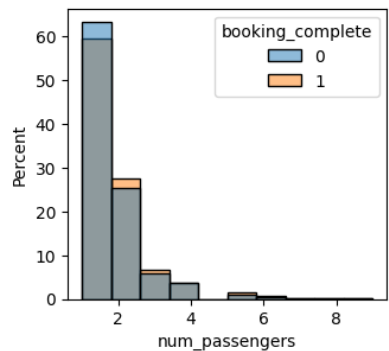
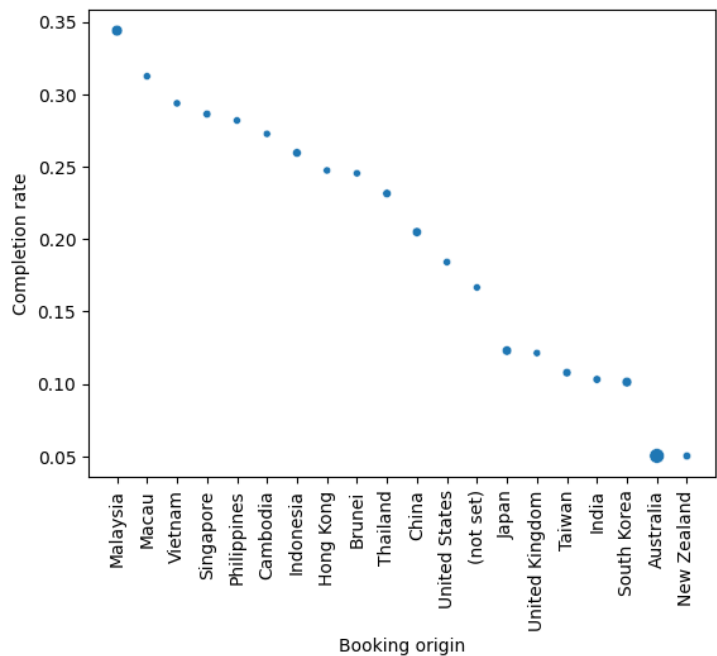


Customer acquisition: important indicators that a booking will be completed

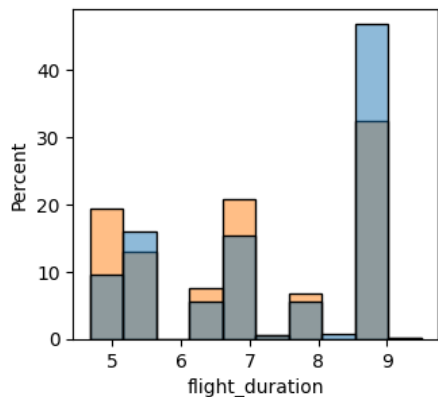
Number of passengers



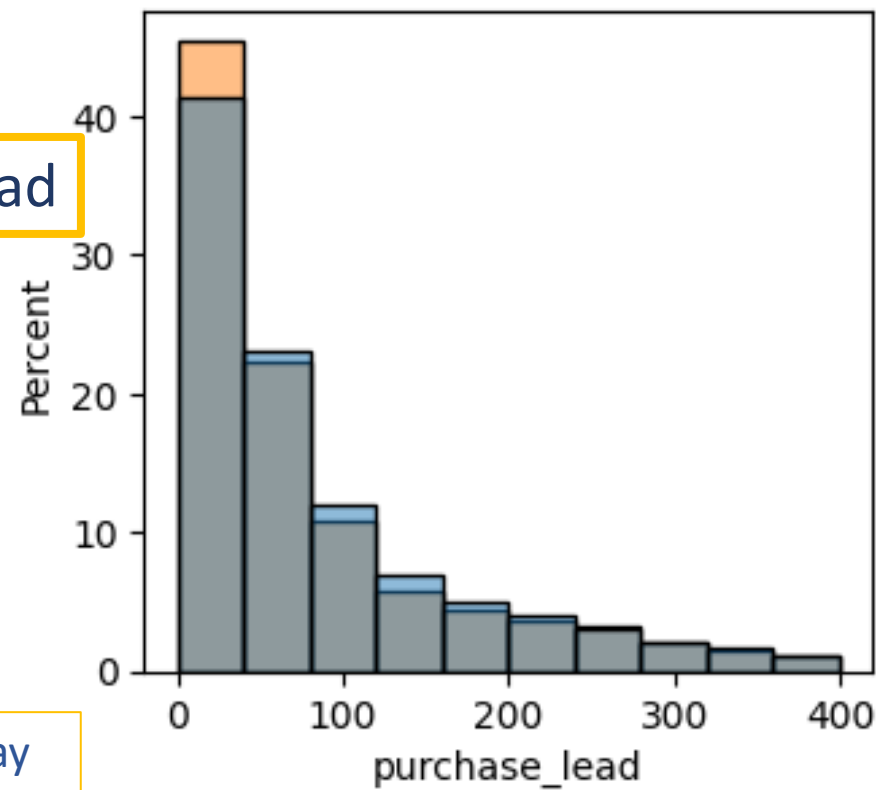
Booking origin



Flight duration



Purchase lead



Length of stay
Departure time

