# **ANDREW HUNT**

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## **EDUCATION**

Fordham University, New York, NY

December 2017

Bachelor of Arts in Economics, Minor in Computer Science. GPA: 3.2

Relevant Coursework: Data Mining, Computer Algorithms, Data Structures (in C++), Introductory Econometrics,

Statistical Decision Making, Financial Markets, Macroeconomic Theory

#### **EXPERIENCE**

McLagan, Analyst, Stamford, CT

October 2018 - Present

- Created market practice studies and private banker performance reports for wealth management clients.
- Managed compensation survey participation solicitation and participation for regional private banks.
- Analyzed incentive plans, job architectures, and created executive benchmarks for consulting projects.
- Automated business processes, report generation, and data cleansing using Visual Basic.

## RADiCAL, Product Manager, New York, NY

February 2018 - September 2018

- Collected and analyzed key performance indicators to improve user engagement and retention.
- Managed social media presence and grew email newsletter by 7,000 subscribers.
- Conducted user research surveys and analyzed user feedback.
- Set up and expanded use of CRM software to establish pre-launch commercial partnerships.

#### **Nutrafol,** Seasonal Digital Analytics Coordinator, New York, NY

February 2017 - August 2017

- Reported ecommerce sales and performance indicators to executives.
- Measured the impact of website and ecommerce changes using Google Analytics.
- Conducted and analyzed results of A/B tests using Visual Web Optimizer (VWO).
- Identified effective web designs and language for search engine optimization and developer use.

### Arccos Golf, Quality Assurance Data Intern, Stamford CT

July 2014 - January 2015

- Analyzed beta user feedback to convey progress to web developers and executives.
- Charted customer satisfaction using Excel to track the impact of beta program updates.
- Managed the distribution, shipment, and maintenance of hardware to beta testers and staff.
- Tracked hardware errors after launch and handled warranty claims replacements.

### **SKILLS**

Certified Excel 2013 Expert
Visual Basic Advanced
Python
Tableau
Bash Shell
Google Analytics

HubSpot Sales CRM and Marketing Suite

# **ON-CAMPUS ACTIVITIES**

Judge, Fordham Debate Society

Member, Omicron Delta Epsilon (Economics Honors Fraternity)