

Team 2 | Final Presentation

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Nontechnical Project:



Team 2 | Bank of America's 8 Business Lines

For Individuals:

- **Retail**
 - Common customers
- **Preferred**
 - Individuals up to \$250k investable assets
 - Small Businesses up to \$5M annual revenues
- **Merrill Lynch Wealth Management**
 - Individuals with over \$250k investable assets
 - Includes personal advisor
- **Private Bank**
 - Individuals over \$3M investable assets
 - Full team devoted to managing wealth of this individual

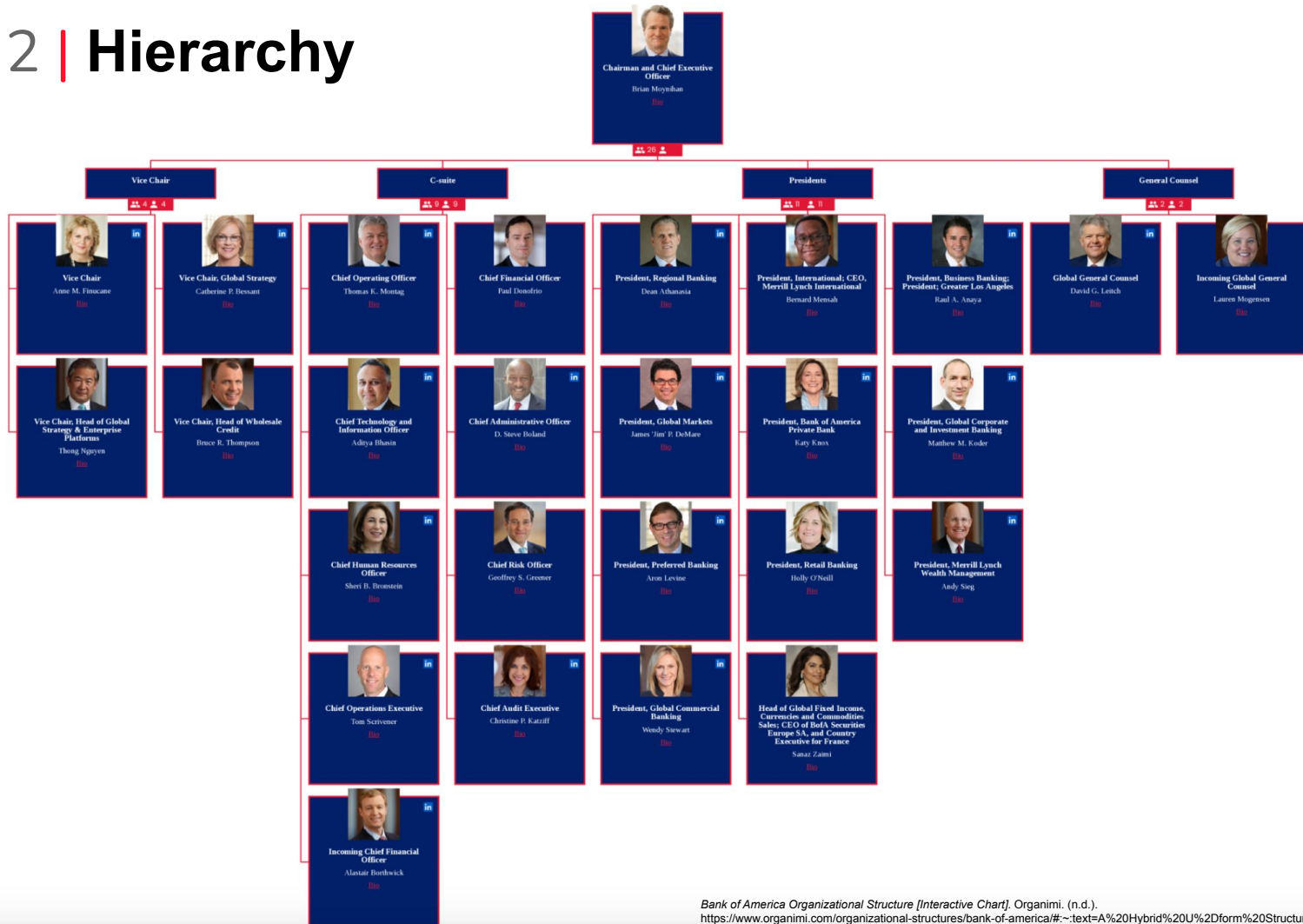
For Businesses:

- **Business Banking**
 - US companies of \$5-50M revenues
- **Global Commercial Banking**
 - Middle Market US companies of \$50M to \$2B annual revenues
 - Treasury, lending, leasing, investment banking, risk management and international subsidiary banking services
- **Global Corporate & Investment Banking**
 - Global Companies \$2B+ in revenues
 - treasury services, lending, leasing, advisory, and debt and equity underwriting solutions

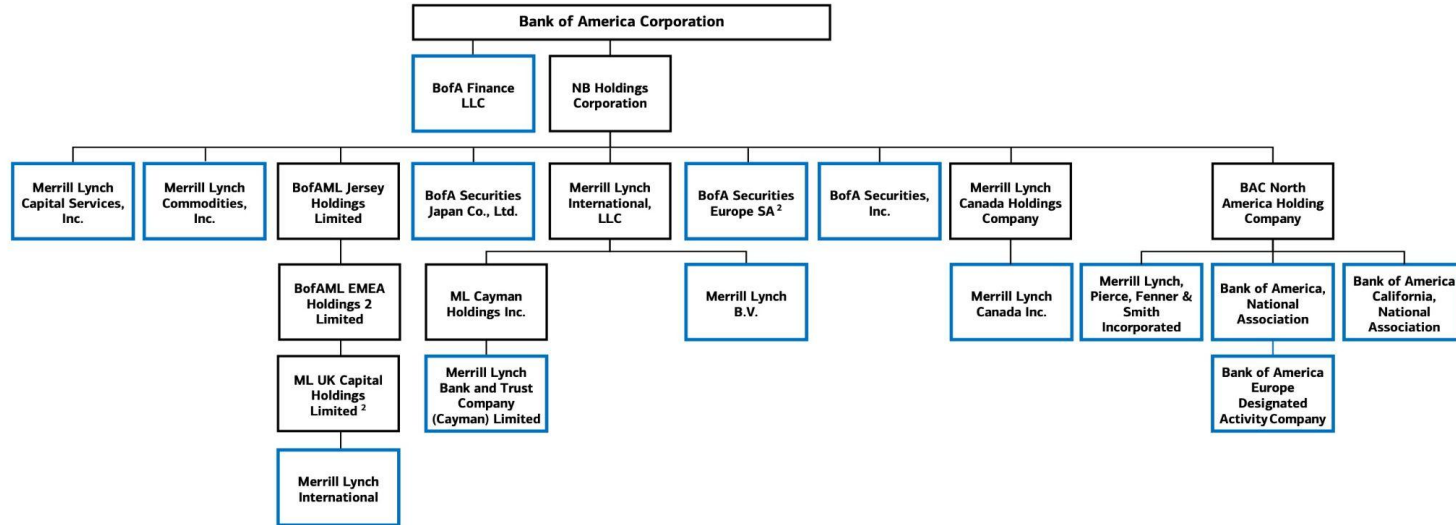
For Institutions:

