



# Identifying HTTPS-Protected NETFLIX Videos in Real-Time

By: Andrew Reed and Michael Kranch

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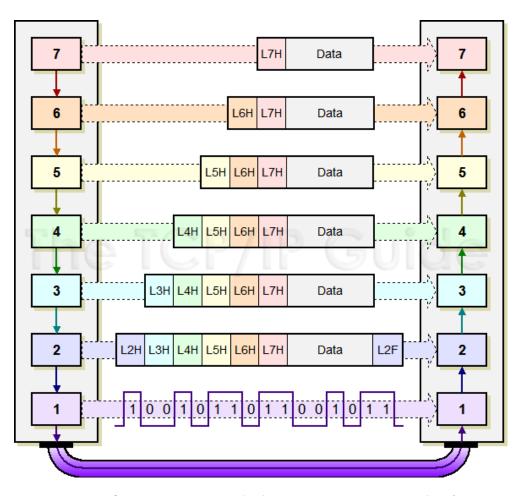
#### So What?



- Metadata matters.
- Unique enough data cannot rely on encryption for confidentially.
- Application Data Unit (ADUs) provide an interesting middle ground for Network Traffic analysis.







OSI Reference Model Data Encapsulation:

protocol data unit (PDU)





Timestamp	Local IP	Dir.	Netflix Server	Size (B)
1471357732.8	132.240.17.11:31177	>	198.45.63.167:443	756
1471357736.7	132.240.17.11:31177	<	198.45.63.167:443	2817667
1471357736.8	132.240.17.11:31177	>	198.45.63.167:443	756
1471357741.8	132.240.17.11:31177	<	198.45.63.167:443	2816159
1471357741.9	132.240.17.11:31177	>	198.45.63.167:443	756
1471357744.4	132.240.17.11:31177	<	198.45.63.167:443	2822089
1471357744.5	132.240.17.11:31177	>	198.45.63.167:443	756
1471357748.7	132.240.17.11:31177	<	198.45.63.167:443	3117490
1471357748.8	132.240.17.11:31177	>	198.45.63.167:443	756
1471357752.7	132.240.17.11:31177	<	198.45.63.167:443	2548098





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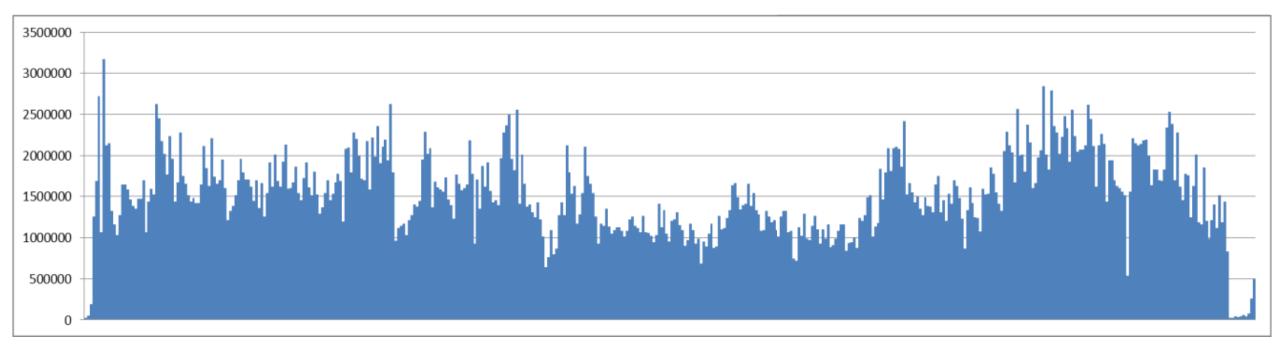


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- Variable Bitrate (VBR)
- Dynamic Adaptive Streaming over HTTP (DASH)

