Rethinking genre classification with fine-grained semantic experts







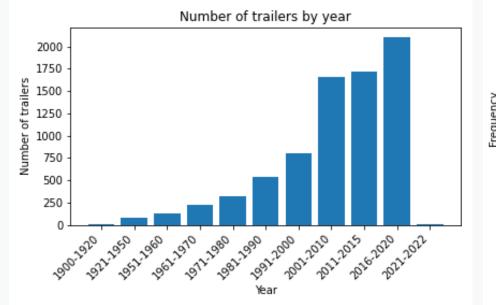
Edward Fish, Jon Weinbren, Andrew Gilbert

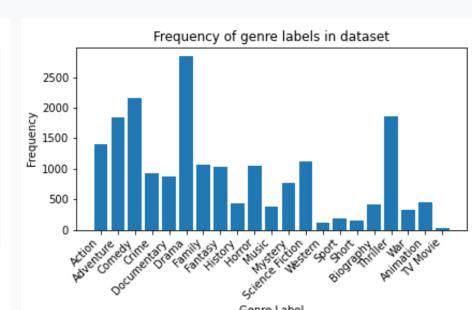
A self-supervised method for generating sub-genres from sparsely labelled movie data.



Available at ed-fish.github.io

- ~ 37 Million Frames
- ~ 8800 Movie Trailers
- Pre-computed expert embeddings
- 6 labels per sample





Dataset	Video Source	Number Trailers	Frames	Label Source	Num. Genres	Genre/ Trailer
Rasheed [34]	Apple	101	-	-	4	1
Huang [20]	Apple	223	-	IMDb	7	1
Zhou [50]	IMDb+Apple	1239	4.5M	IMDb	4	3
LMTD-9 [44]	Apple	4000	12M	IMDb	9	3
Moviescope [9]	IMDb	5000	20M	IMDb	13	3
MMX-Trailer-20	Apple+YT	8803	37M	IMDb	20	6

01 Overview

Genre labels are useful for conveying a general overview of the narrative and plot of a movie. But even with multi-label examples there can be large audio-visual semantic differences between movies with the same genre labels.



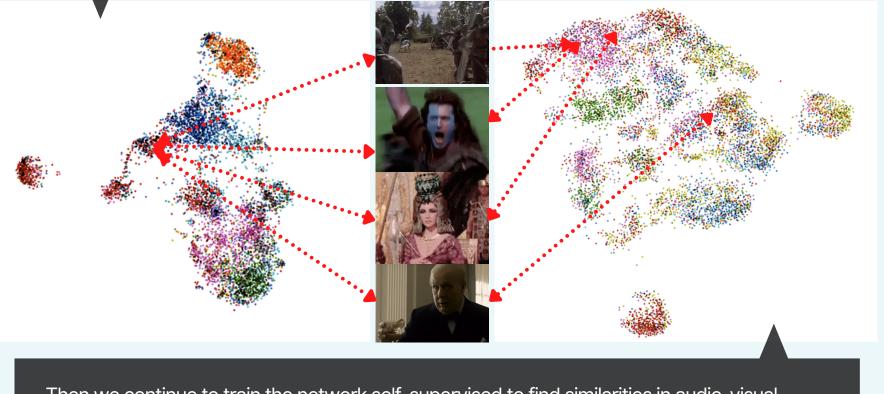






Fig 1. All the examples above share the same genre label combination **History**, **Biography**, **Drama**, but the audio-visual content differs between examples significantly.