- **Global Markets**
 - liquidity, hedging strategies, industry-leading insights, analytics for Hedge Funds and Asset Managers, pensions etc

Team 2 | Hierarchy



Team 2 | Bank of America Corporate Structure



 Select client-facing or issuing subsidiaries

 Holding companies and other subsidiaries

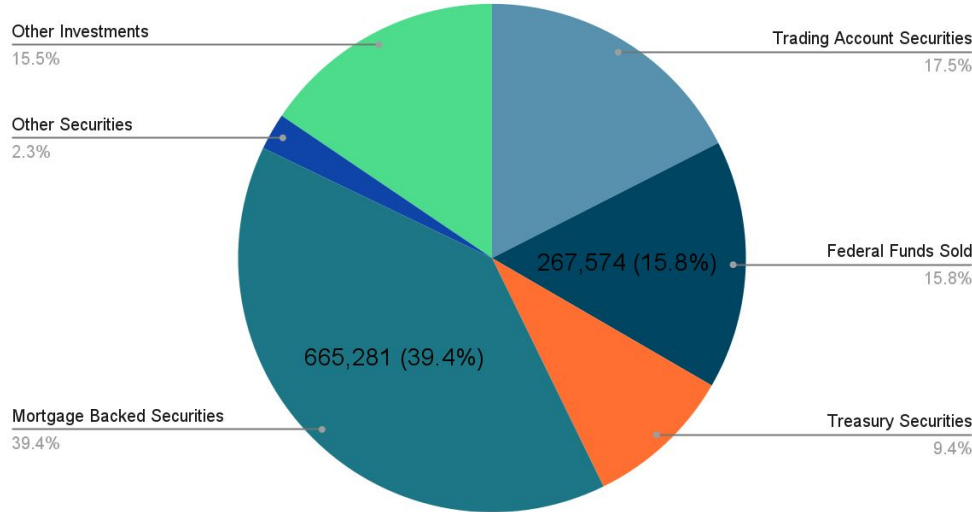


¹ This chart includes only select client-facing or issuing subsidiaries and associated significant holding companies of Bank of America Corporation. Not all subsidiaries of Bank of America are represented.

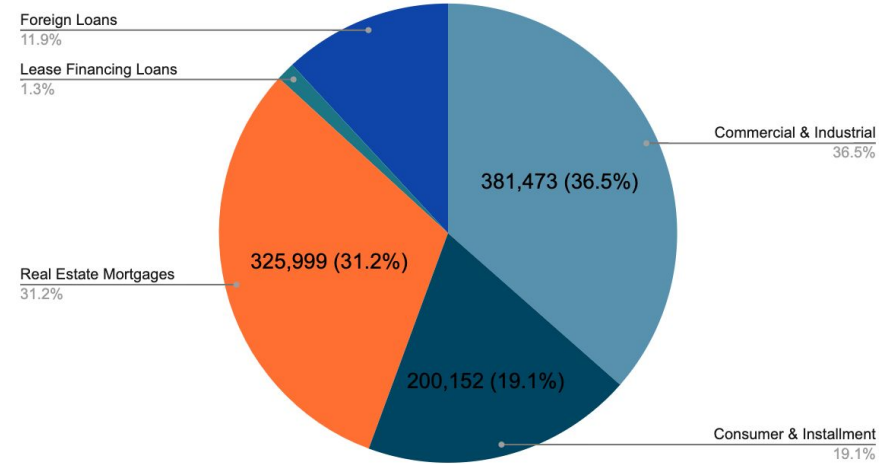
² Reflects a majority-owned subsidiary.

Team 2 | Balance Sheet - Assets (\$3 Trillion Total)

55% Investments (\$1.7T)



~34% Loans (\$1T)



~8.5% Other Assets Including Intangibles (\$253B)

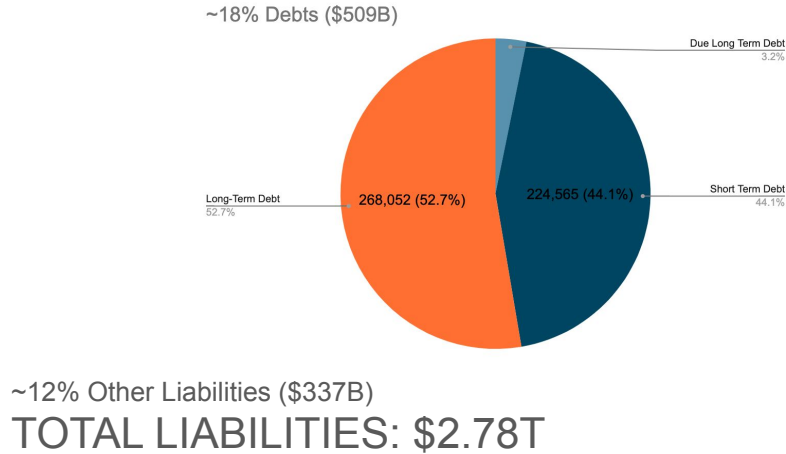
~1% Cash (\$30B)

<1% Net Property, Plant & Equipment (\$21B)

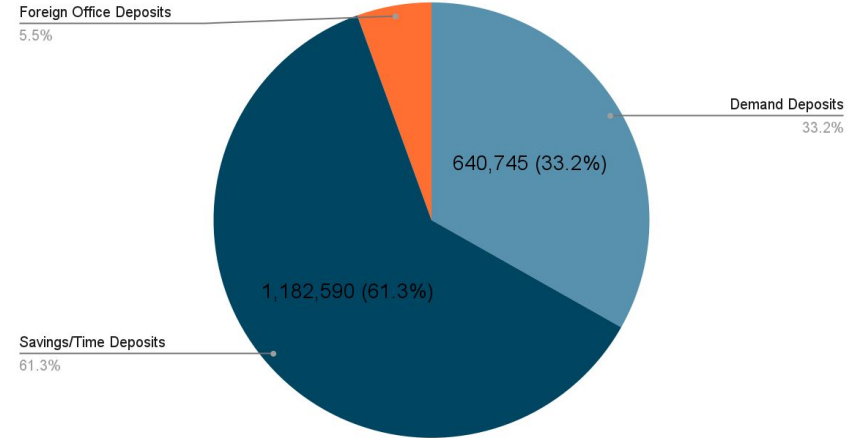
<1% Investment in Unconsolidated Subsidiaries (\$9.5B)

Team 2 | Balance Sheet - Liabilities and Equities

Liabilities



69% Deposits (\$1.9T)



Total Equity: \$287B



Team 2 | Types of Risk and Mitigation



Credit Risk

- Default Risk
- A third of their assets are in loans
- Estimating hazard rates
- Diversified loan portfolio



Market Risk

- Stock Market Securities
- Foreign Exchange Market
- Interest Rates
- Securities Market: \$132B in unrealized losses



Operational Risk

- Human Error
- Cyber Security Risks
- Systemic and Strategic Risk
- Fraud
- Technical Interruptions



Liquidity Risk

- Cash for Demand Deposits
- Loans for important clients
- LCR: 137%
- NSFR: 116%

Team 2 | Resources

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Bank of America & Bofa Securities: Our Businesses, Capabilities & Regions. Bank of America Merrill Lynch. (n.d.). <https://business.bofa.com/en-us/content/about-us.html#:~:text=Bank%20of%20America%20works%20with%3A&text=Through%20relationships%20with%20thousands%20of,roots%20in%20thousands%20of%20communities>.

