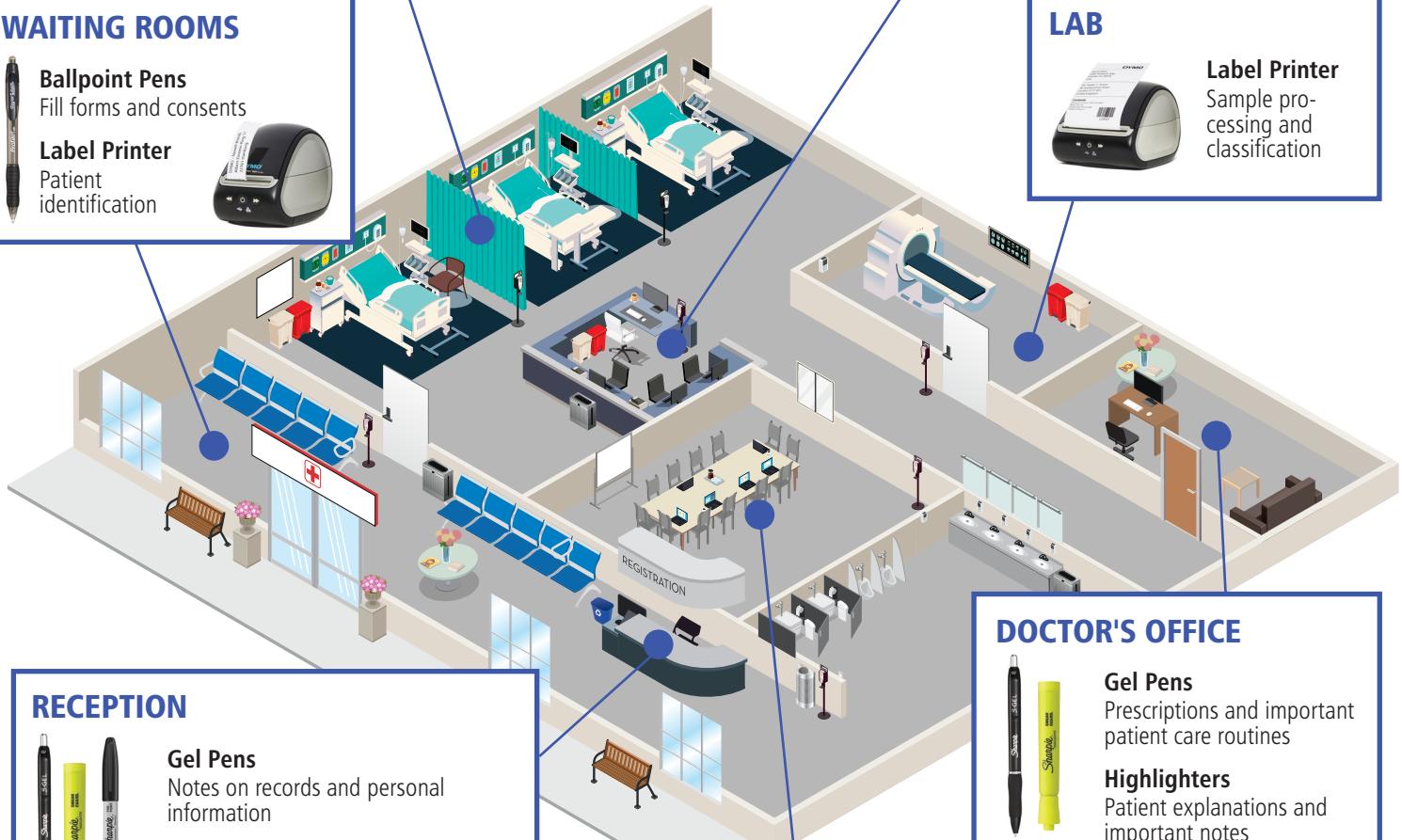
### Ballpoint Pens

Fill forms and consents



### Label Printer

Patient identification



## RECEPTION



### Gel Pens

Notes on records and personal information

### Highlighters

Signaling users where to sign and fill

### Permanent Markers

Notes and announcements



### Label Printer

Visitor management, mailing and shipping

## DOCTOR'S OFFICE



### Gel Pens

Prescriptions and important patient care routines

### Highlighters

Patient explanations and important notes

## GENERAL OFFICE AREAS



### Gel Pens

Participants notes



### Dry & Wet Erase Markers

Presentations and meeting agreements

### Label Printer

Cable management and Datacom

## WRITING AND LABELING SOLUTIONS

## RECOMMENDED PLACEMENT

	No.	Description	Color	Qty	Patient Room	Waiting Room	Reception	Staff + Nurse Stations	Lab	Dr Offices	General Office Areas
<b>PENS</b>	1951378	PAPER MATE® INKJOY® 300RT RETRACTABLE BALLPOINT PENS, MEDIUM POINT (1.0MM)	BLACK	36	●	●					
	1945925	PAPER MATE® INKJOY® 300RT RETRACTABLE BALLPOINT PENS, MEDIUM POINT (1.0MM)	BLACK	24	●	●					
	2008582	PAPER MATE® INKJOY® 300RT RETRACTABLE BALLPOINT PENS, MEDIUM POINT (1.0MM)	BLACK	12	●	●					
	2008583	PAPER MATE® INKJOY® 300RT RETRACTABLE BALLPOINT PENS, MEDIUM POINT (1.0MM)	BLUE	12	●	●					
	2008584	PAPER MATE® INKJOY® 300RT RETRACTABLE BALLPOINT PENS, MEDIUM POINT (1.0MM)	RED	12	●	●					
	1945918	PAPER MATE® INKJOY® 300RT RETRACTABLE BALLPOINT PENS, MEDIUM POINT (1.0MM)	ASSORTED (BLACK, BLUE & RED)	8	●	●					
	1921067	PAPER MATE® PROFILE® RETRACTABLE BALLPOINT PENS, BOLD POINT (1.4MM)	BLACK	36			●				
	2083008	PAPER MATE® PROFILE® RETRACTABLE BALLPOINT PENS, BOLD (1.4MM)	BLUE	36			●				
	2095459	PAPER MATE® BALLPOINT PEN, PROFILE RETRACTABLE PEN, MEDIUM POINT (1.0MM)	BLACK	36			●				
	2095447	PAPER MATE® BALLPOINT PEN, PROFILE RETRACTABLE PEN, MEDIUM POINT (1.0MM)	BLUE	36			●				
	2095470	PAPER MATE® BALLPOINT PEN, PROFILE RETRACTABLE PEN, MEDIUM POINT (1.0MM)	BLACK	12			●				
	2095462	PAPER MATE® BALLPOINT PEN, PROFILE RETRACTABLE PEN, MEDIUM POINT (1.0MM)	BLUE	12			●				
	2095454	PAPER MATE® BALLPOINT PEN, PROFILE RETRACTABLE PEN, MEDIUM POINT (1.0MM)	RED	12			●				
