

### Section 3.3

ALEKS

natural log + exp fns.  
using logs to solve problems  
properties of log fns.  
word problems.

exponential functions:

$$y = a^x$$

natural logs:

$$y = e^x$$

$$e \approx 2.718...$$

Inv. of a function..

$$y = f(x)$$

then

and

and

$$x = f^{-1}(y)$$

$$f(x) = f^{-1}(f(x))$$

$$y = f(f^{-1}(y))$$

Def:

The inv. of ~~exp~~  $\exp(x) = e^x$  is  
the natural log,

$$x = \ln(y).$$

so, if

$$y = e^x$$

then

and

and

$$x = \ln(y)$$

$$\ln(e^x) = x$$

$$e^{\ln(x)} = x.$$

(and vice versa)

ex/

if

$$y = e^3$$

then

$$\ln(y) = 3$$

↑ The # you have to  
raise  $e$  to, to get  $y$ .

ex/  $y = 5^x$

recall

$$\ln(a^r) = r \ln(a)$$

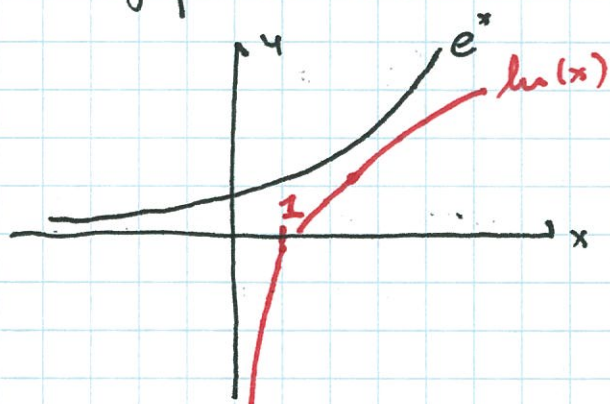
so  $\ln(y) = \ln(5^x)$

$$\ln(y) = x \ln(5)$$

$$\text{or } x = \ln(5)/\ln(5)$$

do onto the left as you  
do onto the right  
(and  $\ln$  is 1-1).

The graph of  $\ln(x)$



dom:  $(0, \infty)$

range:  $(-\infty, \infty)$

and is 1-1.

} consider w/  
ex. (!)

why is  $\ln(1) = 0$ ? coz  $e^0 = 1$ .

ex/  $\ln(3x+1) = 2$

$$e^{\ln(3x+1)} = e^2$$

$$3x+1 = e^2 \Rightarrow x = \frac{e^2-1}{3}$$

exponentiate both sides.

by the way, there are many ways to do exponentials

ex:  $4 = 5^x$   
↖ exponent  
↖ base

$e$  is a good base, but we can use any base.

For example many scientists use base 10.

we would work in base 5,

$$4 = 5^x$$

$$\Rightarrow \log_5(4) = x$$

↖ base

\* you raise a 5 to, to get 4.

It just happens that base  $e$  has some nice properties w.r.t. its ~~change~~ average rate of change.



If  $y = 2^x$  then  $x = \log_2(y)$

for ex/  $8 = 2^3$  or  $3 = \log_2(8)$   
 $16 = 2^4$  or  $4 = \log_2(16)$

ex/  $\log_8(3x+1) = 2 + \log_8(x)$

$$\Rightarrow 8^{\log_8(3x+1)} = 8^{2 + \log_8(x)}$$

$$3x+1 = 8^2 \cdot 8^{\log_8(x)}$$

$$3x+1 = 64(x)$$

$$1 = 61(x) \quad \text{or} \quad x = 1/61.$$

ex/  $\ln(x^2) = 4$

$$e^{\ln(x^2)} = e^4$$

so  $x^2 = e^4$

and  $x = \pm \sqrt{e^4} = \pm e^2$

Which one?

either (both!).

cuz  $x^2 = e^4$  and  $\ln(e^4) = 4 \checkmark$

This needs to be checked, and we have to be careful!

why?  $\log_a(x) = b \quad \Rightarrow \quad a^b = x$

but  $\underline{\underline{a > 0}}$

so  $a^b > 0$   
 $\uparrow$  strict.

