

Data Wit

Film Industry Analysis





Why we're here today

On 01-21-20 Microsoft reached out to Data Wit to inquire about the film industry in an effort to gain a deeper understanding about how it should progress going forward with it's new studio.

We set out to discover the answers to 3 big questions we felt were relevant to our task.



Ratings?

Is Rating a good measure of success for a movie?



Month?

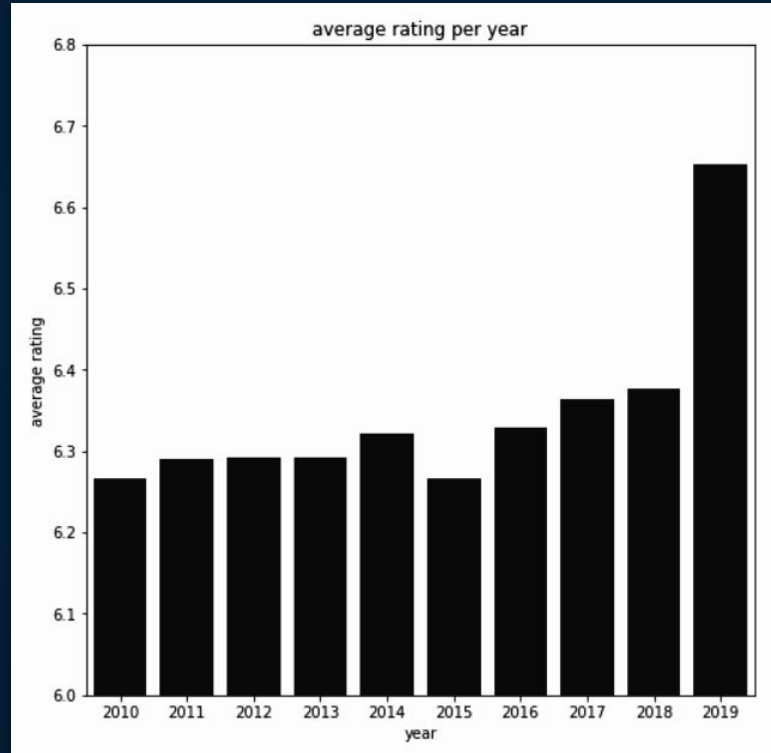
What month of release has the highest profit margins across the industry?



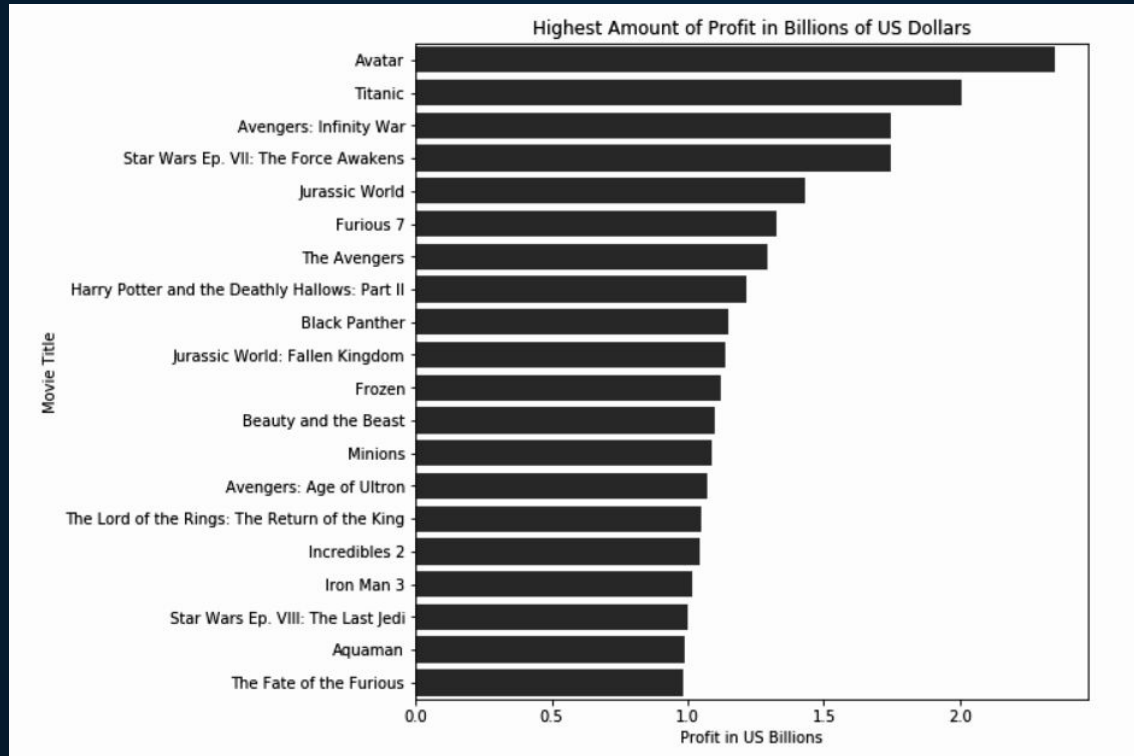
Day?

