# Andrew Greer

Web Developer | Charlotte, NC, 28208 | Email: <a href="mailto:andrewgreer2015@gmail.com">andrewgreer2015@gmail.com</a> | Phone: (828)773-8001 | Portfolio: <a href="https://andrewpaulgreer.github.io/bootstrap-portfolio/portfolio.html">https://andrewpaulgreer.github.io/bootstrap-portfolio/portfolio.html</a> | LinkedIn: <a href="https://github.com/andrewpaulgreer">https://github.com/andrewpaulgreer</a> | Andrewgreer | And

### **Summary:**

I am currently a web development student at the UNCC coding bootcamp. I am learning the MERN stack for web development, including developing skills in both the front end and back end. Ideally I would love to work with several current, and up to date technologies with relation to front end development and UI design.

#### **Skills:**

Front-end: HTML 5, CSS3, Javascript, React, jQuery, Ajax, RESTful API creation, handlebars.js, Bootstrap, Bulma.

Backend: Node.js, MySQL, Mongodb, MySQL Server, express, sequelize ORM, passport.js.

## **Projects:**

 $\textbf{ShopByYou} \mid \underline{\text{https://github.com/JRivera-31/ShopByYou}} \mid \underline{\text{https://shopbyyou.herokuapp.com/}}$ 

Template based online store to demonstrate knowledge of how an ecommerce platform works. ShopByYou is a full stack application that sends client side input to a MySQL database and retrieves the information using express. *Technology used:* 

• Semantic UI, Handlebars, Multer, Google Cloud Bucket, bycrypt.js, Javascript, jQuery, Node.js, Sequelize, MySQL, Express, Express-Handlebars, Passport, Express-Session.

 $\textbf{Groovy Concert Search} \mid \underline{\text{https://github.com/andrewpaulgreer/Project1}} \mid \underline{\text{https://andrewpaulgreer.github.io/Project1/}}$ 

Groovy Concert Search is a front end application that utilizes jQuery to pull on several different server side APIs and 3rd party APIs to display information to the user about relevant information for concerts, and the preferred city to see a show. *Technology used:* 

• HTML5, CSS, Bulma, Particles.js, Moment.js, Javascript, jQuery, Client-Side APIs.

## **Professional Experience:**

Ettain Group, Charlotte, NC

June 2019- Present

- Technical Recruiter
  - Built a network of 100+ professionals with varying skill sets in the technology field who were presented to ettain group's reputable clients in the financial services industry.
  - Creatively identify, build relationships with, recruit and place top professionals in positions with Fortune 50 clients.
  - Utilize interpersonal skills to create and manage relationships with both the professionals, and clients.
  - Exposure to technical interviewing processes for different IT skill sets, which included: Scrum Masters, Agile Coaches, Project Managers, Developers, QA's, BA's, and many more.

#### Easyfish Marketing, Hickory, NC

July 2017-June 2019

Digital Marketing Specialist

- Cultivated audience engagement metrics to segment and target specific audiences for clients.
- Improved client's digital marketing campaign quality score from a 3.1 to a 9.8 using Google quality score scale.
- Lowered the average client digital marketing cost by 20 percent by improving quality scores.
- Crafted effective and stunning advertisements through Google Search, Google Display, Facebook, and Instagram.
- Communicated with clients and team members through use of project management software.

# Leadership:

President of the Eta Beta Chapter of Sigma Nu Fraternity East Carolina University

March 2016-Dec. 2016

- Utilized communication and leadership skills to expand an organization from 17 members to 85 members.
- Managed an organization of 85 members, leading them towards the common goal of gaining the approval of a petition, receiving several community service awards in the process.

### **Education:**

**University of North Carolina at Charlotte,** Charlotte, NC Full Stack Web Development Certificate

Expected Graduation: July 2020

Graduated: May 2019

**East Carolina University College of Business,** Greenville, NC Bachelor of Science in Business Administration, Marketing

Major GPA: 3.750 Graduated Cum Laude