IOWA CAUCUS APP

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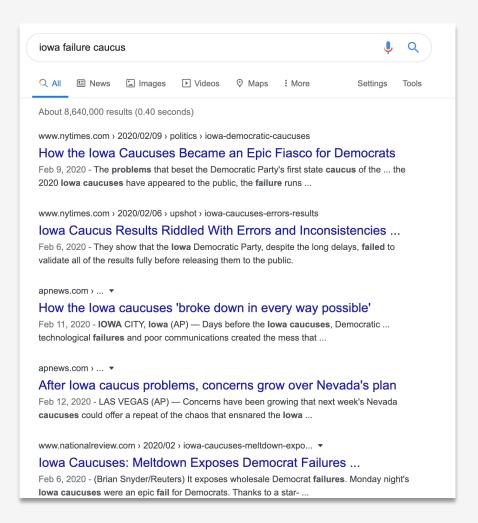
Background

- Why are there primaries and caucuses?
 - What is the history behind them?
- What are delegates?
- How does the lowa caucus process currently work?
 - What are State Delegate Equivalents (SDEs)
 - NYTimes Demo

Problem

- Iowa Caucus Chaos
 - App failure
 - Server downtime, reporting, & troubleshooting issues

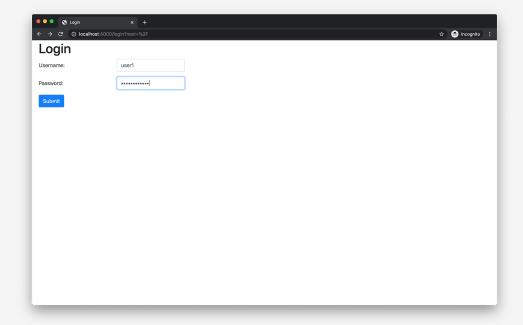
- Data Recording Errors
 - User and translation error creating data reliability concerns



Our Approach

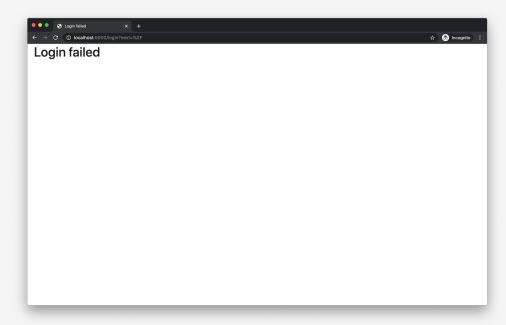
- Understand by replication
- Improve capability and data access
- Key features:
 - Determines 15% precinct threshold for end users
 - Automatic conversion of votes to SDEs per precinct
 - Built-in data quality checks
 - Live results and API data access