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Azhar, S., & Anand, N. (2023, October 17). *Bank of America's unrealized losses on securities rose to \$131.6 BLN*. Reuters. <https://www.reuters.com/business/finance/bank-americas-unrealized-losses-securities-rose-1316-bln-2023-10-17/>

Yang, L. (2023). Risk Assessment on Bank of America. *Highlights in Business, Economics and Management*, 15, 105–110. <https://doi.org/10.54097/hbem.v15i.9324>

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Regulatory & other filings. Bank of America Corporation. (2022, March 7). <https://investor.bankofamerica.com/regulatory-and-other-filings>

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Team 2 | Skills and Competencies

Quantitative Finance Analyst

- Ability to **develop, implement, and maintain** quantitative models
- Knowledge of advanced quantitative techniques, including **predictive modeling, statistical sampling, optimization, and machine learning**

- Graduate degree in Mathematics, Statistics, Data Science or related field
- Strong programming skills (R, Python, SAS, SQL)
- Effective communication and presentation skills

Data Engineer

- Proficiency in data engineering practices and **design and architectural patterns** (Extract, Transform, Load)
- Ability to **leverage diverse programming languages** for data engineering and analysis.
- Proficiency in **Git**
- Data engineering certification, familiarity with financial data vendors

Technical Project: **Predictive Modeling of Interest Rates**

Team 2 | **Research Motivation**

- Interest rate yield curves are a critical component of the overall economic picture of an economy
- Accurately predicting these rates is essential for banks to manage investment decisions and risk
- Major, unforeseen rate swings could have severe consequences for small banks, and potentially catastrophic effects if mismanaged by larger banks
- We attempt to build a 20-year forecast from a variety of models trained on historical interest rate data

Team 2 | **Research Question**

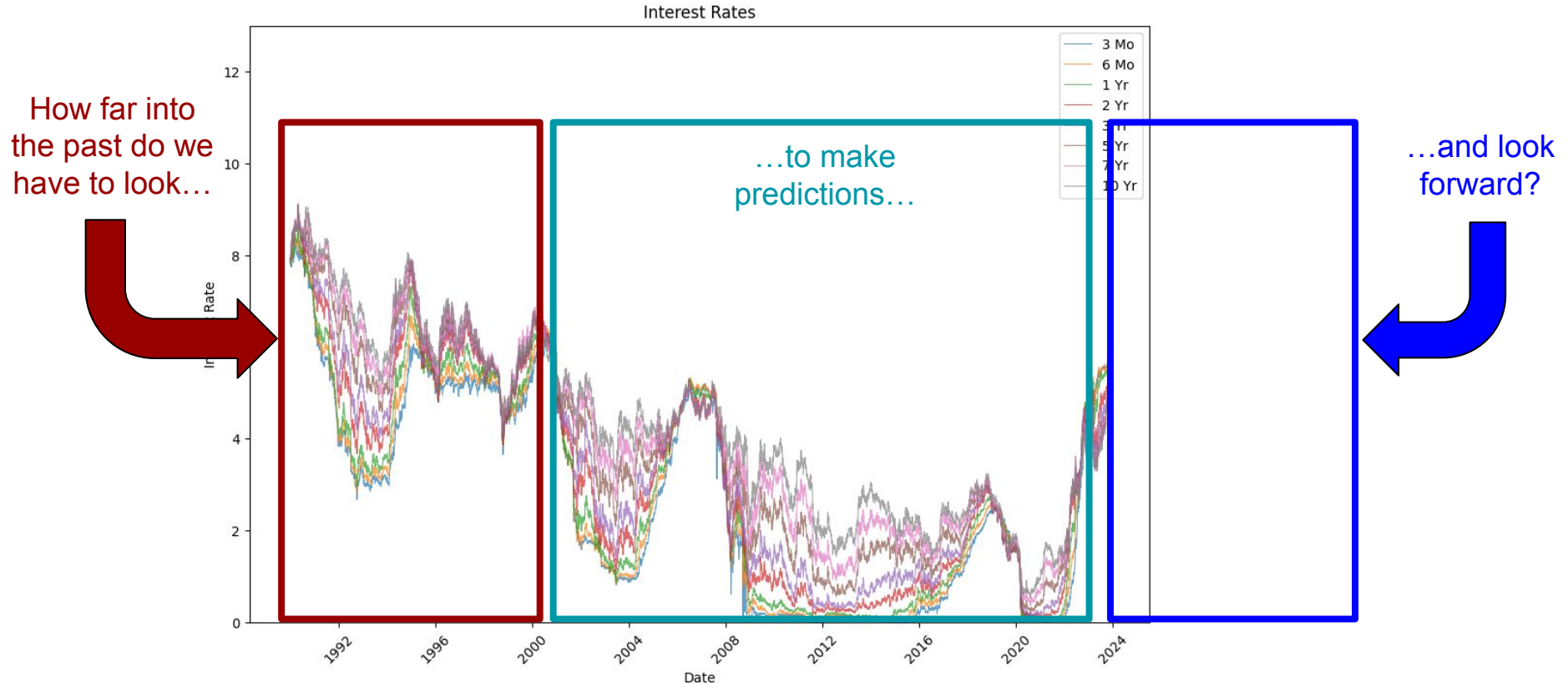
For specified forward prediction ranges:

1. Is it possible to produce a realistic prediction for the interest rate yield curve into the future based on historical data?
2. Does the addition of other economic data positively influence the predictions?

