

Target



1

8

59%

of US consumers purchased
clothing online in 2019

62%

believe technology has a
positive impact on society

Checking
the weather

Checking
social platforms

Streaming
music & videos

62%

believe technology has a
positive impact on society

[Morning Consult](#)

59%

of US consumers purchased
clothing online in 2019

[Statista](#)

Checking
the weather

Checking
social platforms

Streaming
music & videos

Google Trends

