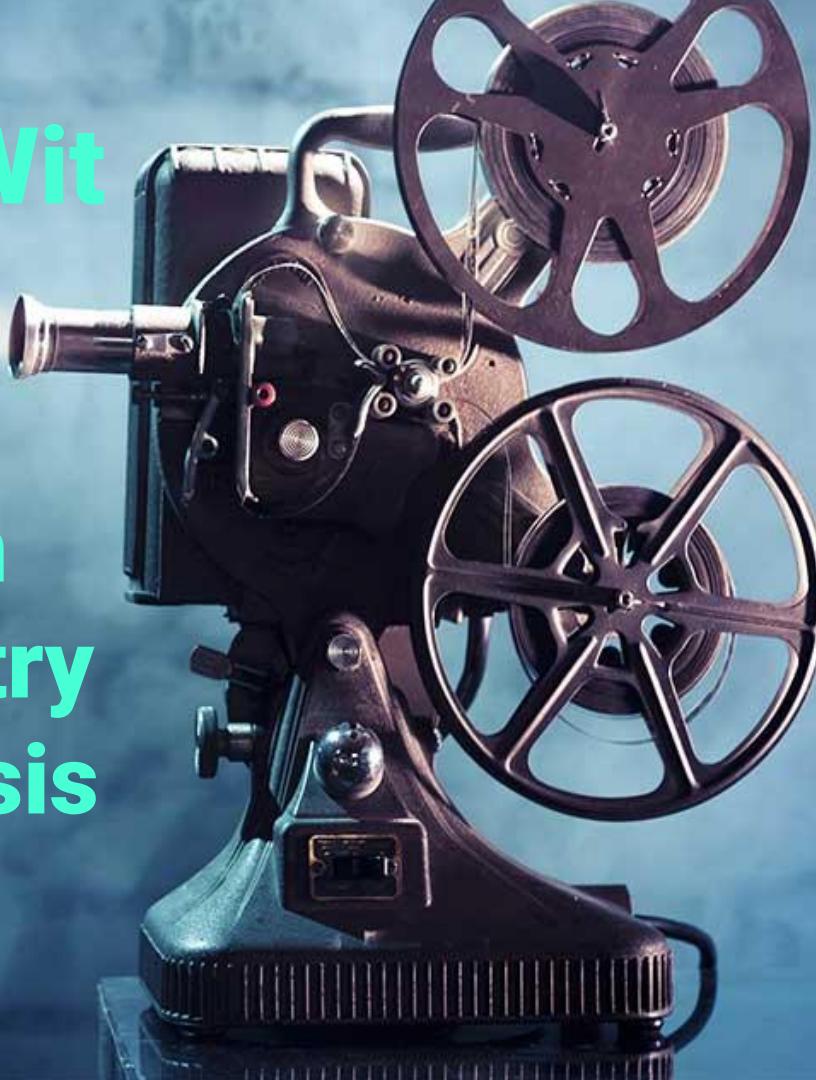




# Data Wit

## Film Industry Analysis





## Why we're here today

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On 01-21-20 Microsoft reached out to Data Wit to inquire about the film industry in an effort to gain a deeper understanding about how it should progress going forward with its new studio.

**We set out to discover the answers to 3 big questions we felt were relevant to our task.**

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#### Ratings?

Is Rating a good measure of success for a movie?



#### Month?

What month of release has the highest profit margins across the industry?