“Look-forward” Ranges:

- 1 Day
- 1 Month
- 1 Year
- 1 Decade

Team 2 | Research Questions Visualized



Team 2 | Experiment Structure



**Daily Par
Interest Rate
Data**

**STANDARD
& POOR'S 500**

**Daily Index
Value Data**

Absolute Values

Daily % Change

Daily Difference

Logarithmic Transformation

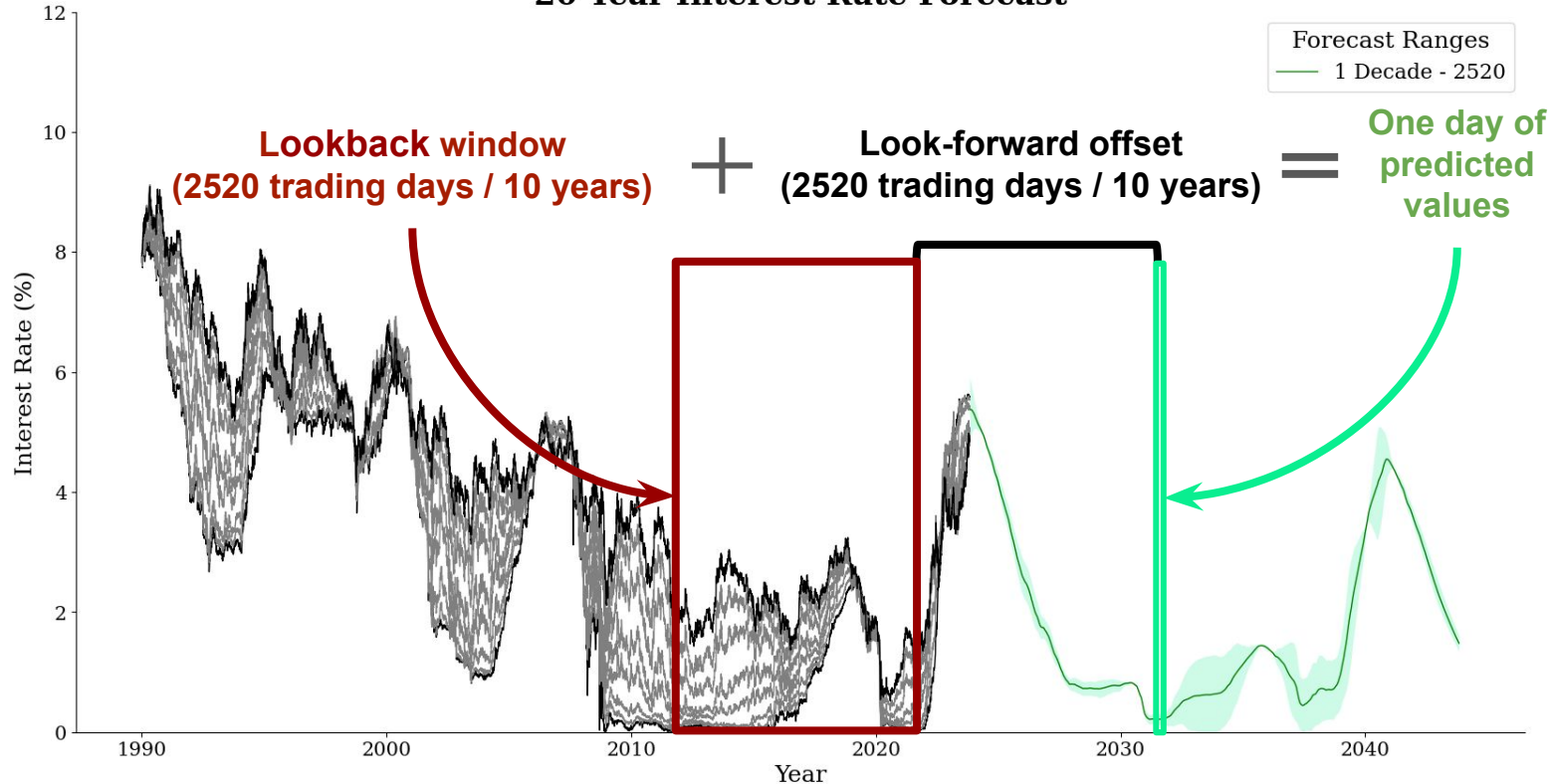
MLP Regressor
Experiments

- Defined Look-forward ranges
- Trial Lookback ranges
- Trial Hidden Layer sizes

Fitted Models
and 20-years of
predicted values

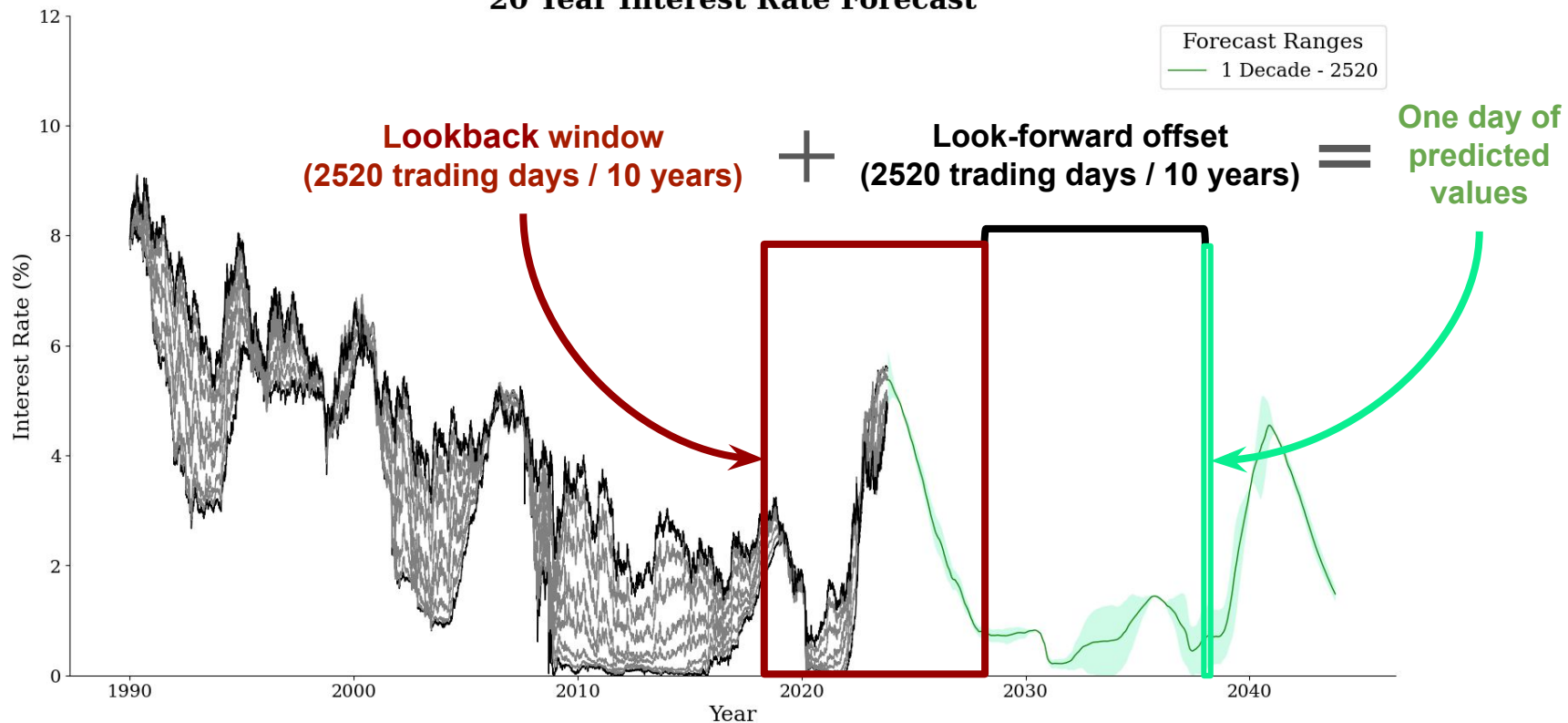
Team 2 | Example “Lookback” and “Look-forward”