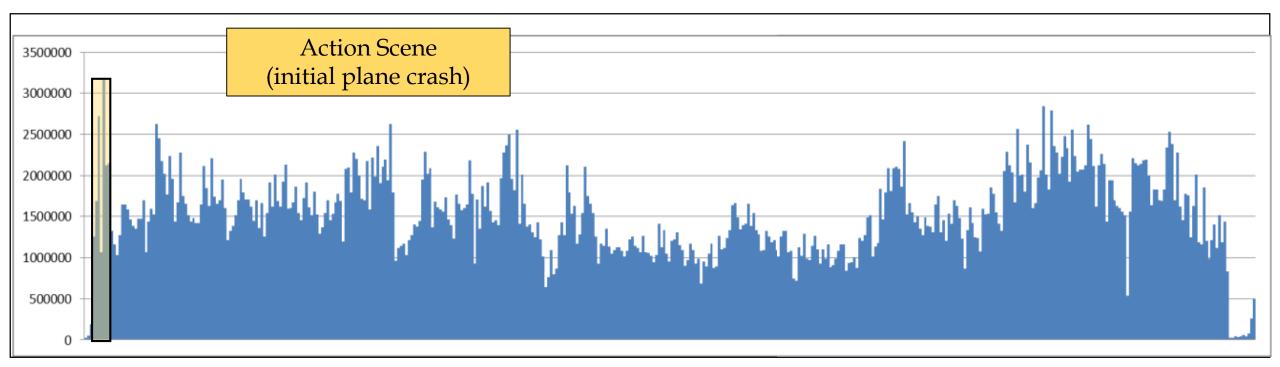


Lost, Season 1, Ep. 1 (3000 kbps encoding)





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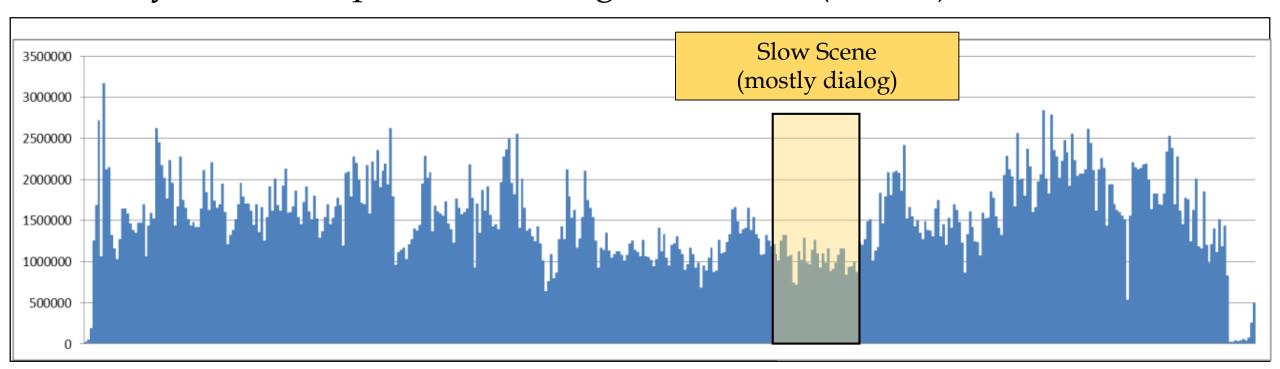


