

# An investigation into membership inference attacks on location data

Andrew J. Young

Imperial College London

Supervisors: Yves-Alexandre De Montjoye, Andrea Gadotti

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## Problem statement

**Can we use the valuable data that is collected by online services without giving up peoples private information?**

## Privacy for location data

- Every point can be sensitive, and may or may not be unique to an individual.
- Classical anonymization methods ( $k$ -anonymization, pseudonymization) fall short.
- **The classical notions of anonymization need to be redefined and measured differently.**

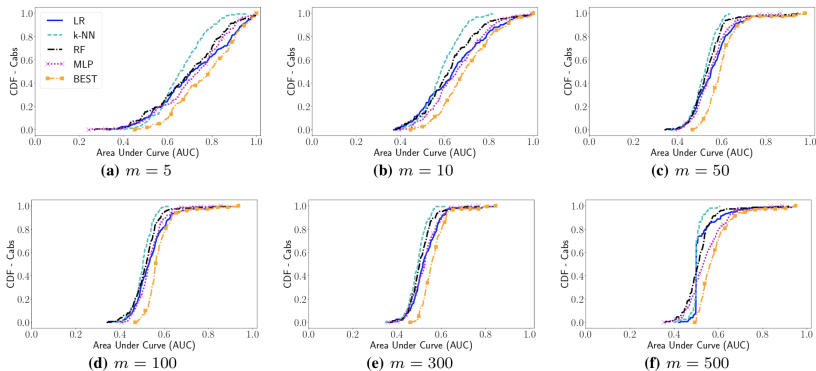
# Aggregate statistics for location data

**Definition:** *Aggregate statistic*

$$\bar{x} = \frac{1}{n} \sum_{i=1}^n x_i \quad (1)$$

- Don't *directly* reveal information about any one person.
- Have been put into practice by companies who release data about their customers [?].
- But ...

# Pyrgelis et al. 2017 [?]



**Figure:** Different locations than released prior against the SFC data set:  
Adversary's performance for different group sizes.

# Contributions

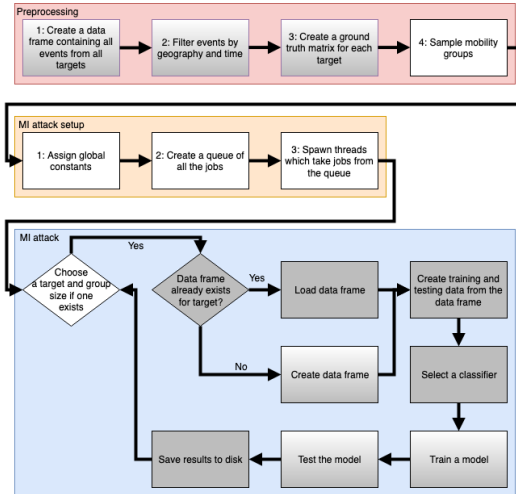
We look at ...

1. Aggregation size vs accuracy of MI;
2. Defenses;
3. Attack profile;
4. 75 % run time reduction;
5. No need for geo-coordinates.

## Data sets

	San Francisco cabs (SFC)	Call detail records (CDR)
Users	534	153,997
Span	1 month	1 month
Geography	Downtown San Fran	1 city
ROIs	100	220
Reports	(Lat, Long)	Antenna ID

# Attack overview





## Attack overview

Name	Adversary knowledge
SUBSET OF LOCATIONS	Real locations of a subset of individuals
SAME LOCATIONS	Participation in groups also used in $T_I$ .
DIFFERENT LOCATIONS	Participation in groups not used in $T_I$ .

# Modifications

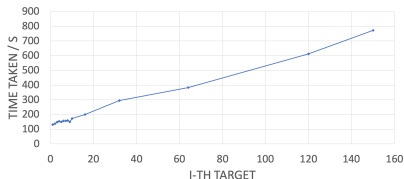
Why profile?

- Understand the resource constraints;
- Understand how the attack works;
- Identify potential problems in advance.

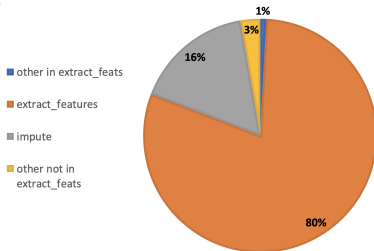
# Profile of the original attack

TIME TAKEN TO EXTRACT ALL FEATS ON SFC DATA / S

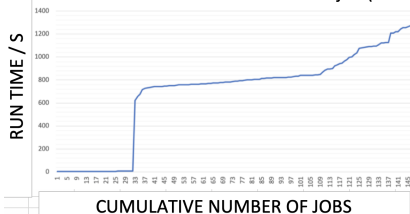
— time taken to extract all feats / s



PROGRAM RUN TIME AS API FUNCTIONS



Distribution of time taken to run one job (SFC)



# Optimizations

What did we learn?