	2208400	PAPER MATE® BALLPOINT PEN, PROFILE RETRACTABLE PEN, MEDIUM POINT (1.0MM)	ASSORTED (BLACK, BLUE & RED)	8			●				
	2095473	PAPER MATE® GEL PEN, PROFILE RETRACTABLE PEN, 0.7MM	BLACK	36		●	●				●
	2095449	PAPER MATE® GEL PEN, PROFILE RETRACTABLE PEN, 0.7MM	BLUE	36		●	●				●
	2095476	PAPER MATE® GEL PEN, PROFILE RETRACTABLE PEN, 0.7MM	BLACK	12		●	●				●
	2095472	PAPER MATE® GEL PEN, PROFILE RETRACTABLE PEN, 0.7MM	BLUE	12		●	●				●
	2095463	PAPER MATE® GEL PEN, PROFILE RETRACTABLE PEN, 0.7MM	RED	12		●	●				●
	2096181	SHARPIE® S-GEL, GEL PENS, BOLD POINT (1.0MM)	BLACK	36						●	●
	2096127	SHARPIE® S-GEL, GEL PENS, BOLD POINT (1.0MM)	BLUE	36					●	●	
	2096193	SHARPIE® S-GEL, GEL PENS, MEDIUM POINT (0.7MM)	BLACK	36					●	●	
	2096176	SHARPIE® S-GEL, GEL PENS, MEDIUM POINT (0.7MM)	BLUE	36					●	●	
	2096149	SHARPIE® S-GEL, GEL PENS, BOLD POINT (1.0MM)	BLACK	12					●	●	
	2096187	SHARPIE® S-GEL, GEL PENS, BOLD POINT (1.0MM)	BLUE	12					●	●	
	2096136	SHARPIE® S-GEL, GEL PENS, BOLD POINT (1.0MM)	RED	12					●	●	
	2096159	SHARPIE® S-GEL, GEL PENS, MEDIUM POINT (0.7MM)	BLACK	12					●	●	
	2096152	SHARPIE® S-GEL, GEL PENS, MEDIUM POINT (0.7MM)	BLUE	12					●	●	
	2096158	SHARPIE® S-GEL, GEL PENS, MEDIUM POINT (0.7MM)	RED	12					●	●	
	2126216	SHARPIE® S-GEL, GEL PENS, MEDIUM POINT (0.7MM)	GREEN	12					●	●	
	2096153	SHARPIE® S-GEL, GEL PENS, MEDIUM POINT (0.7MM)	ASSORTED (BLACK, BLUE & RED)	12					●	●	
	2096145	SHARPIE® S-GEL, GEL PENS, FINE POINT (0.5MM)	BLACK	12					●	●	
	2096146	SHARPIE® S-GEL, GEL PENS, FINE POINT (0.5MM)	BLUE	12					●	●	
	2096166	SHARPIE® S-GEL, GEL PENS, FINE POINT (0.5MM)	RED	12					●	●	
<b>HIGHLIGHTERS</b>	1920938	SHARPIE® TANK HIGHLIGHTERS, CHISEL TIP	YELLOW	36	●	●	●				●
	2003991	SHARPIE® POCKET HIGHLIGHTERS, CHISEL TIP	YELLOW	36				●			
	2157487	SHARPIE® TANK HIGHLIGHTERS, CHISEL TIP	ASSORTED (YELLOW, GREEN, PURPLE, PINK, ORANGE & BLUE)	36	●	●	●				●
	1761791	SHARPIE® POCKET HIGHLIGHTERS, CHISEL TIP	ASSORTED (YELLOW, GREEN, PURPLE, PINK, ORANGE & BLUE)	24				●	●		
	2153306	SHARPIE® TANK HIGHLIGHTERS, CHISEL TIP	YELLOW	12	●	●	●				●
	2157485	SHARPIE® POCKET HIGHLIGHTERS, CHISEL TIP	ASSORTED (YELLOW, GREEN, PURPLE, PINK, ORANGE & BLUE)	36				●	●		