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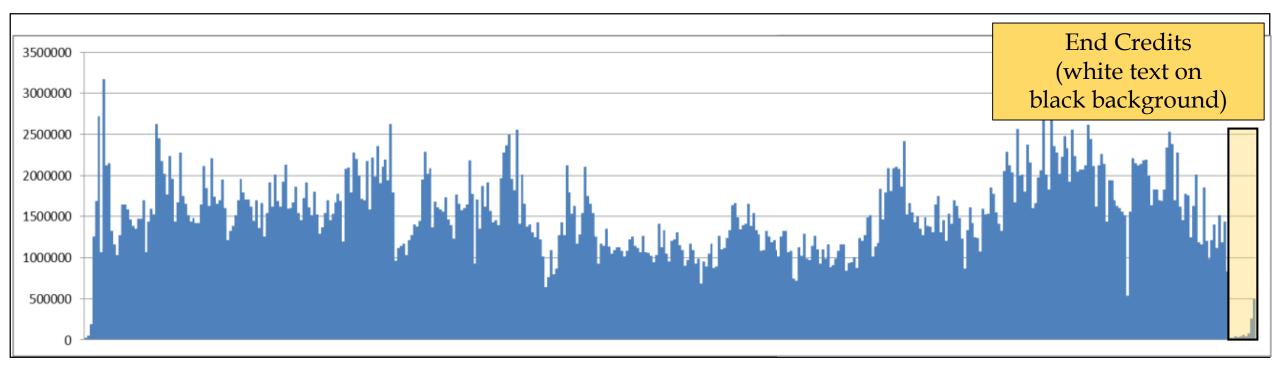


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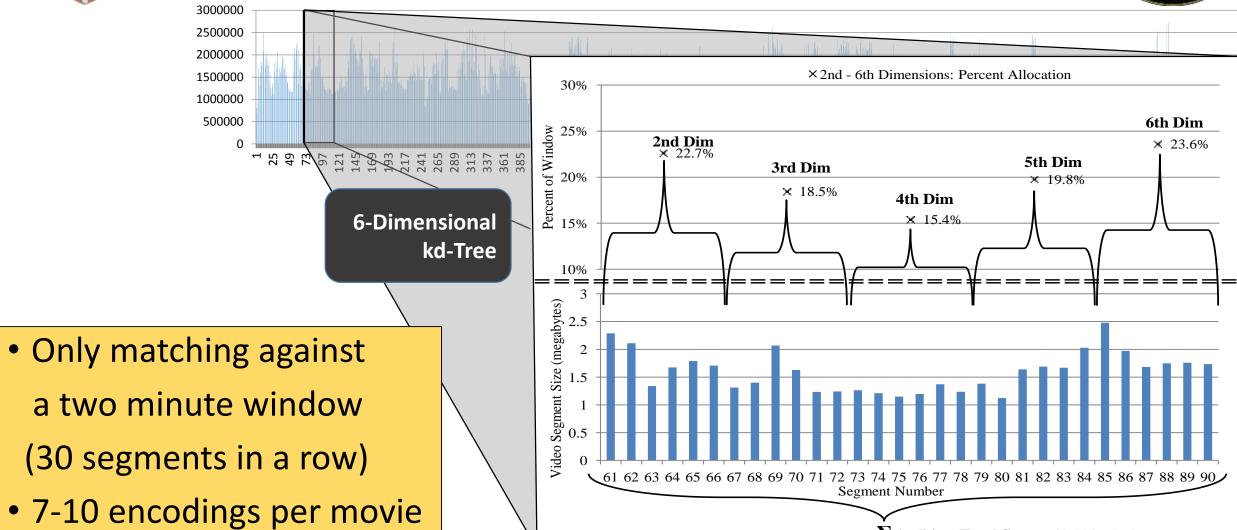
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# This is our Fingerprint