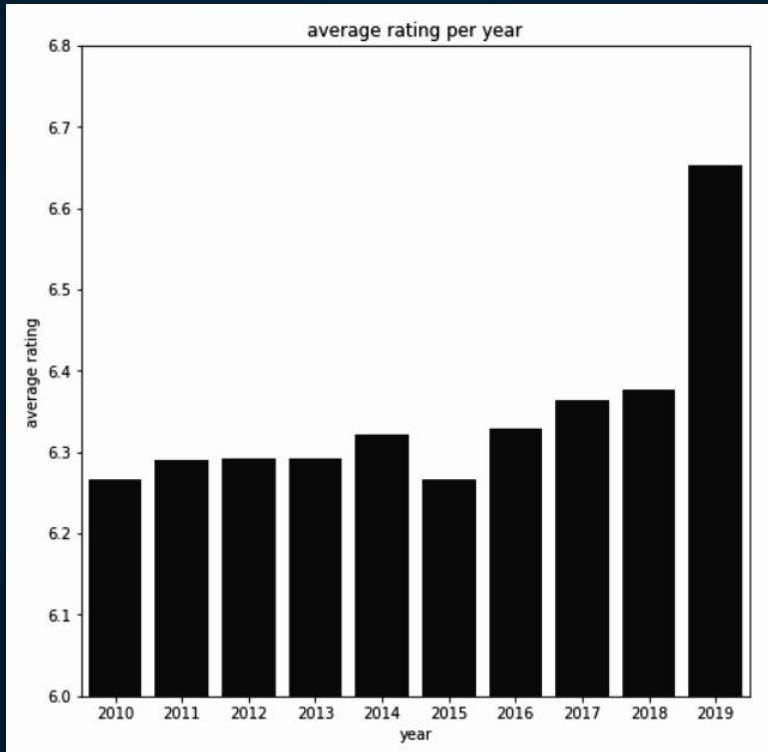


#### Day?

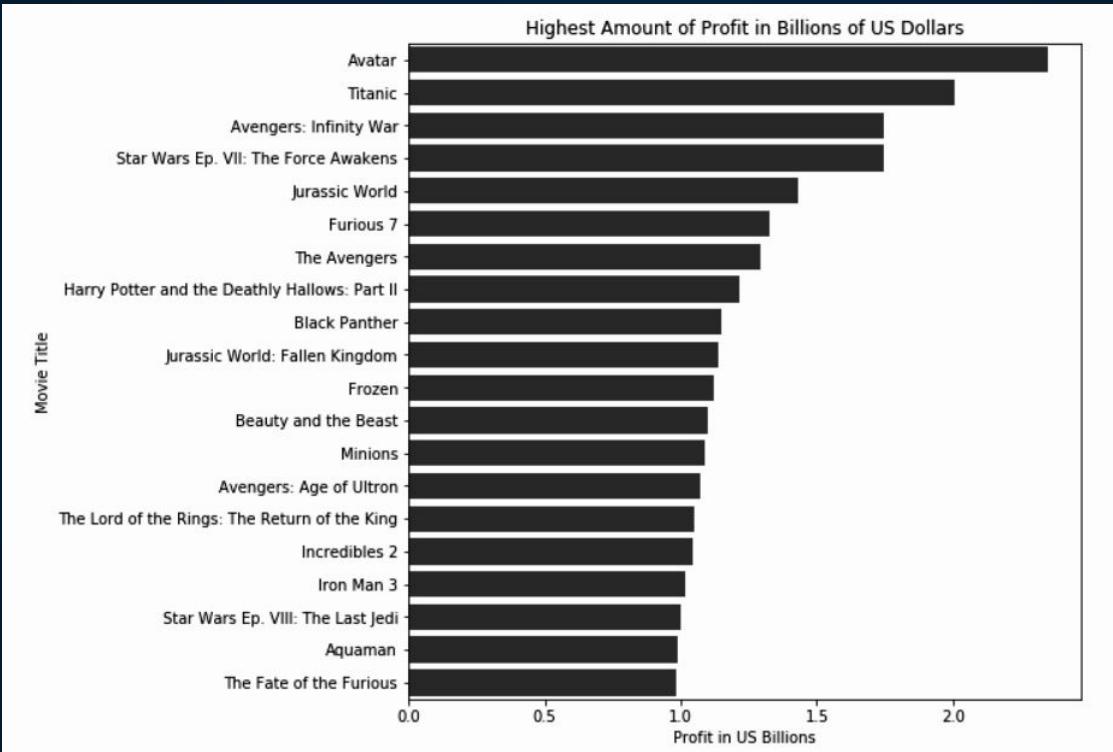
What day of the week of release has the highest profit margins across the industry?

