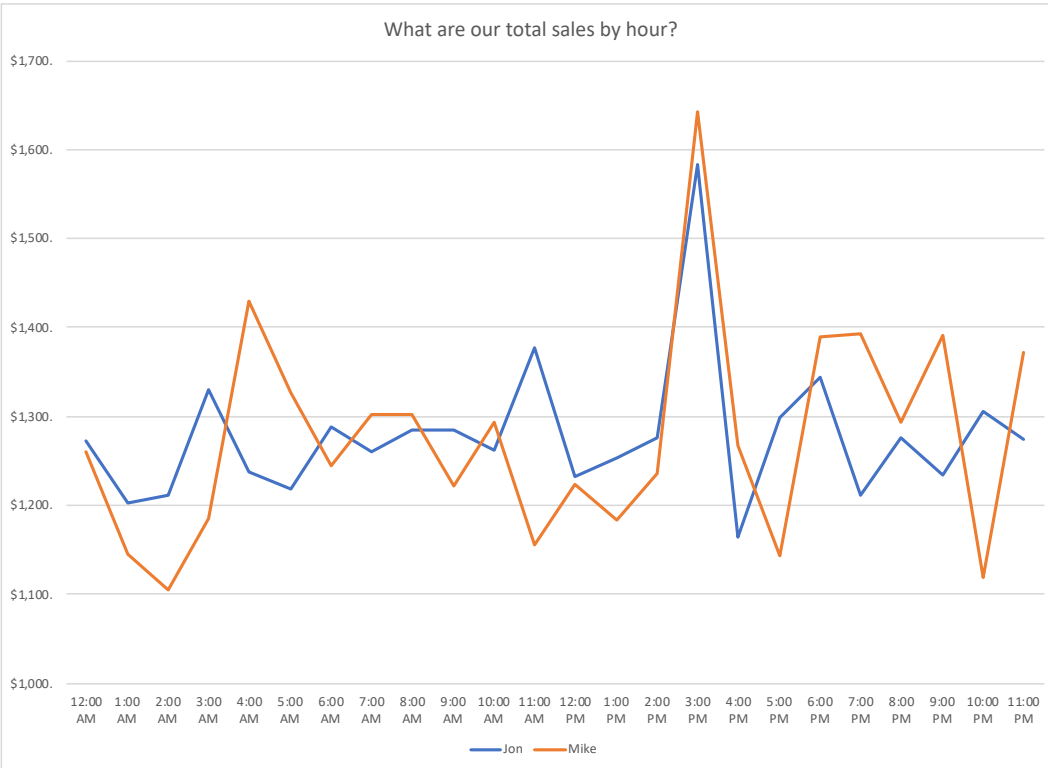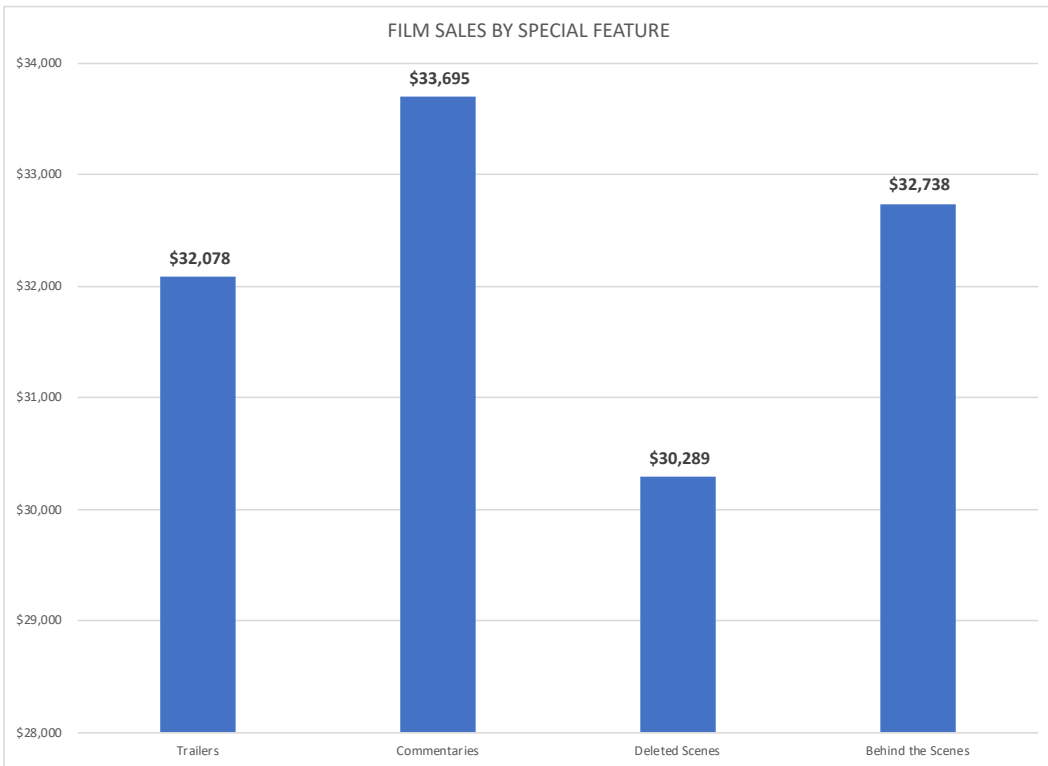# What are the total sales per hour?