 $\Sigma$  1st Dim: Total Sum = 48,128,915 bytes





## Research Questions

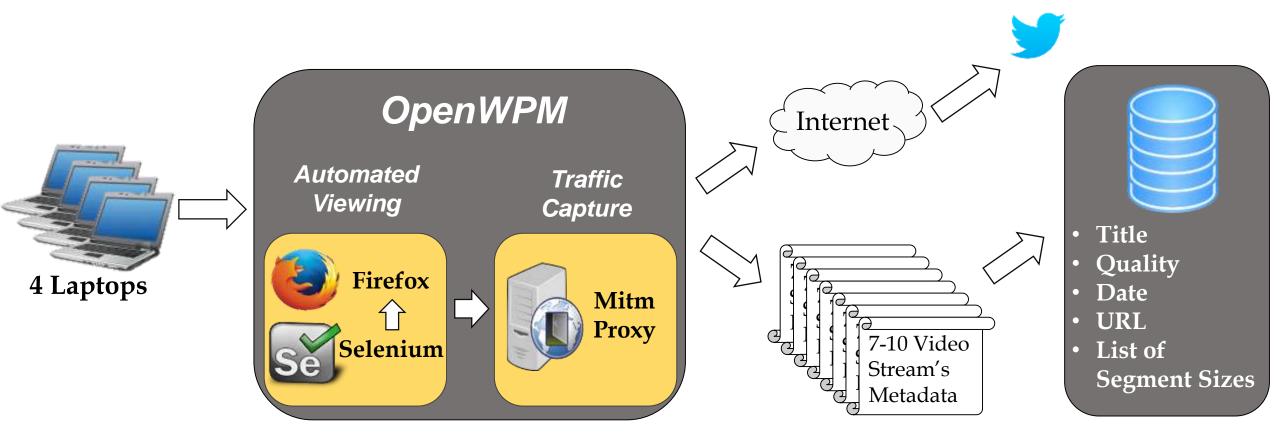


- This technique documented in previous work
  - Leaky Streams by Andrew Reed and Ben Klimkowski (CCNC '16)
- Previous work had several problems:
  - From a predefined set of 50 videos
    - Does these windows stay unique over all videos?
  - Only handled one user at a time
    - Is this analysis fast enough to handle multiple users and ISP level traffic?