# Average Ratings Per Year

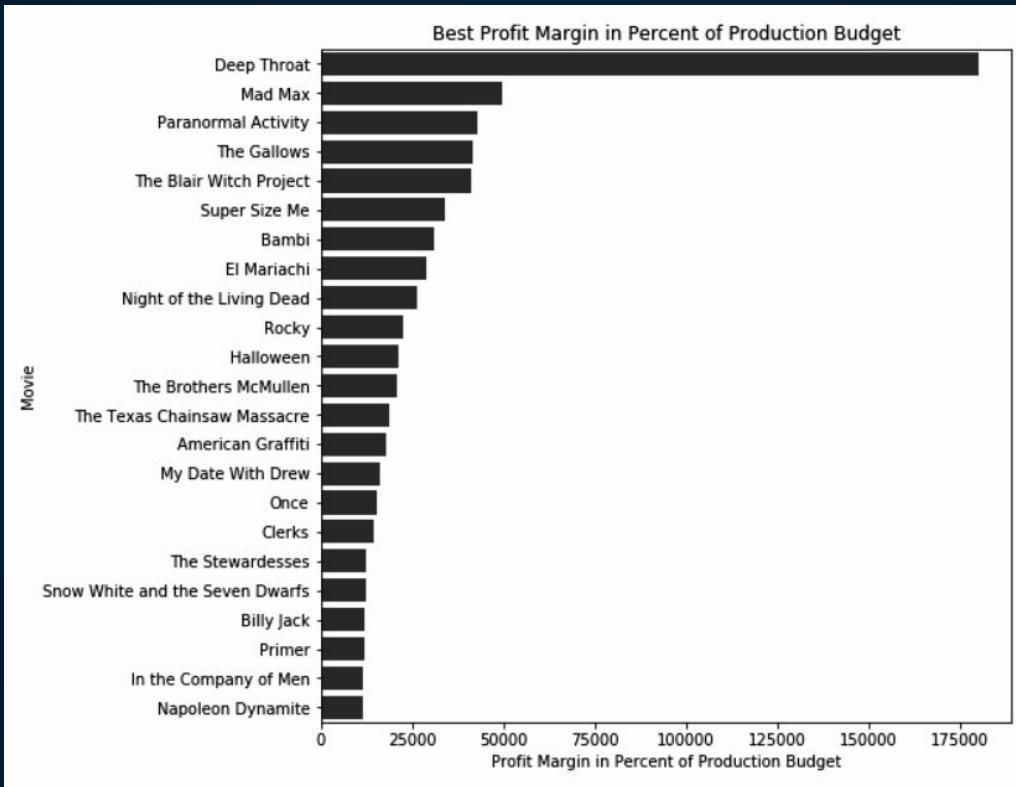
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# Highest Amount of Profit in Billions