What are our total sales by hour?

When are we busiest during the day at both stores? By looking at sales over each hour, we can see that 3:00pm is our busiest hour. This can help to inform how we staff each location.
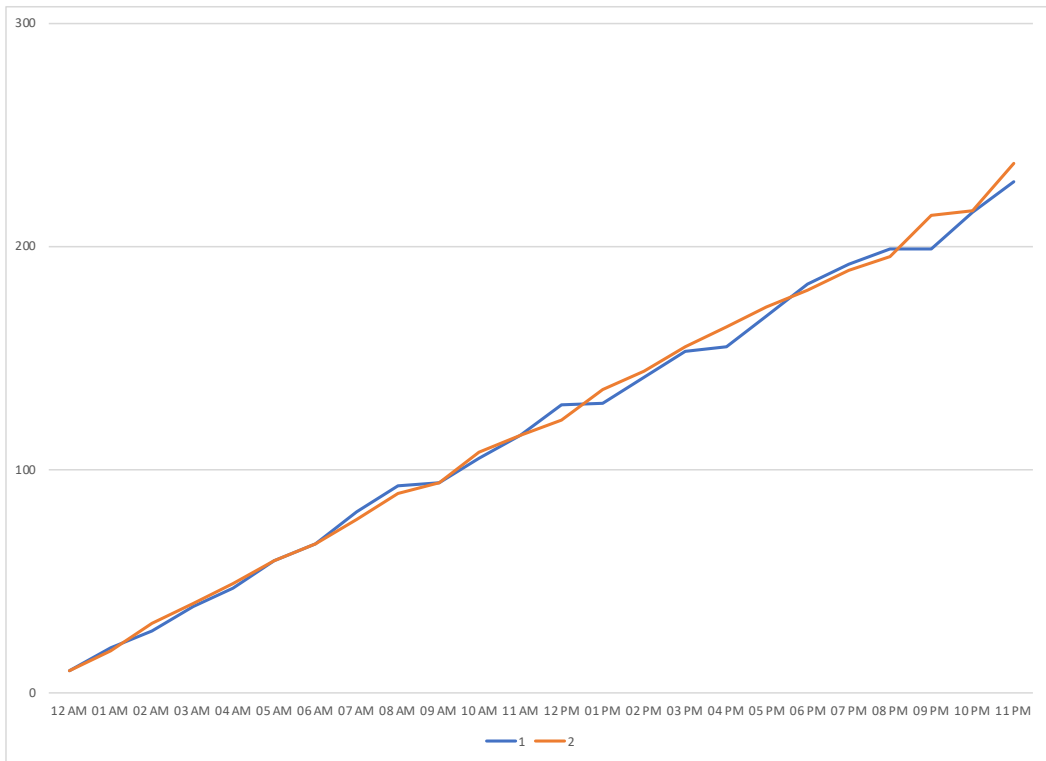
Which special feature is associated with the most film sales?

