| Who | Do | Ве | Feel |
|--------------|--|----------------------|---------------|
| Student | Create Portfolio (skills, experiences, volunteer, title) | Reliable | Gratifying |
| Employer | Upload Univerity work | Pleasing to the eyes | Proud |
| Academics | Share Profile | Easy to use | Impressed |
| Profesionals | Customize/edit | Robust | Empowering |
| University | Post , Like, Comments | Many Options | Simple to use |
| Admin | View Portfolio | Sharable | |
| | Edit | Secure | |
| | | Engaging | |
| | Timeline | | |
| | Search | | |

