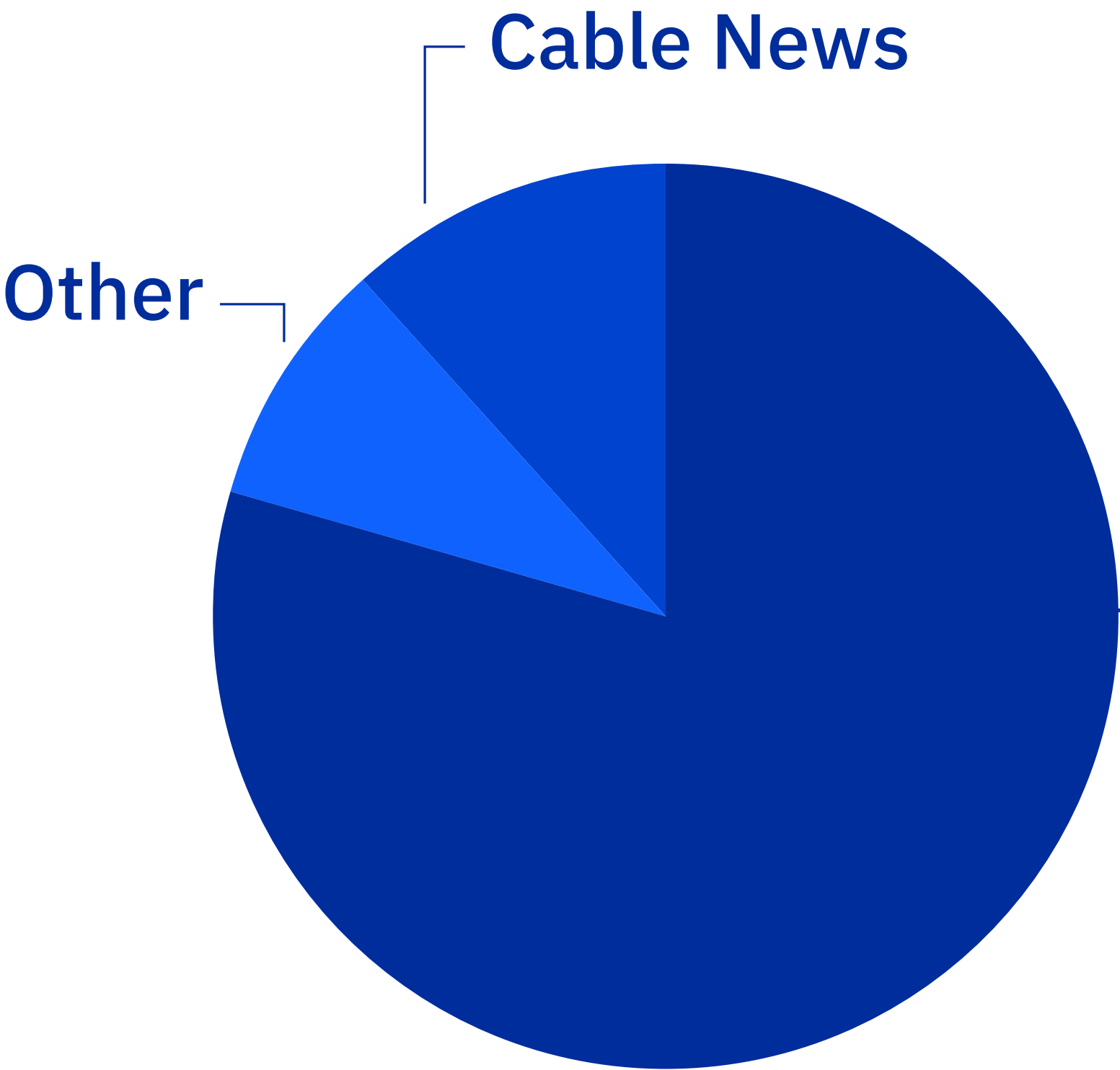


54%

of survey respondents fall
within our target of 23-50 y/o



80%

of survey respondents
use weather apps primarily