

ROYCE E.P. JOYNER

Architect, Designer, Entrepreneur

www.roycejoyner.com

901. 237.3405

moe@roycejoyner.com

5944 River Oaks Rd

Memphis, TN 38120

EDUCATION

Rensselaer Polytechnic Institute | B.A. Architecture; minor in Entrepreneurship

May 2015

EXPERIENCE

TANK Co., Tokyo, Japan | Designer

December, 2015 - May, 2016

Lead Design for Commercial Furniture and Product Development:

Material Explorations, New Production Methods

Conceptual Designer on first Kyoto Barter based Hotel and Gallery

Architectural Design, Opportunity Analysis, Product Market Fit, Business Model

Facilitated English representation and copywriting for website and official documents

Jeff Bramlet Architects {Residential} | Intern

June, 2013 - August, 2013

Worked on project redesign during Construction Development phase

Generated digital versions of setback plans to be submitted to the city of Memphis, Tennessee which resulted in time saved in the certification processes and changes during the construction phases of residential housing projects.

Documented measurements on site

Hand drafted detail additions to existing projects and title blocking

CASE at Skidmore Owings and Merrill | Intern

January, 2013 - May, 2013

Assisted in the research and development of building science equipment and technologies by conducting experiments, creating conceptual designs, and prototyping devices

Created Big Data driven design concept to better community engagement with the New York City waterfront via the pragmatic implementation of new energy manipulation technologies

Worked with a team of Ecological and Mechanical Engineers

Production, Installation, and Performance, EMPAC* | Designer

Aug., 2012 - Dec., 2012

Assessed preexisting theater spaces of EMPAC to be leveraged for built and digital multimedia performance

Designed multiple visual concepts and crowd logistics for a built performance set within the halls and studios of EMPAC in Troy, NY. Concepts generated were used to create and construct the final set of the performance

ACTIVITIES & PROJECTS

Start-up Business Development

Designed the brand Identity, UI/UX, and in depth financial structure of each businesses.

Conducted multiple customer interviews using the Lean Startup method to generate product-market fit.

Generated and presented several sets of presentation decks outlining venture progress and future plans

Humani - a game development company that employed theories of gamification to enhance the immersiveness and potency of corporate sensitivity training.

2015

DashShare - a service designed to uniquely represent geo-tagged video from across the world to help people experience locations they could never visit.

2014

RedStarter - a website and application concept designed to connect with and help eager creatives to efficiently complete freelance work and personal projects by use of the conglomerate of their personal skills.

2012

Augment Reality and Urban Space - a series of 3-D animated explorations using concepts of first person augmented reality and the built environment. These videos were a product of territory analysis and exhibit ways to use latent geographical information.

2015

Skills

Architectural Design

Graphic Design

Visual Concept Design

Hand Drafting

3D Printing

3D/2D Animation

Lean Startup Development

Proficiencies

Rhino 5

Autocad 2013

Revit

Cinema 4d

Adobe Illustrator

Adobe Indesign

Adobe Photoshop

Adobe Flash

Adobe After Effects

Microsoft Office

MAC|PC

Personal Strengths

Innovator

Team Oriented

Written Communication

Verbal Communication

Punctual

Detail-Oriented

Works well under pressure

Fast learner

Self-Motivated

Interests & Hobbies

Entrepreneurship

Branding

Product Design

Marketing

International Experience

Taiwan

Japan

France

Italy

United Kingdom