	DT					JB					MP					KH				
	TFL	TL	FL	F	L	TFL	TL	FL	F	L	TFL	TL	FL	F	L	TFL	TL	FL	F	L
#Biden2020	0.26%	0.97%	6.78%	1.69%	90.30%	0.20%	0.04%	18.89%	16.55%	64.33%	0.00%	0.00%	13.89%	16.67%	69.44%	0.00%	0.63%	26.25%	23.13%	50.00%
#BidenHarris2020	0.19%	1.67%	5.24%	2.32%	90.58%	0.09%	0.11%	18.36%	18.58%	62.85%	0.26%	0.52%	12.73%	26.23%	60.26%	0.51%	1.46%	24.97%	31.49%	41.57%
#Election2020	1.15%	4.23%	8.48%	1.94%	84.21%	0.36%	0.06%	18.50%	7.98%	73.11%	4.83%	1.86%	23.42%	27.51%	42.38%	0.66%	0.66%	25.41%	18.62%	54.65%
#Trump2020	0.98%	11.47%	5.02%	2.25%	80.29%	0.03%	0.03%	13.92%	17.94%	68.08%	2.08%	6.25%	11.67%	33.33%	46.67%	0.08%	0.08%	18.70%	35.68%	45.46%
#TrumpPence2020	2.06%	16.17%	4.12%	6.79%	70.86%	0.00%	0.00%	19.46%	19.21%	61.33%	1.59%	6.35%	11.11%	1.59%	79.37%	0.00%	0.00%	36.89%	30.10%	33.01%
Range	1.87%	15.20%	4.36%	5.10%	19.71%	0.36%	0.11%	5.54%	11.23%	11.78%	4.83%	6.35%	12.31%	31.75%	36.99%	0.66%	1.46%	18.19%	17.06%	21.65%

Figure 2: Proportions and range for address term usage for each candidate across all hashtags

	DT					JB					MP					KH				
	TFL	TL	FL	F	L	TFL	TL	FL	F	L	TFL	TL	FL	F	L	TFL	TL	FL	F	L
B-BH	0.07%	-0.70%	1.54%	-0.63%	-0.28%	0.11%	-0.07%	0.52%	-2.04%	1.47%	-0.26%	-0.52%	1.16%	-9.57%	9.18%	-0.51%	-0.83%	1.28%	-8.36%	8.43%
T-TP	-1.08%	-4.70%	0.90%	-4.54%	9.42%	0.03%	0.03%	-5.54%	-1.27%	6.75%	0.50%	-0.10%	0.56%	31.75%	-32.70%	0.08%	0.08%	-18.19%	5.58%	12.45%
B-T	-0.72%	-10.50%	1.76%	-0.56%	10.01%	0.17%	0.01%	4.97%	-1.40%	-3.76%	-2.08%	-6.25%	2.22%	-16.67%	22.78%	-0.08%	0.55%	-10.64%	-6.97%	16.99%
B-TP	-1.80%	-15.20%	2.66%	-5.10%	19.44%	0.20%	0.04%	-0.57%	-2.67%	3.00%	-1.59%	-6.35%	2.78%	15.08%	-9.92%	0.00%	0.63%	-10.64%	-6.97%	16.99%
BH-T	-0.79%	-9.80%	0.23%	0.07%	10.29%	0.06%	0.08%	4.44%	0.64%	-5.23%	-1.82%	-5.73%	1.06%	-7.10%	13.59%	0.44%	1.38%	6.27%	-4.19%	-3.89%
BH-TP	-1.87%	-14.50%	1.12%	-4.47%	19.71%	0.09%	0.11%	-1.10%	-0.63%	1.52%	-1.33%	-5.83%	1.62%	24.65%	-19.11%	0.51%	1.46%	-11.93%	1.39%	8.56%
B-E	-0.89%	-3.25%	-1.70%	-0.25%	6.09%	-0.16%	-0.02%	0.39%	8.57%	-8.78%	-4.83%	-1.86%	-9.53%	-10.84%	27.07%	-0.66%	-0.03%	0.84%	4.51%	-4.65%
BH-E	-0.79%	-9.80%	0.23%	0.07%	10.29%	0.06%	0.08%	4.44%	0.64%	-5.23%	-1.82%	-5.73%	1.06%	-7.10%	13.59%	0.44%	1.38%	6.27%	-4.19%	-3.89%
T-E	-0.17%	7.24%	-3.46%	0.31%	-3.92%	-0.33%	-0.03%	-4.58%	9.96%	-5.03%	-2.75%	4.39%	-11.75%	5.82%	4.29%	-0.58%	-0.58%	-6.71%	17.06%	-9.19%
TP-E	0.91%	11.94%	-4.36%	4.85%	-13.35%	-0.36%	-0.06%	0.96%	11.23%	-11.78%	-3.25%	4.49%	-12.31%	-25.92%	36.99%	-0.66%	-0.66%	11.48%	11.48%	-21.65%

Figure 3: Difference in address term usage for each candidate across all hashtags. Statistically significant differences are marked with a bold underline.

