Udacity Data Analyst Nanodegree Program Project 3. Wrangle and Analyze Twitter Data

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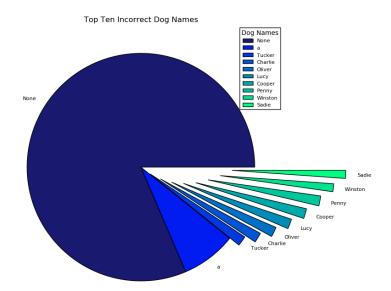
## **WeRateDogs Exploratory Data Analyasis and Visualization**

Comparing WeRateDogs twitter information for the following data elements:

- 1. Dog Names
- 2. Dog Ratings
- 3. Dog Stages
- 4. Dog Breeds
- 5. Tweet Timestamp

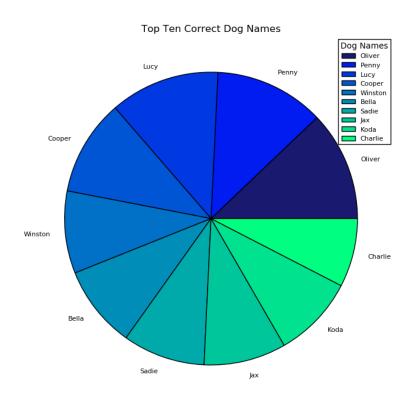
## **Original Dog Name Data**

Grouping the most frequent dog names in a pie chart, we see incorrect names. The first two name are 'None' ands 'a', so there are clearly problems with the provided archived data. It may be useful to re-extract dog names from text.



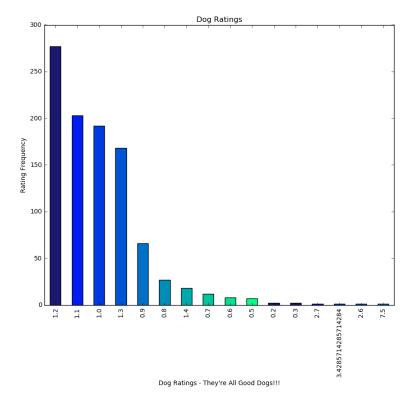
# New Dog Name Data

After re-extracting dog names from the text, we see that the most frequent names are correct names.



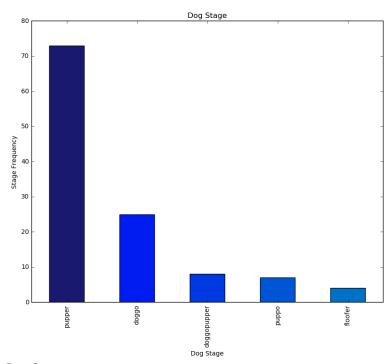
# **Assigned Dog Ratings**

This is a humorous twitter account and dog ratings are arbitrary so we don't try to fix them. The most frequent dog ratings can be seen in the following graph.



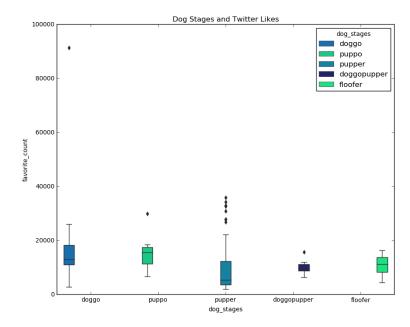
# **Dog Stages**

Dog stages are rather silly and the definitions don't have a lot of meaning. The frequency values for dog stages from the data are presented in the following plot.



# **Dog Stages**

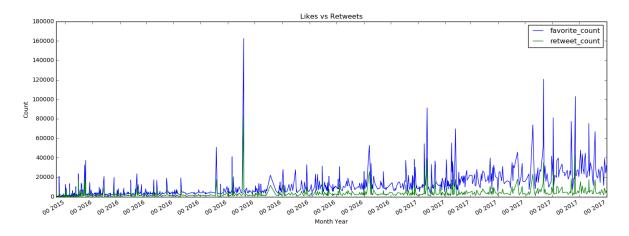
We can compare dog stages with twitter likes (favorite counts). The doggo stage exhibits at least one significant outlier and the pupper stage appears to be the most variable for likes.



#### **Twitter Like and Retweets**

We can see that over time, the WeRateDogs Twitter account has increased in favorite count and retweet count. It seems that the popularity of the account is growing. Maybe people just like dog pictures.

## Dog Like & Retweets



## **Dog Breeds**

Grouping dogs by breed and plotting likes versus dog ratings, we see an upward trend. It would appear that a higher rated dog is correlated with more twitter likes.

