

# Andrew Morrison, Software Engineer

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## BRAND STATEMENT

Transitioning from the service industry to software engineering, I channel my commitment to radical empathy and technical expertise into building solutions that enhance digital experiences. Whether creating interactive scavenger hunts for Disney or developing live streaming platforms for the Kansas City Chiefs, I specialize in delivering immersive, responsive solutions. At Little Cinema Digital, I lead projects for high-profile clients like Disney and Netflix, architecting scalable, innovative applications that empower both businesses and users, making a lasting impact across industries.

## PROJECTS

The Great Pin Pursuit, Disney - [Staging Site](#) August 2024

An interactive scavenger hunt live at the 2024 D23 Expo offers an engaging experience across devices, allowing attendees to explore themed challenges and earn rewards. Featuring real-time updates, location-based clues, and interactive elements, it enhances attendee participation and event immersion.

The World’s Largest Tailgate, Kansas City Chiefs - [Staging Site](#) September 2024

A fully responsive live streaming page provides an immersive experience across phones, tablets, and desktops, featuring interactive elements like an AR photo booth with live preview, and customizable overlays. Post-event content, quizzes, and polling interfaces enhance audience engagement, ensuring a dynamic, high-quality experience.

VYNL - [GitHub](#) | [App](#) - Full Stack Developer MongoDB, Express.js, NodeJs

A social app built with the MEN stack. Show off your favorite records, see your friend's niche tastes. April 2023

Snake - [GitHub](#) | [App](#) - Front End Developer JavaScript, CSS

A classic arcade game, based on the recreation by Taneli Armanto of Nokia for the Nokia 6110. April 2023

## WORK EXPERIENCE

Contract Software Engineer April 2024 – Present

Little Cinema Digital Remote

- **Engineered scalable web solutions** for high-profile clients in the entertainment and tech industries, enhancing their digital content delivery and user engagement across platforms.
- **Collaborated closely with clients** to translate complex requirements into robust, efficient codebases, ensuring seamless integration with third-party systems and APIs.
- **Led the development** of custom software features for brands like **Disney, Netflix, Amazon Prime**, optimizing digital experiences to drive growth and customer satisfaction.
- **Architected modular, reusable components** to streamline front-end and back-end workflows, improving development efficiency for both internal and client projects.
- **Utilized cutting-edge technologies** (React, TypeScript, Remix, etc.) to build dynamic, responsive applications that support millions of users across diverse client ecosystems.
- **Drove innovation by integrating modern DevOps practices** like CI/CD pipelines, automated testing, and cloud infrastructure management to support rapid deployment for client projects.

Bartender Oct. 2019 – Dec. 2023

North Moore Oysters LLC, Smith & Mills New York, NY

- Managed nightly sales ranging from \$5,000 to \$20,000, showcasing exceptional organizational and multitasking abilities.
- Utilized strong problem-solving skills and a deep understanding of customer needs to optimize sales outcomes, fostering long-term customer loyalty and consistently exceeding revenue targets.

## EDUCATION

Software Engineering Intensive June 2023

General Assembly Remote

Performance Certificate May 2018

Crane School Of Music at SUNY Potsdam Potsdam, NY

## SKILLS

TypeScript; JavaScript; React; Remix; Next.js; Vercel; React Router; Redux; CSS3; PostCSS; Tailwind CSS; MUI; Ruby; Ruby on Rails; HTML5; Git; NodeJs; Express.js; PostgreSQL; MongoDB; Axios; RSpec; Jest; Jasmine; Capybara; Postman; JQuery; Markdown; VS Code; Makefile; ESLint;