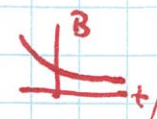
$$\Rightarrow x > 0.$$

Recall: dom of  $\log_e(x)$  is  $(0, \infty)$   
range of  $\log_e(x)$  is  $(-\infty, \infty)$ .

ex/ A radioactive isotope has a decay rate of 0.05. What is the half-life?

i.e. How long till half goes away?

$$\text{Amount} = B_0 e^{-rt} = B_0 e^{-.05t}$$

(decay! 

Problem: we do not know  $B_0$

Answer: we do not care!

$$A(0) = B_0 e^0 = B_0$$

$$\text{When is } A(T) = \frac{1}{2} A(0) = \frac{1}{2} B_0?$$

$$B_0 e^{-.05T} = \frac{1}{2} B_0$$

divide by  $B_0$

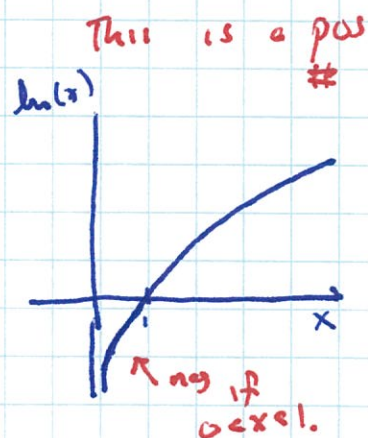
$$e^{-.05T} = \frac{1}{2}$$

$$\ln(e^{-.05T}) = \ln(\frac{1}{2})$$

note  $\ln(\frac{1}{2}) < 0$

$$-.05T = \ln(\frac{1}{2})$$

$$T = -\frac{1}{.05} \ln(\frac{1}{2})$$



Recall Avg. Rate of change/D.R.R. quotient.

$$\text{let } \exp(x) = e^x$$

so the D.R.R. quotient

$$= \frac{\exp(x+h) - \exp(x)}{h}$$

(This is the def.)

$$= \frac{e^{x+h} - e^x}{h} = \frac{e^x \cdot e^h - e^x}{h}$$

$$= e^x \left[ \frac{e^h - 1}{h} \right]$$

what's up w/ this?



let's shrink this...



$h$	$\frac{e^h - 1}{h}$
1	1.7183
$\frac{1}{2}$	1.2974
$\frac{1}{4}$	1.1361
$\frac{1}{8}$	1.0652
$\frac{1}{16}$	1.0315
$\frac{1}{128}$	1.0029 (!)

for Arch...

$h$	$\frac{e^h - 1}{h}$
1	4
$\frac{1}{2}$	2.472
$\frac{1}{4}$	1.981
$\frac{1}{8}$	1.7828
$\frac{1}{16}$	1.693
$\frac{1}{128}$	1.6196 (?)

$$e^{1.6196} \approx 5.05 (!!!)$$

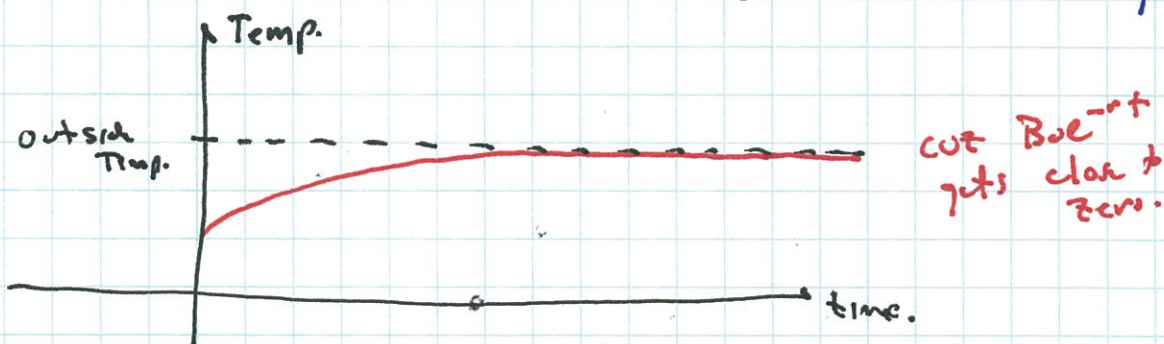
There is something about  $e$ !

ex/ Newton's Law of cooling.

