

ANDREW PUCCI

UX DESIGNER

A user advocate who designs easy-to-use products.

EXPERIENCE

TELERIK, HUDSON, OH SEP 12–APR 14 **USER EXPERIENCE DESIGNER**

Lead redesign and product integration of Telerik Analytics
Recruited for and lead remote usability studies to reduce error rates in JustCode by about 50%
Conducted competitive analysis to improve support system
Designed interaction flow for cross-platform mobile app

FIRSTENERGY, AKRON, OH JUN 07–SEP 12 **DATA MODELER**

Conducted interviews and designed reporting dashboards for many different business units
Facilitated enhanced communication between electric companies by developing a controlled vocabulary

WEB AND PORTAL DEVELOPER

Refactored and standardized HTML and CSS on customer-facing and internal websites
Managed web analytics using WebTrends

EDUCATION

KENT STATE UNIVERSITY, KENT, OH JAN 08–DEC 11

Master of Science in Information Architecture & Knowledge Management, User Experience Design

CLARKSON UNIVERSITY, POTSDAM, NY AUG 03–MAY 07

Bachelor of Science in Software Engineering

VOLUNTEER EXPERIENCE

UXPA Cleveland, Board of Directors, 2012–Present,
President of the Board, 2014
Information Architecture (IA) Summit, Volunteer, 2012–2014
Young Professionals of Akron, Events Comm. and Board of Directors, 2008–2013, President of the Board, 2012
Downtown Akron Partnership Emerging Leaders, 2010–2012
Greater Akron Chamber, Board Member, Ex-Officio, 2012

SKILLS

Wireframes
Prototypes (Low & High)
Competitive analysis
Usability studies
Storyboards
Surveys
Participant recruitment
Blueprints/Sitemaps
HTML/CSS/JavaScript
Agile methodology

TOOLS

Balsamiq
Illustrator
Photoshop
Camtasia
AxureRP
Visio
Keynote
Powerpoint
Git/Github

CONTACT INFO

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