20 Year Interest Rate Forecast



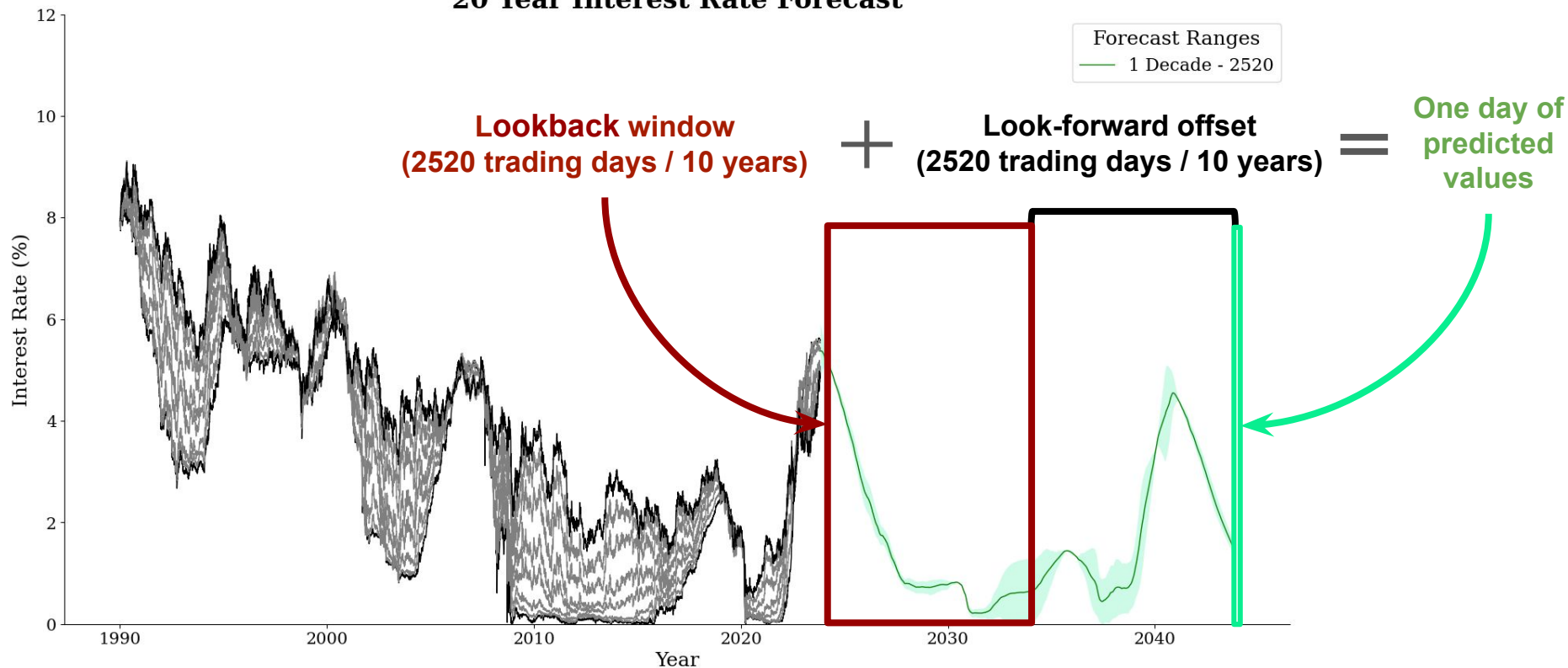
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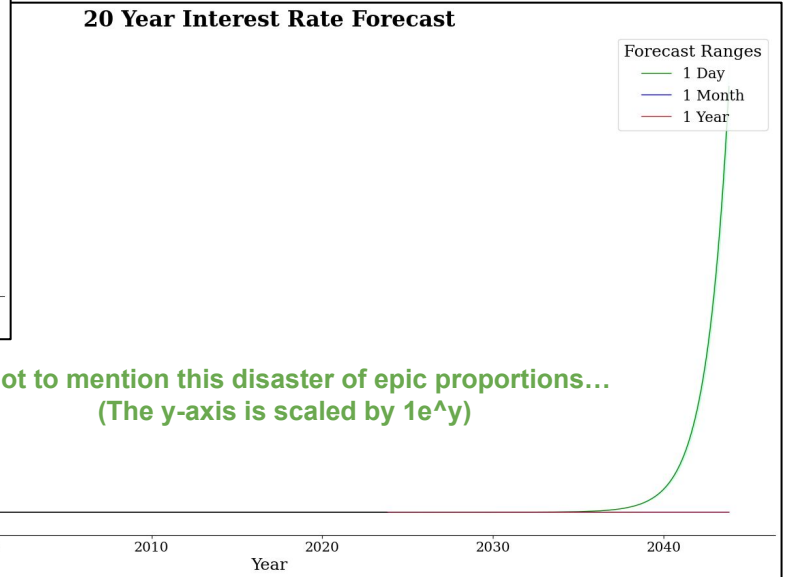
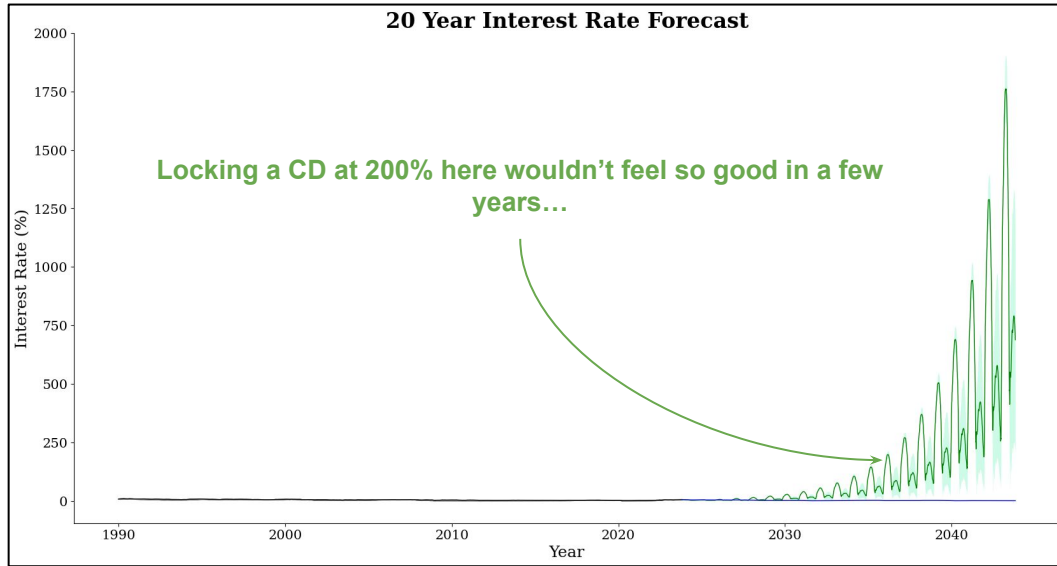


