

# Andrew Marion

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## Education:

### **Indiana University-Purdue University Indianapolis**

Master of Science in Applied Data Science

- Specialization in Sports Analytics

**Indianapolis, Indiana**

Expected Graduation: December 2022

### **Purdue University**

Bachelor of Science in Statistics

Bachelor of Science in Mathematics

- Data Science Certificate
- Minors: Economics, Communications

**West Lafayette, Indiana**

Graduated: May 2021

## Data Analytics Experience:

### **Elevate Sports Ventures**

*Insights Intern*

- Design and conduct market surveys and focus groups to identify key insights for clients to support new products and pricing strategies
- Model potential revenue based on proposed stadium renovations
- Develop data collection and storage strategies for industry research

**Indianapolis, Indiana**

May 2022 – Present

### **Upper Hand**

*Data Analytics Consultant*

- Analyze Upper Hand's small business portfolio's customer sale data since 2015
- Identify the key variables and characteristics of successful small businesses
- Develop a dashboard to help Upper Hand track small business revenue

**Indianapolis, Indiana**

June 2022 – August 2022

### **Indy Eleven Professional Soccer**

*Data Analytics, Community Relations, and Game Operations Intern*

- Create Lead Codes to better understand where our sales come from
- Use geofences to help promote sponsors and gain data on fans
- Assist with fulfillment for community partners on game-day and at community events
- Assist in planning, preparation, and execution of all game operation activities
- Create a Secret Fan program to evaluate the game day experience

**Indianapolis, Indiana**

August 2021 – May 2022

### **Scout Heroes**

*Pacers Basketball Data Scout*

- Record and collect in-time, real data, such as fouls and substitutions

**Indianapolis, Indiana**

January 2022 – June 2022

### **Purdue University Recreation and Wellness**

*Data Analytics Intern*

- Make seasonal reports on visitors to the recreational facility
- Research if visiting the recreational facility has any correlation with GPA
- Analyze differences in data compared to previous years

**West Lafayette, Indiana**

January 2020 - January 2021

### **Indiana University Men's Basketball**

*Statistics and Communication Intern*

- Organized statistics for the coaching staff, such as 5-man roster analysis
- Collect statistics on opposing teams to help the team prepare for upcoming games

**Bloomington, Indiana**

October 2016 – March 2017

## Other Job Experience:

### **Indiana University-Purdue University Indianapolis**

*Graduate Teaching Assistant*

- Evaluate weekly assignments and answer any questions students may have

**Indianapolis, Indiana**

August 2021 – Present

### **Alliance Sport Marketing**

*Event Coordinator*

- Plan and coordinate sponsorship campaigns across Indiana
- Prepare professional recaps of each event for clients

**Indianapolis, Indiana**

May 2021 – August 2021

## Skills:

- Python, R, Tableau