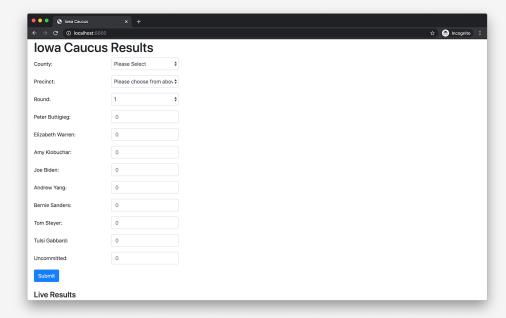
Logging In



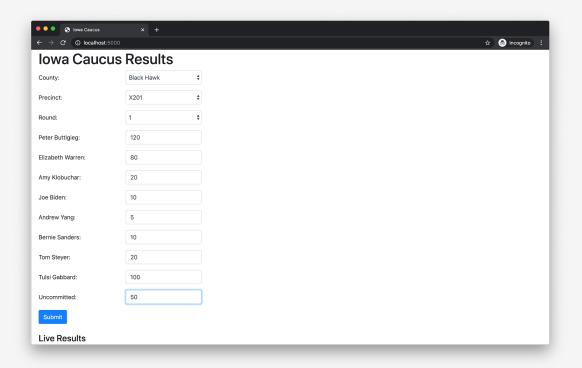


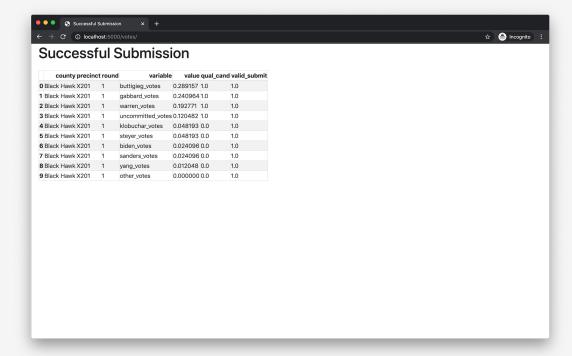




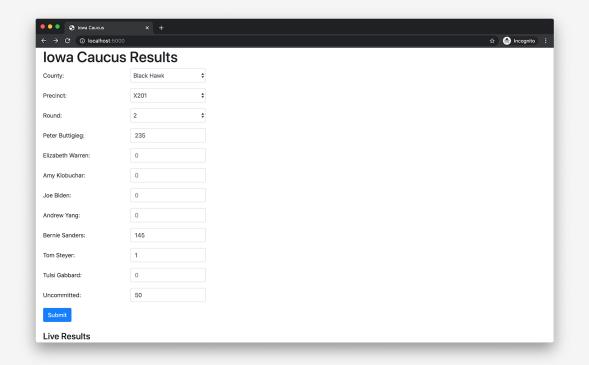


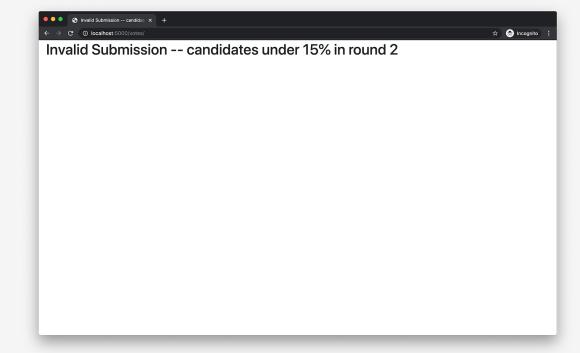
Recording Votes First Preference



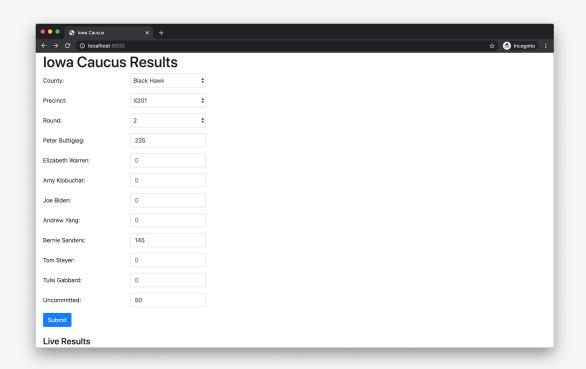


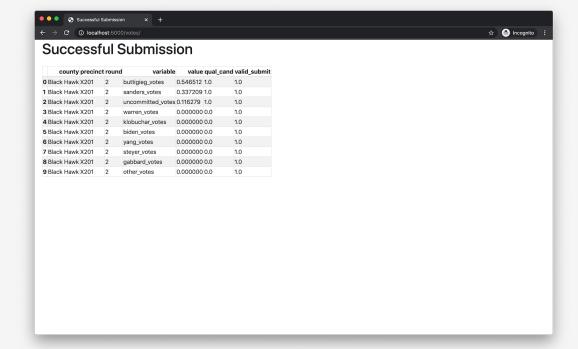
Recording Votes Round Two - Invalid





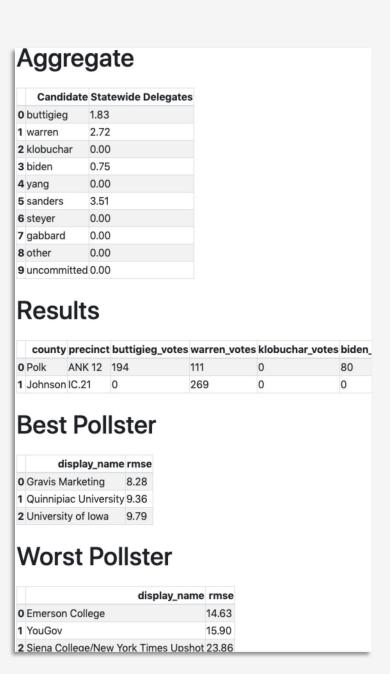
Recording Votes Round Two - Valid





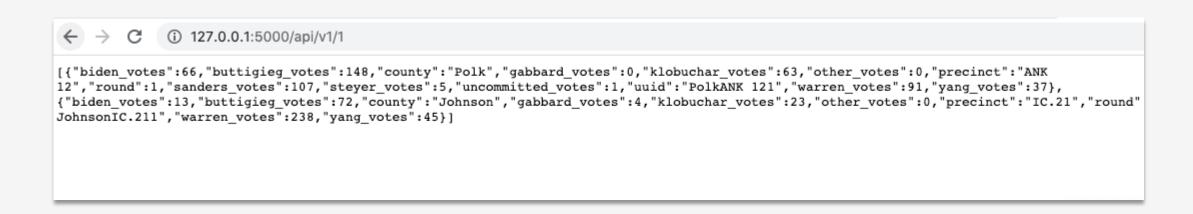
Live Results

- Statewide aggregate delegate counts
- Full precinct level results
- Most accurate pollsters based on current statewide results
- Least accurate pollsters based on current statewide results



Community Access via API

- Ability to access data via API to allow for future analyses and development
- End user can search via round or just opt to return all records



Benefits

- Accuracy of data (built-in checks)
- Centralized and fast reporting of results
- Automatically performs voting and delegate math for end users
- API access for open community development

Drawbacks What is left unsolved?

- Doesn't opportunity for human input error
- No paper backups limit recanvassing accuracy and leave opportunities for bad actors
- Does not change fundamental flaws with caucus systems
 - Confusing system and 3-4 hour time commitment creates barriers to voting and lowers turnout²
 - Rounding of SDEs can create a difference between state delegate and populate vote winners³

Potential Improvements

- More data validation (verify data consistency)
- Allow for the deletion of records (if someone made a mistake)
- More specialized and customized data outputs (e.g. geographical plot)
- Paper record backups

Caucus Alternatives

- Primary system
 - Open all day
 - Usually less time commitment
 - Can incorporate early voting
- Mail-in voting
 - More accessible and less time constrained voting
 - Paper backup
 - Higher voter turnout
- Ranked choice voting
 - More detailed understanding of voter preferences