1. The program is CPU bound;
2. Data frame operations are expensive;
3. The program scales poorly for big data sets.

# Optimizations

How can we improve the attack?

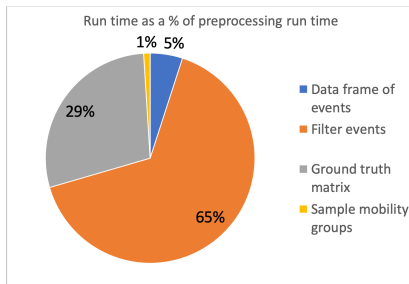
1. Introducing multithreading (attack) and multiprocessing (preproc);
2. Choosing the optimal number of threads and processes;
3. Optimizing data frame operations.

# Evaluating our optimizations

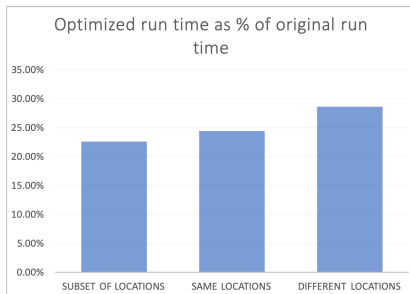
Either:

1. The attack runs "fast enough" to collect enough good results;
2. The program bottleneck is due to hardware, not badly optimized code.

# Evaluating our optimizations



# Evaluating our optimizations



Functions which take up the longest run time:

- `threading.wait`
- `thread.lock.acquire`

⇒ the program is now IO bound.



## Extending the input space

Pyrgelis et al.'s attack code needs geo-coordinates in order to work.  
But the CDR data set uses anonymized locations.

Therefore:

1. Make config files specific to the data set;
2. Branch in preprocessing for data frame operations;

# Measuring success

1. Type checking;
2. Unit testing;
3. Dummy data;
4. Real life.

# Reimplementation

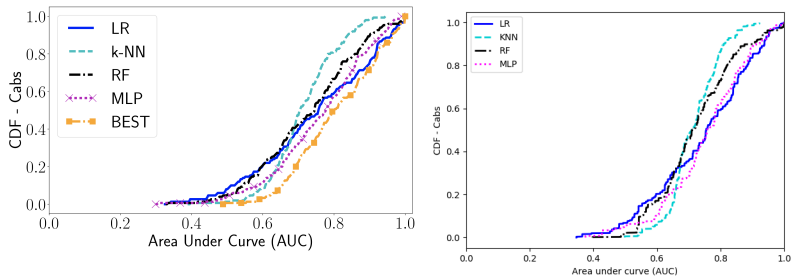


Figure: SAME LOCATIONS on SFC data with  $m = 5$

# Reimplementation

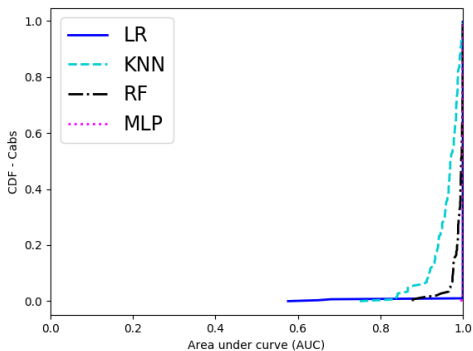
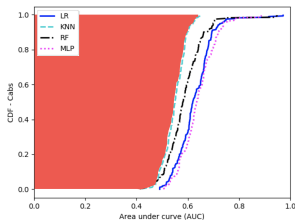


