# **Final Project Pitch Document**

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## 

## **Goal:**

To share the project vision between all team members including staff. Once the document is complete there will be enough information to make an educated evaluation on the feasibility of the project.

## **Submission:**

Create a team gmail account

Create a team documentation folder

Add this document to the folder (should be 1 per game idea)

## **Naming Convention:**

Final Project pitch <Team Name> - <Game Name>

## **Vision Statement:**

\_(Name)\_ is a \_\_\_(genre)\_\_\_ where the player \_\_\_(main action/hook)\_\_\_ in a/during \_\_(Theme)\_\_.

## **Description:**

This is your elevator pitch. Expand on your software a little more, explaining what it is in a short paragraph of a couple of sentences. This should alert users to the software type, and major features. Make sure to indirectly address: What is novel or different about your software? Why should users use it? Express this in 3-4 sentences maximum.

## **Mechanics:**

This is an explanation of the main features of your software. This is where it helps to find a similar product and list out what you plan to copy. Along with what you intend to do differently.

## **Platform(s)**

What is the mobile platform for this software?

## **Genre:**

This is to make sure that the mechanics match the intended style of application.

## **Development tools/Language**

What development tools or programming language do you intend to use to develop the software? Do you plan on working with 3rd party APIs or other tools? Will you be creating your software from scratch?

## **Team**

Provide names and areas of focus (i.e. backend, frontend, artificial intelligence, UX, etc) for each member.

## **Comparable Products**

Review 3 other software applications that are similar to your product. Describe what those products do well and what they don’t do well.

## **Feature List**

Break down the features that you want to include in your software. Categorize these features into 3 categories: A, B, and C. A Features are the highest priority, B is the second-highest, and C is the lowest priority.