	#Biden2020					#BidenHarris2020					#Election2020					#Trump2020					#TrumpPence2020				
	TFL	TL	FL	F	L	TFL	TL	FL	F	L	TFL	TL	FL	F	L	TFL	TL	FL	F	L	TFL	TL	FL	F	L
DT	0.26%	0.97%	6.78%	1.69%	90.30%	0.19%	1.67%	5.24%	2.32%	90.58%	1.15%	4.23%	8.48%	1.94%	84.21%	0.98%	11.47%	5.02%	2.25%	80.29%	2.06%	16.17%	4.12%	6.79%	70.86%
JB	0.20%	0.04%	18.89%	16.55%	64.33%	0.09%	0.11%	18.36%	18.58%	62.85%	0.36%	0.06%	18.50%	7.98%	73.11%	0.03%	0.03%	13.92%	17.94%	68.08%	0.00%	0.00%	19.46%	19.21%	61.33%
MP	0.00%	0.00%	13.89%	16.67%	69.44%	0.26%	0.52%	12.73%	26.23%	60.26%	4.83%	1.86%	23.42%	27.51%	42.38%	2.08%	6.25%	11.67%	33.33%	46.67%	1.59%	6.35%	11.11%	1.59%	79.37%
KH	0.00%	0.63%	26.25%	23.13%	50.00%	0.51%	1.46%	24.97%	31.49%	41.57%	0.66%	0.66%	25.41%	18.62%	54.65%	0.08%	0.08%	18.70%	35.68%	45.46%	0.00%	0.00%	36.89%	30.10%	33.01%
Range	0.26%	0.97%	19.47%	21.44%	40.30%	0.42%	1.56%	19.72%	29.17%	49.01%	4.47%	4.17%	16.93%	25.57%	41.83%	2.05%	11.44%	13.68%	33.43%	34.82%	2.06%	16.17%	32.77%	28.51%	46.36%

Figure 4: Proportions and range for address term usage among candidate within a hashtag

	#Biden2020					#BidenHarris2020					#Election2020					#Trump2020					#TrumpPence2020				
	TFL	TL	FL	F	L	TFL	TL	FL	F	L	TFL	TL	FL	F	L	TFL	TL	FL	F	L	TFL	TL	FL	F	L
DT-JB	0.06%	0.93%	-12.11%	-14.86%	25.97%	0.10%	1.56%	-13.12%	-16.26%	27.72%	0.79%	4.17%	-10.02%	-6.04%	11.10%	0.95%	11.44%	-8.90%	-15.70%	12.20%	2.06%	16.17%	-15.34%	-12.42%	9.53%
MP-KH	0.00%	-0.63%	-12.36%	-6.46%	19.44%	-0.26%	-0.94%	-12.24%	-5.25%	18.69%	4.18%	1.20%	-1.99%	8.89%	-12.28%	2.01%	6.17%	-7.03%	-2.35%	1.21%	1.59%	6.35%	-25.78%	-28.51%	46.36%
DT-KH	0.26%	0.35%	-19.47%	-21.44%	40.30%	-0.32%	0.21%	-19.72%	-29.17%	49.01%	0.49%	3.57%	-16.93%	-16.68%	29.56%	0.90%	11.39%	-13.68%	-33.43%	34.82%	2.06%	16.17%	-32.77%	-23.31%	37.85%
JB-MP	0.20%	0.04%	5.00%	-0.12%	-5.12%	-0.17%	-0.41%	5.63%	-7.65%	2.59%	-4.47%	-1.80%	-4.92%	-19.53%	30.73%	-2.05%	-6.22%	2.25%	-15.39%	21.41%	0.00%	-6.35%	8.35%	17.62%	-18.04%
DT-MP	0.26%	0.97%	-7.11%	-14.98%	20.86%	-0.07%	1.15%	-7.48%	-23.92%	30.32%	-3.68%	2.37%	-14.94%	-25.57%	41.83%	-1.10%	5.22%	-6.65%	-31.09%	33.62%	0.47%	9.82%	-6.99%	5.20%	-8.50%
JB-KH	0.20%	-0.58%	-7.36%	-6.58%	14.33%	-0.42%	-1.35%	-6.61%	-12.91%	21.28%	-0.30%	-0.60%	-6.92%	-10.64%	18.46%	-0.05%	-0.05%	-4.78%	-17.74%	22.62%	0.00%	0.00%	-17.44%	-10.89%	28.32%

Figure 5: Difference in address term usage among candidates within each hashtag. Statistically significant differences are marked with a bold underline.