





# Impact & Results



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THE WEATHER CHANNEL

## **IBM Gave Us Better Weather Reports, and Now They're Giving Us Outfit Tips**



TECH

## **A robot can tell you how to dress thanks to IBM's The Weather Channel**

THE WEATHER CHANNEL

We're One Step Closer to Our  
Jetson Dreams



# **Thanks to IBM's The Weather Channel, Watson Wardrobe is about to be your favorite app**

Sarah Perez



THE WEATHER CHANNEL

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WIRED STAFF

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