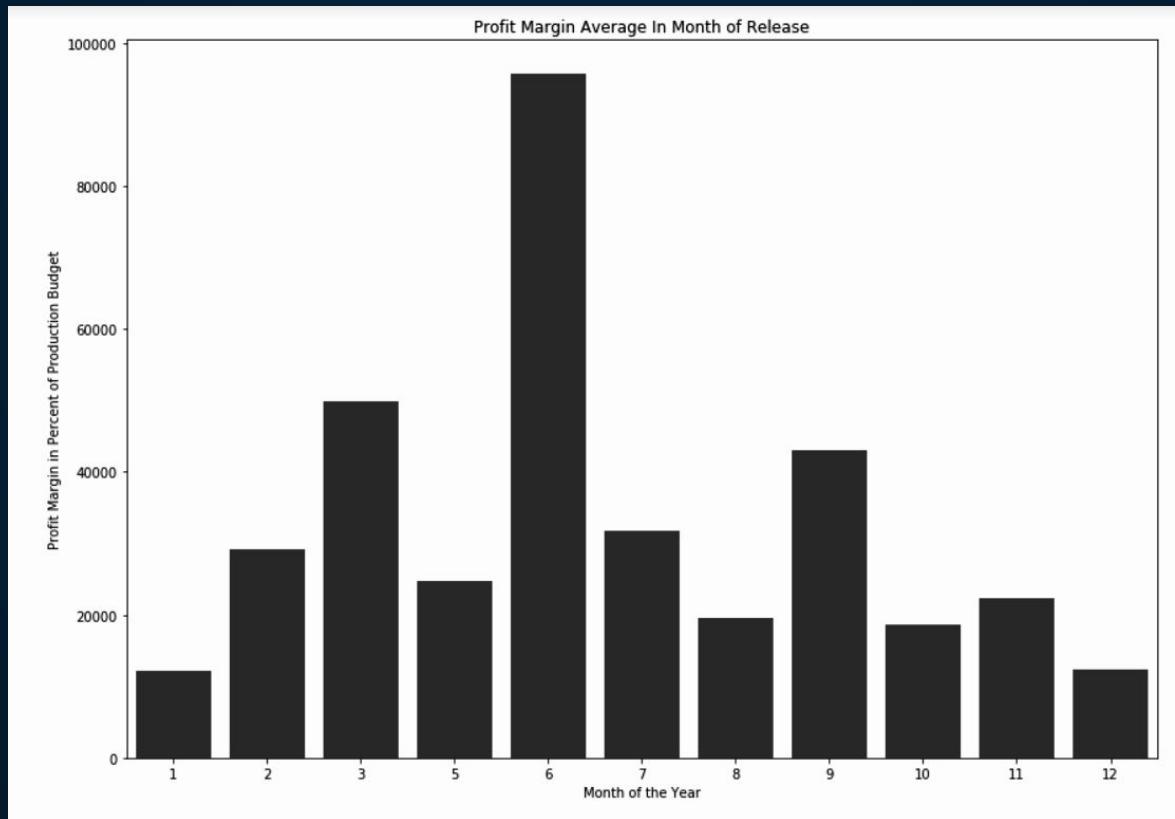


# Movies with the Highest Profit Margin

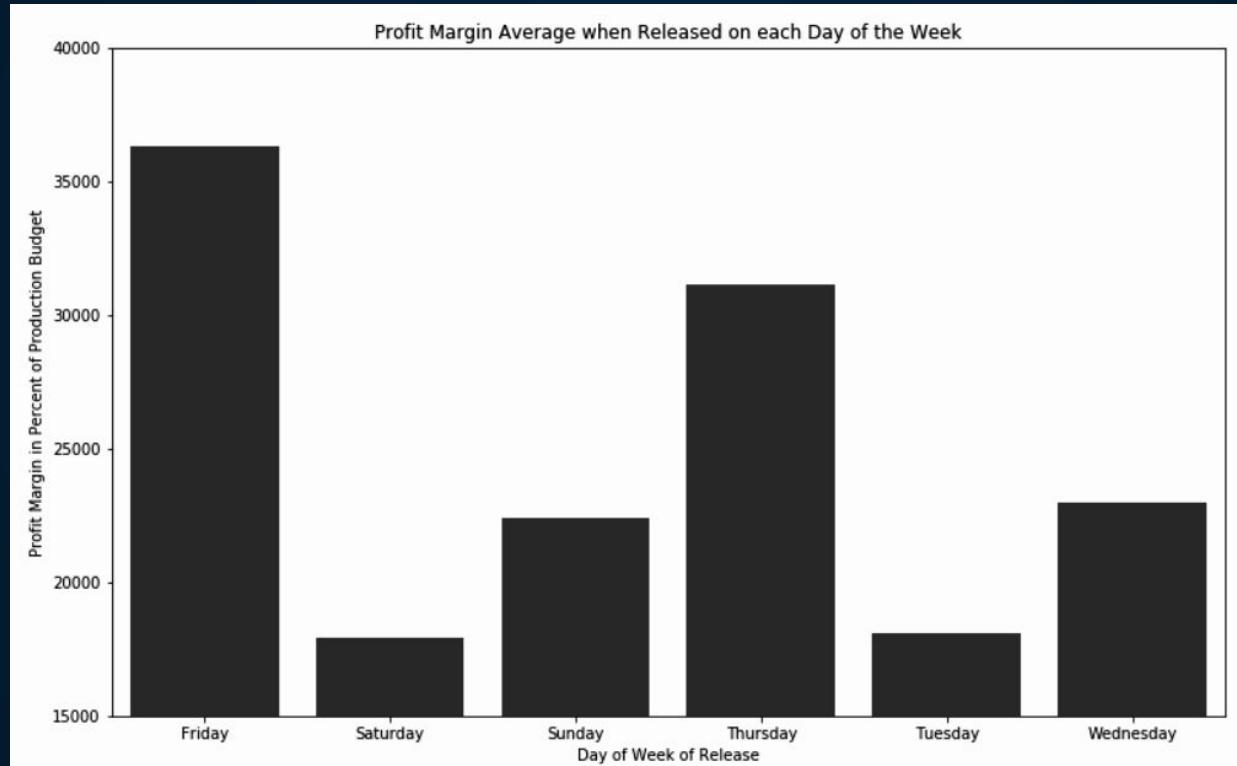


# Profit Margin Average per Month of Release

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# Profit Margin Average per Day of Release



# Data Wit

It's been a pleasure  
working with you!

# CREDITS

This is where you give credit to the ones who are part of this project.

- Presentation by Andrew Witt
- Course by Flatiron School
- Knowledge engrained by Abhineet Kulkarni