# Collection Set-up



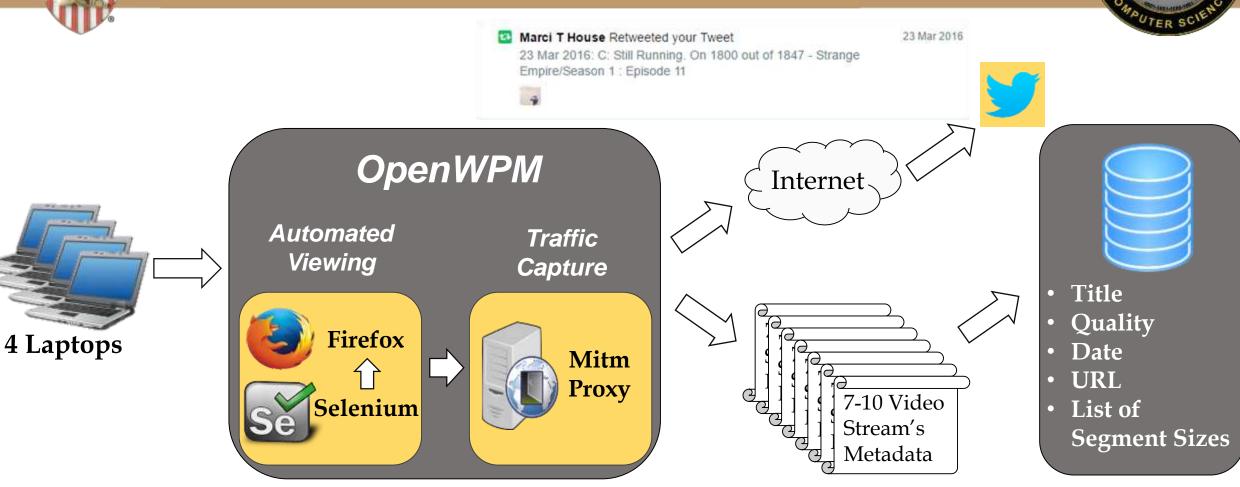


System to fingerprint **ALL** Netflix Videos



# Collection Set-up





System to fingerprint **ALL** Netflix Videos



#### Collection Results

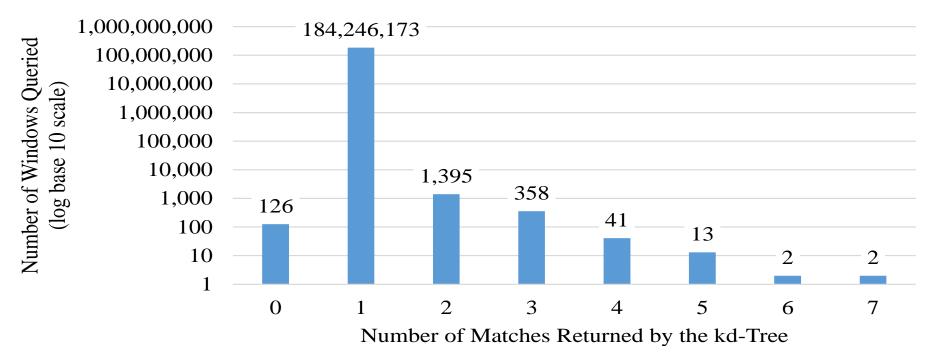


- 42,027 unique videos
  - 38,780 shows (92%)
  - 3,247 movies (8%)
- 330,264 total fingerprints (7.86 per video)
- 184,248,110 total 2-minute video windows
- Average length 38:54
  - Average movie length 1:33:30
  - Average show length 0:34:17
- 1.37GB of storage space



# Collection Uniqueness





- 99.9989% of two-minute windows unique
- Non-unique windows all from abnormal video windows



# Netflix Upgrades to HTTPS







## HTTPS Connection Overhead



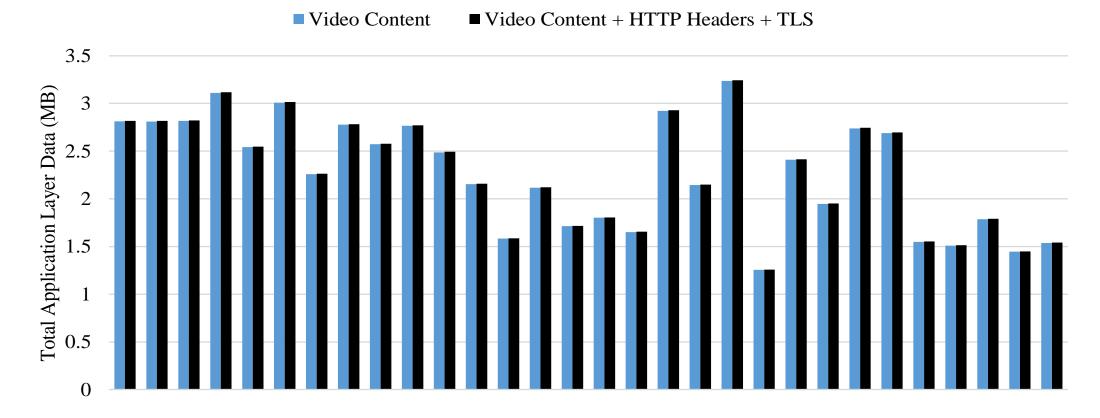
• Will this work on HTTPS Connections?



## HTTPS Connection Overhead



• Will this work on HTTPS Connections?



Video overhead due to HTTP headers and TLS (Home, 3830 kbps encoding).