	2157490	SHARPIE® POCKET HIGHLIGHTERS, CHISEL TIP	ASSORTED (YELLOW, GREEN, PURPLE, PINK, ORANGE & BLUE)	12				●	●		
	2157492	SHARPIE® TANK HIGHLIGHTERS, CHISEL TIP	ASSORTED (YELLOW, GREEN, PURPLE, PINK, ORANGE & BLUE)	12	●	●	●				●
	24415PP	SHARPIE® LIQUID HIGHLIGHTER, CHISEL TIP	ASSORTED (YELLOW, GREEN, PURPLE, PINK, ORANGE & BLUE)	10				●	●		
	28025	SHARPIE® RETRACTABLE HIGHLIGHTERS, CHISEL TIP	YELLOW	12				●	●		
<b>MARKERS</b>	1780478	SHARPIE® GEL HIGHLIGHTERS, BULLET TIP	YELLOW	12				●	●		
	1803277	SHARPIE® GEL HIGHLIGHTERS, BULLET TIP	ASSORTED (YELLOW, GREEN, PURPLE, PINK, ORANGE & BLUE)	5				●	●		
	1735790	SHARPIE® RETRACTABLE PERMANENT MARKERS, ULTRA FINE POINT	BLACK	12				●	●		●
	1884739	SHARPIE® PERMANENT MARKERS, FINE POINT	BLACK	36	●	●	●	●	●		
	1920937	SHARPIE® PERMANENT MARKERS, FINE POINT	RED	36	●	●	●	●	●		
	1921559	SHARPIE® PERMANENT MARKERS, FINE POINT	ASSORTED (BLACK, BLUE, RED & GREEN)	36	●	●	●	●	●		
	35124	SHARPIE® MINI PERMANENT MARKERS, FINE POINT	BLACK	72				●	●		
	35111	SHARPIE® MINI PERMANENT MARKERS, FINE POINT	ASSORTED (BLACK, BLUE, RED & GREEN)	72				●	●		
	1920940A	EXPO® DRY ERASE MARKERS, LOW ODOR INK, CHISEL TIP	BLACK	36	●			●			
	1921062A	EXPO® DRY ERASE MARKERS, LOW ODOR INK, FINE TIP	BLACK	36	●			●			
<b>LABELS &amp; PRINTERS</b>	1921061A	EXPO® DRY ERASE MARKERS, LOW ODOR INK, CHISEL TIP	ASSORTED (BLACK, BLUE, GREEN, RED & PURPLE)	36	●			●			
	2003893A	EXPO® DRY ERASE MARKERS, LOW ODOR INK, FINE TIP	ASSORTED (BLACK, BLUE, GREEN, RED & PURPLE)	36	●			●			
	16001A	EXPO® WET ERASE MARKERS, SEMI-PERMANENT MARKERS, ULTRA FINE TIP	BLACK	12	●			●			
	2211316	EXPO® WET ERASE MARKERS, SEMI-PERMANENT MARKERS, FINE TIP	BLACK	12	●			●			
	2211378	EXPO® WET ERASE MARKERS, SEMI-PERMANENT MARKERS, FINE AND ULTRA-FINE TIPS	ASSORTED (BLACK, BLUE, GREEN, RED & PURPLE)	36	●			●			
<b>LABELS &amp; PRINTERS</b>	2112552	DYMO® LABELWRITER™ 550 LABEL PRINTER	BLACK & BLUE	1		●	●	●	●		
	2197370	DYMO® LABELWRITER™ 550 TURBO LABEL PRINTER	BLACK & BLUE	1		●	●	●	●		
	2197370	DYMO® LABELWRITER™ 5XL LABEL PRINTER	BLACK & BLUE	1		●	●	●	●		
	2197370	DYMO® LABELMANAGER EXECUTIVE 640 CB PORTABLE LABEL PRINTER	BLACK	1							●