Andrew Q. Tran

Product Designer + Biomedical Communicator

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San Jose, California

EDUCATION

University of Toronto
MSc, Biomedical Communications (2014)

University of California, Los Angeles
BS, Psychobiology (2007)

TECHNICAL EXPERIENCE

CREATIVE TECHNOLOGY

Human-centered design process, UX, UI, interaction, visual design, data visualization; user research, wireframe, prototype, usability test; storyboard, animation, compositing; illustration

Design: Sketch, Balsamiq, InVision, Photoshop, Illustrator, After Effects, Flash, Fireworks, InDesign

Code: HTML5, CSS3, SCSS, PHP, jQuery, Ionic, Foundation, Bootstrap

3D: Maya, Mudbox, 3D-Coat, Cinema4D, autoPack, ePMV, OsiriX

Traditional: Graphite, carbon dust, pen & ink, watercolor, oil painting

BIOMEDICAL RESEARCH

Expertise on a wide variety of research software, preclinical imaging modalities. Broad scientific and medical knowledge.

CREDENTIALS

Designing UX
Willy Lai, San Francisco

Product Design
White Space, San Francisco

AWARDS

Health++ Winner, Stanford (2016)
Code-a-thon Winner, Health 2.0 (2014)
Vesalian Scholar Award (2014)
Best Poster Presentation, 2nd (2014)
CIHR Scholarship (2013)

PROFESSIONAL EXPERIENCE

Product Design Lead (04/2018 - **Present**)
Mindstrong Health

- Leading end-to-end product design efforts in building consumer and clinical products for the mental health care vertical, on both mobile and web platforms.
- Faciliating workshops, user research, design studios; presenting prototypes and concepts to internal and external stakeholders.
- Collaborating on process development across multiple functions.
- Building out design team, managing and mentoring direct reports.

Product Designer (02/2017 - 03/2018)
BioElectron Technology Corporation

- Led efforts in designing and releasing a full suite of highly specialized and unique scientific research applications. Managed communications with all stakeholders and engineers throughout the complete design cycle.
- Established and conducted formal user research, interviews, and usability tests. Solidified a design language and implemented a comprehensive design system.
- Designed, developed, and maintained company website.

Design Fellow (Winter 2018)
IDEO CoLab — IDEO's Research & Design Network

- Researched, prototyped an application of blockchain for analytics and digital ads.

Product Designer (2017; Contract)
BioRender — biorender.io (Launched; Y-Combinator W18)

- Led design of a very successful science illustration web app. Provided product ideation, competitive analysis, UX/UI design, and front-end implementation.

Product Designer (12/2015 - 02/2017)
Vave Health, Inc. — vavehealth.com (Stealth)

- Designed, coded UI for a responsive mobile app for a portable medical imaging technology, used for demos with physicians, investors, and engineer testing
- Developed business strategy by performing market research, conducting customer interviews, and assessing the competitor landscape
- Co-wrote a multi-million dollar SBIR grant application
- Developed brand identity, company website, infographics and illustrations for pitch decks; collaborated with industrial design firm and creative agency

Scientific Graphic Designer (08/2014 - 07/2015)
University of Southern California · Inst. for Neuroimaging and Informatics

- Produced data visualizations, illustrations, 3D brain and neural networks for multi-million dollar grant applications. Work featured on major publications
- Designed an in-house financial dashboard web app. Created responsive designs, style guides, prototypes & iconography for multiple web apps and websites

Biomedical Researcher (2004 - 2012 in academia, biotech, and pharma)

- Novartis Institute for Biomed. Research · Oncology-Pharmacology (2012)
- Amgen, Inc. · Metabolic Disorders · Bone Diseases (2011)
- UCLA · Molecular and Medical Pharmacology (2004 - 2011)

COMMUNITY OUTREACH

Guest Lecturer (2017)
Design in Healthcare for "Healthcare in 2025" DeCal course

Mentor (2016 - Present)
Edge Interns: healthcare, technology and collegiate mentorship