Team 2 | Example “Lookback” and “Look-forward”

20 Year Interest Rate Forecast

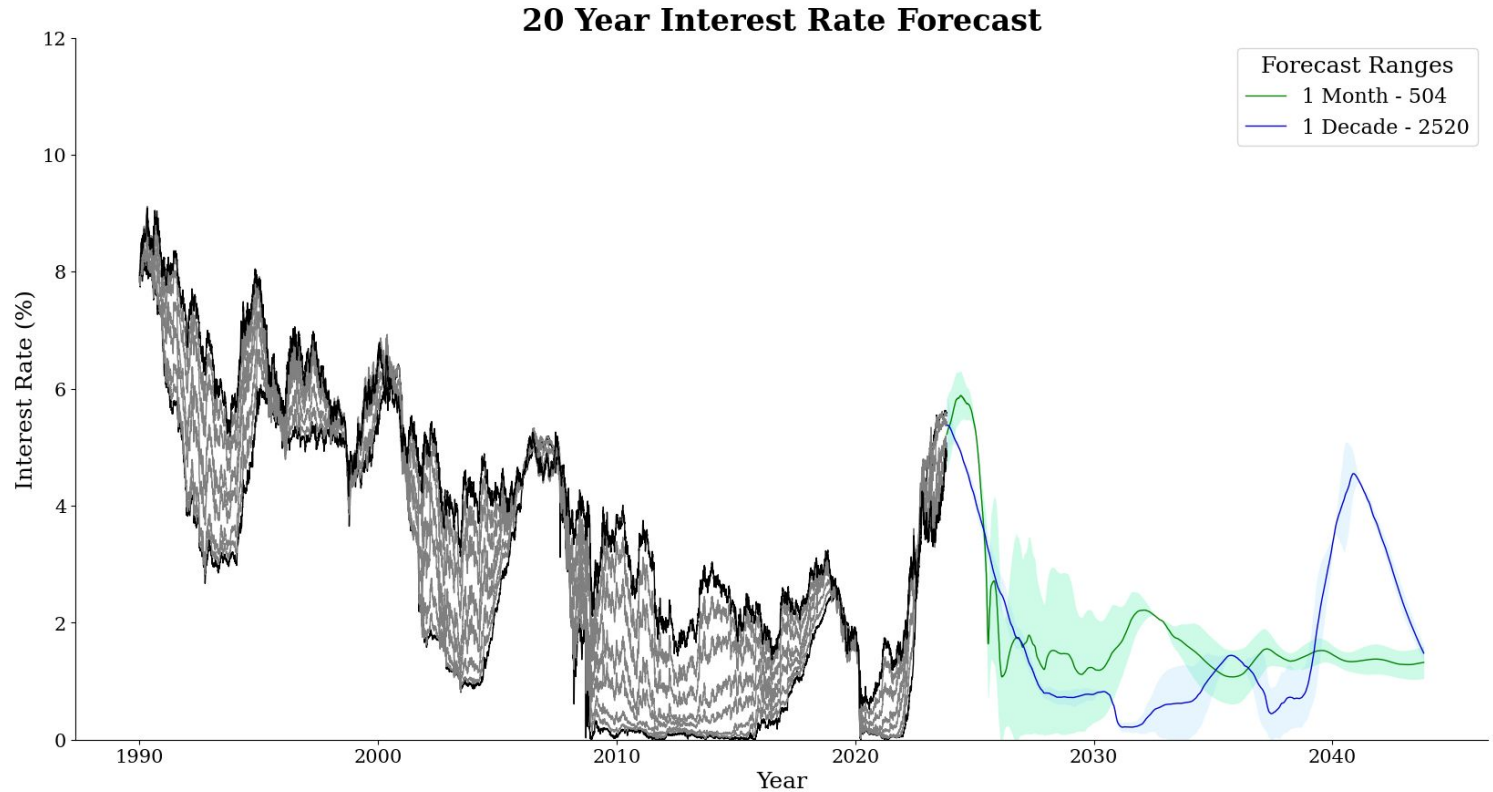


Team 2 | It didn't always go as planned...



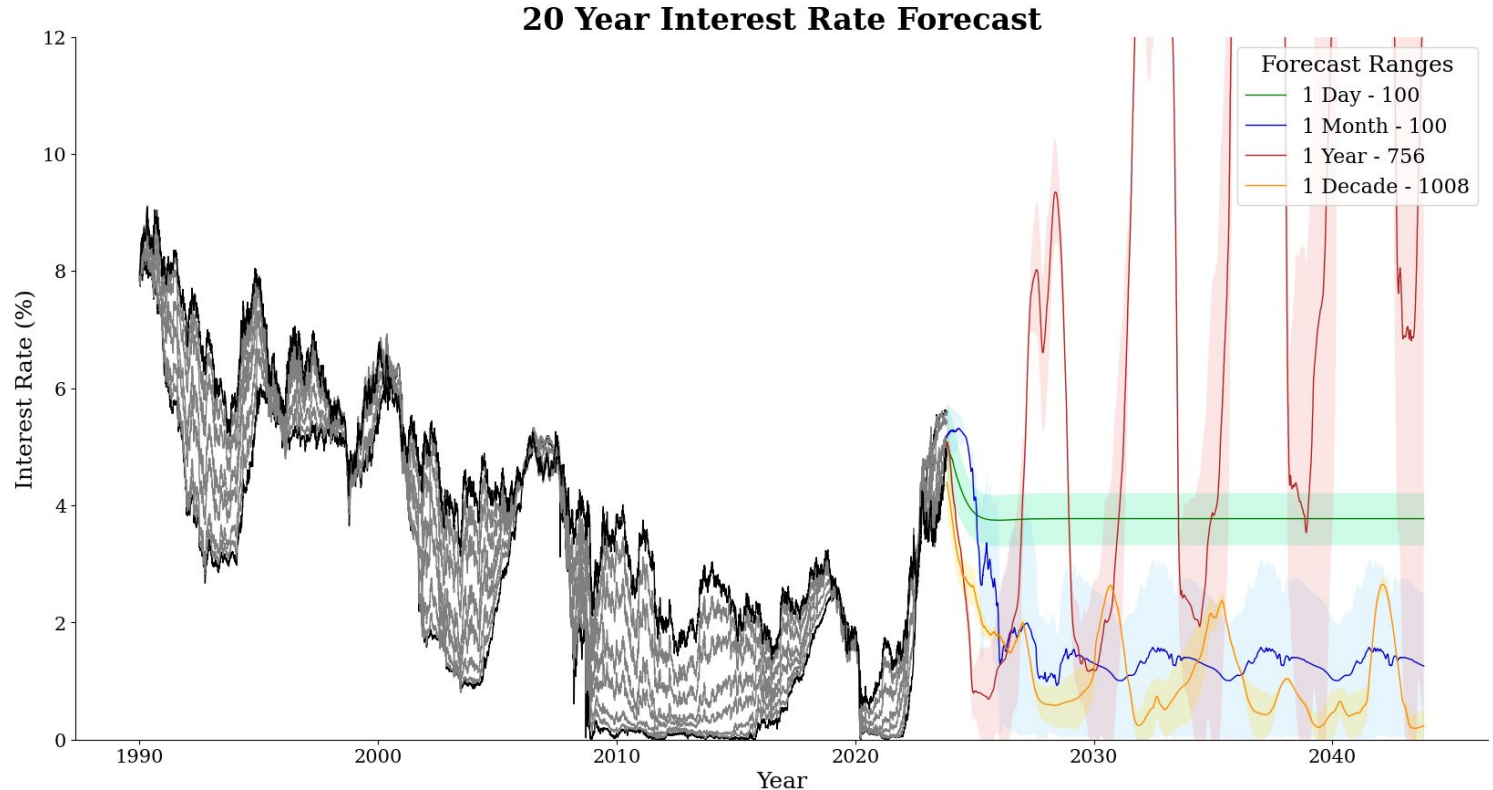
Team 2 | Experiment #1 - Interest Rate Absolute Values

