

Temporal Fusion Transformer Models for Predicting Stock Behavior

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Your abstract here.

In portfolio design, a very common, and profitable strategy is called quantitative value investing. This strategy consists of designing some objective measure, ranking stocks based on this measure, and investing into the top ranked companies. The measure is derived from expert knowledge about how markets function, data, or some combination of the two. Portfolio design, in general, has been a field slow to adopt machine learning techniques, generally forgoing the data driven aspect of constructing these measures in exchange for more traditional financial measures. Examples of these measures include Trailing Twelve Month Returns (TTM Returns) and Earnings Before Interest and Taxes/Enterprise Value (EBIT/EV). These measures are often called value factors, as in the Fama-French value factor model. A clear drawback of this method is that there are countless different value factors an analyst could choose. For instance, what if it's the case that ranking stocks based on Trailing Eighteen Month Returns, instead of TTMs, is the secret to beating the market? Of course this example is silly, but in this manner, in their use as feature engineers, Neural Networks serve as an obvious next step to improve this strategy.

In traditional computer vision learning techniques, like boosted decision trees for facial recognition (Yoav Freund and Robert E. Schapire 1995), the main hurdle was always the development of better methods to extract relevant features. With the advent of convolutional neural networks, able to extract relevant features automatically, computer vision was effectively revolutionized (Alex Krizhevsky, Ilya Sutskever and Geoffrey E. Hinton 2017). Why can't Neural Networks do the same for factor engineering? Humans are bias-prone. When we pick factors, we are unintentionally choosing factors that are not statistically clean. Analysts have subconscious reasons for selecting factors, no matter how hard they can try to avoid these biases. For instance, if an analyst truly believes in a company, they might unintentionally choose factors that bias them towards that company, but will ultimately lead to lower returns overall. For reasons like this, Neural Networks have the capacity to revolutionize forecasting in the same way as they did image recognition.

Financial fundamental data is in the form of time series data, and thus admits a very natural sequence structure that can be leveraged by Recurrent Neural Networks (RNNs). (John Alberg and Zachary C. Lipton 2018) investigated the

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use of Long Short Term Memory (LSTM) RNNs in forecasting fundamental data. These are RNN architectures where there are two streams of data passing through the recurrent neural network, the long term and short term streams. In this paper, we will investigate the use of Temporal Fusion Transformers (TFTs), as proposed by (Bryan Lim, Sercan O. Arik, Nicolas Loeff and Tomas Pfister 2020). We use the implementation provided by PyTorch Forecasting. TFTs are a novel architecture developed by Google in collaboration with the University of Oxford. They leverage the recent success of Transformers in natural language processing, and the natural sequence structure of time series data. (Lim et al. 2020) found promising results in forecasting, so we will investigate their ability to predict stock behavior.

So far, we have been careful to avoid forecasting. This is because forecasting is very difficult. (Alberg and Lipton 2018) found that there is far too much noise to be able to accurately generate forecasts that meaningfully outperform linear models. For this reason, we focus on a far more tractable problem. We will attempt to predict certain qualitative features of stock behavior. The main feature we will focus on is whether a stock is a value trap.

In the quantitative value investing strategy, we seek to select stocks that are, in some sense, undervalued. We approximate this true value of a stock by various value factors. The value factors we select maybe misleading, causing us to misunderstand the true value of a stock. In this way, we may select stocks that are not actually undervalued, but are instead value traps. A stock may perform very well on our value factors, but there may be some aspect we are missing in our analysis that will cause the stock to perform poorly in the future. For instance, a stock may have a high EBIT/EV ratio, but if the company is about to go bankrupt, this ratio will not be very useful.

This problem is significantly more tractable than forecasting, and is in fact, very valuable. (Alberg and Lipton 2018) have shown that identifying value traps can result in a 3.5% increase in annualized returns (See Figure 1).

In this paper, we will investigate the ability of TFTs to predict whether a stock is a value trap. The structure of the paper is as follows: in section 2, we will discuss the data and the pre-processing; in section 3, we will discuss the model framework; In section 4, we will present the experimental setup and the results; and in section 5, we will conclude.

I. Data and Data Pre-Processing

A. Raw Data

The data we use is from the Wharton Research Data Services (WRDS) database. We use the Compustat North America database, which contains fundamental data on companies. As undergraduate students, we are able to access this data through the University of Chicago's library, although, without a PI, we are only able to get a day pass.