Judge (2010 - Present)
FBLA-PBL California State Business Leadership Conference

Mentor (2016)
AIG University Code-a-thon

Mentor (2015)
UCLA Circle K Career Development

Judge (2014)
Peel Region Science Animation Festival

Volunteer (2012)
Novartis Community Partnership Day, supporting local communities & charities

Runner (2010)
Honda Los Angeles Marathon
25th anniversary

LEADERSHIP POSITIONS

Director of Branding & Promotion
(2014) Biocommunication Academic Meetings, Toronto 2014

Student Representative
(2013 - 2014) Biomedical Communications Alumni Association

Senior Design Editor (2013 - 2014)
Institute of Medical Science Magazine

MEMBERSHIPS

Association of Medical Illustrators
(2013 - 2017)

ACM Special Interest Group on Computer Graphics (SIGGRAPH)
(2013)

SYMPOSIUM PRESENTATIONS

Tran AQ (2016). From service to product: Medical illustration in tech. *Association of Medical Illustrators Annual Meeting*, Atlanta, GA. (International)

Tran AQ (2016). From service to product: Medical illustration in tech. *Guild of Natural Science Illustrators Conference & Annual Meeting*, Santa Cruz, CA.

Tran AQ, De Koninck Y, Corrin MC, Dryer M (2014). Beyond the diffraction barrier: An overview of super-resolution microscopy as applied to neurobiology. *Association of Medical Illustrators Annual Meeting*, Rochester, MN. (International, Presentation & Poster)

Tran AQ, De Koninck Y, Corrin MC, Dryer M (2014). Beyond the diffraction barrier: An introductory 3D animation and an interactive module of super-resolution microscopy as applied to neurobiology. *University of Toronto Mississauga Research Excellence Celebration*, Mississauga, ON, Canada. (Poster)

Lee JT*, Wong K-P, Yang Y, **Tran AQ**, Satuamurthy N, Phelps ME, Schiepers C, Czernin J, Huang S-C, Radu CG (2010). Kinetics of 18F-FAC and L- 18F-FMAC PET probes for imaging nucleoside salvage metabolism. *Society of Nuclear Medicine 57th Annual Meeting*, Salt Lake City, UT. (Poster)

PUBLICATIONS

Schwarzenberg J, Radu CG, Benz M, Fueger B, **Tran AQ**, Phelps ME, Schiepers C (2011). *Human biodistribution and radiation dosimetry of novel PET probes targeting the deoxyribonucleoside salvage pathway.* European journal of nuclear medicine and molecular imaging, 38(4), 711-721. (**Tran AQ**: all illustrations)

Shu CJ, Campbell DO, Lee JT, **Tran AQ**, Wengrod JC, Witte ON, Radu CG (2010). *Novel PET probes specific for deoxycytidine kinase.* Journal of Nuclear Medicine, 51(7), 1092-1098. (**Tran AQ**: 1 illustration)

SELECTED PUBLISHED ILLUSTRATIONS

Toga AW (2015). *Brain Mapping: An Encyclopedic Reference*. Burlington: Elsevier Science. (**Tran AQ**: cover image)

Pennisi E (2015). *Eight genes that make us brainiacs.* Science. (**Tran AQ**: cover image)

Hall J, Premji A (2015). *Toronto Notes 2015: Comprehensive Medical Reference and Review for MCCQE and USMLEII*. (**Tran AQ**: 2 illustrations)

Ng QKT, Olariu CI, Yaffee M, Taelman VF, Marincek N, Krause T, Meier L, Walter, MA (2014). Indium-111 labeled gold nanoparticles for in-vivo molecular imaging. *Biomaterials*, 35(25), 7050-7057. (**Tran AQ**: 1 illustration)

Vojvodic M, Young A (2014). *Toronto Notes 2014: Comprehensive Medical Reference and Review for MCCQE and USMLEII*. (**Tran AQ**: 3 illustrations and all icons)

Yaghoubi SS, Campbell DO, Radu CG, Czernin J (2012). Positron emission tomography reporter genes and reporter probes: gene and cell therapy applications. *Theranostics*, 2(4), 374. (**Tran AQ**: 1 illustration)