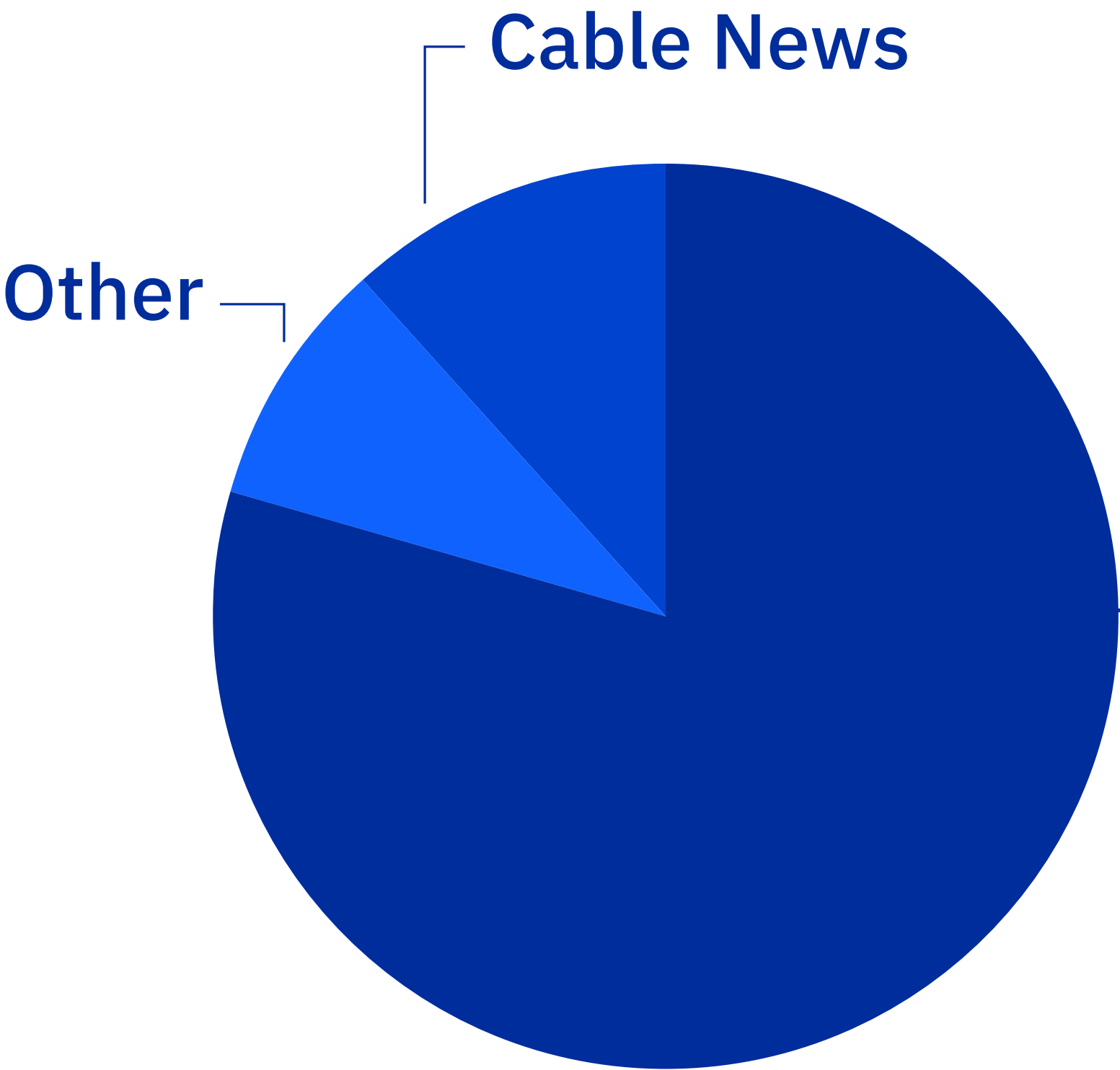


54%

of survey respondents fall within our target of 23-50 y/o



80%

of survey respondents  
use weather apps primarily