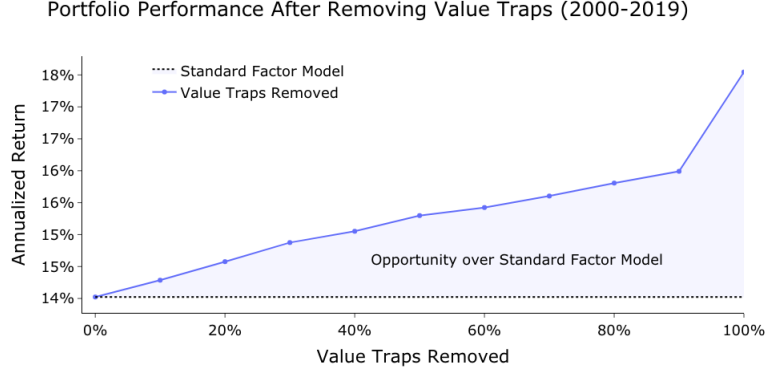


FIGURE 1. PORTFOLIO PERFORMANCE AS AN INCREASING NUMBER OF VALUE TRAPS ARE REMOVED.

We focused on the time frame 1970-2025, since before 1970, fundamentals reporting was not as standardized. Additionally, we only considered companies that are located in the United States. We filtered for companies only traded on either the NYSE, NASDAQ, or AMEX. We also filtered out financial services companies. The motivation for this is that the fundamentals reporting of financial services companies represent very different things than for industrial companies. Although this reasoning may be disputed, this is considered a common practice. The data was taken in quarterly intervals, since this is how often companies report fundamental data. This represents a total of approximately 12,000 companies, and a total of 876,347 observations.

Following (Alberg and Lipton 2018), we selected the following source fields, as show in Table 1.

B. Pre-Processing

There is a lot of pre-preprocessing that needs to be done before we can use this data in a model. We cannot simply feed the raw data into the model. For each company, there are very unique patterns in the raw data that the model will memorize. As a result, the model will not be able to learn. We need to apply some processing to the data to make sure this does not happen. Additionally, there are some other financial features that we know we want to include. Since this data is fairly noisy, there are some NaNs that we need to deal with. We will develop a NaN policy for dealing with missing data. Finally, following the recommendation of (Kasun Bandara, Christoph Bergmeir and Slawek Smyl 2018), we will apply a seasonalization algorithm to these features. We will then feed the original features in alongside the seasonalized features. Additionally, we will need to apply some sort of normalization to the data before the seasonalization. These two will be discussed in the next section.

Income Statement & Other Items	Balance Sheet
Sales (Revenue)	Cash & Cash Equivalents
Cost of Goods Sold	Receivables
Sales, General, and Admin Expenses	Current Assets
Operating Income After Depreciation	Property Plant & Equipment
Net-Income	Other Assets (Incl. Goodwill)
Capital Expenditures	Total Assets
Dividends	Debt in Current Liabilities
Common Shares Outstanding	Accounts Payable
Price per Share	Current Liabilities
	Long-Term Debt
	Other Liabilities
	Total Liabilities
	Minority Interest
	Preferred Stock
	Shareholders' Equity

TABLE 1—SELECTED SOURCE FIELDS

We will end up with five categories of features:

- Momentum Features
- Valuation Features
- Fundamental Features
- Missing Value Features
- Seasonal Features

MOMENTUM FEATURES

Since it's quite likely that recent stock price changes will be indicative of future stock price changes, we will include some momentum features, in order to make it easier for the Neural Network to find these patterns. We will include 3, 9, 12, and 18 month percent changes in stock price. Additionally, we will provide the percentile rankings amongst stocks traded during that quarter of these features. These features will hopefully allow the Neural Network to find these patterns easier, and make use of them.

VALUATION FEATURES

We will include the following valuation features: Book to Market and Earnings Yield. These are common value factors used in the Fama-French model. They are defined as follows:

- bkmktq: Book to Market

$$\text{Book to Market} = \frac{\text{Shareholder Equity}}{\text{Closing Price} \cdot \text{Common Shares Outstanding}}$$

- evq: Enterprise Value

$$\begin{aligned} \text{Enterprise Value} = & \text{Closing Price} \cdot \text{Common Shares Outstanding} \\ & + \text{Long Term Debt} + \text{Debt in Current Liabilities} \\ & - \text{Cash and Short Term Investments} \end{aligned}$$

- eyq: Earnings Yield

$$\text{Earnings Yield} = \frac{\text{Operating Income After Depreciation}}{\text{Enterprise Value}}$$

Additionally, we provide percentile rankings alongside these features.

FUNDAMENTAL FEATURES

We include all of the fundamental features we selected in Table 1, but we first have to transform them.

NAN POLICY

We follow the NaN policy given by (Zachary C. Lipton, David C. Kale and Randall Wetzel 2016). For each feature, we add an additional NaN indicator feature that is 1 if the feature is NaN, and 0 otherwise. We then fill the NaNs with the previous value. If there is no previous value, we fill it with 0. We obviously, do not normalize these features. The advantage of this policy is that as opposed to mean imputation or some other form of imputation is that it allows the Neural Network to learn why data is missing. For instance, if a company is missing financial reports, that's a pretty good indicator that company is in trouble. Providing the Neural Network with these features will hopefully let it learn these patterns.