Figure: SUBSET OF LOCATIONS on SFC data with  $m = 50$

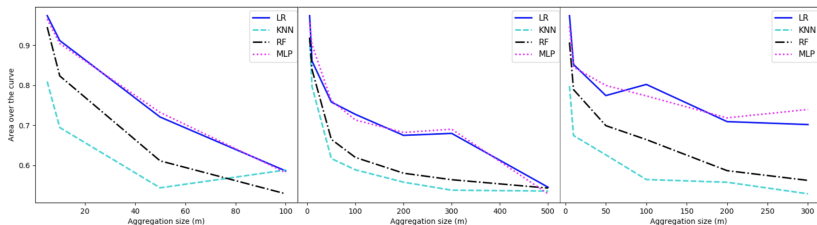
# Measuring attack power

**Definition:** *Area over the curve (AOC)*

$$\text{AOC}(x) = \frac{1}{n} \sum_{i=1}^n x_i \quad (2)$$



# Attack power and aggregation size



(a) SUBSET OF LOCATIONS    (b) SAME LOCATIONS    (c) DIFFERENT LOCATIONS

**Figure:** AOC of different classifiers against aggregation size for attacks on SFC data.

# Attack power and aggregation size

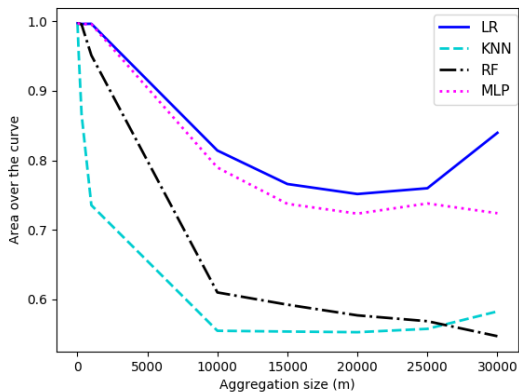
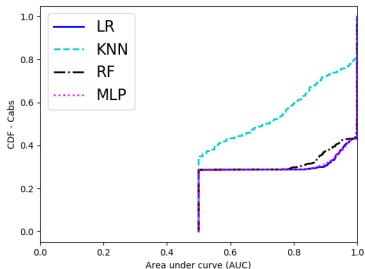
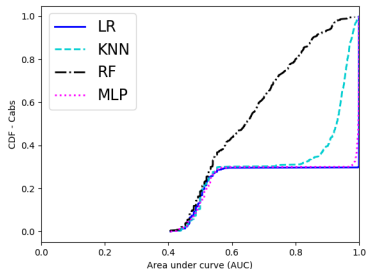


Figure: AOC of different classifiers against aggregation size for attacks on CDR data.

# Defenses (SFC)



(a)  $m = 5$

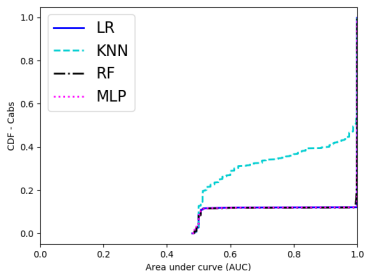


(b)  $m = 100$

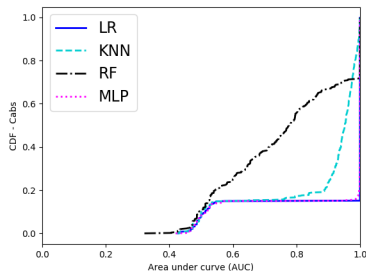
Figure: Modal ROI reports (WINNER TAKES ALL) per epoch.



# Defenses (SFC)



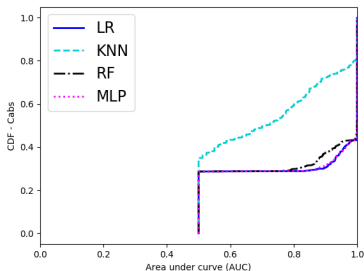
(a)  $m = 5$



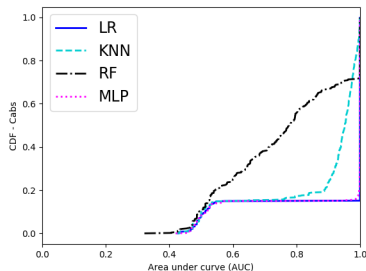
(b)  $m = 100$

Figure: Random ROI reports per epoch.

# Defenses (SFC)



(a)  $m = 5$



(b)  $m = 100$

Figure: Comparison between modal and random ROI reports.

# Defenses (SFC)

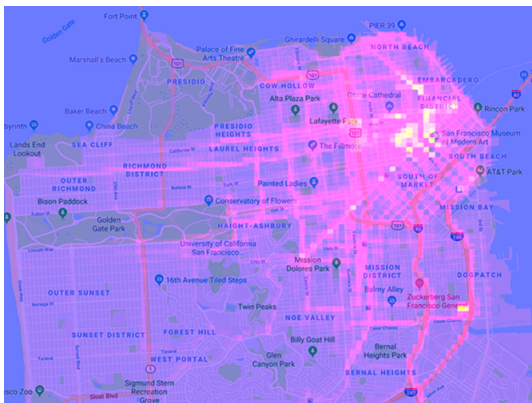


Figure: Aggregate taxi traffic on the San Francisco area between May 19 and June 10, 2008 [?]