FILM SALES BY SPECIAL FEATURE

	Sales
Trailers	$32,078
Commentaries	$33,695
Deleted Scenes	$30,289
Behind the Scenes	$32,738

It can be useful to see if there is a relationship between any single special feature and sales (as measured through payments). This chart shows that commentaries is the feature associated with the highest sales.

(Note: these amounts include are duplicated sales figures as one film can have more than one special feature.)
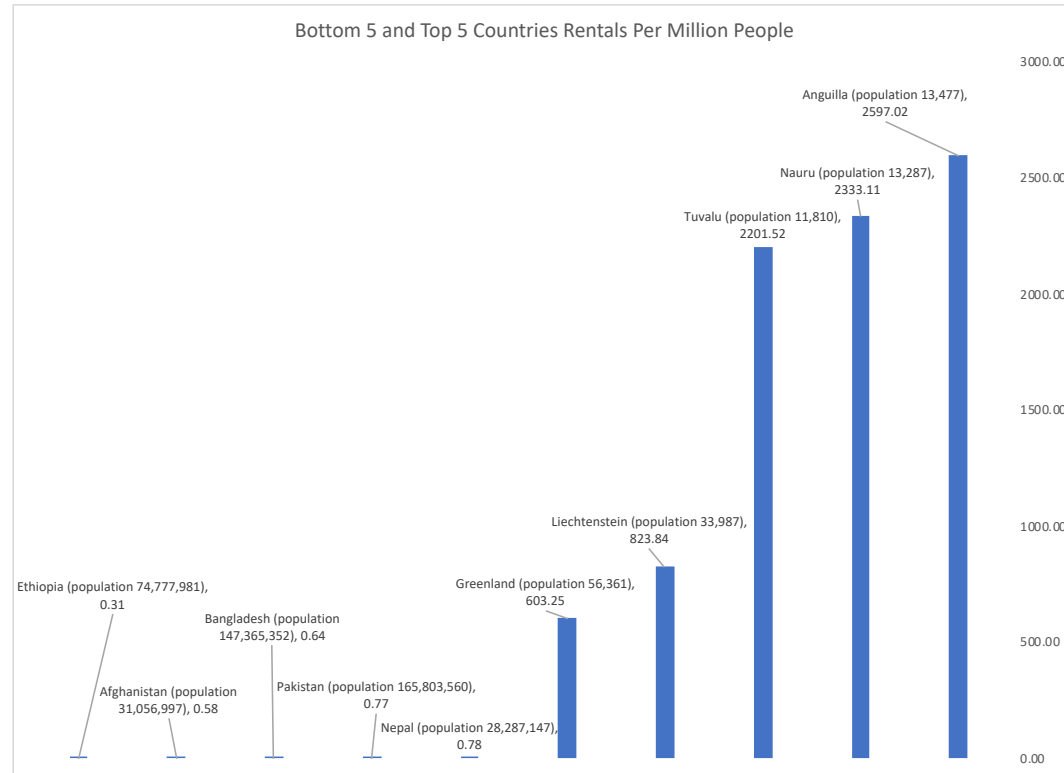
How often does the return bin have to be emptied?

Assuming that the return bin at each store can hold up to 100 movies, how often, on average, will a staff person have to empty out the return bin every day? Based on averages over the dates included in the database, the answer would be two.

Which countries have the highest & lowest rentals per capita?

Bottom 5 and Top 5 Countries Rentals Per Million People

Anguilla (population 13,477), 2597.02

Nauru (population 13,287), 2333.11

Tuvalu (population 11,810), 2201.52

Liechtenstein (population 33,987), 823.84

Greenland (population 56,361), 603.25

Ethiopia (population 74,777,981), 0.31

Bangladesh (population 147,365,352), 0.64

Afghanistan (population 31,056,997), 0.58

Pakistan (population 165,803,560), 0.77

Nepal (population 28,287,147), 0.78

Where are rentals disproportionately popular (and unpopular) as compared to their population (2006)? Here you will see the top top five countries for rentals (by rentals per one million people) and the bottom five countries.