

# MetaMotion

Personalized Fitness & Nutrition Powered by AI + IoT



# The Problem

- Being lost on where to start with a fitness journey and diet journeys
- Overwhelmed, confused
- Affordability
- Lack of personalization
- Its not your fault



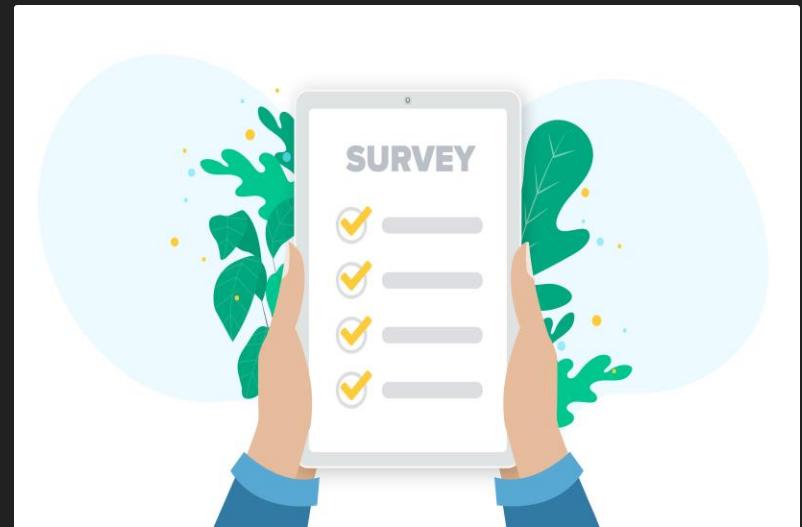
# Opportunity/Need

- 20 million college students,  
over half say they work out regularly
- Most don't know where to start
- Personal Trainers? Meal Prep Services?  
Other fitness apps?
- What do college students Want/Need?



# Results

- 46% of people workout alone
- 80% of people are open to a fitness program
- Most people vote that workout routines and progress tracking are the most important features
- 86% of people use their phone consistently during their workout



# Solution

- -Meta Motion
- -Personal Fitness Coach, In your Pocket
- -Personalized fitness and Diet plans using:
  - AI
  - IOT
- Helping people track their fitness journey, improvements and needed adjustments
- Focused/specific training
- Customized to you



# Target Market

- College Students
- Beginners
- Confused
- Overwhelmed
- Need plans
- People who want to level up



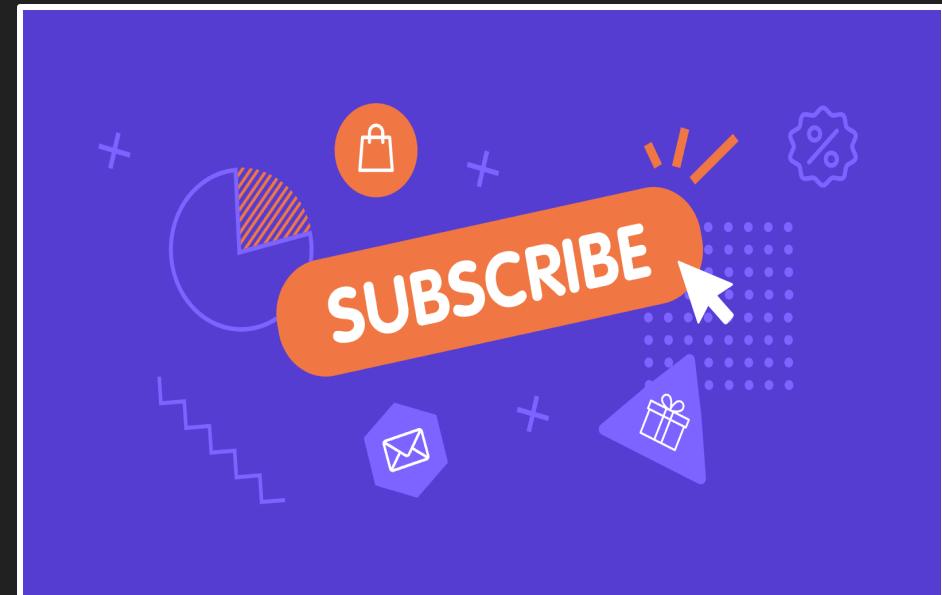
# Competition

- -My fitness pal – Lacks Fitness, only logging, difficult
- -Nike Training club – Generic Workouts, no logging
- -Strava – Good tracking, not for workouts, no logging
- Offer preset plans but  
lack real personalization  
Or IoT Feedback
- Lack AI



# Revenue model

- Metamotion offers a "free premium" model
- providing essential capabilities to beginners for free
- Revenue through a premium subscription tier that includes:
  - advanced performance tracking
  - special training content
  - dedicated coach support



# Demo