## Research Questions

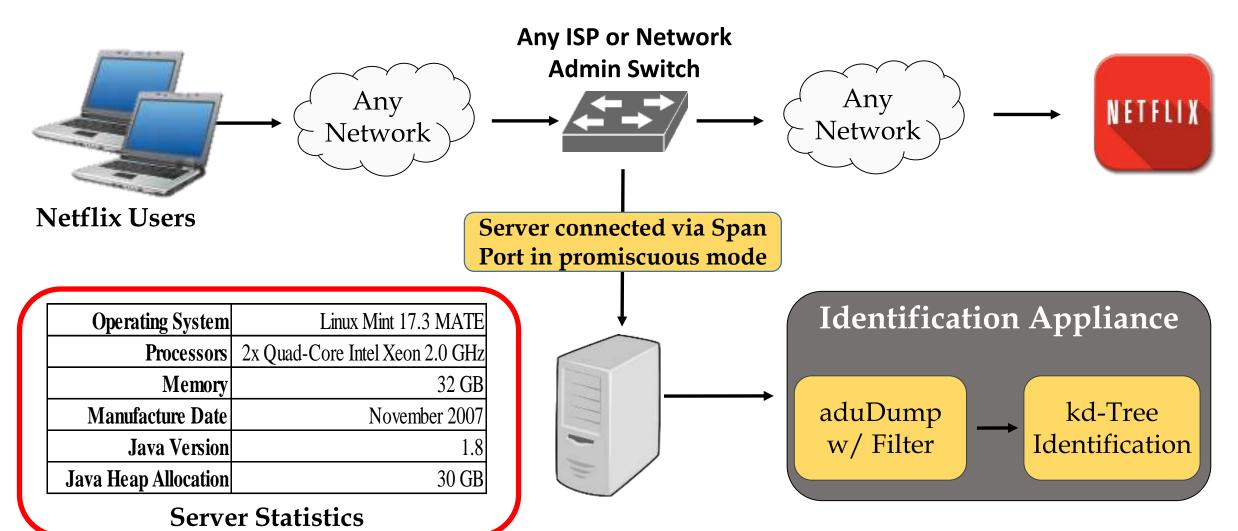


- This technique documented in previous work
  - Leaky Streams by Andrew Reed and Ben Klimkowski (CCNC '16)
- Previous work had several problems:
  - From a predefined set of 50 videos
    - Does this metadata stay unique over all videos?
  - Worked on HTTP Netflix connections
    - What about HTTPS Netflix traffic?
  - Only handled one user at a time
    - Is this analysis fast enough to handle multiple users and ISP level traffic?



# Video Identification Setup







#### Video Identification Results

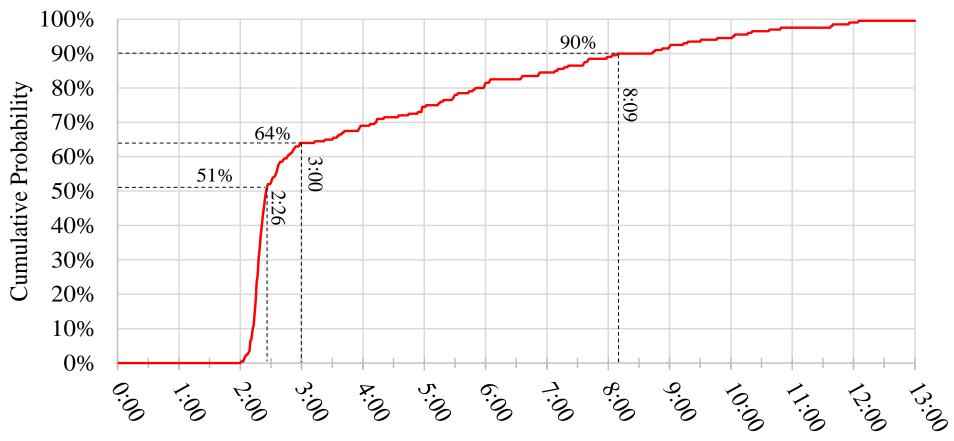


- Identified 199/200 (99.5%) of videos watched
- Identified an average of 19:19 of the 20:00 minutes watched
- Able to conduct 8, 792 window searches per second
  - A new windows is generated every 4 seconds per video
  - Can identify approx. 35,000 simultaneous streams



#### Video Identification Result





Time Elapsed Since Start of Video (min:sec)

Cumulative probability of identifying a video over time



#### This Attack Is Preventable



- Vary segment lengths
- Request multiple segments at once
- Do not request segments in order

Make the data less unique



#### So What?



- Metadata matters.
- Unique enough data cannot rely on encryption for confidentially.
- Application Data Unit (ADUs) provide an interesting middle ground for Network Traffic analysis.



# Thank you!



# Questions?

www.mjkranch.com