ANDREW SEGOVIA

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PROJECTS

Travel Bud
- Developed a user-friendly travel budgeting app using JavaScript, Node.JS, Express, and MongoDB.
- Created views, controllers, and routes for efficient expense management and display.
- Implemented interconnected models with MongoDB and Mongoose for seamless data handling.
- Designed a modern and responsive interface using Bootstrap and CSS.

BattleShip
- Built a retro arcade-themed personal project featuring the classic Battleship game.
- Implemented advanced logic for a computer opponent using JavaScript.
- Designed an immersive user interface with background music using JS.

Game-On
- Developed an e-commerce site that showcased various products utilizing the Stripe API for secure payments.
- Implemented a user-friendly shopping experience by using Next.js for cart updates & checkout functionality.
- Built with Tailwind CSS and TypeScript to achieve a modern and responsive design.

API News
- Developed a web application using React and Tailwind to fetch articles from an API using Axios.
- Implemented a search bar and manipulated the data fetched to fall into predetermined categories.

EXPERIENCE

LiteWallet

Full Stack Developer | Volunteer   **March 2023 - June 2023**
- Built integrations with third-party systems such as marketing automation tools, and customer relationship management (CRM) software to expand the platform's functionality and provide additional value to users.
- Implemented system to track user behavior through heatmap and Google Analytics and expanded available languages.
- Communicated with engineers and designers through issues, and tickets.

Freelance Web Developer   **June 2022 - Current**
- Built several static and dynamic websites for clients using vanilla javascript, jest testing, TailwindCSS, and Figma.
- Experienced in designing and developing custom e-commerce stores with advanced features such as payment gateways, using Next.js, React, and TypeScript.
- Collaborated with Designers and Artists to bring the client's ideas to life.

Unstoppable Domains, Remote   **May 2021 - June 2022**

Product Manager
- Designed wireframes and incorporated educational content to improve user conversion on our free domain campaign, tools used: Google Analytics, heatmaps, and hotjar to analyze user behavior and identify drop-off points.
- Implemented A/B tests to optimize UI, changes resulted in 15% increase in user conversion.

EDUCATION & CERTIFICATION

Relevant Coursework	**Google Certificate	Coursera**
C++ fundamentals, **Fullerton College**	Data Analytics
Data Structures & Algorithms w/ Java, **Fullerton College**	**Pepperdine University, Malibu, CA**
Business Analysis, **Pepperdine University**	Grad. May, 2021
Software Engineer Bootcamp General Assembly	*B.S. International Business,* Minor in Marketing
Est. Grad. August, 2023	

TECHNICAL SKILLS

Languages: JS, Typescript, Python, Java, C++, SQL

Frameworks/Technologies: React, jQuery, Three.js, Barba, Tailwind CSS, Next.js, Bootstrap, SpringBoot, Django, MongoDB, Postgres.

Developer Tools: Postman, Git, Jest Testing

Skills: API development, Databases, MySQL, PostgreSQL, Version Control, Debugging, OOP, Unit Testing, Figma.