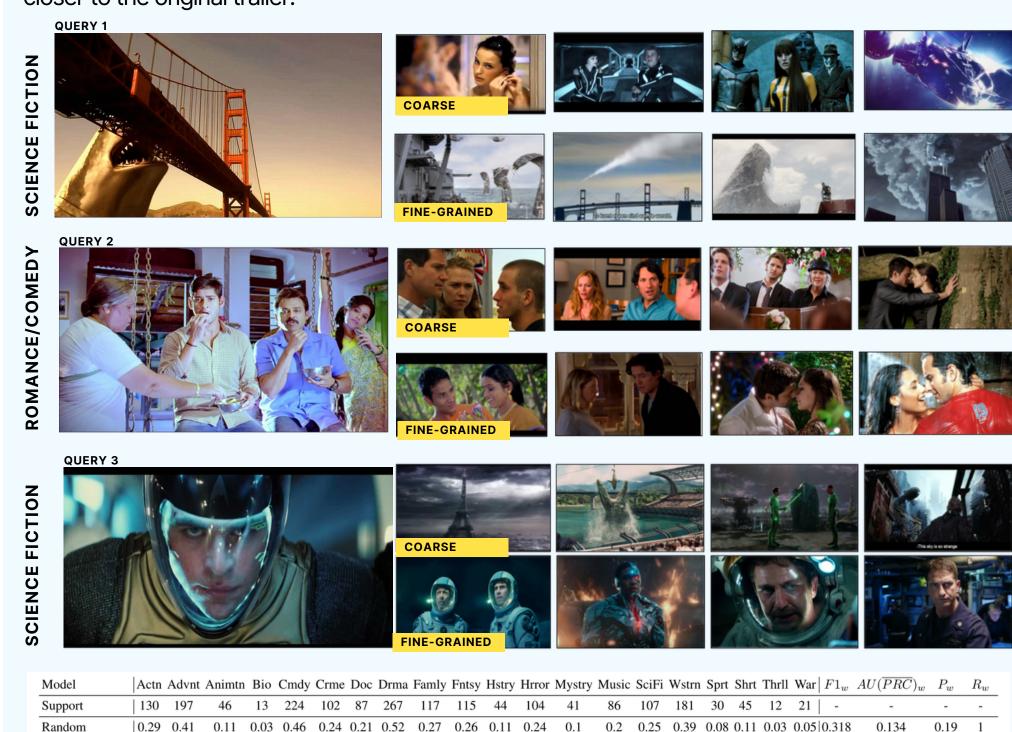
We train a genre classification network using labels and extract the feature representations as shown below. This **coarse encoder network** groups movie trailers with the same labels closely together despite the variety of audio-visual content.



Then we continue to train the network self-supervised to find similarities in audio-visual content while still retaining some genre information. This leads to a **fine-grained embedding space** where clusters represent new sub-genres.

03 Results

Here we show some retrieval results for target trailers. We can see how the **coarse genre encoder** retrieves trailers with the same genre label as the query despite differences in audiovisual content. Following **fine-grained self-supervised learning**, retrieval yields results much closer to the original trailer.



 0.47
 0.51
 0.40
 0.10
 0.61
 0.38
 0.55
 0.51
 0.37
 0.11
 0.34
 0.39
 0.30
 0.35
 0.55
 0.16
 0.15
 0.13
 0.12
 0.454

 0.5
 0.59
 0.74
 0
 0.62
 0.33
 0.63
 0.55
 0.36
 0.2
 0.38
 0.45
 0.24
 0.37
 0.57
 0.23
 0.14
 0.10
 0.13
 0.463

 0.48
 0.63
 0.79
 0.12
 0.65
 0.41
 0.60
 0.59
 0.55
 0.42
 0.25
 0.47
 0.42
 0.29
 0.50
 0.54
 0.34
 0.19
 0.12
 0.31
 0.516

0.52 0.63 0.78 **0.15** 0.65 0.42 0.68 0.6 0.63 0.46 0.25 0.50 0.51 0.34 0.49 0.59 0.38 **0.28** 0.12 0.42 0.544

MMX-Trailer-20 0.62 0.69 0.71 0.11 0.71 0.53 0.73 0.62 0.64 0.51 0.34 0.56 0.60 0.45 0.50 0.64 0.30 0.11 0.13 0.55 0.597 0.583 0.554 0.697

 Image + Motion
 0.59
 0.64
 0.78
 0
 0.59
 0.39
 0.66
 0.6
 0.6
 0.5
 0.29
 0.54
 0.53
 0.25
 0.52
 0.57
 0.4
 0.2
 0.24
 0.12
 0.535

 Image + Scene
 0.52
 0.61
 0.80
 0.12
 0.61
 0.37
 0.65
 0.62
 0.58
 0.49
 0.15
 0.51
 0.49
 0.37
 0.48
 0.56
 0.43
 0.26
 0.12
 0.46
 0.531

Naive Concat 0.56 0.61 0.64 0.09 0.64 0.35 0.69 0.60 0.58 0.39 0.19 0.49 0.45 0.21 0.48 0.6 0.39 0.28 0.27 0.41 0.525

Fig 2. Ablation studies on the effect of individual experts on **coarse genre classification.**