C. Transformation and Deseasonalization

For the transformation, we follow the recommendation given by (Hansika Hewamalage, Christoph Bergmeir and Kasun Bandara 2021) and apply a mean-scale transformation, followed by a log-scale transformation. However, before we do this, (Hewamalage, Bergmeir and Bandara 2021) assumes that all the data is strictly positive. This is not the case for our data, but we can simply add a constant to all the data to make it positive. This will not change any of the predictions on the data, but will allow us to apply the log-scale transformation.

To summarize, if C is the minimum value in our entire data set, we first shift all the data by $|C|$. Letting X_i be a company, and $X_{i,t}$ be the vector of features at time t , we apply the following transformation:

$$X_{i,t} \mapsto X_{i,t} + |C|$$

Now, we apply the meanscale transformation:

$$X_{i,t} \mapsto \frac{X_{i,t}}{1 + \frac{1}{t} \sum_{s=1}^t X_{i,s}}$$

Finally, we apply the log-scale transformation:

$$X_{i,t} \mapsto \log(X_{i,t} + 1)$$

We do not apply the transformation to the NaN indicator features, nor the percentile ranking features. We apply the transformation to the momentum, valuation, and fundamental features.

We then apply a seasonalization algorithm to the transformed features, to obtain seasonal features. I.e. we apply the following transformation:

$$X_i = \hat{S}_i + \hat{T}_i + \hat{R}_i$$

Where \hat{S}_i is the seasonal component, \hat{T}_i is the trend component, and \hat{R}_i is the residual component. We feed \hat{S}_i into the model, alongside the original features. We use the python implementation of STL provided by statsmodels. We apply the seasonalization to the momentum, valuation, and fundamental features. We do indeed apply the seasonalization to the percentile ranking features, since there might be seasonality in the rankings. We apply the seasonalization because we believe that the deseasonalized trends will be a helpful feature for the Neural Network to learn.

In total we will end up with approximately 130 features.

II. Model Framework

We use the Temporal Fusion Transformer (TFT) model, as proposed by (Lim et al. 2020). We use a fixed window size of 5 years, or 20 quarters. We output 20 quarters into the future. We additionally add an extra year gap between the input and output in order to avoid seasonal effects. We split our data into a training set, a validation set for hyperparameter tuning, and a test set. The split is as follows:

- 1) Training set: 1970-2001,12,31
- 2) Validation set: 2002,1,1-2009,12,31
- 3) Test set: 2010,1,1-2025,12,31

We use the PyTorch Forecasting library to implement the model. We fix the the number of LSTM layers to 2 and the loss function is the logistic loss function. We optimize the following hyperparameters:

- Hidden Size
- Attention Head Size
- Hidden Continuous Size
- Learning Rate
- Reduction On Plateau Patience
- Gradient Clip Value
- Dropout Rate

III. Experimental Results

IV. Conclusions

One of the main issues with this model is that we face a remarkable lack of data. Despite the fact that we have nearly a million observations, this number is not actually how many samples we get to train on. A single observation is actually a contiguous 5 year time series for a single company. This reduces the number of training samples to around 57,320, which is barely enough to train a deep neural network. The total number of actual parameters in our model is about 259,000. Although it is very common to train models with far more parameters than samples, the lack of data is still a major issue. One interesting way to address this is to use a generative model combined with transfer learning. We could train a generative model to generate synthetic data and then use this synthetic data to train a model, which we further finetune with our real data. The motivation is that we have certain expert knowledge about how markets should function, and we can use this to generate synthetic data. Of course the synthetic data will be mostly trash, but it will still force the model to learn something about the data. This approach has been explored by (Kasun Bandara, Hansika Hewamalage, Yuan-Hao Liu, Yanfei Kang and Christoph Bergmeir 2020) with impressive results on LSTMs. They did not test this approach on the TFT model, which generally performs better than LSTM models in forecasting tasks. This is a very interesting direction for future research.

Another limitation of this model is not just the lack of data, but the lack of features. Fundamentals data is fantastic for forecasting, but it is not enough. There are many other features that would help capture the true value of a stock. One interesting feature that could be added is the sentiment of the market. There have been many studies that explore deep learning for natural language processing of financial news. (Kelvin Du, Frank Xing, Rui Mao and Erik Cambria 2024) is

a good survey of the literature. Adding these features could be the step needed to identify all the value traps. In fact, this might help make forecasting more tractable, as the sentiment of the market is a very important feature in forecasting.

Despite this, we see that the TFT model is able to predict value traps with a high degree of accuracy. It does better than the LSTM model presented by (Alberg and Lipton 2018).

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