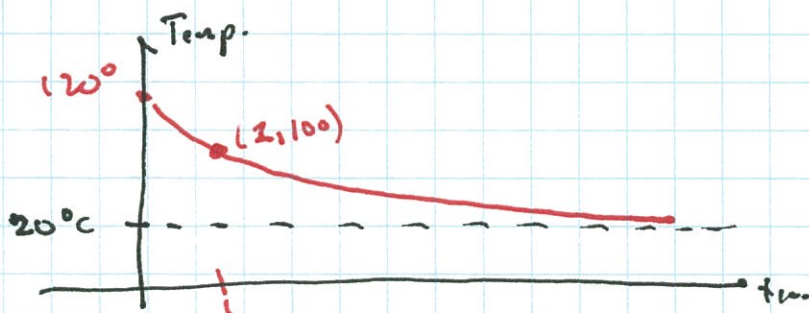
The rate that temp. changes is prop. to the temperature difference of the object and its surroundings.  
we get

$$\text{Temp}(t) = \text{outside Temp} + B_0 e^{-rt}$$

(This is a calc. problem)



An object has an initial temp of  $120^\circ\text{C}$ . It is placed outside where the temp. is  $20^\circ\text{C}$ . After 1 hour the temp. is  $100^\circ\text{C}$ . What is its temp. at any time?





$$\text{Temp}(t) = 20 + B e^{-rt}$$

$$(A) \quad 120 = \text{Temp}(0) = 20 + B e^0 = 20 + B$$

$$(B) \quad 100 = \text{Temp}(1) = 20 + B e^{-r \cdot 1}$$

1st  
write down  
unknowns  
divide  
have to  
proceed.

or A to solve for B

$$120 = 20 + B \quad \text{so} \quad B = 100.$$

$$100 = 20 + 100 e^{-r}$$

$$80 = 100 e^{-r}$$

$$\frac{80}{100} = \frac{4}{5} = e^{-r}$$

$$\ln(4/5) = -r$$

$$\text{so } r = -\ln(4/5)$$

$$\text{Temp}(t) = 20 + 100 e^{t \ln(4/5)}$$

$$(\ln(4/5) < 0).$$

Time permitting.

ex/ The population of a country is estimated to be

$$\text{Pop}(t) = A e^{t(0.0002)}$$

where  $t=0$  is 1970 and  $t$  is in years. How long will it take to double the pop?

$$\text{Pop}(\text{double time}) = \text{Pop}(T) * 2$$

$$\text{or } \text{Pop}(T+d) = \text{Pop}(T) * 2.$$

$$A e^{(T+d)(0.0002)} = 2 A e^{T(0.0002)}$$

$$\cancel{A} e^{T \cdot 0.0002 + d \cdot 0.0002} = 2 \cancel{A} e^{T \cdot 0.0002}$$

$$\cancel{e^{T \cdot 0.0002}} \cdot e^{d \cdot 0.0002} = 2 \cancel{e^{T \cdot 0.0002}}$$

$$e^{d \cdot 0.0002} = 2$$

$$\ln(e^{d \cdot 0.0002}) = \ln(2)$$

$$d \cdot 0.0002 = \ln(2)$$

$$d = \frac{1}{0.0002} \ln(2)$$

$$\approx 3,465.7 \text{ yrs.}$$

pop. doubles  
thru in  
every 3,470  
years.

(6)

## Time Permitting

ex/ The amount of ~~the~~ drug in a patient's blood stream is estimated to be

$$\text{Amount}(t) = .2 e^{-rt} \text{ mg.} \quad (r > 0)$$

It takes 3 hours to go from .2mg to .15mg.  
what is  $r$ ? (assume @  $t=0$  there is .2mg in the patient's system).

$$\text{Amount}(0) = .2 e^{-r(0)} = .2 \checkmark$$

assumption is ok.

$$\text{Amount}(3) = .15 = .2 e^{-r \cdot 3}$$

1 eqn / 1 unknown

$$\frac{.15}{.2} = e^{-3r}$$

$$\ln(.15/.2) = \ln(e^{-3r}) = -3r$$

$$r = -\frac{1}{3} \ln(.15/.2)$$

$\underbrace{\quad}_{\text{neg}} \underbrace{\quad}_{\text{neg}} \Rightarrow r > 0$