

# ANDREW MELCER

## Data Analyst

For over a decade, I have made a career of being a versatile and hard-working leader, making a measured impact on businesses whilst gaining invaluable knowledge and experience.

I have an analytical mind, an obsession for detail and a proven ability to communicate effectively at all organizational levels. I have a strong belief in myself to efficiently learn new skills paired with broad career experience - leading team meetings, overseeing the implementation of projects and advising superiors and subordinates with an equal display of respect.

I'm an adventurer at heart, who loves to experience new cultures and establish long-lasting relationships with people from around the world.

I am passionate about growth, both on a personal and professional level, and love the exhilaration of being pushed out of my comfort zone.



### EDUCATION

#### UNIVERSIDAD A DISTANCIA A MADRID

Master of Arts, Education  
Madrid, 2018

#### UNIVERSITY OF CALIFORNIA, LOS ANGELES

Bachelor of Arts, History  
Los Angeles, 2010

### PROFESSIONAL CERTIFICATIONS

#### GOOGLE CAREER CERTIFICATES

Google Data Analytics Certificate  
Remote, 2021

#### UNIVERSITY OF CALIFORNIA, DAVIS

Data Visualization Tableau Specialization  
Remote, 2021



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<https://andrewmelcer.github.io/andrewtheanalyst.github.io/index.html>



Huntington Beach,  
California



### FOUNDER

#### DATA ANALYTICS AND TECHNOLOGIES

July 21- Present

- Created and implemented full company structure from the ground up, leading recruitment efforts with local business partners, with a projected growth of 13% after one calendar year.
- Developed company marketing strategy for future customer profiles using SurveyMonkey, Microsoft and Google Forms.
- Created company operational strategy through data manipulation and analysis with MySQL and Power BI.

### PROJECT MANAGER

#### INSPIRED EDUCATION

Sept 17- July 21

- Grew the University entrance exam average grade in the English language section with a success rate of 26.9% higher than the national average in 2021 at Mirabal International School, an affiliate of Inspired Education.
- Updated course content using quantitative data to focus on individual strengths and weaknesses to personalize materials for the most effective pedagogical practices.
- Took on coordination of bi-weekly meetings including interdepartmental day-to-day relationships, practicing agile project management methodology.

### ENGLISH TEACHER

#### MINISTRY OF EDUCATION

Sept 13- July 17

- Key coordinator in the creation of a multilingual and multicultural environment through the development of thematic workshops, including racial, gender, and other societal issues related to the language and culture of English-speaking countries.
- Development and implementation of English as a second language in primary, secondary, baccalaureate and work formation.

### ACCOUNT MANAGER

#### VAN WAGNER

Sept 10- Sept 13

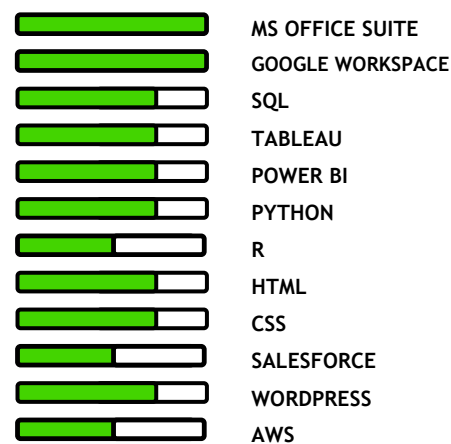
- Liaison for the Van Wagner Group, in coordinating with key external stakeholders, managing personnel, customers and day-to-day operations associated with professional sporting event broadcasts and billboards.
- Personnel and large client management, staff planning, contracting and operation of advertising for the greater Southern California area professional sports teams.



### SKILLS

Leadership  
Data Analysis  
Database Design and Maintenance  
Data Visualization  
People Development and Coaching  
Customer Success  
Public Speaking  
Teamwork  
Open-mindedness  
Analytical Thinking  
Integrity  
Bilingual (Spanish)

### TECHNOLOGY



### Experience Timeline

University of California, Los Angeles  
Van Wagner  
Ministry of Education  
Universidad a Distancia a Madrid  
Inspired Education  
Google Career Certificates  
Data Analytics and Technologies

