Andrew Keller

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Strengths

Agency Experience – An uninterrupted decade of fast paced, demanding, exhilarating work in an agency setting
Project Management – Continued success through organized and efficient project management, augmented by an intimate knowledge of the web industry
UI / UX – A wealth of experience designing contemporary user interfaces that never veer from the high level or situational goals
Code – Superior grasp of the latest cross-browser, cross-device, semantic HTML / CSS, including Responsive Web Design techniques, SASS, and grid layouts

Experience

Web Director @ Eight Eleven, Inc. (Philadelphia, PA)   *OCT 2010 - Present*

Responsibilities:
- Consult and coordinate with clients as Project Lead from kickoff to launch
- Interview, teach, and direct the Front-End Developers, Drupal / WordPress Themers, Web Designers, and Interns
- Front End Development with a focus on HTML / CSS / SASS / RWD
- Wireframing and UI Design
- Drupal & WordPress theming
- Site Architecture
- System / User Flow Development

Key Contributions
- Continually direct the team to stay on top of the latest technology and methods in order to streamline process and deliver a high quality & affordable product
- Coach Front End Developers and UI Designers into highly competent, productive individuals
- Draft full project requirement docs and advise in the development of accurate & thorough estimates to ensure that deliverables are clearly defined and that clients are faced with a minimum of scope creep
- Maintain a friendly & respectful rapport with all salaried and contract employees, while ensuring that all those involved have full visibility of expectations and project benchmarks
- Develop CSS & Drupal tests to aid in hiring salaried and contract employees and to train interns
- Implement checklists at critical points in the development process (for Drupal, WordPress, & static sites) including pre-launch, at launch, and post-launch, which drastically reduced deployment errors

Sr. Web Designer @ Eight Eleven, Inc. (Philadelphia, PA)   *FEB 2007 – OCT 2010*

Responsibilities:
- Front-End Development with a focus on HTML / CSS
- Wireframing and UI Design
- Drupal & WordPress theming
- Site Architecture & System/User Flow Development
- Teach and direct the Front End Developers, Drupal/WordPress Themers, Web Designers, and interns
- Flash Design / Development

Web Designer @ Zigzag.Net (Philadelphia, PA)   *JAN 2004 – FEB 2007*

    Responsibilities
- Front-End Development with a focus on HTML / CSS
- Wireframing and UI Design
- Flash Design / Development

Web Industry Involvement
- Developed an intern program which delivers a custom tailored, highly challenging experience
- Co-organized Drupaldelphia 2013 at the PA Convention Center for 350 attendees
- Attend 6+ industry conferences per year to maintain a solid grip on the latest web design & development best practices
- Attend the Philly Drupal meetup every month from Spring 2010 to present

Software & Language Proficiencies
- Photoshop
- Coda
- Tower (git deployment)
- Balsamiq (wireframing)
- MS Project
- ConceptDraw (system flow diagrams)
- Illustrator
- Google docs
- MAMP
- Linux
- SQL Pro

- HTML / CSS
- SASS (.scss & .sass syntax)
- Drupal CMS theming
- WordPress CMS theming
- eFlex (an ASP.Net CMS) theming
- Multi-tier deployment (Development/Stage/Production)

Education
- B.S. in Multimedia Design, Wilmington College, Wilmington, DE   *MAY 2002*

References provided upon request