

Andrew Greer

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Portfolio: <https://github.com/andrewpaulgreer/bootstrap-portfolio>

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Summary:

I am currently a web development student at the UNCC coding bootcamp. I am learning the MERN stack for web development, including developing skills in both the front end and back end. Ideally I would love to work with several different current, and up to date technologies with relation to front end development and UI design.

Skills:

Front-end: HTML 5, CSS3, Javascript, jQuery, Ajax, consuming RESTful API's, handlebars.js, Bootstrap, Bulma.

Backend: Node.js, MySQL Workbench, MySQL Server, express, Sequelize ORM, passport.

Projects:

ShopByYou: This project is a template based online store to demonstrate knowledge of how an ecommerce platform works. This project was completed while at the uncc coding bootcamp. ShopByYou is a full stack application that sends client side input to a MySQL database, and retrieves the information using express.

Technology used:

- Semantic UI
- Multer, Google Cloud Bucket, bcrypt.js
- jQuery, Node.js, Sequelize, MySQL
- Express, Express-Handlebars, Passport, Express-Session

Groovy Concert Search: Groovy Concert Search is a front end application that utilizes jQuery to pull on several different server side APIs and 3rd party APIs to display information to the user about relevant information for concerts, and the preferred city to see a show.

Technology used:

- HTML5, CSS, Bulma
- Particles.js, Moment.js
- jQuery
- Javascript (ES5)

Professional Experience:

Ettain group, Charlotte, NC

June 2019- Present

Technical Recruiter

- Built a network of 100+ professionals with varying skill sets in the technology field who were presented to ettain group's reputable clients in the financial services industry.
- Creatively identify, build relationships with, recruit and place top professionals in positions with Fortune 50 clients.
- Utilize interpersonal skills to create and manage relationships with both the professionals, and clients.
- Exposure to technical interviewing processes for different IT skill sets, which included: Scrum Masters, Agile Coaches, Project Managers, Developers, QA's, BA's, and many more.

Easyfish Marketing, Hickory, NC

July 2017-June 2019

Digital Marketing Specialist

- Utilize audience engagement metrics to segment and target specific audiences for clients
- Improve client's digital marketing campaign quality score from a 3.1 to a 9.8 using the Google quality score scale.
- Lowered the average client digital marketing cost by 20 percent by improving quality scores.
- Create effective and stunning advertisements through Google Search, Google Display, Facebook, and Instagram.
- Communicate with clients and team members through use of project management software.

Leadership:

President of the Eta Beta Chapter of Sigma Nu Fraternity

East Carolina University

March 2016-December 2016

- Utilize communication and leadership skills to expand an organization from 17 members to 85 members.
- Managed an organization of 85 members, leading them towards the common goal of gaining the approval of a petition, receiving several community service awards in the process.

Education:

East Carolina University College of Business, Greenville, NC

August 2015-May 2019

Bachelor of Science in Business Administration, Marketing

Major GPA: 3.750 Graduated Cum Laude

University of North Carolina at Charlotte, Charlotte, NC

April-July 2020

Full Stack Web Development Boot Camp.