- This is the “best” result from just rate data
- 1-Month is believable for +/- five years
- 1-Decade is somewhat realistic but lacks noise



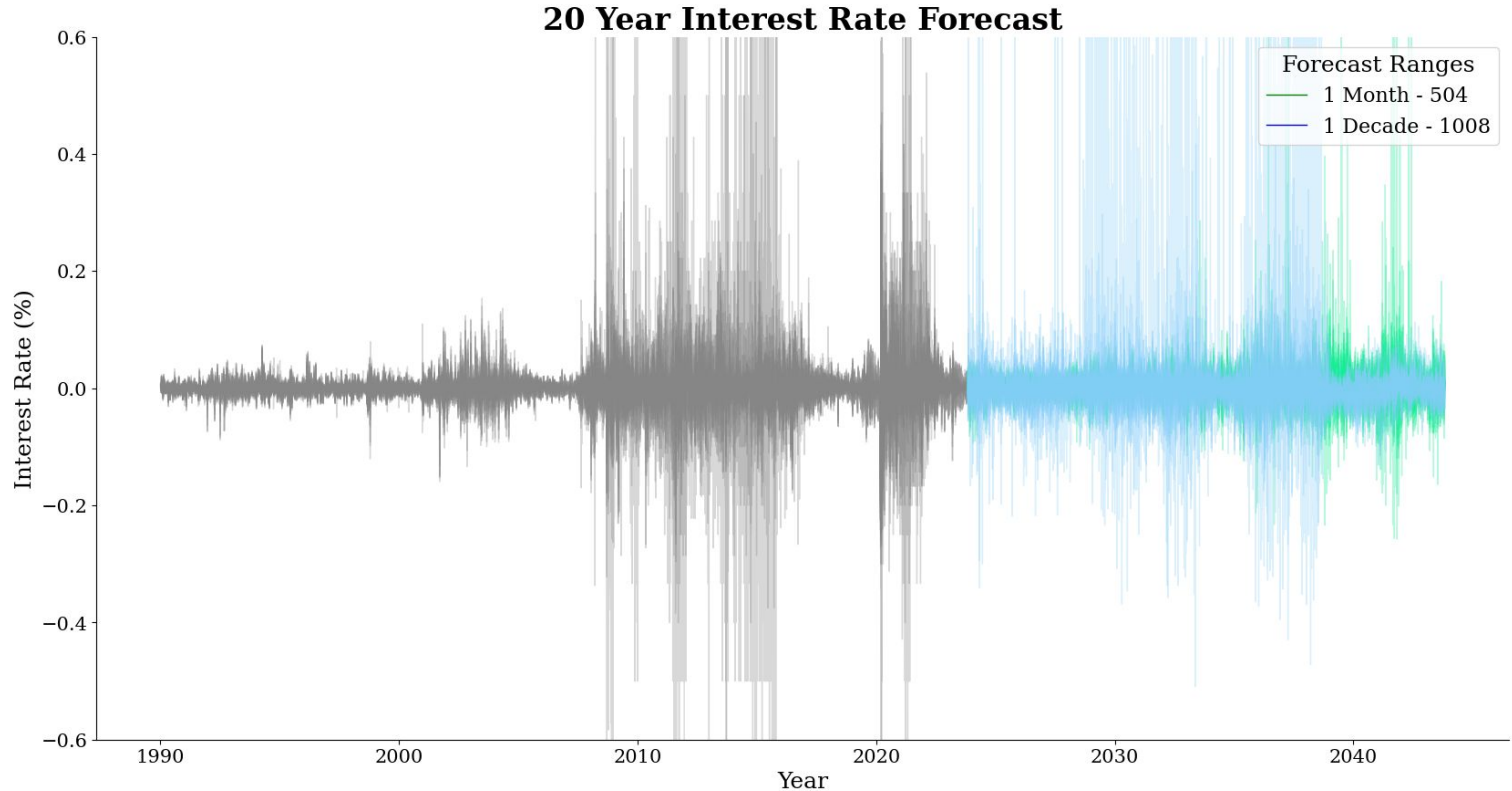
Team 2 | Experiment #1 - Interest Rate Absolute Values

- Remaining four models forecasted poorly
- 1-Day model went flat after anchor elapsed
- 1-Year seems to capture a cycle but scale is off



