What I'm looking to build is a website that allows people to create seamless Instagram carousels. (with a feature to download as a PDF as well that they can use on Linkedin)  
I've attached some examples for you to see.  
https://www.instagram.com/p/CAfYJukA\_NJ/?utm\_source=ig\_web\_copy\_link  
https://www.instagram.com/p/CAc5heWg4SS/?utm\_source=ig\_web\_copy\_link  
I want to make it easy for users to create these carousels in an easy to use editing tool. They can drag and drop images and text into a large image but can see in real-time how their carousel will look. (please see wireframe for this - page 4 is the main one - if you have adobe XD we can collaborate there) - most people can't do this easily as you usually use photoshop.  
Users can click a button to add text, or drag and drop prebuilt text formats from the library. The same goes for images.  
As you're creating a big image, it's automatically cutting them up into the carousel slides, which are typically 1080 by 1080, or at least square.  
  
On the dashboard, there are several tools and templates users can use to build. A good example of this is canva.com.  
I would also like to plug in a free stock site like unsplash.com, where a user can find images to use.  
Please watch this to show you what I'm thinking regarding the whole project.  
https://www.loom.com/share/dfc39066e7464f859b9db4c5942a8c47  
  
A user can choose how many slides they want; the maximum is ten.  
  
From there, a user can see in real-time, what the slides look like. I've created a wireframe for this to explain better.  
When they click publish or download, they can either download it as a PNG or a JPEG. I'll let you decide which is the best one. I'm thinking of PNG. But they can download it as a PDF as well. The PDF can be used on LinkedIn. If they want to, and the PDF would have to be square as well. So when a user is complete, they click publish and they have the option to download.  
I'd also like functionality where a user can choose templates that we have already made for them, by just clicking use this template, it will open up a canvas where they can edit, and there are text holders, and they can upload images.  
Also, if they save any of their work, they have their own library where all their own templates are stored. And this is where I was hoping you could help me with a server if it's going to be AWS or something like that.  
  
On top of that was the payment gateways, but we can discuss that in more detail. I'm thinking Stripe or PayPal, or whatever's more manageable. I want to incorporate a one month trial as well, but they have to give their credit card details for that trial.

Also, I’m thinking a typical text editor where you can change colours, font, size and weight