What day of the week of release has the highest profit margins across the industry?

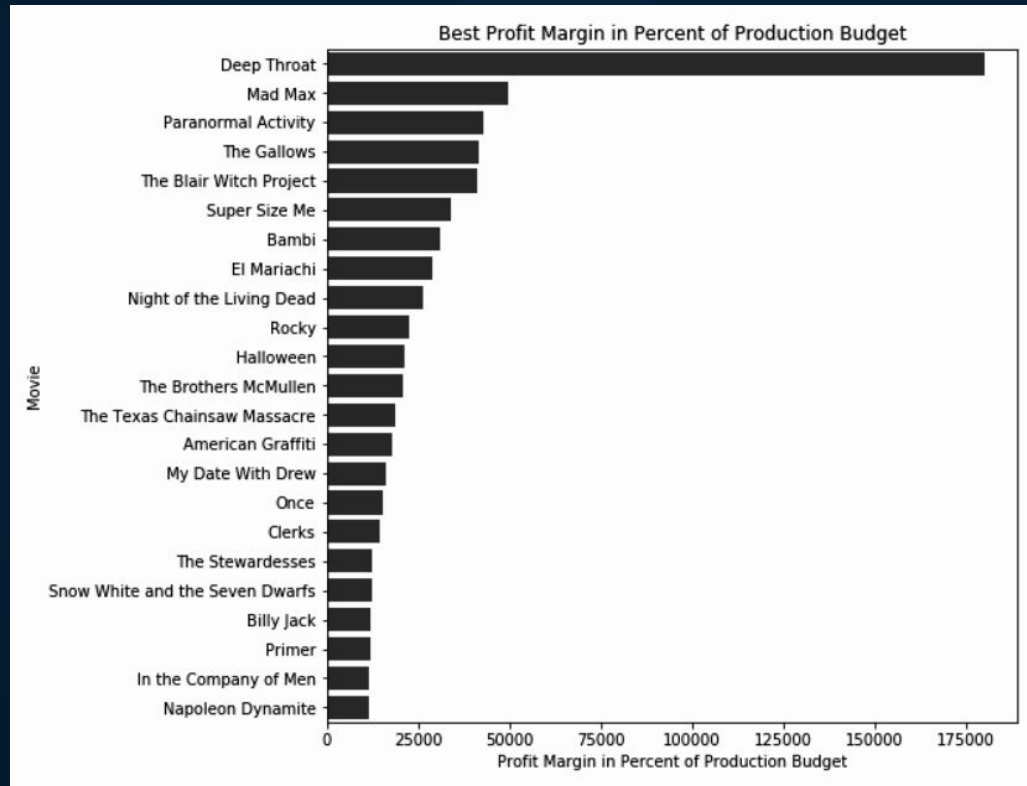
Average Ratings Per Year



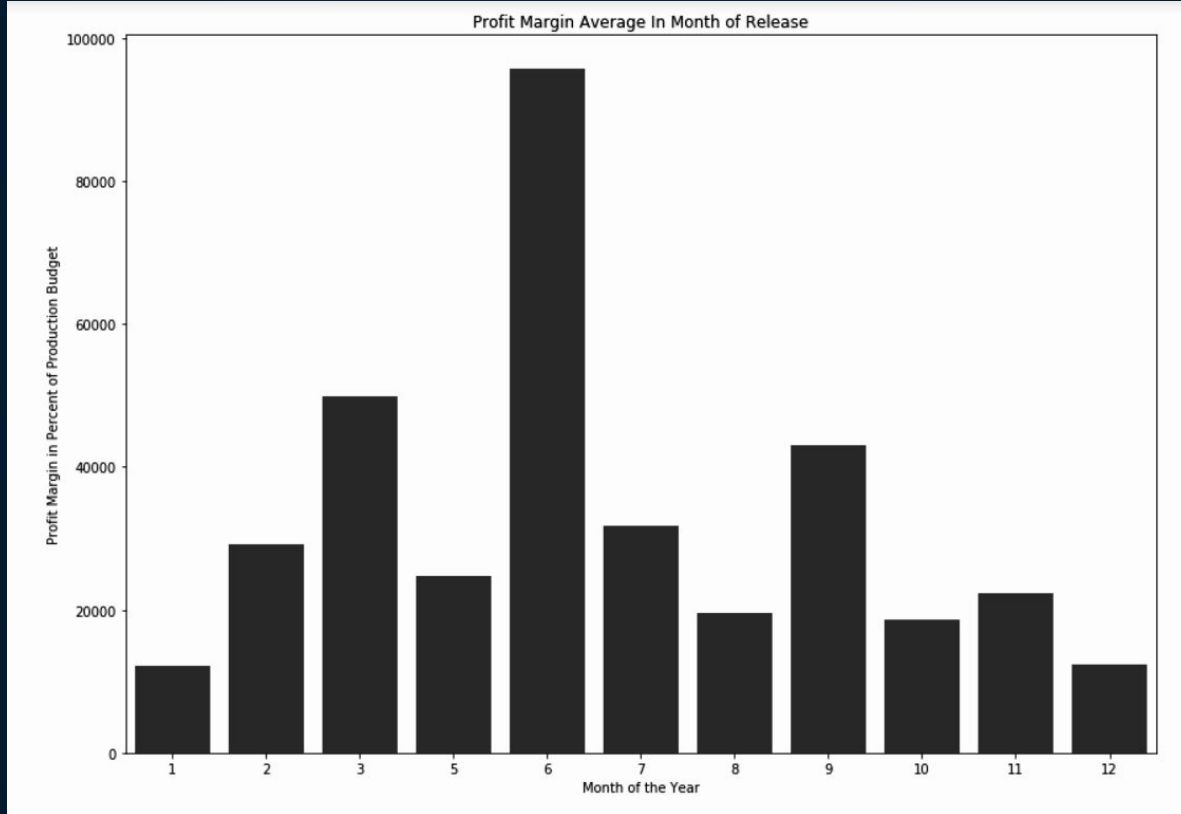
Highest Amount of Profit in Billions



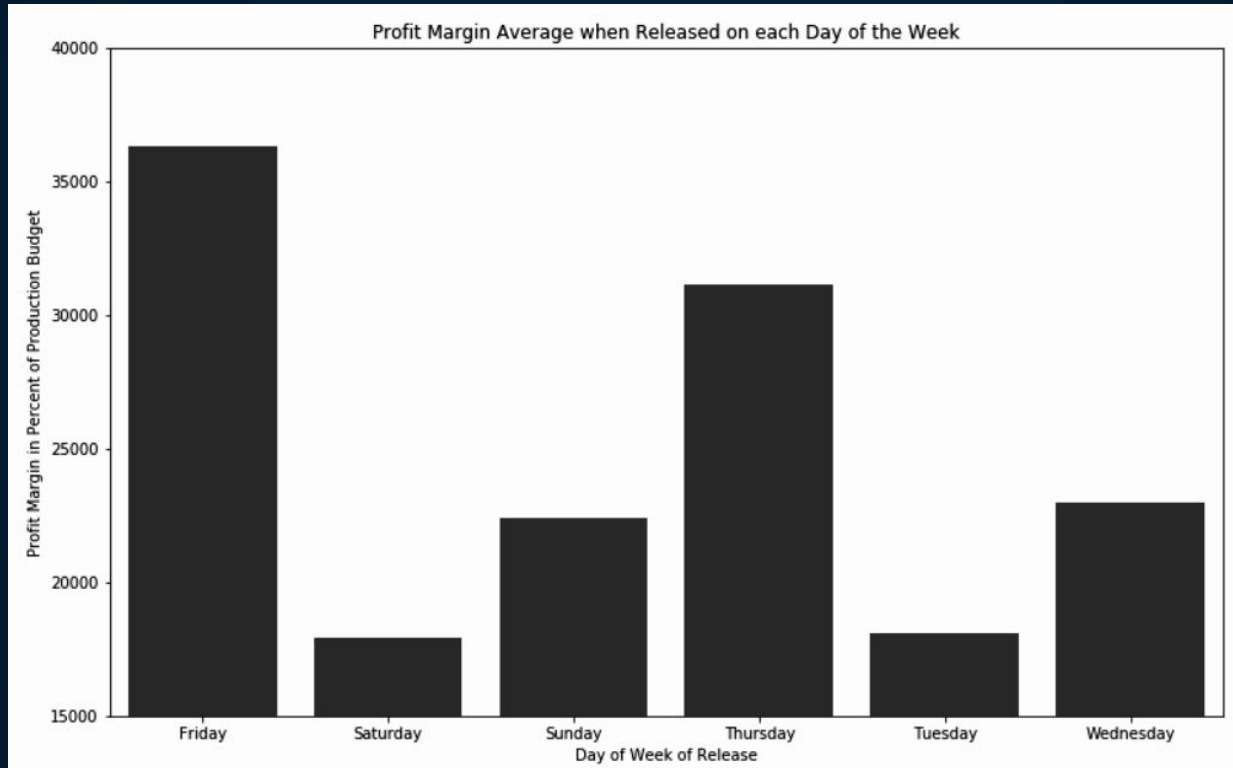
Movies with the Highest Profit Margin



Profit Margin Average per Month of Release



Profit Margin Average per Day of Release



A dark blue-tinted background image showing a business meeting. Two people are shaking hands in the center, while others in the background use tablets and look at documents on a table.

Data Wit

It's been a pleasure
working with you!

CREDITS

This is where you give credit to the ones who are part of this project.

- Presentation by Andrew Witt
- Course by Flatiron School
- Knowledge engrained by Abhineet Kulkarni