

# YOUR LOGO HERE

## WEEKLY ROLL UP APR 22-29



# 2022

## MILESTONES

### MAJOR MOVEMENTS

- **Customer Acquisition** - Daily Ops Matrix Implemented
- **Social Media** - Merch order
- **Website** - Hired Creator, Tues Complete
- **TikTok** - Views **(107k)** Likes **(10k)**  
Follows **(2.9k)** Shares **(978)**
- **Amazon Affiliate** - Accepted
- **TorkStrap Affiliate** - Accepted & Started

## CASH FLOW

### COLLECT, OWED, PROJECTED

#### COLLECTED - \$350

- Square - \$0.00
- CashApp - **\$ 350.00**
- Affiliate Money - \$0.00
- Cash Jobs - \$0.00

#### OWED - \$2,725.00

- Sergio - \$750.00
- GLC (Lori) - \$1,975.00

#### PROJECTED - \$2,941.56

- GLC - \$1,975.00
- 20 Yrd - \$427.00
- Eqp Hlr- \$145.00
- 15 Yrd - \$394.56

## BUSINESS EXPENSES

### ITEMIZED COSTS

- Banner - \$259.32
- Kingo Merch - \$174.89
- Business Cards - \$44.67
- Straps - \$69.26
- TikTok - \$74.00

**TOTAL OUT - \$622.14**

**TOTAL IN - \$350.00**