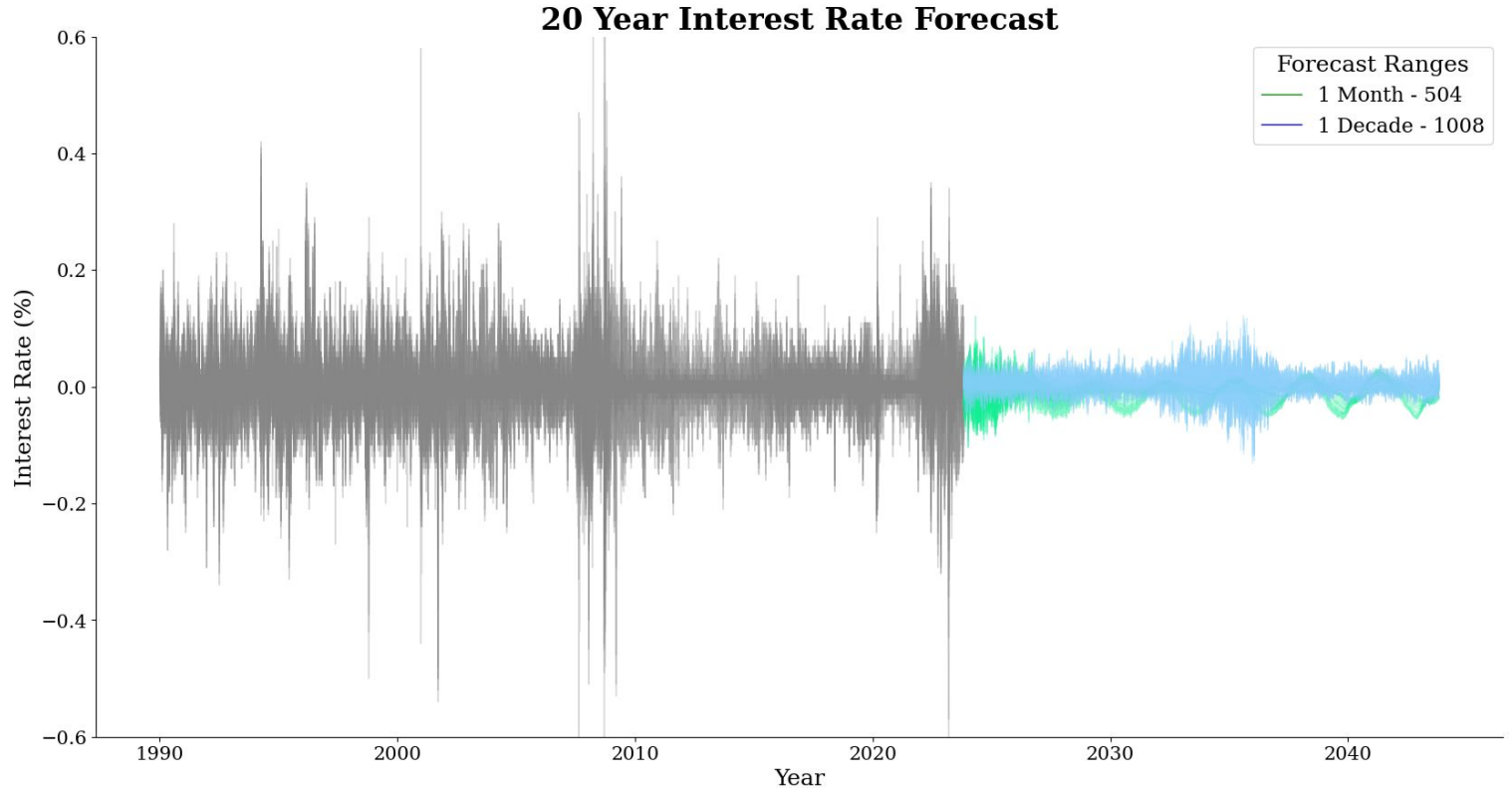
Team 2 | Experiment #2 - Interest Rate % Change

- % Change models are hard to interpret
- 1-Month model has some noise hidden, but is it realistic?
- 1-Decade is a mess, but better than the rest...



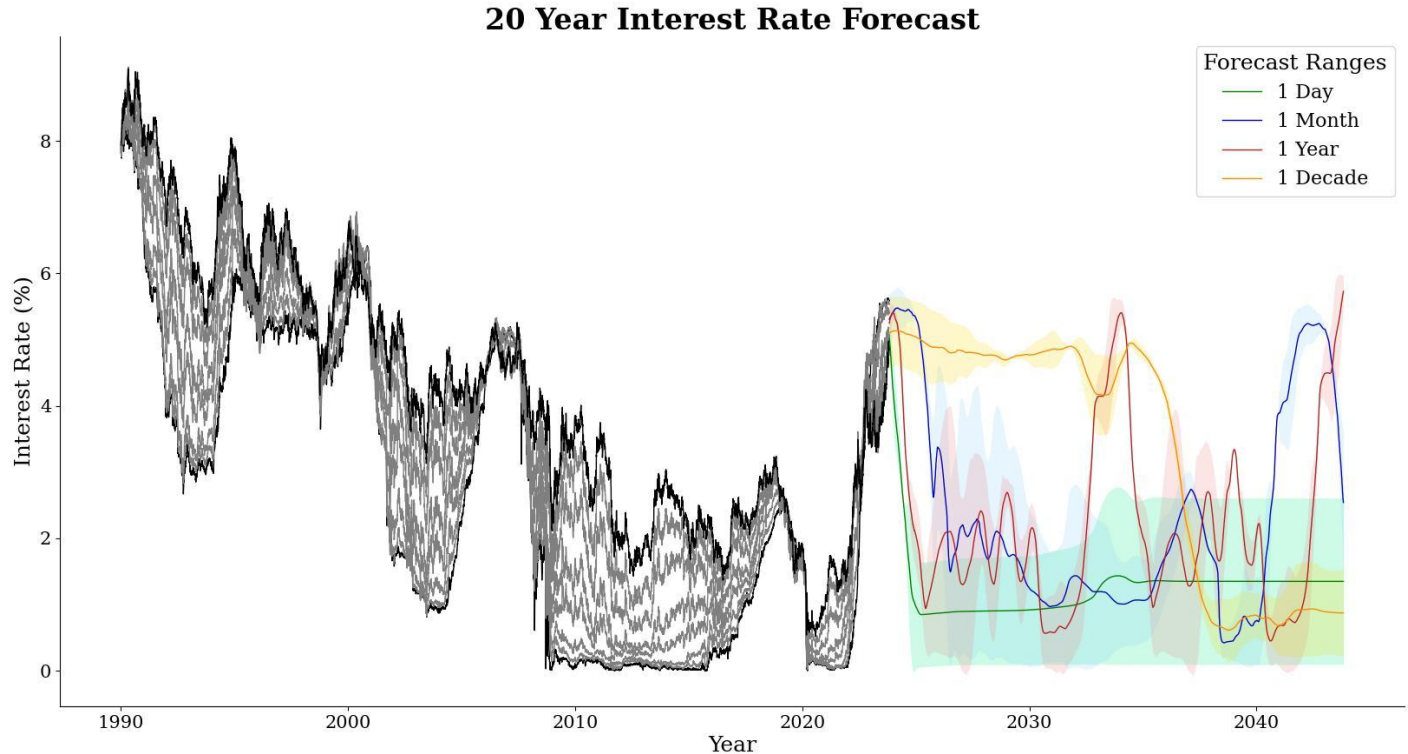
Team 2 | Experiment #3 - Interest Rate Daily Difference

- Daily change models performed poorly across the board
- 1-Month and 1-Decade are visualized to show the least outrageous results



Team 2 | Experiment #4 - Interest Rates and S&P 500

- The 1-Day and 1-Decade forecasts showed little behavior that inspired confidence
- 1-Month and 1-Year show a more realistic approximation of the future



Team 2 | **Experimental Shortcomings**

- The analysis is based on historical data only dating back to the early 1990s, suggesting a potential limitation in historical depth
- The time-series nature of the data may surpass the capabilities of the MLP Regressor used. While the model is compelling, it may lack the nuance required to effectively handle time-series data, potentially impacting the accuracy of predictions.
- Introducing additional metrics, data, or index values could increase model complexity.
- To enhance forecast accuracy, exploring alternative methods for generating future values, especially those outside predicted interest rates, is recommended.

Team 2 | **Outcomes**

- The overall function of the models in training was very good, except for Experiment 2. That training performance did not translate to reasonable forecasts in most cases, which indicates overfitting or other issues.
- The addition of the S&P 500 data did not dramatically alter the models, and we believe that more investigation should be done with this type of included data.
- Future work to be considered would explore other methods for time-series modeling, testing different number of indicators, and exploring other ways to transform the input data.

Thank you!

Question & Answer