# Defenses (SFC)

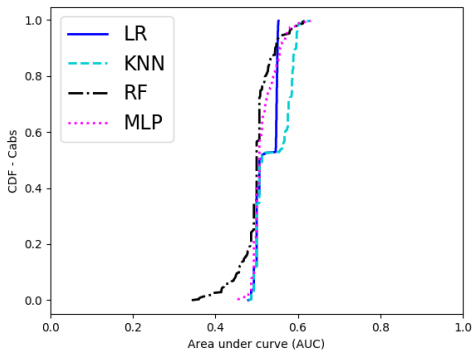


Figure:  $N(0, 10^2)$ ,  $m = 5$

# Defenses (SFC)

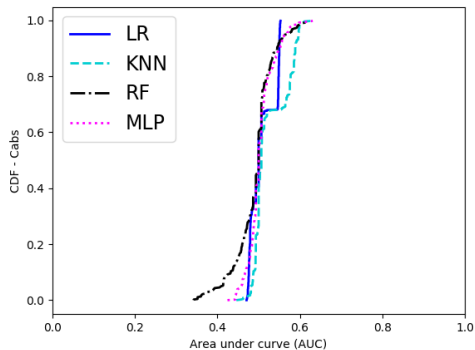


Figure:  $Lap(0, \Delta/\epsilon), \epsilon = 0.1, m = 5$

# Defenses (SFC)

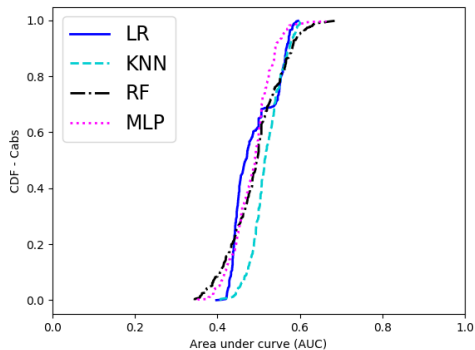
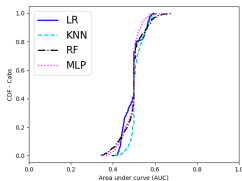
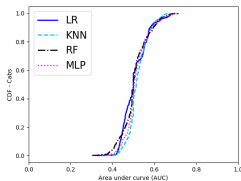


Figure:  $Lap(0, 1/\epsilon)$ ,  $\epsilon = 0.1$ ,  $m = 5$

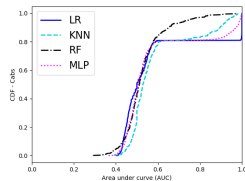
# Defenses (SFC)



(a)  $m = 5$



(b)  $m = 10$



(c)  $m = 100$

Figure: Low count suppression with threshold = 10.

# Defenses (SFC)

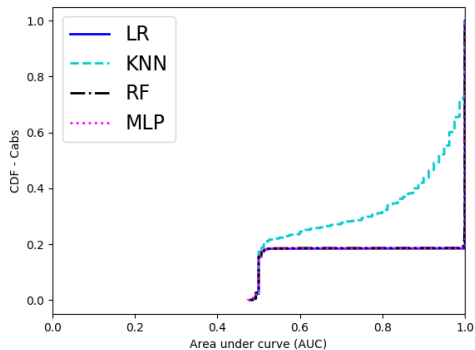
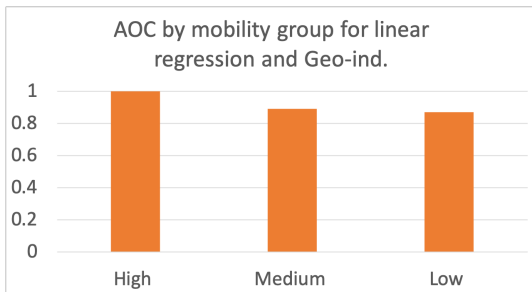


Figure: Geo-indistinguishability,  $m = 5, \epsilon = 0.1$



## Defenses (SFC)



# Contributions

We looked at . . .

1. Aggregation size vs accuracy of MI;
2. Defenses;
3. Attack profile;
4. 75 % run time reduction;
5. No need for geo-coordinates.

# Self-assessment

## Strengths:

- Run time
- Scalability of preprocessing
- Extents of analysis

## Limitations:

- Extensibility using defenses;
- Analysis across data sets;
- Assumptions in the formalization of membership inference

## Future work

- Do longer observation periods increase the power of MI?
- What factors are behind the trend of AOC vs aggregation size?
- Membership inference on internet browsing data;
- Improving the scalability of Python's APIs.

# References



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